

2021 WSU Master Gardener

ADVANCED
EDUCATION
Conference



Master Gardener Foundation of Washington State

September 29-October 2, 2021

Hotel RL Olympia

Olympia, WA

www.mglearns.org

SPONSORSHIP INFORMATION



Master Gardener Program

WASHINGTON STATE UNIVERSITY
EXTENSION

WASHINGTON STATE UNIVERSITY
EXTENSION



Master Gardener Foundation

Event Information

Description - Welcome to Olympia WA - conveniently set between Seattle and Portland along the shores of the Puget Sound. Olympia is the capital city of Washington State and a vibrant meeting and leisure travel destination, a haven for lovers of music, art, and outdoor activities. The 2021 WSU Master Advanced Education Conference will draw hundreds of certified WSU Master Gardeners from 39 chapters across the State of Washington to sharpen their education and enjoy the dynamic and beautiful setting of the coastal Olympic Peninsula.

The Conference features continuing education for certified Master Gardeners through plenary sessions, workshops and and breakouts, together with organized tours of the area focused on gardening. A marketplace for vendors and exhibitors is included, offering attendees and exhibitors opportunity to network and share information outside of scheduled sessions.

Dates - The Conference runs September 29 through October 2, 2021.

Attendees - Between 275 and 350 certified Master Gardeners are expected to attend and receive continuing education, plus over 40 instructors and other guests. The event is also open to the gardening public.

Event Schedule - the Conference kicks off Wednesday afternoon and Friday morning with pre-event tours and hands-on workshops featuring the area's special gardens, landscapes and garden-related attractions. Classes and plenary sessions are held Thursday afternoon, all day Friday and Saturday morning, with the conference closing at 12N on Saturday. Attendees will choose from over 30 Continuing Education Classes on a broad range of topics from garden mastery, sustainability, home food production and garden maintenance.

Conference Venue - all Conference sessions and celebrations will be held at the Hotel RL Olympia, with full conference facilities and lodging — located within a lush 12 acre site on Capitol Lake in Olympia, WA.

Master Gardeners - WSU Master Gardener volunteers are extensively trained through Washington State University on sustainable landscaping food gardening, water conservation and integrated pest management. These volunteers are respected teachers and leaders in their communities on home gardening and sustainable landscape practices. WSU Master Gardeners — over 4,000 and counting — teach best gardening practices to underserved populations, schools, community gardens, senior centers, and so many more. Last year alone, our volunteers donated more than 280,000 hours to this cause. Your support of this conference will enable the WSU Master Gardener program to grow, recruit more volunteers and expand our mission in this region.

Sponsorship Information

Help support the Conference and gain marketing and networking benefits!

Four levels of sponsorship are available, with benefits scaled to investment (see chart below). Examples include logo presence on printed conference materials, complimentary Exhibitor booth, program advertisements, tickets to main events, and much more.

Cash and in-kind sponsorships are available. In addition, a silent auction and raffle will be held, and we welcome your donation for auction purposes. We need approximately 40 items for the silent auction; approximately 5 high-value items will be auctioned live at one of the Plenary sessions.

Sponsorships can be tailored to meet your needs. Fill out and return the Sponsorship Pledge form or contact Paul McKenna, email exvpmgfws@gmail.com to pledge today!

WSU Master Gardener Advanced Education Conference Sponsor Benefits

PLATINUM - \$3,000	GOLD - \$1,500	SILVER - \$500	BRONZE - \$250
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Recognition on Signs + Banners at Event	Logo	Logo	Name	
Recognition on Website	Logo	Logo	Logo	Logo
Recognition on Conference Bag	Logo	Logo		
Complimentary Tickets to Opening Reception (Thurs)	2	2	2	2
Complimentary Tickets to Keynote Banquet (Friday)	8 (full table)	4	2	
Complimentary Program Advertisements	Full Page	1/2 Page	1/4 Page	
Complimentary Exhibitor Booth	Premium	Standard	Shared Table	Shared Table
Print Advertising (Posters + Flyers)	Logo	Logo	Name	Name
Promotional Materials in Conference Bag	Yes	Yes	Yes	Yes
Social Media Mentions	Yes	Yes	Yes	Yes

We appreciate your support!

SPONSOR REGISTRATION FORM

WSU Master Gardener Advanced
Education Conference
Olympia, WA 

CONTACT INFORMATION:

Company Name	Contact Name
Street Address	Phone Number
City/State/Zip	Email Address

SPONSORSHIP SELECTION:

- Platinum \$3,000
- Gold \$1,500
- Silver \$500
- Bronze \$250

PAYMENT INFORMATION:

Amount: _____

Payment Method: Check Visa MC
(Make Checks Payable to Master Gardener Foundation of Washington State)

Credit Card Number _____ CVV _____ Exp. _____

Name on Card _____

Billing Address _____

Billing City/State/Zip _____

Authorized Signature

Return completed form with check to: Master Gardener Foundation of Washington State, PO Box 10533, Yakima WA 98909 If you prefer we will send you a PayPal Invoice where you can pay securely with your credit/debit card. (PayPal account NOT needed.)

Our Federal Tax ID# is: 91-1148165