

2021 WSU Master Gardener

ADVANCED  
EDUCATION  
Conference



Master Gardener Foundation of Washington State

September 30-October 2, 2021

VIRTUAL

Advanced Education for  
Washington State University  
Master Gardeners and all  
Garden Enthusiasts.

# SPONSORSHIP & VENDOR OVERVIEW



Master Gardener Program

WASHINGTON STATE UNIVERSITY  
EXTENSION



Master Gardener Foundation

WASHINGTON STATE UNIVERSITY  
EXTENSION

WSU Extension programs and employment are available to all without discrimination.  
Evidence of noncompliance may be reported through your local Extension office.



# ABOUT US

The **2021 Washington State Master Gardener Advanced Education Conference** is produced by the Master Gardener Foundation of Washington State (MGFWS). The Conference provides significant WSU-approved Continuing Education to statewide Master Gardeners who serve our communities in Washington State and helps to train volunteers to be effective community educators in horticulture and environmental stewardship by providing science-based information generated from research at WSU and at other university systems.

## WAYS TO GET INVOLVED

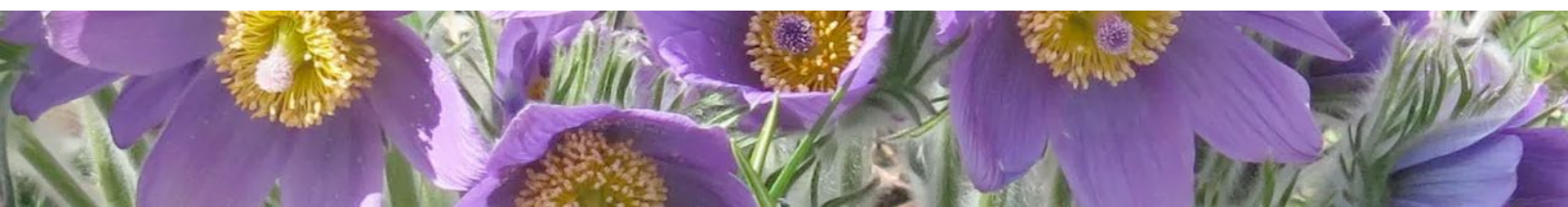
### CONFIRM AS A SPONSOR

Join us as a Conference Sponsor to demonstrate your leadership and alignment with the following:

- Support advanced scientific gardening education of colleagues, all of whom make a difference in the state
- Provide public education in gardening and environmental stewardship generated from research at WSU and other university systems through education, communication, and advocacy
- Offer statewide volunteer-based unifying leadership to, and communication among, county and regional WSU Master Gardener Program, Foundations, and affiliates
- Support the training and projects of county WSU Master Gardener programs throughout Washington State

### BECOME A VENDOR IN OUR MARKETPLACE

Don't miss this opportunity to reach hundreds of eager gardeners, drive customers to your website, sell products and to raise the profile your services.



# SPONSORSHIP LEVELS & BENEFITS

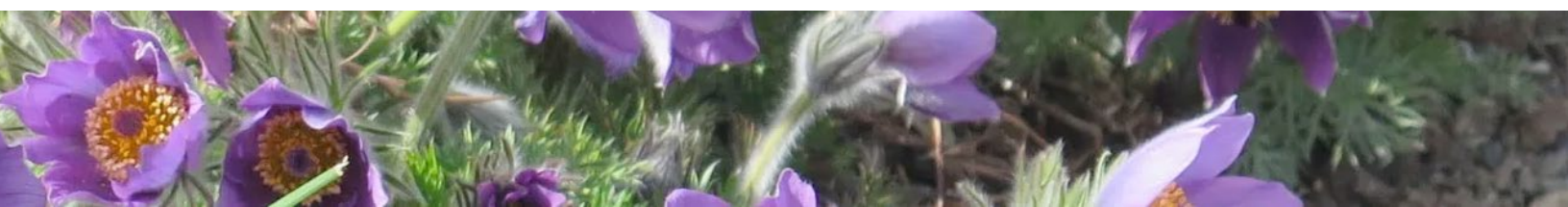
	<b>Platinum Presenting Sponsor</b> \$3,000	<b>Gold Welcome Sponsor</b> \$1,500	<b>Silver Sponsor</b> \$500	<b>Bronze Sponsor</b> \$250
Premium placement of logo on conference website	🌸			
Premium placement of logo in sponsor reel during start, breaks and close of each day	🌸	🌸		
Full-registration conference tickets	4	2		
Virtual conference booth in marketplace	🌸	🌸	🌸	
Option to include item in digital swag bag (discount coupon, special offer, etc.)	🌸	🌸	🌸	
Logo on conference website	🌸	🌸	🌸	🌸
Logo in rotating sponsor reel during start, breaks and close of each day	🌸	🌸	🌸	🌸
Logo inclusion in attendee post-event acknowledgement	🌸	🌸	🌸	🌸

## MASTER GARDENERS MARKETPLACE

**Virtual Marketplace Vendor/Exhibitor | \$125 | Non-profit | \$50**

Confirm a spot in our Master Gardeners Marketplace and get the following benefits:

- Showcase a conference special offer, coupon or delivery special (get creative knowing that hundreds of gardeners will be intrigued and click your link)
- Sell your garden related products, specialty plants and seeds, books and periodicals, clothing, tools, irrigation products and garden art to an audience of eager customers via a link to your website
- Display your logo and link 24-7 during all conference days and experience gardeners traffic at scheduled breaks
- Link to your websites and videos that demonstrate your products and showcase your services







# GET IN TOUCH

## SPONSORSHIP

Contact Paul McKenna at  
[exvpmgfs@gmail.com](mailto:exvpmgfs@gmail.com)

## MARKETPLACE

Contact Kathy Brenberger at  
[kbrenberger2020@gmail.com](mailto:kbrenberger2020@gmail.com)

## LEARN MORE

[mglearns.org](http://mglearns.org)

Fill out and return the form to confirm today. Thank you for your involvement!

## CONTACT INFORMATION

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

## SPONSORSHIP SELECTION

Platinum | \$3,000

Gold | \$1,500

Silver | \$500

Bronze | \$250

Marketplace Vendor | \$125

Marketplace Vendor Non-profit | \$50

## PAYMENT INFORMATION

Amount: \_\_\_\_\_

Payment Method:  Check  Visa  MC

(Make Checks Payable to Master Gardener Foundation of Washington State)

Credit Card Number \_\_\_\_\_ CVV \_\_\_\_\_ Exp. \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City/State/Zip \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature