

2021 WSU Master Gardener

ADVANCED
EDUCATION
Conference



Master Gardener Foundation of Washington State

September 29-October 2, 2021

Hotel RL Olympia

Olympia, WA

www.mglearns.org

EXHIBITOR & VENDOR INFORMATION



Master Gardener Program

WASHINGTON STATE UNIVERSITY
EXTENSION

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EXTENSION

Master Gardener Foundation

Event Information

Description - Welcome to Olympia WA - conveniently set between Seattle and Portland along the shores of the Puget Sound. Olympia is the capital city of Washington State and a vibrant meeting and leisure travel destination, a haven for lovers of music, art, and outdoor activities. The 2021 WSU Master Advanced Education Conference will draw hundreds of certified WSU Master Gardeners from 39 chapters across the State of Washington to sharpen their education and enjoy the dynamic and beautiful setting of the coastal Olympic Peninsula.

The Conference features continuing education for certified Master Gardeners through plenary sessions, workshops and and breakouts, together with organized tours of the area focused on gardening. A marketplace for vendors and exhibitors is included, offering attendees and exhibitors opportunity to network and share information outside of scheduled sessions.

Dates - The Conference runs September 29 through October 2, 2021.

Attendees - Between 275 and 350 certified Master Gardeners are expected to attend and receive continuing education, plus over 40 instructors and other guests. The event is also open to the gardening public.

Event Schedule - the Conference kicks off Wednesday afternoon and Friday morning with pre-event tours and hands-on workshops featuring the area's special gardens, landscapes and garden-related attractions. Classes and plenary sessions are held Thursday afternoon, all day Friday and Saturday morning, with the conference closing at 12N on Saturday. Attendees will choose from over 30 Continuing Education Classes on a broad range of topics from garden mastery, sustainability, home food production and garden maintenance.

Conference Venue - all Conference sessions and celebrations will be held at the Hotel RL Olympia, with full conference facilities and lodging — located within a lush 12 acre site on Capitol Lake in Olympia, WA.

Master Gardeners - WSU Master Gardener volunteers are extensively trained through Washington State University on sustainable landscaping food gardening, water conservation and integrated pest management. These volunteers are respected teachers and leaders in their communities on home gardening and sustainable landscape practices. WSU Master Gardeners — over 4,000 and counting — teach best gardening practices to underserved populations, schools, community gardens, senior centers, and so many more. Last year alone, our volunteers donated more than 280,000 hours to this cause. Your support of this conference will enable the WSU Master Gardener program to grow, recruit more volunteers and expand our mission in this region.

Vendor and Exhibitor Information

Grab the opportunity to network directly with attendees and profile your products or services in your choice of prime spots in the Conference area of the Hotel RL Olympia where hospitality and camaraderie abound!

Marketplace - 8 x 8 Market space with 6-foot skirted table and ID sign. Spaces are available within the secure Marketplace located within the Conference/Meeting Space area of the Hotel RL, where you can present your product geared toward the large and vital gardener community. A great fit for anyone wishing to sell garden-related products, specialty plants and seeds, books and periodicals, clothing, tools and irrigation products ,garden furniture and art to name a few - to an audience of eager customers! Marketplace will be open during the main hours of the conference and experience highest traffic bursts at the breaks and the Reception/Hospitality Hours held in the same space.

Exhibitor Booth - 8 x 8 footprint with 6-foot skirted table and ID sign, located in the Marketplace and in other high traffic locations throughout the Conference where Exhibitors can demonstrate their products and show their services — if you don't wish to sell from a booth. This is the perfect place for landscape services, equipment retailers, irrigation innovators, etc, Nonprofit Pricing Available.

**WSU Master Gardener
Advanced Education
Conference**
Marketplace
Hotel RL Olympia
Olympia, WA



EXHIBITOR REGISTRATION FORM

WSU Master Gardener
Advanced Education Conference
Hotel RL Olympia
Olympia, WA
September 29 - October 2, 2021

CONTACT INFORMATION:

Company/Organization Name	Contact Name
Street Address	Phone Number
City/State/Zip	Email Address

EXHIBITOR SELECTION:

- Marketplace Vendor \$200
- Non-Profit Vendor \$50
- Exhibitor Booth \$200
- Non-Profit Exhibitor Booth\$50
- Business Card Ad in Conference Program \$100

PAYMENT INFORMATION:

Amount: _____

Payment Method: Check Visa MC
(Make Checks Payable to Master Gardener Foundation of Washington State)

Credit Card Number _____ CWV _____ Exp. _____

Name on Card _____

Billing Address _____

Billing City/State/Zip _____

Authorized Signature

Return completed form with check to: Master Gardener Foundation of Washington State, PO Box 10533, Yakima WA 98909 If you prefer we will send you a PayPal Invoice where you can pay securely with your credit/debit card. (PayPal account NOT needed.)
Our Federal Tax ID# is: 91-1148165