

ADVANCED EDUCATION FOR WASHINGTON STATE UNIVERSITY MASTER GARDENERS AND ALL GARDEN ENTHUSIASTS

2020 WSU Master Gardener

ADVANCED  
EDUCATION  
Conference

Master Gardener Foundation of Washington State

**October 1-3, 2020**

Fort Worden Conference Center  
Port Townsend, WA

[www.mglearns.org](http://www.mglearns.org)

# SPONSORSHIP INFORMATION



Master Gardener Program

WASHINGTON STATE UNIVERSITY  
EXTENSION

WASHINGTON STATE UNIVERSITY  
EXTENSION

*Master Gardener Foundation*

WSU Extension programs and employment are available to all without discrimination.  
Evidence of noncompliance may be reported through your local Extension office.

# Event Information

**Description** - Welcome to Port Townsend, WA - Washington's signature Victorian seaport and arts community! The 2020 WSU Master Advanced Education Conference will draw certified WSU Master Gardeners from 39 chapters across the State of Washington to sharpen their education and enjoy the dynamic and beautiful setting of the coastal Olympic Peninsula.

The Conference features continuing education for certified Master Gardeners through plenary sessions, workshops and and breakouts, together with organized tours of the area focused on gardening. A marketplace for vendors and exhibitors is included, offering attendees and exhibitors opportunity to network and share information outside of scheduled sessions.

**Dates** - The Conference runs October 1-3, 2020.

**Attendees** - Between 275 and 300 certified Master Gardeners are expected to attend and receive continuing education. The event is also open to the public.

**Event Schedule** - the Conference kicks off on Thursday with pre-event tours and hands-on workshops featuring the area's special gardens, landscapes and garden-related attractions.

**Conference Venue** - all Conference sessions and celebrations will be held at the full service Fort Worden Conference Center, a historic gathering place in Port Townsend on the Olympic Peninsula, just two hours from Seattle, WA.



**Keynote Event** - Friday night's banquet features a keynote address by Ron Gagliardo, Senior Manager Horticultural Services at [Amazon.com](https://www.amazon.com). Ron was instrumental in creating *The Spheres* at Amazon's Seattle world headquarters —a new take on the office environment that extends the conversation about what is typically missing from the urban office environment - a direct link to nature.

**Over 30 Continuing Education Classes** on a broad range of garden mastery, sustainability, food production and garden maintenance topics.

**Master Gardeners** - WSU Master Gardener volunteers are extensively trained through Washington State University on sustainable landscaping food gardening, water conservation and integrated pest management. These volunteers are respected teachers and leaders in their communities on home gardening and sustainable landscape practices. WSU Master Gardeners — over 4,000 and counting — teach best gardening practices to underserved populations, schools, community gardens, senior centers, and so many more. Last year alone, our volunteers donated more than 280,000 hours to this cause. Your support of this conference will enable the WSU Master Gardener program to grow, recruit more volunteers and expand our mission in this region.

# Sponsorship Information

Help support the Conference and gain marketing and networking benefits!

Four levels of sponsorship are available, with benefits scaled to investment (see chart below). Examples include logo presence on printed conference materials, complimentary Exhibitor booth, program advertisements, tickets to main events, and much more.

Cash and in-kind sponsorships are available. In addition, a silent auction and raffle will be held, and we welcome your donation for auction purposes. We need approximately 40 items for the silent auction; approximately 5 high-value items will be auctioned live at one of the Plenary sessions.

Sponsorships can be tailored to meet your needs. Fill out and return the Sponsorship Pledge form or contact \_\_\_\_\_, email \_\_\_\_\_ to pledge today!

## WSU Master Gardener Advanced Education Conference Sponsor Benefits

PLATINUM - \$3,000	GOLD - \$1,500	SILVER - \$500	BRONZE - \$250
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Recognition on Signs + Banners at Event	Logo	Logo	Name	
Recognition on Website	Logo	Logo	Logo	Logo
Recognition on Conference Bag	Logo	Logo		
Complimentary Tickets to Opening Reception (Thurs)	2	2	2	2
Complimentary Tickets to Keynote Banquet (Friday)	8 (full table)	4	2	
Complimentary Program Advertisements	Full Page	1/2 Page	1/4 Page	
Complimentary Exhibitor Booth	Premium	Standard	Shared Table	Shared Table
Print Advertising (Posters + Flyers)	Logo	Logo	Name	Name
Promotional Materials in Conference Bag	Yes	Yes	Yes	Yes
Social Media Mentions	Yes	Yes	Yes	Yes

***We appreciate your support!***

# SPONSOR REGISTRATION FORM

WSU Master Gardener  
Advanced Education Conference  
Fort Worden Conference Center  
Port Townsend  
October 1-3, 2020

## CONTACT INFORMATION:

Company Name	Contact Name
Street Address	Phone Number
City/State/Zip	Email Address

## SPONSORSHIP SELECTION:

\_\_\_\_ Platinum ..... \$3,000  
\_\_\_\_ Gold ..... \$1,500  
\_\_\_\_ Silver ..... \$500  
\_\_\_\_ Bronze ..... \$250

## PAYMENT INFORMATION:

Amount: \_\_\_\_\_

Payment Method: \_\_\_\_ Check \_\_\_\_ Visa \_\_\_\_ MC

(Make Checks Payable to Master Gardener Foundation of Washington State)

Credit Card Number \_\_\_\_\_ CVV \_\_\_\_\_ Exp. \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City/State/Zip \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

*Return completed form with check to: Master Gardener Foundation of Washington State, PO Box 10533, Yakima WA 98909 If you prefer we will send you a PayPal Invoice where you can pay securely with your credit/debit card. (PayPal account NOT needed.)*

Our Federal Tax ID# is: 91-1148165