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Douglas Stark

Philosophy of Practice

I am focused on making history more engaging, relevant, and accessible to a diverse audience. Historical storytelling allows me to bring the past to life for a broad audience, fostering contemporary conversations.

Aligning the institution's mission, vision and long-range plans leads to greater organizational capacity and achievement of its goals. Fostering a collaborative team of staff, volunteers, consultants, and stakeholders creates the necessary engine to reach these shared goals.

My expertise includes strategic planning, fiscal management, project management, facility development, historic preservation, collections care, content and exhibition development, branding and messaging, product development, programming and outreach, and audience engagement.

I am focused on helping contemporary audiences connect with the past to better inform the future. This rich connection happens when institutional planning and operations are aligned with appropriate resources and a committed team of museum professionals, volunteers, and other stakeholders focused on serving the needs of diverse audiences and communities. Collectively, we have the opportunity and obligation to tell compelling stories about our shared heritage.