

# Introduction and Why This Guide Exists

STREAMLINING AGENT-MEDIA TEAM COLLABORATION

This guide aims to enhance collaboration between agents and media teams, ensuring smooth shoots, effective communication , and optimal results for sellers.



## Before the Shoot: Preparation

#### **BOOKING EARLY**

schedule your shoot as soon as possible to secure your preferred date, especially during peak seasons with limited availability.

# SHARING KEY DETAILS

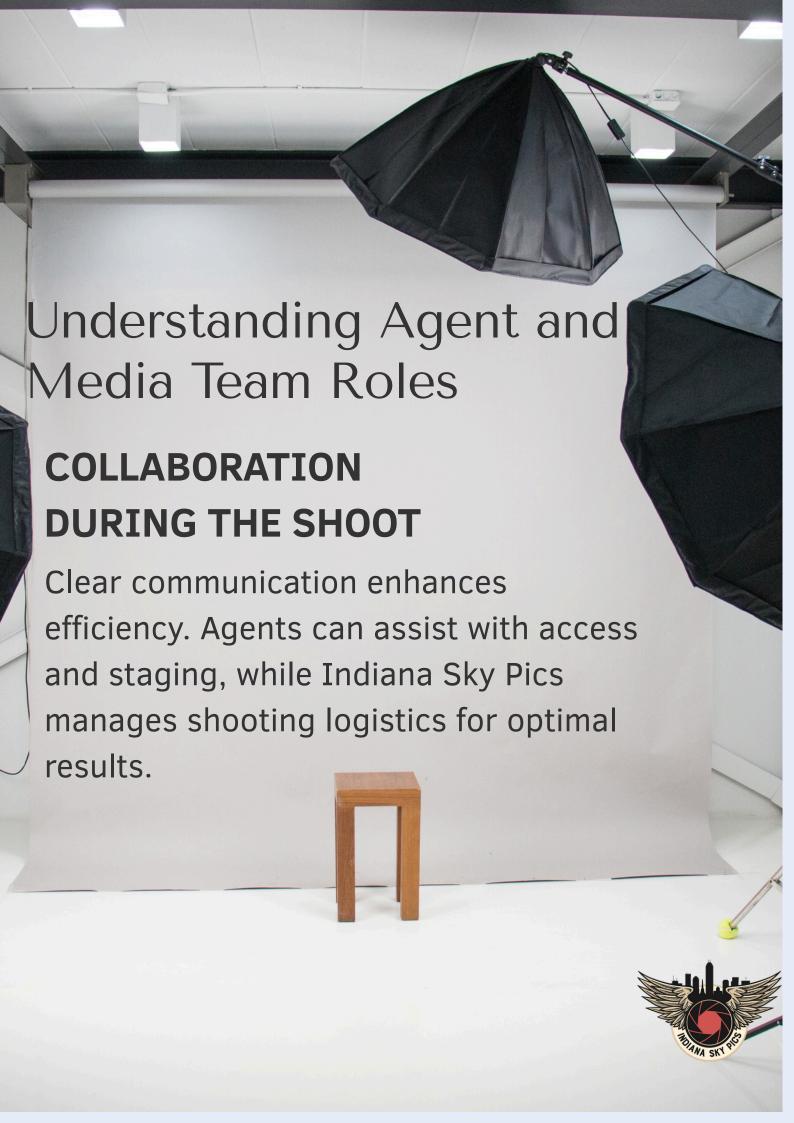
Provide access instructions, must-have shots, and any special requests to ensure a smooth workflow for the media team on shoot day.

#### HOME PREP

Prep Checklist to the seller and confirm expectations, ensuring the property is ready for the media team's arrival.









### **TURNAROUND AND REVISIONS**

Expect media delivery within 24 hours for standard photos and 48 hours for virtual staging, ensuring prompt access to quality images.

# Pro Tips for Maximizing Resources

**GET THE MOST FROM INDIANA SKY PICS** 

