



# HOMES + NEIGHBORS + COMMUNITY

February 2020

## These are the home layout Features Millennials are looking for



Millennials are known as a generation who knows what they want—and that includes certain layouts in their homes.

According to a recent survey from the National Association of Home Builders, there are certain home layout features that appeal to millennial buyers more than others. So, what, exactly, are those layouts? The most popular home layouts for millennials include open floor plans (53 percent of millennials surveyed preferred a completely open layout in the kitchen and dining room while 43 percent wanted open layouts in both the family and dining rooms and the kitchen and family room), a two-story home (55 percent of millennials would prefer two stories—while only 35 percent would prefer a single story residence), and a full basement (37 percent).

What does that mean for you? If you want to appeal to millennial buyers, it's important to understand what they're looking for—and that includes these home layout features.



## Julie Hull

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Neighbor Real Estate Group  
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## HAPPY HOME ANNIVERSARY

CULLEN HILLS LANE  
BELLA VISTA



MLS 1137327  
LIST PRICE: \$12,000.00



## Douglas Grant

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# Valentine's Day Remembered

When talking about February, perhaps some of the more common things that come to mind are shortest month of the year, cold weather, Spring isn't too far off, and Groundhog's Day. But more often than not, Valentine's Day is probably the most common.

So, what do you know about Valentine's Day beyond the pressure from retailers to purchase a multitude of products for our significant others to show how much we love them one day out of the year?

Well, first of all, the whole thing can be traced back to Roman times when the Festival of Lupercalia was held mid-February each year. The event celebrated the coming of Spring and fertility rites, which included men and women being paired up via a lottery system. Later, in the fifth century, Lupercalia was replaced with St. Valentine's Day by Pope Gelasius I.

The following information was gleaned from the Web site [www.britannica.com](http://www.britannica.com). History shows us that the name Valentine likely came from a priest martyred by the Roman emperor Claudius II Gothicus. Legend has it that the priest, while in jail, wrote a letter to his jailer's daughter, who is thought to have been healed from blindness by the letter writer. The salutation of that letter was "from your Valentine."

Others believe that St. Valentine, in order to keep males from going off to war, secretly married as many couples as he could, despite the emperor's order to the contrary. It was these unions that has forever associated the day with love.

It wasn't until the 1500s that formal messages, later known as valentines, were exchanged. And it would be another 200 years, in the late 1700s, before printed cards were created for the occasion.

Cupid, the Roman god of love, was commonly used, along with hearts. Birds were also incorporated into the theme as it was thought that their mating season began in mid-February. Candy and flowers, in particular, red roses, came about later.

Valentine's Day is celebrated around the world in places such as Canada, Great Britain, Australia, Argentina, France, Mexico and South Korea. In the Philippines, Valentine's Day is the most common wedding day and often results in mass weddings of hundreds of couples.

So, what are your fondest memories of this special day? For me, it is, as a child in elementary school, buying several boxes of Valentines and addressing one or more of them to each and every child in the class. Then, on the day designated by the school, all learning stopped, and cards were exchanged. It was that time when every little boy and girl hoped and prayed that they would receive at least one "special" card from that fellow student that they secretly admired.

I also have fond memories of the candy hearts with the sayings printed on them – words such as "Be mine," "Only you," "Kiss me," and so much more.

Here's wishing you and your special someone a Happy Valentine's Day!

## LOTS FOR SALE

CULLEN HILLS LANE  
BELLA VISTA



MLS 1137327  
LIST PRICE: \$12,000.00

WYNCOMBE LANE  
BELLA VISTA



MLS 1133762  
LIST PRICE: \$9,900.00

ROUNTREE DRIVE  
BELLA VISTA



MLS 1123087  
LIST PRICE: \$3,200.00

### Real Estate Marketing Activiy Table

Bella Vista Residential - Resale & New Construction  
 JANUARY 2020 (July 16, 2019 - January 15, 2020)

Price Range	Current Listings	Pending Listings	6 Month Sold	Sold / Month	Mos Supply	DOMC Average	SP / LP Average	\$ / SqFt Average
0-99	3	3	29	5.33	0	65	91%	\$60.44
100-149	17	18	133	25.17	0	50	99%	\$100.69
150-199	39	29	206	39.17	0	73	98%	\$104.88
200-249	38	25	106	21.83	1	86	98%	\$108.23
250-299	19	12	64	12.67	1	90	99%	\$114.73
300-349	5	9	33	7.00	0	103	98%	\$114.74
350-399	9	~	16	2.67	3	105	98%	\$118.02
400-449	2	1	6	1.17	1	79	99%	\$131.49
450-499	6	~	6	1.00	6	111	97%	\$156.65
500-599	7	2	6	1.33	5	140	97%	\$160.44
600-699	3	1	1	0.33	9	92	97%	\$165.21
700-799	2	0	1	0.17	~	273	100%	\$136.76
800-899	1	0	1	0.17	6	681	95%	\$179.10
900-999	0	0	0	0.00	~	~	~	~
1,000 +	1	0	0	0.00	~	~	~	~
Whole Market	152	100	608	118.00	1	162	97%	138

#### YEAR AGO

Whole Market	24	1	561	93.67	0	110	97%	142
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Prepared exclusively for clients of Neighbors Real Estate Group

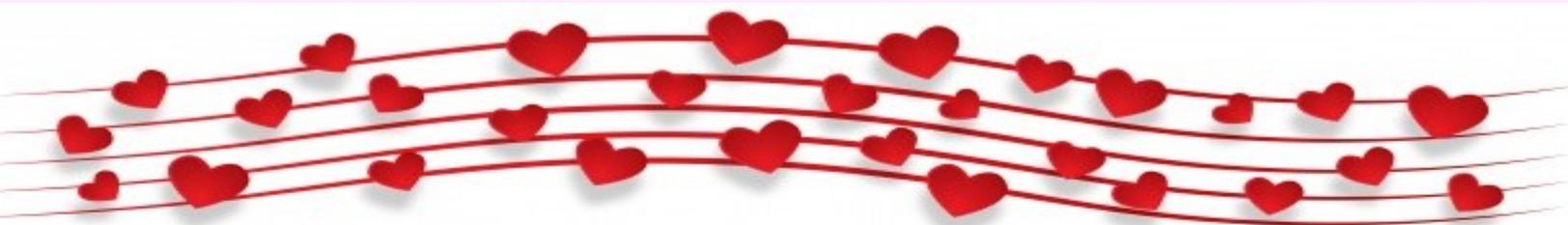


Information deemed reliable but not guaranteed. Source: NABOR MLS

Key:

DOMC - Days on Market to Contract

SP / LP - Sales Price / List Price





## WHERE WILL THE TEMPORARY SALES TAX INCREASE GO?

**BELLA VISTA VOTERS**  
Police and fire are there when we need them. Now they need our help.

**YES POLICE**      **YES FIRE**

**Improve Public Safety Levels  
and Stay Ahead of Growth.**  
Vote Tuesday, March 3, 2020  
[www.bvchips.itgo.com](http://www.bvchips.itgo.com)  
Citizens Helping to Improve Public Safety

### Fire Department

Upgraded Fire Station and New Fire Training Center. New Station #3 will allow for fire and EMS protection at the same location in the Branchwood area (currently no ambulance housed there).

The training center will be a multipurpose facility accommodating drive, firefighting, and police training resulting in better trained personnel and higher retention rates.

The training center can also be staffed as a fire station 8 hours a day; will accommodate full-time staffing for future population growth if needed.

Training center will meet criteria for a higher ISO rating reflecting a higher caliber fire department and potentially lowering homeowner insurance rates.

### Police Department

Will accommodate public safety needs for the next 30 years or more.

Will allow space for training and future increase in personnel, which will help meet industry standards for officer-to-resident ratio.

Will provide prisoner holding and processing areas and a hardened dispatch center to withstand weather and disaster events in addition to secure evidence and records storage.

Will house court facilities, saving on current monthly lease, and provide increased safety for police, prisoners and the public.

### What is a bond?

A bond is like taking out a mortgage to pay for certain city projects.

The temporary 1% sales tax will go directly toward bond payoff, not into the city's funds for any other use and will sunset (expire) when the bond is paid off.

Bella Vista sales tax, at 1%, is currently the lowest among near-by, same-size cities.

Voters will choose bonds for the fire facilities or the public safety facility or both. The 1% tax will apply whether one or both proposals are approved. The only difference is the amount of the bond and the time it takes to pay it off. 10 years is the estimated length of time to pay off the bond.