

**RICHER,
DARKER COLORS!**

BOARD & BATTEN®

PREMIUM VERTICAL VINYL SIDING

FIRST IMPRESSIONS . . .
Rediscover and Enjoy the Luxurious Power of Color



Alside®

DISCOVER COLOR *for* EVERY HOME: *Classically Styled to Complement your Architecture*



CREATE CUSTOM APPEAL WITH BOLD NEW COLORS

When it comes to exterior design, color is the key in achieving your customer's ideal finished look. The more color options, the easier it is to transform any home from basic to beautiful with eye-catching siding, trim and decorative accents.

Alside Board & Batten now features a new architectural color palette with deeper hues and greater design possibilities. For a dramatic effect, pair a darker siding such as Charcoal Smoke with trim colors in Storm or Deep Moss for tone-on-tone elegance. Or take the design in the opposite direction with lighter, contrasting accents in Antique Parchment or Somerset Wheat for crisp, defining lines. From classic to contemporary, urban or suburban – our extensive color palette delivers high-end quality and refined style.

- QUICK SPECS:** 7" profile features a 5-1/2" board and 1-1/2" batten strip
- Raised batten strip has a 1/2" projection
 - Heavy-duty panel thickness
 - Ideal as a whole-house exterior or accent for gables and architectural areas
 - Available in natural grain and light roughsawn textures
 - 25 colors, including standard and architectural hues
 - Lifetime limited warranty – see warranty for details

ChromaTrue®

CHOOSE DARKER COLORS WITH CONFIDENCE! Our darker siding colors are fortified with ChromaTrue® technology for superior color retention. This advanced copolymer compound provides long-term color stability and better performance on darker colors.

DESIGN INSPIRATION FOR EVERY HOME

Our Siding Design Showcase lets you create multiple exterior designs for your customers with just the click of a mouse. This easy-to-use program takes the guesswork out of choosing the ideal color scheme because it shows the finished look before the work begins. Simply select a house style and choose siding profiles, accents, soffit and trim, along with color options for doors, roofing, shutters and more. Visit www.alside.com/color-design to take it for a test spin!



NEW ARCHITECTURAL COLOR COLLECTION



STANDARD COLOR COLLECTION



Pertains to Board & Batten Vertical Siding
Consult the VSI website at www.vinylsiding.org
for a current list of certified products and colors.