RADE COMMITTEES





MEMBERSHIP

- Identify ways to increase membership
- Identify ways to sustain membership
- Establish / Distribute welcome packet
- Process new member applications
- Maintain NAREB portal
- Plan Quarterly Networking Mixers

SOCIAL MEDIA/TECHNOLOGY

- Promote chapter presence
- Maintain chapter website
- Maintain chapter social media
- Promote events on website/channels
- Live stream events as needed
- Archive recordings on You Tube page

EDUCATION/EMPOWERMENT

- Plan, design and present classes
- Plan at least 3 workshop sessions for homebuyers
- Plan Homeownership Month Events
- Create Ambassador Group with new and existing homeowners

FUNDRAISING

- Identify fundraising activities
- Execute fundraising activities
- Plan and organize at least 3 events
- Appoint Event Planning Committee
- Determine location/budget
- Create event marketing

BUDGET/FINANCE

- Create chapter annual budget
- Continually review chapter budget
- Create and Follow policies/procedures
- Make budget recommendations to board

PUBLIC RELATIONS

- Create, promote RADE's image
- Coordinate Outreach and Community service-based activities and events
- Explore public issues affecting housing
- Select legislative issues/causes we can follow and support