

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to www.BeautifulSmiles.Me and Northport Harbor and Village Of The Branch Orthodontics and governs data collection usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to “us” or “we” include Northport Harbor and Village of the Branch Orthodontics, our offices, the BeautifulSmiles.Me website, and all social media accounts. Our website is an information site. By using our website, you consent to the data practices as described in this statement.

Collection of your Personal Information

In order to better provide you with the products and services offered by us, on our site, or through our social media accounts, we may collect personally identifiable information such as your:

- First and last name
- Mailing address
- Email address
- Phone number

We may also collect anonymous demographic information, which is not unique to you, such is your:

- Age
- Gender
- Household income

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on our site. This may include: (a) registering for an account on our site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; and (e) submitting a credit card or other payment information when ordering and purchasing products and services on our site. We will use your information for, but not limited to, communicating with you in relation to services and or products you have requested from us. We also may gather additional personal or nonpersonal information in the future.

Use of your Personal Information

We collect and use your personal information to operate our website and deliver the services you have requested.

We may also use your personally identifiable information to inform you of other products or services available from us and our affiliates.

Sharing Information with Third Parties

We do not sell rent or lease our customer lists to third parties.

We may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide the services to us, and they are required to maintain the confidentiality of your information.

We may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal processes served on us or our site; (b) protect and defend our rights or property and/or (c) act under extingent circumstances to protect the personal safety of users of our site or the public.

Tracking User Behavior

We may keep track of the websites and pages our users visit within our website in order to determine what services are the most popular. This data is used to deliver customized content and advertising within our website to customers whose behavior indicates that they are interested in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be collected by us. This information can include: your IP address, browser type, domain names, access times, and referring website addresses. This information is used for the operation of the service, to maintain quality of our services, and to provide general statistics regarding the use of our website.

Use of Cookies

Our website uses "cookies" to help you personalize your online experience. A cookie is a text file that placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize our pages or register with our site or services, a cookie helps to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same website the information to you previously provided can be retrieved so you can easily use the features of the website that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the services or websites you visit.

Children Under Thirteen

Our website does not normally collect personally identifiable information for children under the age of 13. If you are under the age of 13, you must ask your parents or guardian for permission to use this website.

Email Communications

From time to time we may contact you via email for purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our services, we may receive a notification when you open an email from us or click on the link therein.

Changes to the statement

We reserve the right to change this privacy policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the site and/or services available through this site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact information

We welcome your questions and comments regarding this Statement of Privacy. If you believe we have not adhered to the statement please contact us at:

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Northport NY 11768
Email address: nho@beautifulsmiles.me
Telephone number: 631-754-1745

Effective as of October 25, 2017