



8th Annual South Street Art Festival

Sponsorship Opportunities

October 8-10, 2021

South Street Art Festival Presenting Sponsor \$7500 (Only 1 available)

- Company name and logo will appear as “Presented by” on all marketing and promotional efforts including all social media ads, event posters & flyers.
- Sponsor will be offered the highest level of visibility and exposure to thousands of patrons who attend South Street Art Festival.
- Business (nature of) exclusivity.
- Weekly social media post recognizing company through end of event.
- Marketing opportunities for your company (on-site rights to distribute/sample company products) 10x20 exhibit space.
- Company name and logo will appear on South Street Art Festival website with a direct link to your company website.

Picasso Stage Sponsor: \$3,500 (only 1 available)

- Company name and logo will appear as “Stage Sponsor” on all marketing and promotional efforts including all social media ads, event posters & flyers.
- Company name & Logo will appear on event website as performing on the “Your Company Name” Stage.
- Marketing opportunities for your company (on-site rights to distribute/sample company products) 10x10 exhibit space.
- Business (nature of) exclusivity.
- Company name will appear on stage banner.
- Company name and logo on South Street Art Festival website with direct link to your company website.
- Bi-Weekly social media post recognizing company through end of event.

Da Vinci Sponsor: \$2,500

- Marketing opportunities for your company (on-site rights to distribute/sample company products)
- 10x10 exhibit space.
- Company name and logo will appear on all marketing and promotional efforts including all event posters & flyers.
- Company name and logo will appear on South Street Art Festival website with a direct link to your company website.

Monet Street Sponsor: \$1,500 (3 Available)

- Company name and logo will appear under “Path Sponsored by:” on (2) double sided “A” frames along street.
- Company name and logo will appear on event website with artists names on “your company” sponsored path.
- Company name and logo will appear on all marketing and promotional efforts including all event posters & flyers.
- Company name and logo will appear on South Street Art Festival website with a direct link to your company website.
- Monthly social media post recognizing company through end of event.

Event Sponsor 750

- Company name and logo on South Street Art Festival website with a direct link to your company website.
- Weekly social media post recognizing company through end of event.
- One 3’x6’ banner with company name and logo displayed at festival

