



**Floatation Device
for your glasses.**

Eye Floats by Creative Comfort Corp. | 2022

Ted L. Kavana- President & CEO | International & USA Partners Proposal



NO EYE FLOATS!

Our Mission: Don't be a Loser- Protect your Glasses!

Eye Floats History

Nothing puts a damper on a day at the lake or ocean like losing a good pair of glasses. Talk to anyone who spent time on the water and without a doubt you'll hear stories about the fallen soldiers, the Maui Jims, Ray-Bans, Revos, Bollés, Oakleys, or Guccis that didn't make it back home. You will hear the tales of the rogue waves, inebriated friends, the accidental nudge or dreaded head whip that unexpectedly sends even the most loyal and beloved sunglasses to a watery grave.

This is where **“Eye Floats”** comes in. Despite our best efforts, we are human, and that means we may very well experience an eyeglasses accident in our near future. **“Eye Floats”** expect this inevitable fact and confront it head on. As the name implies Ted Kavana’s patent solutions are a series of technologies that provide buoyancy, and in some case a visual alert, to sunglasses and eyewear. While **“Eye Floats”** are not intended to prevent Mother Nature or the occasional mishap, they will be designed to keep eyeglasses on the water’s surface, allowing them to be conveniently retrieved.



A Note from The President & CEO



Ted L Kavana
Creative Comfort Corp.- Eye Floats
1121 Berwick Ct.
Marvin, NC 28173

Dear Future Customers:

Thank you very much for your time & giving us the opportunity to present our new product for glasses. **(Eye Floats)** We are very excited about this brand new product and feel that it is a perfect match for your stores, distributors and/or customers. You are one of the very first few companies we have contacted to sell this very unique product and I look forward to hearing your thoughts.

Each Eye Float can be customized with 100's of different colors of foam, X-Band Rubber & neoprene scuba attachments. We can also brand the Eye Floats sport to complement your brand in many colors and styles. If you have questions, please contact me anytime. I can be reached directly at 704-549-5505.

Thank you again and I hope our new product is a huge success for you and your company. We will do whatever is needed to help make this product a huge success in your stores or distribution channel.

Sincerely,

Ted L Kavana

Ted L. Kavana
President & CEO
1-704-549-5505



Two - United States Patents #9,195,076 & #9,632,328



US009195076B2

(12) **United States Patent**
Kavana
 (10) **Patent No.:** US 9,195,076 B2
 (45) **Date of Patent:** Nov. 24, 2015

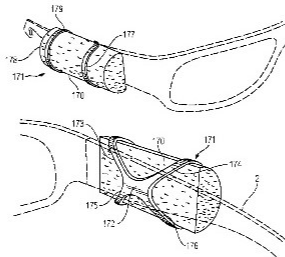
(54) **ACCESSORY FOR GLASSES**
 (71) Applicant: **Ted Kavana**, Waxhaw, NC (US)
 (72) Inventor: **Ted Kavana**, Waxhaw, NC (US)
 (*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.
 (21) Appl. No.: **13/895,479**
 (22) Filed: **May 16, 2013**
 (65) **Prior Publication Data**
 US 2014/0160421 A1 Jun. 12, 2014
Related U.S. Application Data
 (60) Provisional application No. 61/647,733, filed on May 16, 2012.
 (51) **Int. Cl.**
G02C 1/00 (2006.01)
G02C 11/00 (2006.01)
G02C 11/02 (2006.01)
G02C 11/04 (2006.01)
 (52) **U.S. Cl.**
 CPC **G02C 11/00** (2013.01); **G02C 11/02** (2013.01); **G02C 11/04** (2013.01)
 (58) **Field of Classification Search**
 CPC B63C 11/12; A63B 33/002; G02C 5/14; G02C 5/143; G02C 11/12; G02C 5/00-5/229; G02C 11/00; G02C 11/02; G02C 11/04; A61F 9/02; A61F 9/04
 USPC D21/473, 801-810; 441/133, 134, 136; 2/426; 351/43, 52, 158
 See application file for complete search history.
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 Primary Examiner — Scott J Sugarman
 Assistant Examiner — Kristina DeLucia
 (74) *Attorney, Agent, or Firm* — Attentive Law; Paul Ratcliffe

(57) **ABSTRACT**
 The present invention provides an accessory for eyeglasses or sun glasses which fit over the arms of the sunglasses and allows the user to add flotation pieces, lights or lighting elements, or embellishments. The accessory can be quickly installed and allows the user to customize the color and design of their accessory.

15 Claims, 17 Drawing Sheets



**TWO
 Registered
 USA PATENTS
 April 25, 2017
 &
 November 24, 2015**



United States Trademark # 4,502,529

United States of America
United States Patent and Trademark Office

Eye Floats

Reg. No. 4,502,529
Registered Mar. 25, 2014
Int. Cl.: 9

TRADEMARK
PRINCIPAL REGISTER

KAVANA, TED L. (UNITED STATES INDIVIDUAL)
8801 ANKLIN FORREST DRIVE
WAXHAW, NC 28173

FOR: EYEGLASS ACCESSORIES IN THE NATURE OF STRAPS, CORDS, AND SLEEVES FOR USE WITH GLASSES TO AID IN FLOATATION, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-12-2013; IN COMMERCE 12-12-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FLOATS", APART FROM THE MARK AS SHOWN.

SN 85-735,162, FILED 9-21-2012.

AMY KELLY, EXAMINING ATTORNEY



Michelle K. Lee
Deputy Director of the United States
Patent and Trademark Office

**“Eye Floats”
Registered USA Trademark
March 25, 2014**



Don't be a Loser... Protect your Glasses!



Introducing....Eye Floats!

- The First ever Designer Floats for your Glasses.
- Super comfortable in many colors & Styles
- Durable, made to last a very long time
- Fits & Floats most sunglasses and frames
- Licensing Opportunity for Promotional Campaigns
- Additional Information & Product Details at EyeFloats.com (More designs launching soon)
- Most importantly....they save you from Losing your valuable sunglasses in any body of water!!

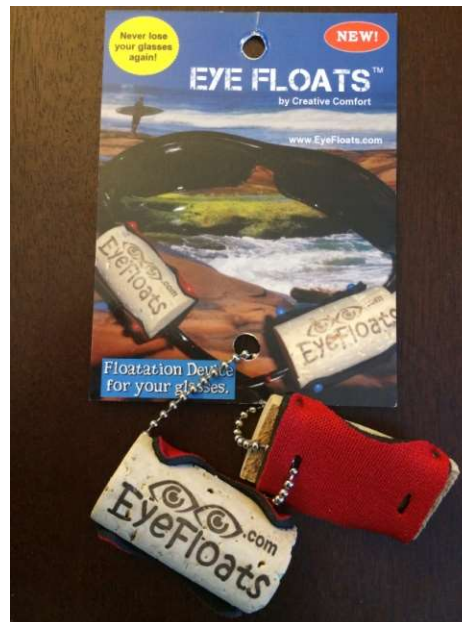
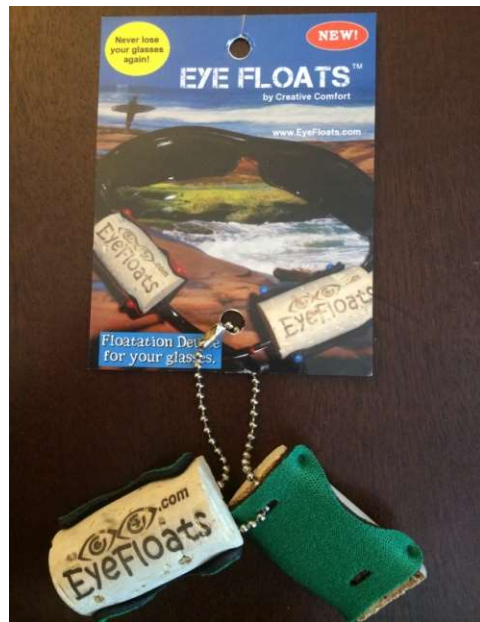
Floats for your Glasses

- Top Locations for Eye Floats
 - Beaches
 - Lakes
 - Rivers
 - Spring Break
 - Souvenir shops
 - Trade Shows
 - Company Outings
 - College Fraternity & Sorority Events
 - Any branding function to highlight your brands

8 Sport Styles to Choose From!



5 Cork Styles in Stock Shipping Now!



**Any Color
 & Reserve
 Wineries
 Available!**

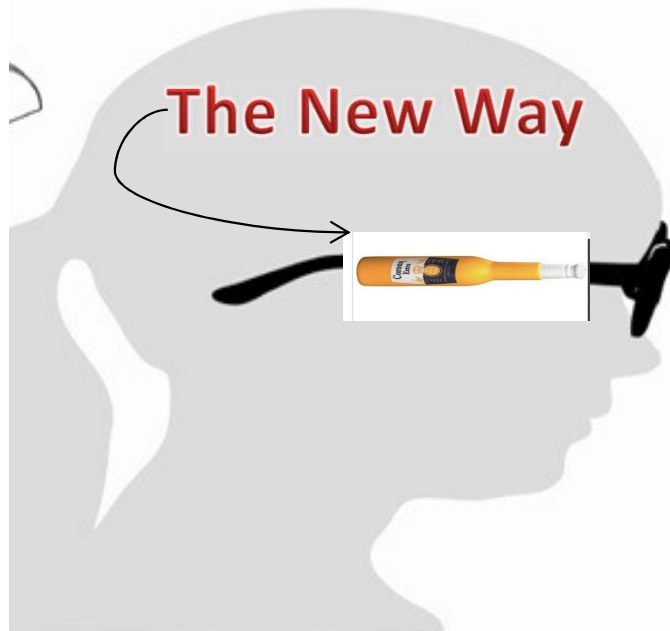
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 Today**



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Licensing Opportunities



COCA-COLA BOTTLE

Licensing Opportunities



Licensing Opportunities



SPRITE BOTTLE

Licensing Opportunities



Licensing Opportunities



CORONA BOTTLE

Licensing Opportunities



Licensing Opportunities

TOP VIEW



SIDE VIEW



BACK VIEW



Licensing Opportunities



CORONA BOTTLE – Example II (Yellow X-Band) 20

Licensing Opportunities



Licensing Opportunities



SVEDKA BOTTLE

Licensing Opportunities

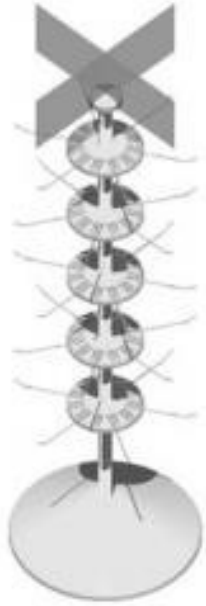


Licensing Opportunities



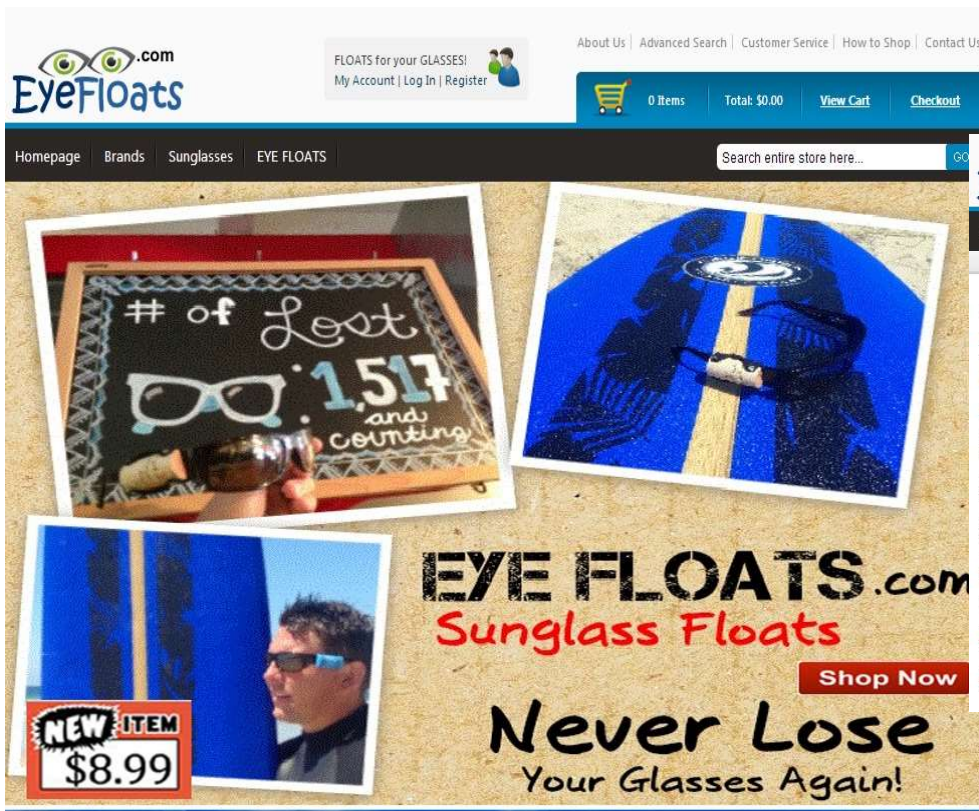
CONCEPT FAMILY

Display Racks – Others Available on Request

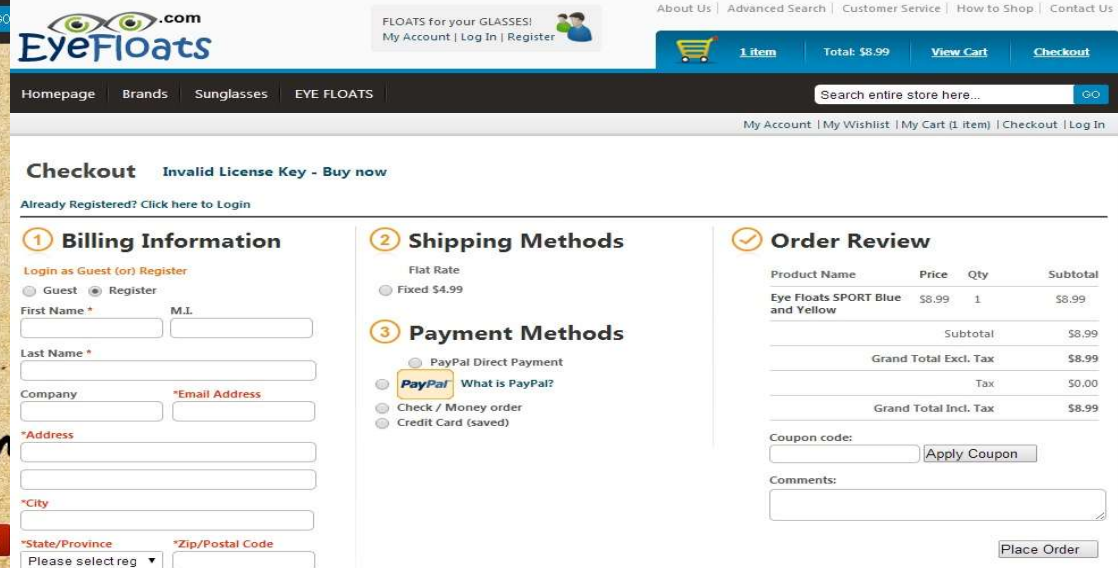


Our Website- EyeFloats.com (Wholesale Login)

- Wholesale Login for easy ordering
- SSL Security for absolute secure ordering system



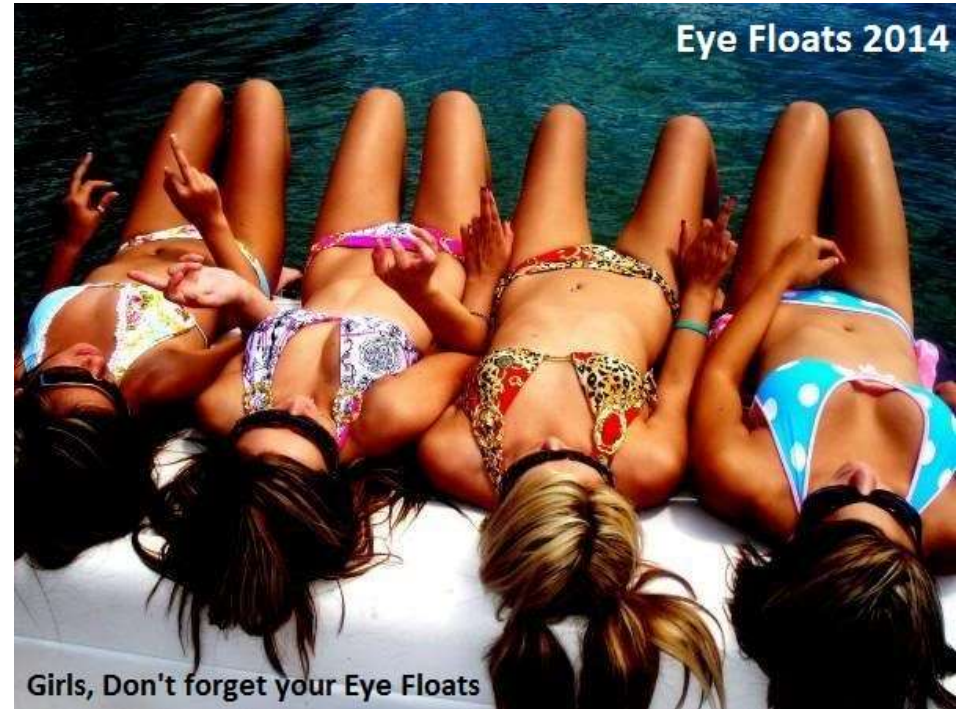
The image shows the top portion of the EyeFloats.com website. At the top left is the EyeFloats logo. To its right is a navigation menu with links for 'About Us', 'Advanced Search', 'Customer Service', 'How to Shop', and 'Contact Us'. Below the logo is a promotional banner for 'FLOATS for your GLASSES!' with links for 'My Account', 'Log In', and 'Register'. A shopping cart icon shows '0 Items' and a total of '\$0.00', with buttons for 'View Cart' and 'Checkout'. Below this is a dark navigation bar with 'Homepage', 'Brands', 'Sunglasses', and 'EYE FLOATS' links, and a search bar. The main banner features a chalkboard with '# of Lost 1,517 and counting' and a pair of glasses, a photo of a hand holding a pair of sunglasses, and a 'NEW ITEM \$8.99' badge. The text 'EYE FLOATS.com Sunglass Floats' and 'Never Lose Your Glasses Again!' is prominently displayed, along with a 'Shop Now' button.



The image shows the checkout page of EyeFloats.com. At the top is the EyeFloats logo and navigation menu. Below is a dark navigation bar with 'Homepage', 'Brands', 'Sunglasses', and 'EYE FLOATS' links, and a search bar. The main content area is titled 'Checkout' and includes a link for 'Invalid License Key - Buy now'. Below this is a section for 'Already Registered? Click here to Login'. The checkout process is divided into three steps: 1. Billing Information, 2. Shipping Methods, and 3. Payment Methods. The Billing Information section includes fields for 'Login as Guest (or) Register', 'Guest', 'Register', 'First Name *', 'M.I.', 'Last Name *', 'Company', '*Email Address', '*Address', '*City', '*State/Province', and '*Zip/Postal Code'. The Shipping Methods section includes 'Flat Rate' and 'Fixed \$4.99'. The Payment Methods section includes 'PayPal Direct Payment', 'PayPal', 'Check / Money order', and 'Credit Card (saved)'. The Order Review section includes a table with columns for 'Product Name', 'Price', 'Qty', and 'Subtotal'. The table shows 'Eye Floats SPORT Blue and Yellow' with a price of \$8.99 and a quantity of 1, resulting in a subtotal of \$8.99. The Grand Total Excl. Tax is \$8.99, and the Tax is \$0.00, resulting in a Grand Total Incl. Tax of \$8.99. There is a 'Coupon code:' field with an 'Apply Coupon' button and a 'Comments:' field. A 'Place Order' button is at the bottom right.

Product Name	Price	Qty	Subtotal
Eye Floats SPORT Blue and Yellow	\$8.99	1	\$8.99
Subtotal			\$8.99
Grand Total Excl. Tax			\$8.99
Tax			\$0.00
Grand Total Incl. Tax			\$8.99

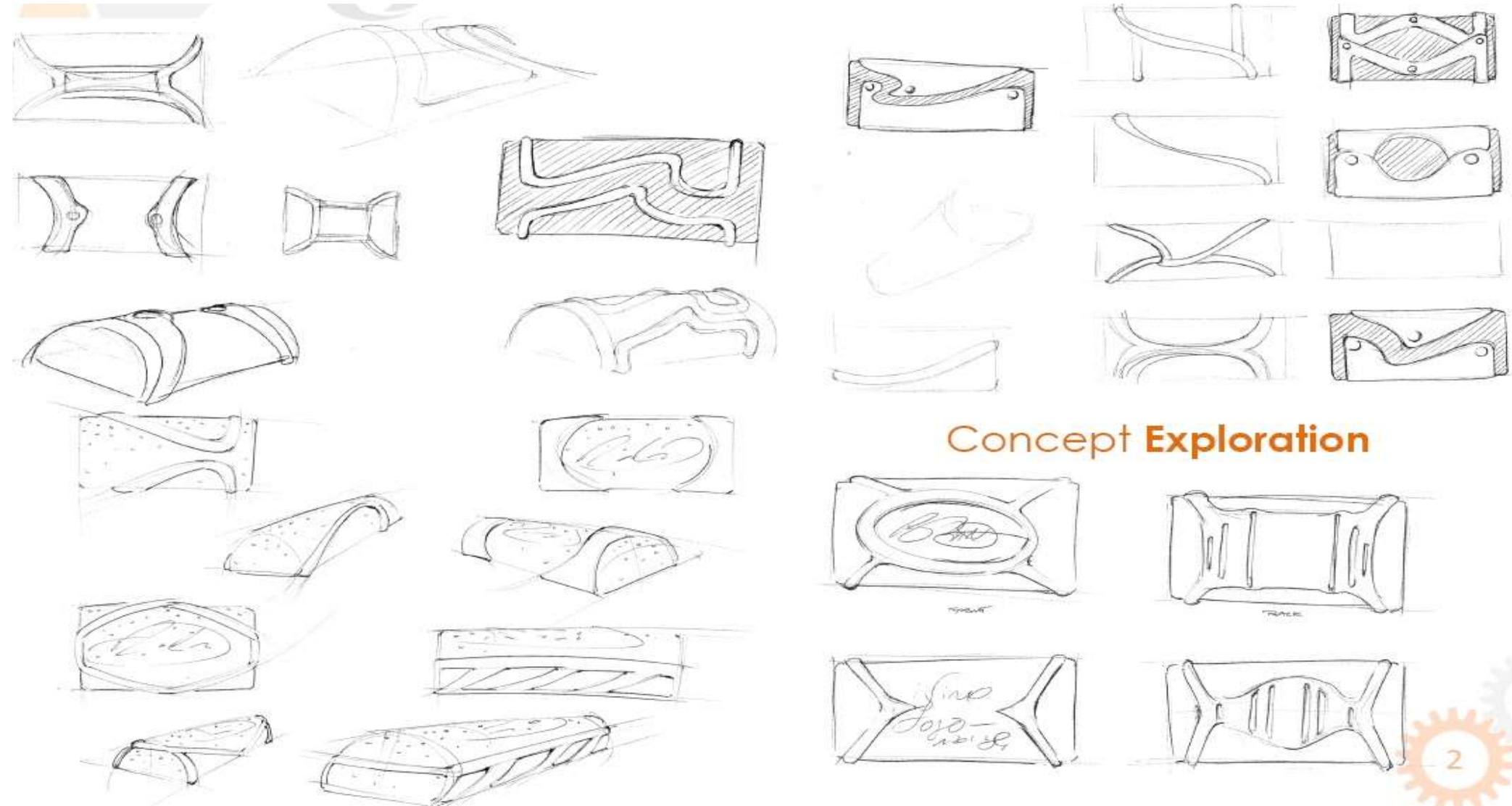
Advertising & Promotions



See our VIDEO- **CLICK on IMAGE Below!**



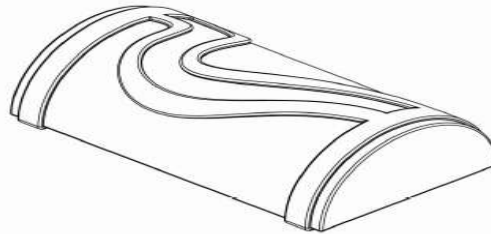
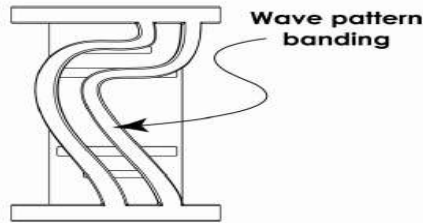
Future Innovative Designs



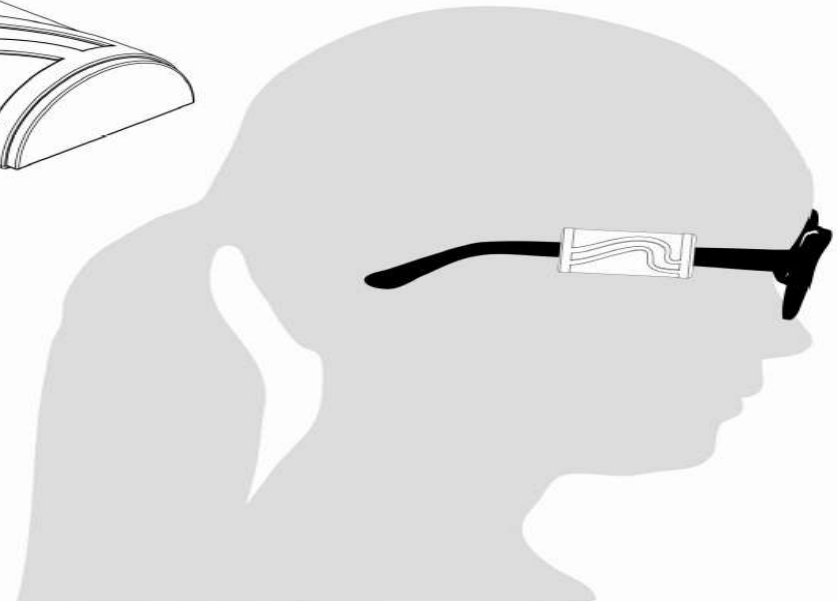
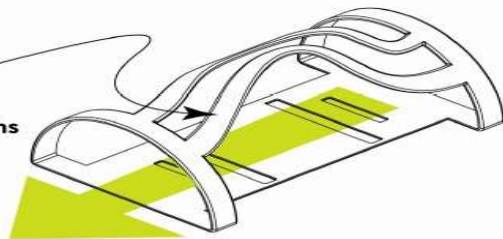
Future Innovative Designs

Eye Floats - Orthographic 2

More Coming Soon...



Varied slots for variety of arm widths



Buy Eye Floats...
Or hire this guy to find your Favorite sunglasses!



CONTACT US TODAY

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Ted L. Kavana- President & CEO | 1121 Berwick Ct. Marvin, NC 28173



**Floatation Device
for your glasses.**