

RULES OF PLAY



WRITTEN AND DIRECTED BY **JOHN BRATT**

CINEMATIC ARTWORK BY **JESS FELDMAN**

A Production of



COMPONENTS



48 SCRIPT CARDS



66 ACTOR CARDS



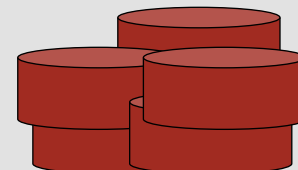
17 OBJECTIVE CARDS



34 DIRECTOR CARDS



54 HOLLYWOOD NEWS!
CARDS



STUDIO ABILITY TOKENS



17 AWARD CARDS

RULEBOOK
(YOU'RE HOLDING IT
RIGHT NOW)

DICE



COMPONENTS

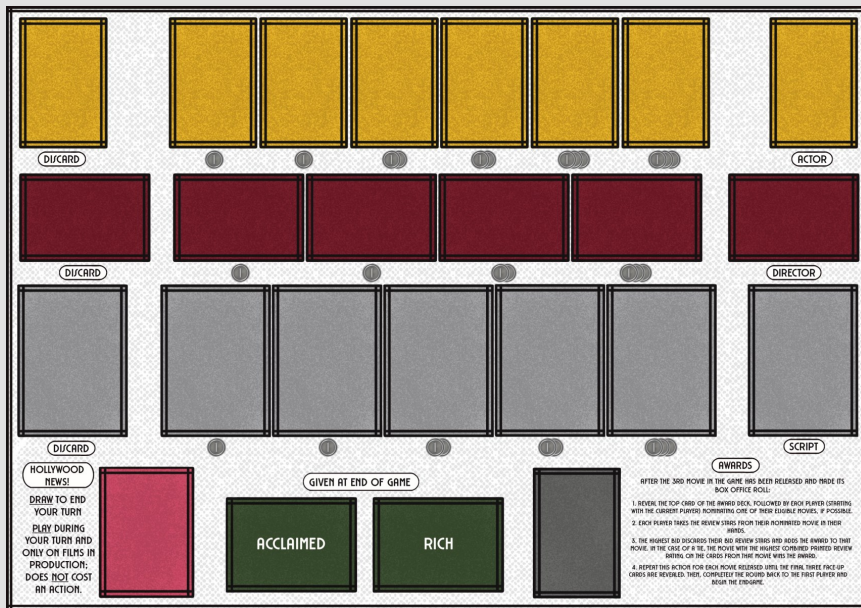


MONEY COUNTERS



REVIEW STAR COUNTERS

PLAYER AID CARDS



TALENT POOL BOARD



STUDIO BOARDS

The **Actors** of *Executive Producer* are fictitious and meant to be representative of different archetypes that have been present throughout the history of movies rather than actual stars.

For instance, we have the wild-living bad boy in Davy Douglas, Ted Hammond as the brawny action hero and Audrey Van Camp as the living legend. Movie fans of different generations will no doubt find their own real-world analogs to the members of our cast!



PLAYER SETUP

1



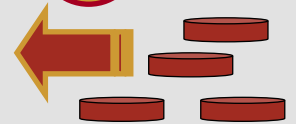
5

4



6

3



2



Use your preferred means to select a first player (Suggestion: The last player to watch a movie in a theater) Then, each player takes:

1. The Studio Board of their choice
2. 10 Money tokens
3. 5 Studio Ability Tokens on each space on the board
4. The 2 Director Cards named at the top for the Studio Board—These cards also have the logo of the studio on the lower right corner
5. 3 Objective Cards (Note: The “Rich” and “Acclaimed” Objectives are placed on the Main Board)
6. 2 Hollywood News! Cards



The first movie studios were established in New Jersey in the 1900s, near the labs where the first motion picture cameras were invented. A decade later, studios began opening in the Los Angeles area, to take advantage of the year-round mild weather.

TALENT POOL SETUP



- Script, Director and Actor Cards:** Shuffle these decks and place them face-down on their respective spaces on the Talent Pool board. Then place cards face-up in the Talent Pool tracks to the left of the decks.
- Money and Review Star Counters:** Place these where the players can access them.
- Hollywood News! Cards:** Shuffle the Hollywood News! Deck, pass two cards out to each player, and place the deck face-down on the designated place on the Talent Pool board.
- Objective Cards:** Place the “Rich” and “Acclaimed” Objective Cards face-up on their designated spaces on the Talent Pool board.
- Awards Cards:** Place the final three awards - “Best Picture,” “Best Actor” and “Best Director” - face-up in that order (with “Best Picture” on the bottom) on the designated space on the Talent Pool board. Then shuffle the rest of the Awards Cards and place a number of them face-down on top of the face-up awards based on the length of the game you wish to play:
 - Mini Game: 5 Awards (not recommended for 4 or 5 players)**
 - Regular Game: 8 Awards**
 - Long Game: 11 Awards**
 - Epic Game: 14 Awards**



GAME OVERVIEW

The object of *Executive Producer* is to earn the most Victory Points after the World Film Awards ceremony. Victory Points are earned by winning awards, earning money and meeting certain objectives.

During each turn, players will buy Scripts, hire Actors and Directors and release movies to achieve these goals; the details of these elements will be covered in the following pages.

PLAYER TURNS

Beginning with the first player and continuing clockwise, each player may take any **two** of the following actions during their turn (Players may take the same action twice):

1. Purchase a Script (Pg. 7)

Pay to take a Script card from the Talent Pool and place it in one of your open In Production areas on your Studio Board.

2. Hire a Director (Pg. 7)

Pay to take a Director card from the Talent Pool and place it on one of the Scripts In Production on your Studio Board.

3. Hire an Actor (Pg. 7)

Pay to take an Actor card from the Talent Pool and place it on one of the Scripts In Production on your Studio Board.

4. Release a Movie (Pg. 10-11)

If you have a Script Card In Production with a Director and the proper number of Actors attached, you may spend an action to release the movie to the public.



In the movie business, the **Executive Producer** is in charge of the overall management of a film project at the top level, overseeing major decisions and securing finances needed for filming. Executive Producers are often heads of major film studios and production companies,

During their round, players may also play Hollywood News! Cards on any movie In Production (this does not cost an action) and may use Studio Abilities (which may or may not cost an action).

At the end of their turn, a player draws a Hollywood News! card (or may discard two cards to draw two) and the next player be-

WINNING THE GAME

The winner of the game is the player with the most Victory Points (VP). There are three ways to earn VPs:

- **AWARDS** are worth the Victory Points printed on their card (1-3 VP)
- Any met **OBJECTIVES** are worth 2 VP each
- **MONEY** is worth 1 VP for each \$5

The Endgame and Final Scoring are covered more completely on Page 15.

BUY SCRIPT, HIRE DIRECTOR, HIRE ACTOR

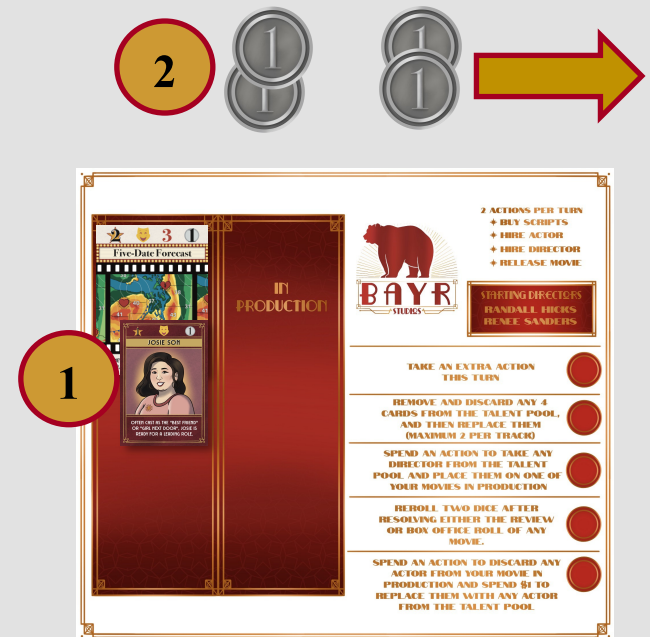
These three options will make up the majority of your actions during the game as you collect these cards into one of your “In Production” spaces on your Studio Board until you have a Script, a Director and 2 or 3 Actors together, at which point you may spend an action to Release a Movie.

When taking any one of these actions, follow the steps demonstrated below: pay the cost shown below the space on the Talent Pool where the card is located (1), Move the card to the appropriate “In Production” space on your Studio Board (2),

then move any cards on that track to the right of location of the purchased card to the left (3). Then draw the top card from that deck to fill the now-empty leftmost space on that track (4).

The first card that may be played on an “In Production” space is a Script card—you may not hire an Actor or a Director without a Script on which to place them: however, any Actor or Director may be added to any Script.

More details on limits to hiring Actors and Directors are found on pages 8 and 9.



In this example, Bayr Studio purchases the Script *Five-Date Forecast* with their first action, placing the card on one of their open In Production spaces (1), paying 2 money to the bank (2) and moving the *Nelson At Large* Script to the left (3) and placing a new script at the last space on the Script track (4).

For their second action, Bayr hires Josie Son to be cast in *Five-Date Forecast* and places it with the Script in the same space (1). Two money is paid for Josie (2), and the cards on the Actor Track again shift to the left (3) and a new Actor is added to the rightmost space (4).

1. The **Review Rating** reflects, on a scale of 0-3, the overall quality and skill of a Script, Actor or Director, and its potential for receiving critical approval and winning Awards.
2. The **Box Office Rating** reflects, also on a scale of 0-3, the popularity of a Script, Actor or Director, and its potential for earning high ticket and streaming sales.
3. Scripts, Directors and most Actors have a **Genre** icon (or, **Genre Bonus** in the case of Actors and Directors): Action, Drama, SciFi/Fantasy, Comedy, Horror or Animated. For Scripts, this will indicate for which Hollywood News! Cards and Awards it may be eligible; for Actors and Directors, these are the genres of movies that they will receive a bonus for if added to that Script.
4. The **Cast** is the number of Actor Cards that must be attached to a Script before it can be released. A Script cannot have more Actors placed on it than shown, and cannot be released with fewer Actors than the cast.
5. On an Actor or Director card, the **Bio** is a brief description of the person themselves—it's good to know who you're adding to your film. On a Script card, the **Tagline/Quote** is a memorable phrase from the movie that **MUST** be read in a dramatic voice when the movie is released!
6. **Traits** are found in the colored stripes on Director and Actor Cards. Directors may be Perfectionists (green stripe) or Writers (black stripe), while Actors may be either Professional (green stripe) or Difficult (red stripe).
7. Actors that refuse to appear in certain genres of movies will have that genre symbol crossed out on their card next to their portrait. This is the **ONLY** genre the actor may not appear in!



- 1
- 3
- 2



- 5

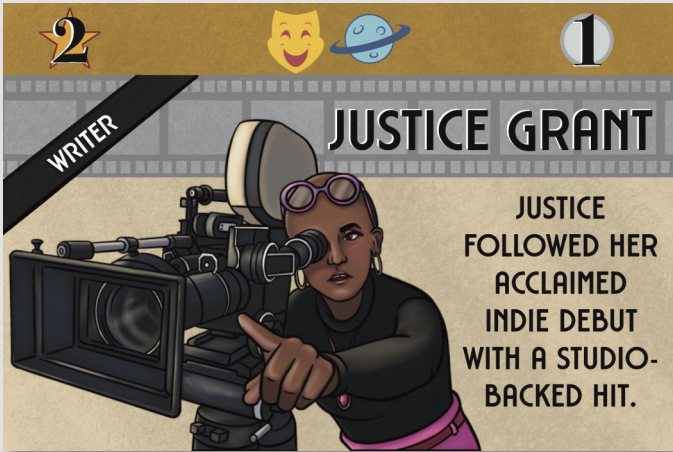
TRAITS

Players who hire **Writer** Directors may, during the same action, also purchase a Script Card from the Talent Pool that matches the Genre Bonus of the Director, paying for both but only spending one action. The Director and the Script are placed in the same “In Production” space.

Perfectionist Directors may never be added to any movie with a **Difficult** Actor (or vice-versa); however, placing one in the same movie with a **Professional** Actor (or vice-versa) allows the player to immediately draw two Hollywood News! cards, keeping one and discarding the other.

- 6
- 7

- 1
- 3
- 2



- 6

- 5

CARD ANATOMY

- 1
- 3
- 4
- 2



- 5

The **Traits** of Actors and Directors will also have an impact on many Objective and Hollywood News! Cards.



RELEASE MOVIE

If a Script has a Director and the correct number of Actors (matching the Cast Number of the Script Card) attached to it, then an Action can be spent to Release the Movie. Follow these steps:

1. The Player announces the name of the movie that is being released and then **MUST** read the tagline/quote at the bottom of the Script Card in their best dramatic voice.
2. Stack all of the cards attached to the movie—Script, Actors, Director and (if any) Hollywood News! Cards. If a Hollywood News! Card with an “or” option is played on the card, the player of that card chooses which effect will take place now.
3. Add up all of the Review Ratings from the cards; this is the Movie’s Total Review Rating. Then do the same for the Box Office Ratings; likewise, this is the Movie’s Total Box Office Rating.
4. Count the number Genre Bonuses from the Director and Actor Cards that match the Genre of the Script—this is the Total Bonus available, and these may be distributed to the Total Review or Box Office Ratings as desired.

NOTE: Only Genre Bonuses from the Director and Actor Cards are counted for the Bonus: Genre Symbols on Script Cards are not counted (that is the genre of the movie itself that the Bonuses must match), nor are Genre

Symbols on Hollywood News! Cards added (these merely indicated the genre[s] of the Script that the card may be added to).



5. After applying the bonuses, take and roll a number of dice equal to the Total Review Rating: the result is the number of Review Stars that the movie has earned. Take that number of Review Star Counters and stack them **ON THE MOVIE**.

When releasing movies, studios will often screen them for critics and select audiences before the general public, allowing for reviews to come out at the same time that the movie begins wide release. Thus, Reviews are rolled before the Box Office.

6. After the reviews, roll a number of dice equal to the Total Box Office Rating: similarly, the result is the amount of money that the Movie has earned. Take that amount in Money Counters and add it to your Studio Board.
7. Then, discard any Hollywood News! Cards that were attached to that movie, stack the Script, Actor and Director cards for that movie to the side of your Studio Board with the Review Star Counters of that movie on top.
8. Finally, discard the leftmost card from the three Talent Pool Tracks, move the remaining cards to the left one space, and refill each.

If this is the first or second movie released in the game, continue the player’s turn. Otherwise, Give an Award! (See pages 14-15).

EXAMPLE OF RELEASING A MOVIE

RELEASE MOVIE

1. Total up the Review Ratings from all cards in the movie to come up with a total:

1 (Script) + 0 (Doug Harbour) + 1 (Josie Son) + 0 (Paola Silva) + 1 (Fanboy Love) = 3.

2. Then do the same with the Box Office Ratings: $3 + 2 + 1 + 2 + 1 = 9$.

3. Since *Knife to Knife* is an Action movie, each Actor and Director with the Action Genre Bonus provides another Rating

point: The Director and one of the Actors have the bonus, for a total of 2 extra. The player then places both bonus points on Reviews, increasing that rating's total from 3 to 5.

4. With a Total Review Rating of 5, Bayr then rolls 5 dice to see what the critics think of their movie. The result is 7, so Seven Review Star Counters are placed on the stack of cards that make up the movie.

5. The Box Office Roll follows, with 9 dice being rolled to score 12, which means that 12 in money counters are going back to the player.

The Fanboy Love card is discarded, and the Script, Director and Actor Cards are moved from In Production to the side of the Bayr Studios Board with the 7 Review Stars placed on top of the cards. The last card on each Talent Pool track is discarded and Bayr Studios continues their turn!

Total Bonus: 2

3 Added to Review

1

$1+0+1+0+1=3$

Review Rating:

3

+2 Bonus

Total Review:

5

4

Review Roll

(5 Dice)

Total Result: 7



2

$3+2+1+2+1=9$

Box Office Rating:

9

4

Box Office Roll

(9 Dice)

Total Result: 12



HOLLYWOOD NEWS! CARDS

With the sheer amount of money, attention and strength of personalities involved in the film industry, the unpredictable nature of Hollywood frequently spills over into the production of the movies themselves. This is reflected in the Hollywood News! Cards.

Hollywood News! Cards can be played on any of your movies to improve them—or another studio's to sabotage them. There are a few guidelines to their use:

- Hollywood News! Cards do not cost an Action to play; therefore, there is no limit to the number that can be played or placed on a movie each turn.
- If there are symbols or text on the bottom of the card, the card may only be placed on a movie that meets those conditions. If the bottom is blank, it may be played on any movie.
- Hollywood News! Cards may only be played on a Script In Production—They cannot be placed on movies that have already been released, nor can they be played on a blank In Production Space.



**CLASSIC
SOUNDTRACK!**

“Classic Soundtrack” adds 1 to the Review Rating of any movie



OWNAGE!



“Ownage” adds 1 to both the Review and Box Office Rating of any Horror or Action movie



~~OR~~



**TALK SHOW
MADNESS!**

A MOVIE WITH A
"DIFFICULT" ACTOR

“Talk Show Madness”

subtracts 1 from the Review or Box Office Rating of a movie, but only if an Actor in the cast has the “Difficult” Trait.



~~OR~~



**ANOTHER
REBOOT!**

“Another Reboot” either adds or Subtracts 1 to or from the Review Rating of any movie.

Hollywood News! Cards are drawn at the end of each player's turn to formally end the turn **and also** when a player assigns a **Perfectionist** Director with a **Professional** Actor on the same Movie In Production. An additional card may be drawn at the end of a turn if a player chooses to discard two cards from their hand.

In case you were wondering: Yes, the exclamation point is ALWAYS used.

OBJECTIVE CARDS

At the beginning of the game, each player is given 3 Objective Cards. These are secret goals available to that player and must



be kept secret until completed, after which the player will earn 2 Victory Points. The goals on the Objective Cards are fulfilled when a movie that meets the goal is released.

After a player has fulfilled two of their Objective Cards, the third card is discarded.

STUDIO ABILITIES

Printed on the lower left of each Studio Board are the Abilities of that Studio. Each one has a unique set of five different

Abilities that may be used once per game.

At the beginning of the game, place the 5 Studio Tokens that match your Studio on the spaces to the right of the Abilities on the Board, and remove when you use that specific Ability.

The following rules cover the use of these Abilities:



Open Objectives: Two Objective Cards, “Rich” and “Acclaimed” are public and open to all players, with the recipient of each determined at the end of the game. As shown on the cards themselves, the “Rich” Objective is earned by the player that has the most money at the end of the game, while the “Acclaimed” Objective goes to the Studio with the most Review Stars remaining across all movies released by a studio (i.e. all Review Stars a studio has, minus the Review Stars that studio spent in winning Awards).

In case of a tie for the Open Objectives, all players involved in the tie get 1 VP each.

The Abilities may only be used during that player’s turn with one exception: the second listed Ability of the Excelsior Film

Company, which may be used after they have successfully bid for an award.

Using an Ability does not cost an Action, unless the Ability itself says that it does.

When an Ability allows a player to remove cards from the Talent Pool, remove/discard ALL cards before refilling the Talent Pool.

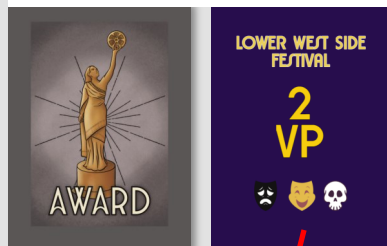
Studio Abilities are different for each Studio (except for the “Take an Extra Action” Ability), and can be used once per game each. They often help enhance certain genres of movies that your Studio specializes in.

PRESENT AWARD

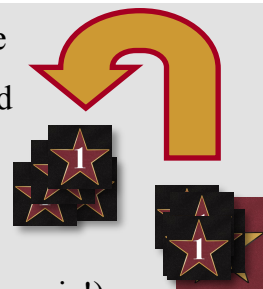
Awards are given after resolving the release of a movie, beginning with the THIRD release of the game. Giving an Award follows these steps:

1. Reveal the top card of the Awards Deck, and read the name and VP value, along with any conditions listed on the card (e.g. genres or other criteria).
2. Beginning the current player, each Studio may nominate any of their RELEASED movies, with the following restrictions:
 - Only one movie per studio may be nominated.
 - The nominated movie must have at least 1 Review Star Counter remaining.
 - The nominated movie must meet the criteria shown at the bottom of the Award Card.
3. Each Studio then takes the Review Star Counters from that movie (and only that movie!) into their hand, and then secretly places the number of Review Stars they wish to bid into a closed hand and extends it out.

THE "LOWER WEST SIDE FESTIVAL" AWARD IS REVEALED



"FIVE-DATE FORECAST" (A COMEDY) IS NOMINATED, AND FOUR REVIEW STARS ARE BID



4. After all Players have prepared bids, reveal: The Highest Bidder discards the Review Star Counters they bid and takes the Award Card, and adds it to the stack of cards on that Movie.
5. The other players return their Review Star Counters to their nominated movie while the winner gives an insincere acceptance speech.

THE BIDS ARE REVEALED: FIVE DATE FORECAST IS THE WINNER! THEY TAKE THEIR AWARD AND DISCARD THEIR BID COUNTERS; THE OTHER MOVIES RETURN THEIRS.

In case of a tie bid, each movie involved in the tie adds up the Review Ratings from the Script, Actor and Director Cards of their respective nominated movie; the higher total is declared the winner. In case of a tie in the Review Ratings, each movie involved rolls two dice, with the high roll then declared the winner.

END OF GAME AND FINAL SCORING

After the final face-down Award Card has been revealed and resolved, the game end is triggered. Follow these steps:

1. The current player's turn ends UNLESS they have an action remaining AND they are able to release a completed movie on their remaining action.
2. Every other player may take one final turn. If a player is not able to release a movie during their turn, they may use their second action to release a movie from their In Production slot even if that movie does not have all cards required to otherwise release it. The Movie is resolved as any other Movie, but players may not use an incomplete Movie to claim an Objective Card.
3. After the round has completed back to the First Player, resolve the final three Awards (the face-up cards at the bottom of the Awards Deck) in this order: Best Director, Best Actor and Best Picture—please note that each award has their own different criteria that nominees must meet.

BANKRUPTCY

A Studio is Bankrupt if they meet these conditions:

- They have no money remaining
- They have no Studio Abilities that allow them to claim a needed card from the Talent Pool, Decks or Discard piles.
- They do not have a movie In Production that is eligible for release on their next Action.

If this happens, the player's turn ends immediately. During

4. After giving the Best Picture Award, resolve the two Objectives on the Board and award them respectively:

Acclaimed: The studio with the most Review Star Counters remaining on all of their movies.

Rich: The studio with the most money.

5. Players then count their Victory Points:

Objective Cards: 2 VP per card

Awards: 1-3 VP per card (shown on the card)

Money: \$5 : 1 VP (rounded down)

The player with the most Victory Points is the winner and may gloat in accordance with your group's social mores.

6. **TIES:** In case of a Victory Points tie, the winner of the game is the player that won the Best Picture Award. If none of the players involved in the tie won Best Picture, then the tiebreaker is Best Actor, then Best Director. If none of the players involved won any of the three most important awards, they may either accept a draw or attempt to make the better documentary about the game itself. We at Minty Beans Game Labs will watch both films and select a winner.

their following turns, they are allowed only 1 Action per turn, which MUST be used to either take a card from the left-most space of one of the Talent Pool Tracks without paying, or to Release a Movie (Traits and Rejected Genres are ignored in this instance). The effects of Bankruptcy end immediately upon gaining money from releasing a movie.

To avoid bankruptcy, players are reminded that money can only be earned by releasing movies.



ICON LEGEND



Action



Animated



Comedy



Drama



Horror



SciFi/Fantasy



Box Office



Review

REMINDERS AND CLARIFICATIONS

Here are some rules and hints that are often forgotten and/or misinterpreted:

- Hollywood News! Cards may be played at any time during that player's turn, and do NOT cost an Action to play. This means that there is no limit to the number of Hollywood News! Cards that can be played in a turn. There is also no hand limit to Hollywood News! Cards.
- Directors and Actors may be hired and added to a Movie in any order after a Script has been bought and placed In Production, and need not have the same genre bonus as the Script they have been placed on.
- Don't chase Genre Bonuses if they aren't available. Remember, any Director and most Actors can appear in any movie, and Genre Bonuses only add 1 Rating to a Movie—it might be better to hire a more highly-rated talent if available even if they don't have the same Genre Bonus.
- A big part of the fun is putting different actors in unexpected roles. Who wouldn't want to see the intense Action movie starring the sarcastic old lady and the Shakespearean master?
- Since money is ONLY earned by releasing movies, players are urged to at least ensure that their first film is able to be released before planning a second one.

RELEASE MOVIE SEQUENCE

Announce Movie and Tagline
Total Review and Box Office
Ratings

Assign Bonuses

Roll and Collect Reviews

Roll and Collect Box Office

Discard Hollywood News! and
Final Cards in Talent Pool

Give Award (starting with 3rd
Movie of the game)

EXECUTIVE PRODUCER

A Minty Beans Game Labs Production

Written and Directed by John Bratt

Cinematic Art by Jess Feldman

Technical Supervision by Michelle DePorter-Bratt

Production Site Security by Nelson the Cat

Special Thanks to: Derek Hewitt, Cobi Silver, Janette and Bill Maxwell, Jennifer Lovell, Lance and Sam Goodwin, Cole Street Game Vault, Playtest Northwest, and all of our wonderful backers!

No animals were harmed in the making of this game

