

Addie Brown

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Education

West Texas A&M University
Bachelor of Science, Agricultural Media and Communication, GPA 3.8/4.0

Canyon, TX
December 2025

West Texas A&M University
Masters of Agriculture, Agricultural Media and Communication emphasis in Agriculture Policy, GPA 3.6

Canyon, TX
May 2027

Writing Experience

Progressive Cattle Magazine

Freelance Writer

Canyon, TX
June 2026-Present

- Interview industry professionals and research current issues to craft relevant technical pieces and feature stories on varying topics within the agriculture industry.
- Communicate professionally with Progressive Cattle editor to brain-storm new article ideas and topics.

The Cattleman Magazine – Texas and Southwestern Cattle Raisers Association

Freelance Writer

Canyon, TX
January 2026-Present

- Write director spotlights, feature stories and convention coverage stories for the magazine.
- Professionally communicate with TSCRA leadership and members to conduct interviews for stories.

Working Ranch Magazine

Columnist

Canyon, TX
December 2024-Present

- Write 1,000-word columns focusing on technological and capital improvements within the agriculture industry.
- Research methods, technical application and economic comparisons of given topics for the column.
- Craft feature stories of ranches and individuals through interviews both in person and via Zoom.

The Brand Magazine Student Executive Staff

Assistant Editor

Canyon, TX
January 2025-May 2025

- Peer edited stories and led final copy edits for the 2025 edition of *The Brand Magazine*.
- Worked with three other members of the student executive board to lead staff writers in the publication process of the magazine from crafting stories to selling advertisements.

Professionalism/Leadership Experience

West Texas A&M University – Department of Agricultural Sciences

Recruitment Coordinator

Canyon, TX
May 2025-May 2026

- Led national recruiting efforts for the department through state FFA conventions, high school career fairs and daily prospective student tours.
- Coordinated all travel efforts for recruiting trips including vehicles, airline tickets, hotel rooms, meals and booth set-up.

Texas and Southwestern Cattle Raisers Association

Collegiate Ambassador

Canyon, TX
March 2026-Present

- Represent the membership of the TSCRA through on and off campus advocacy events.
- Serve on association committees to gain experience in agriculture policy formation.

Beef Improvement Federation Symposium

Young Producer Panelist

Amarillo, TX
April 2025

- Participated on the Young Producer Panel discussing current issues in the beef industry.
- Communicated to attendees the importance of advocacy through channels such as podcasts and social media.

National Cattlemen's Beef Association Cattle Convention

Intern

San Antonio, TX
February 2025

- Assisted NCBA staff and leadership in convention registration, trade show floor set-up and overall event logistics.
- Developed working relationships with beef industry professionals to further expand my network.

Fall Gather Executive Committee – WTAMU Department of Agricultural Sciences

Chairman

Canyon, TX
January 2024-January 2026

- Lead communication and planning to execute a community-wide BBQ promoting the beef industry to 1,200 attendees.
- Communicate with a team of 13 members to secure vendors, sponsors, grill teams, merchandise and educational materials.

Agricultural Ambassadors – WTAMU Department of Agricultural Sciences

Canyon, TX

Ambassador

August 2024-December 2025

- Demonstrate maturity and professionalism to represent the WTAMU Agriculture at community, state and national events.
- Communicate with a team of 28 fellow ambassadors to plan agriculture advocacy events and learning opportunities for youth within the community.

Collegiate Farm Bureau – WTAMU Department of Agricultural Sciences

Canyon, TX

Secretary

August 2024-May 2025

- Recorded meeting minutes for club and officer meetings and gave secretary reports at each monthly club meeting.
- Assisted fellow officers with agendas and organization of club activities, community service events and trips to ensure communication was clear and efficient.

Beef Production and Industry Experience

Brown Land and Cattle LLC

Beeville, TX

Ranch Hand

January 2012-August 2022

- Recorded herd health, calving and weaning information.
- Demonstrated teamwork and ability to follow directions while gathering cattle from pastures.
- Managed horse remuda health by scheduling yearly vaccines, teeth floating and veterinarian checks.

Landair Inc.

Beeville, TX

Feedyard Employee

April 2010-August 2022

- Observed cattle in feedyard to monitor cattle's health and used critical thinking and quick decision-making skills to determine treatment for sick cattle.
- Directed shipping, receiving and processing of cattle.

Texas and Southwestern Cattle Raisers Association

Fort Worth, TX

Member

December 2003-Present

- Participated in 22 annual conventions, attended numerous ranch gatherings, policy conferences and summer meetings.
- Engaged with industry professionals and TSCRA leadership during inaugural TSCRA Cattle Raisers Roundup.
- Assist TSCRA staff with ranch gatherings and communications efforts through social media, photography and articles in *The Cattleman Magazine*.