

Grant Recipient Media Kit



Congratulations on your grant from the JCCF!

Your program is important and deserves to be in the spotlight. Publicity and media attention ensure that your funded project, your institution, and the Jennings County Community Foundation are successful in perpetuity. To communicate the impact of your program, the JCCF kindly asks that all released media abides by the guidelines listed in our provided Grant Recipient Media Kit.

RECOGNITION

Please provide recognition of the Jennings County Community Foundation and our support of your program by including our full name and logo in promotional materials related to the project that has received grant funding. If possible, please include our logo and a statement of recognition as displayed here:

**This grant is made possible by the
Jennings County Community Foundation.**

**This project is funded (or funded in part) by a grant
from the Jennings County Community Foundation.**

LOGO USAGE

It is encouraged that the logo for the Jennings County Community Foundation is featured in promotional materials related to the program that has received grant funding. The logo should be placed in an upright position and should not be altered from its original state.

Acceptable usage of the JCCF's logo includes, but is not limited to, social media posts, online publications, ads, postcards, brochures, and flyers. A PNG file of our logo may be downloaded from our website at **jenningscountygives.org**.

PRESS RELEASE

A press release announcing that your program has received a grant may be

issued by your institution. In addition, consider hosting events to mark your project's major milestones. Include donors, elected officials, and community leaders in photo opportunities, and feature highlights from the event in donor update letters, social media posts, newsletters, and on your institution's website.

INFORM YOUR BOARD OF DIRECTORS

The Jennings County Community Foundation kindly asks that you notify your board members about your recent grant from the JCCF. It is also encouraged that you submit letters to government representatives, which help legislators understand the importance of investing public funds into the community.

SOCIAL MEDIA

The goal for any social media account is creating engaging, authentic content. Use images to increase the performance of your post, and be sure to like our Facebook page and tag our account in any grant-related content.

Sample Post:

"Thank you to the Jennings County Community Foundation for a grant of \$_____ in support of our programs. This grant has provided us the opportunity to _____ and serve our mission of _____ in Jennings County.

SHARE YOUR STORY

The Jennings County Community Foundation loves to hear about the stories of our grant recipients! If you would like to share your story of impact from a grant provided by the JCCF, please send a narrative to **jccf@jenningsfoundation.net**. Include captioned images or videos in your email, and your photo just might make an appearance on our Facebook page, website, or in our annual report!

**Jennings County
Community Foundation**

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