

NIKOL KLEIN

REALTOR/LUXURY HOME MARKETING EXPERT, COMPASS

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As a professional ballet dancer performing on stages nationwide for 10 years, Nikol Klein knows how important it is to gain an advantage over the competition. Today, she uses the knowledge, discipline and aggressive work ethic-not to mention the creative skills-she gained during her previous career in the performing arts world to aid everyone from first-time homeowners to professional athletes achieve their goals when buying or selling a property throughout the North Coastal County area of San Diego. Among her strengths: a wealth of marketing expertise, social media savvy, professionalism and fierce negotiating skills, making certain that she will put her clients' needs center stage when it comes to top-notch photographs and videos, proper staging and curb appeal, as well as ensuring that each property stands out not only on-line, but also on varied social media platforms and in print. "The focus, dedication and attention to detail that I learned from an early age as a ballerina make what I offer completely unique to the real estate world," she says. "I especially love representing sellers/listing homes, as it gives my artistic talents the opportunity to shine in the marketing of the home and sharing the unique story that it has to tell." Aside from her real estate work, the Del Mar resident also has a deep passion for encouraging young performing artists by supporting local dance companies and mentoring up-and-coming dancers. "Helping others is a real passion of mine," she says, "whether that is through helping my clients buy or sell homes, or helping young performing artists by giving back to the community."

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Photography by Tiffany Allen