

McLaren 720S Buyer's Guide

High-Performance Ownership & Acquisition Guide

Rubicon Luxury Group · Exotic Buyer's Guide Series

1. Overview

This is a detailed buyer's guide covering model overview, variants, specs, options, reliability, market behavior, and buying checklists.

2. Model Variants

Breakdown of key trims, special editions, and how they differ in character, performance, and price.

3. Options & Specs

High■impact options to prioritize, specs that matter for enjoyment and resale, and example ideal configurations.

4. Ownership & Costs

Service intervals, typical maintenance costs, common issues, and what to expect in real■world ownership.

5. Market & Strategy

How the car behaves in the market, value trends, and smart strategies for timing and negotiation.

6. PPI Checklist

A structured pre■purchase inspection checklist covering mechanical, cosmetic, and documentation items.

7. Final Notes

Summary guidance on who this car is for, how to choose the right example, and how to buy with confidence.