

WEBSITE TERMS AND CONDITIONS OF USE

These Website Terms and Conditions of Use for <https://earlyliteracyforkids.com/> constitute a legal agreement between You, the individual or entity accessing or using the website ("**You**" or "**Your**"), and the Company and Early Literacy For Kids ("**Company**," "**we**," "**us**," "**our**") (collectively, these "**Terms and Conditions**"), governing Your access to and use of, including any content, functionality, and services offered on or through <https://earlyliteracyforkids.com/> (the "**Website**").

By using this Website, you confirm that you are at least 16 years old or have permission and supervision from a parent or legal guardian. This Website is not intended for individuals under the age of 16. We do not knowingly collect personal information from anyone under the age of 16. If we learn that we have collected personal data from someone under this age without appropriate consent, we will delete it promptly. If you do not meet these requirements, you must not access or use the Website. By continuing to use this Website, you acknowledge that you agree to be bound by these Terms and Conditions.

1. MODIFICATIONS TO THE TERMS AND CONDITIONS AND THE WEBSITE.

We reserve the right in our sole discretion to revise and update these terms and conditions from time to time. Any and all such modifications are effective immediately upon posting and apply to all access to and continued use of the Website. You agree to periodically review the terms and conditions in order to be aware of any such modifications and Your continued use shall be Your acceptance of these.

The information and material on this Website may be changed, withdrawn, or terminated at any time in our sole discretion without notice. We will not be liable if, for any reason, all or any part of the Website is restricted to users or unavailable at any time or for any period.

2. YOUR USE OF THE WEBSITE AND ACCOUNT SET-UP AND SECURITY.

The security of Your personal information is very important to us. We use physical, electronic, and administrative measures designed to secure Your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure.

The security and protection of Your information depend significantly on Your actions. Users are responsible for safeguarding their access to the Website. Certain content or areas of the Website may necessitate user registration. As a condition of using the Website, You must ensure that all information You provide is accurate, current, and complete.

Please note that the transmission of information via the Internet is not completely secure. While we take reasonable measures to protect your personal information, we cannot guarantee its absolute security. Any information you transmit to our website is done at your own risk. We are not responsible for the circumvention of any privacy settings or security measures implemented on the site.

Any username, password, or any other piece of information chosen by You, or provided to You as part of our security procedures, must be treated as confidential, and You must not disclose it to any other person or entity. You must exercise caution when accessing Your account from a public or shared computer so that others are not able to view or record Your password or other personal information. You understand and agree that should You be provided an account, Your account is personal to You and You agree not to provide any other person with access to this Website or portions of it using Your username, password, or other security information. You agree to notify us immediately of any unauthorized access to or use of Your username or password or any other breach of security. You also agree to ensure that You logout from Your account at the end of each session. You are responsible for any password misuse or any unauthorized access.

We reserve the right at any time and from time to time, to disable or terminate Your account, any username, password, or other identifier, whether chosen by You or provided by us, in our sole discretion for any or no reason, including any violation of any provision of these Terms and Conditions.

You are prohibited from attempting to circumvent and from violating the security of this Website, including, without limitation: (a) accessing content and data that is not intended for You; (b) attempting to breach or breaching the security and/or authentication measures which are not authorized; (c) restricting, disrupting, or disabling service to users, hosts, servers, or networks; (d) illicitly reproducing TCP/IP packet header; (e) disrupting network services and otherwise disrupting Website owner's ability to monitor the Website; (f) using any robot, spider, or other automatic device, process, or means to access the Website for any purpose, including monitoring or copying any of the material on the Website; (g) introducing any viruses, trojan horses, worms, logic bombs, or other material that is malicious or technologically harmful; (h) attacking the Website via a denial-of-service attack, distributed denial-of-service attack, flooding, mailbombing, or crashing; and (i) otherwise attempting to interfere with the proper working of the Website.

3. INTELLECTUAL PROPERTY RIGHTS AND OWNERSHIP.

The Website and all its contents, features, and functionality (including but not limited to information, software, text, displays, images, video, and audio, as well as the design, selection, and arrangement thereof) are owned by the Company, its licensors, or other providers of such material and are protected by United States and international copyright, trademark, and patent laws, as well as trade secret laws. These Terms of Use permit You to use the Website solely for Your personal, non-commercial purposes. You are prohibited from reproducing, distributing, modifying, creating derivative works from, publicly displaying, publicly performing, republishing, downloading, storing, or transmitting any material from our Website, except as follows: (a) Your computer may temporarily store copies of such materials in RAM incidental to Your accessing and viewing those materials; (b) You may store files that are automatically cached by Your web browser for display enhancement purposes; (c) You may print or download one copy of a reasonable number of pages from the Website for Your personal, non-commercial use, provided it is not for further reproduction, publication, or distribution; (d) if we offer desktop, mobile,

or other applications for download, You may download a single copy to Your computer or mobile device for personal, non-commercial use, subject to Your agreement to our end user license agreement for such applications; and (e) if we provide social media features with certain content, You may engage with such features as enabled. You must not modify copies of any materials from this site, use any illustrations, photographs, video or audio sequences, or graphics separately from the accompanying text, or delete or alter any copyright, trademark, or other proprietary rights notices from copies of materials from this site.

4. CONDITIONS OF USE AND USER SUBMISSIONS.

By accessing and using the Website, You agree to do so solely for lawful purposes and in compliance with these Terms and Conditions. All content You submit to the Website or to other users ("**User Submissions**") must adhere to applicable laws and the following standards:

- (a) Ensure compliance with all applicable laws and regulations, including those related to intellectual property and privacy, as well as these Terms and our Privacy Policy.
- (b) Do not breach the terms of any third-party websites linked to the Website.
- (c) Avoid posting content that is exploitative, obscene, harmful, threatening, abusive, harassing, hateful, defamatory, sexually explicit, violent, inflammatory, discriminatory, or otherwise objectionable.
- (d) Refrain from engaging in stalking, exploiting, or harming individuals, or requesting prohibited personal information.
- (e) Provide accurate and truthful information; do not submit false, inaccurate, or misleading content.
- (f) Do not use or reuse material that violates these standards.
- (g) Do not impersonate the Company, its employees, or others.
- (h) Avoid transmitting unsolicited commercial activities, such as spam or advertising.
- (i) Do not restrict or inhibit others' use of the Website or expose them to harm or liability.
- (j) Avoid causing annoyance, inconvenience, or distress to others.
- (k) Do not promote illegal activities or assist in unlawful acts.
- (l) Do not falsely imply endorsement by us or others.

5. USER SUBMISSIONS: GRANT OF LICENCE.

The Website may include interactive features that allow User Submissions. None of the User Submissions You provide to the Website will be treated as confidential by the Company. By submitting any User Submission, You grant us, our affiliates, service providers, and each of our respective licensees, successors, and assigns a worldwide, royalty -free, perpetual, irrevocable, non-exclusive license to use, reproduce, modify, perform, display, distribute, and disclose such material to third parties for any purpose, in accordance with Your account settings, and to incorporate such material into any form, medium, or technology globally without compensation to You. You waive any moral rights or other rights of authorship as a condition of submitting any User Submission. You represent and warrant that You own or have the necessary rights to submit the User Submissions and to grant the license herein to us, our affiliates, service providers, and each of our respective licensees, successors, and assigns, and that You comply with these Terms and Conditions. You further represent and warrant that all User Submissions comply with applicable laws, regulations, and the Conditions of Use and User Submissions and Site Content Standards set forth in these Terms and Conditions.

You acknowledge and agree that You, not the Company, are fully responsible for any User Submissions You submit or contribute, and You are fully responsible and legally liable, including to any third party, for such content and its accuracy. We are not responsible or legally liable to any third party for the content or accuracy of any User Submissions submitted by You or any other user of the Website.

6. SITE MONITORING , ENFORCEMENT, SUSPENSION, AND TERMINATION.

The Company has the right, without provision of notice to:

- Remove or refuse to post on the Website any User Submissions for any or no reason in our sole discretion.
- At all times, take such actions with respect to any User Submission deemed necessary or appropriate in our sole discretion, including, without limitation, for violating these Terms and Conditions.
- Take appropriate legal action, including, without limitation, referral to law enforcement or regulatory authority, or notifying the harmed party of any illegal or unauthorized use of the Website. Without limiting the foregoing, we have the right to fully cooperate with any law enforcement authorities or court order requesting or directing us to disclose the identity or other information of anyone posting any materials on or through the Website.
- Terminate or suspend Your access to all or part of the Website for any or no reason, including, without limitation, any violation of these Terms and Conditions.

We have no obligation, nor any responsibility to any party to monitor the Website or its use, and do not and cannot undertake to review material that You or other users submit to the Website. We cannot ensure prompt removal of objectionable material after it has been posted and we have no liability for any action or inaction regarding transmissions, communications, or content provided by any user or third party, subject to applicable laws.

7. NO RELIANCE.

The content on our Website is provided for general informational purposes only and is not intended to constitute advice on which You should rely. You should obtain specific or professional advice before taking or refraining from any action based on the content of our Website. While we make reasonable efforts to update the information on our Website, we make no representations, warranties, or guarantees, whether express or implied, regarding the accuracy, completeness, or currency of the content. Your use of the Website is at Your own risk, and neither the Company nor its parent, subsidiaries, affiliates, nor their respective directors, officers, employees, agents, service providers, contractors, licensors, licensees, suppliers, or successors shall have any responsibility or liability for Your use of the Website.

This Website may include content provided by third parties, including other users and third-party licensors. All statements and/or opinions expressed in such third-party content, other than content provided by the Company, are solely the opinions and responsibility of the person or entity providing those materials and do not necessarily reflect the opinion of the Company. Neither the Company nor its parent, subsidiaries, affiliates, nor their respective directors, officers, employees, agents, service providers, contractors, licensors, licensees, suppliers, or successors shall have any responsibility or liability to You or any third party for the content or accuracy of any third-party materials.

8. PRIVACY.

By submitting Your personal information and using our Website, You consent to the collection, use, reproduction, hosting, transmission, and disclosure of any such user content submissions in compliance with our Privacy Policy, found [here](#), as we deem necessary for use of the Website and provision of services.

9. THIRD-PARTY WEBSITES.

For Your convenience, this Website may provide links or pointers to third-party sites. We make no representations about any other websites that may be accessed from this Website. If You choose to access any such sites, You do so at Your own risk. We have no control over the contents of any such third-party sites and accept no responsibility for such sites or for any loss or damage that may arise from Your use of them. You are subject to any terms and conditions of such third-party sites.

10. DISCLAIMER OF WARRANTIES.

You acknowledge and agree that Your use of the Website, its content, and any services or items obtained through the Website is at Your own risk. The Website, its content, and any services or items obtained through the Website are provided "as is" and "as available," without any warranties of any kind, either express or implied, including but not limited to implied warranties of merchantability, fitness for a particular purpose, or non-infringement. This does not affect any warranties that cannot be excluded or limited under applicable law. The Company and its affiliates make no warranties regarding the completeness, security, reliability, suitability, accuracy, or availability of the Website or

its contents. We do not guarantee that the Website, its content, or any services or items obtained through the Website will be accurate, reliable, error-free, or uninterrupted, or that defects will be corrected. We do not warrant that the Website or the server that makes it available are free of viruses or other harmful components. You are responsible for Your use of the Website and Your computer, internet, and data security. To the fullest extent permitted by law, we are not liable for any loss or damage caused by harmful material that may infect Your computer equipment, programs, data, or other proprietary material due to Your use of the Website or any services or items obtained through the Website or Your downloading of any material posted on it or any linked website.

11. LIMITATION ON LIABILITY.

Except where prohibited by law, the Company and its affiliates shall not be liable for any damages of any kind, including direct, indirect, special, incidental, consequential, or punitive damages, arising from or related to your use or inability to use the Website, any linked websites, or any content on the Website. This includes, but is not limited to, damages for personal injury, pain and suffering, emotional distress, loss of revenue, profits, business, anticipated savings, use, goodwill, or data, whether arising from tort, breach of contract, breach of privacy, or otherwise, even if the possibility of such damages has been advised.

12. INDEMNIFICATION.

To the maximum extent permitted by applicable law, You agree to defend, indemnify, and hold harmless the Company, its parent, subsidiaries, affiliates, and their respective directors, officers, employees, agents, service providers, contractors, licensors, suppliers, successors, and assigns from and against any claims, liabilities, damages, judgments, awards, losses, costs, expenses, or fees (including reasonable legal fees) arising out of or relating to Your breach of these Terms and Conditions or Your use of the Website, including, but not limited to, Your User Submissions, third-party sites, any use of the Website's content, services, and products other than as expressly authorized in these Terms and Conditions.

13. GOVERNING LAW AND CHOICE OF FORUM.

The Website and these Terms and Conditions will be governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice or conflict of law provision, principle, or rule (whether of the laws of the Province of Ontario or any other jurisdiction) and notwithstanding Your domicile, residence, or physical location.

14. WAIVER.

Except as otherwise set forth in this Agreement, no failure or delay in exercising any right, remedy, power, or privilege under these Terms and Conditions shall operate or be construed as a waiver thereof. Furthermore, no single or partial exercise of any right,

remedy, power, or privilege shall preclude any other or further exercise thereof or the exercise of any other right, remedy, power, or privilege.

15. SEVERABILITY.

If any term or provision of these Terms and Conditions is invalid, illegal, or unenforceable in any jurisdiction, such invalidity, illegality, or unenforceability shall not affect any other term or provision of these Terms and Conditions or invalidate or render unenforceable such term or provision in any other jurisdiction.

16. ENTIRE AGREEMENT.

The Terms and Conditions and our Privacy Policy together form the complete and exclusive agreement between You and the Company concerning the Website, superseding all prior and contemporaneous understandings, agreements, representations, and warranties, whether written or oral, related to this subject matter.

17. REPORTING AND CONTACT.

This website is operated by Early Literacy for Kids. Should You become aware of misuse of the website including libelous or defamatory conduct, You must report it to the Company at earlyliteracyforkids@gmail.com. All other feedback, comments, requests for technical support, and other communications relating to the Website should be directed to earlyliteracyforkids@gmail.com.

January 22nd, 2026