

# DESTINATIONS



## 2020 2021 Media Kit



*Destinations Magazine: The New Era of Travel & Culinary*



**DESTINATIONS**  
**MEDIA** US.  
INC.

1-800-771-9716 • Email: [publisher@destinationsmedia.us](mailto:publisher@destinationsmedia.us)  
[www.destinationsmedia.us](http://www.destinationsmedia.us) • [www.destinationsmagazines.com](http://www.destinationsmagazines.com)

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## Specifications

### CIRCULATION

Over 50,000 copies per month, with an audited readership of more than 250,000\*. Our Websites have approximately 12,000 unique viewers per month and growing. Specialty advertising on our websites is available. We offer our Digital Edition without cost to our partners and client base as an added branding and marketing outreach. Social Media sites are Facebook, Twitter, Pinterest, and Instagram.

### DISTRIBUTION

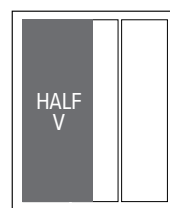
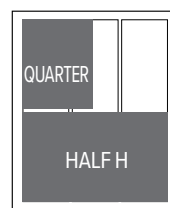
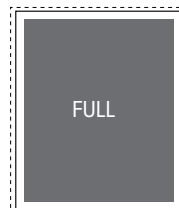
*Destinations Magazine* is distributed in major airports, upscale hotels & restaurants across Florida; Exclusive Golf Resorts & Communities. On sale at Barnes & Noble, Amazon, and select newsstands throughout Florida. Additionally, a subscription and mailing base promoting your business to high-end clients and an even stronger readership.

### DEADLINES

Formatted ad must be submitted by the 15th of the month.

### AD SIZES W" X H"

Full	9" X 10.875" **
Half V	3.875" X 9.875"
Half H	8" X 4.8125"
Quarter	3.875" X 4.8125"



\*\*Please include .125" bleed on all sides. Trim size is 9"x 10.875". Live area is 8" x 9.875".

### FILE SUBMISSION

Files must be produced at a resolution of 300dpi. Acceptable formats are PDF, JPG, TIF, PSD, AI, EPS, or InDesign. Ads may be emailed to your account rep, or supplied via disc.



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## Advertising Rates

*Destinations Media & Magazine has over 25 Award Winning Years in the Publishing Industry. Based in the great Sunshine State of Florida, we can boast a very close 2nd in Tourism and Travel across the USA, therefore bringing more readership and the strongest demographic and market for prospective clientele to you, our partner. Our Digital Edition, at no cost to you, brings an added benefit to enhance your branding and marketing strategy for current and future business growth. We strive to Be The Difference for our clients. Your business is our business.*

**★★Call To Ensure Your Place In Our Premier Edition★★**

### PRODUCTION

*Destinations Magazine will produce a professional looking ad for no initial charge. The artwork is for use in Destinations Magazine only and may not be reproduced without permission. Re-designs or changes are allowed once per quarter at no charge. Additional changes will be billed at \$125 per hour. Additional photography prices to be determined on a case-by-case basis.*

### BILLING AND TERMS

New accounts will pay their first insertion in advance. (Renewals are due upon receipt.) Accounts remaining unpaid after 30 days will have a 1 - 1/2% service charge added for an annual rate of 18%.

### AGENCY COMMISSIONS

Bona fide agencies providing camera-ready art within the size requirements are entitled to a 15% agency commission. All accounts must be paid within 45 days from the billing date. All stated rates are gross.

Full Page.....	\$ 5,000
Half Page .....	\$ 2,800
Quarter Page .....	\$ 1,500

Back Cover .....	\$ 7,850
Inside Front/Inside Back Covers .....	\$ 6,500

Design with stock art.....	\$ 300
Design with custom photography ...	\$ 800

Advertorial — 2 page .....	\$11,000
<i>Includes 1 photo shoot, writing and design</i>	

Advertorial — 1 page .....	\$ 6,500
<i>Includes 1 photo shoot, writing and design</i>	

Special Positions: Add 15% to gross rate for preferred placement.  
Special rates are available for qualified non-profit organizations.

**Contact us for more information on our Digital and Website Advertising.**



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## Distribution

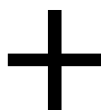


Destinations Magazine

# 50,000 copies

printed and distributed throughout Florida

- Major Hotels
- Upscale Restaurants
- Exclusive Golf Resorts and Communities
- Barnes & Noble, Amazon, & Select Newsstands in Florida
- Subscription
- Base Bulk Mailing



Online at [www.destinationsmagazines.com](http://www.destinationsmagazines.com)

*Follow us on Facebook, Instagram,  
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