

PROSPECT INTAKE & QUALIFICATION FORM

A representative from WRMG will be in touch after you submit this form.

1. CUSTOMER PROFILE & CONTACT LOGISTICS (Fill in accordingly)

Legal Entity Name:	_____	Point of Contact:	_____
HQ Address:	_____	Corporate Title:	_____
Phone Number:	_____	Verified Email:	_____
Delivery Address:	_____	Target Delivery Date:	_____

2. STRATEGIC INDUSTRY SECTOR (Check all that apply)

☐ Manufacturing & Plant Operations

☐ Logistics & Commercial Fleets

Focus: Metalworking coolants, high-stability hydraulic fluids, rust prevention.

Focus: Ultra-pure diesel, heavy-duty engine lubricants, bearing greases.

3. PRODUCT LINE MATRIX & ESTIMATED MONTHLY VOLUME (Fill in accordingly)

Product Category / Offering	Estimated Volume	Notes / Specific Needs
Gasoline & Fuel Delivery		
Diesel Fuels		
Heating Oil		
Antifreeze & Specialty Applications		
Custom Blends		
Gear Oils & Greases		
Automotive & Motor Oils		
Metalworking Cooling Lubricants		

4. PACKAGING & LOGISTICAL ALIGNMENT (Check all that apply)

Fluid Products & Oils Requirement:	☐ 5-Gallon Pails	☐ 55-Gallon Drums	☐ 275-Gallon Totes
Greases & Solids Requirement:	☐ 35# Pails	☐ 120# Heavy-Duty Kegs	☐ 400# Industrial Drums

5. INTERNAL ROUTING & LEAD QUALIFICATION (Office Use Only)

Assigned Sales Rep:	_____	Lead Score / Tier:	☐ Tier A ☐ Tier B ☐ Tier C
Next Action Items:	☐ Prepare Price Quote ☐ Technical Consultation	Approval Sign-off:	_____



For all product inquiries, bulk contract negotiations,
logistics, or customized quote request.

info@wrmgco.com

