

# Mitchell Culp

## Graphic Designer

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### RECENT WORK EXPERIENCE

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**Specialty Sales Associate**, Target Corporation, Columbus, OH October 31, 2024 - September 7, 2025

- Applying marketing techniques to help customers reach an informed decision the product that would best suit their needs.
- Utilizing an effective student mentality in performing well in the company training program in order to learn the operations and policies expected of me.
- Setting performance goals and working to perform and execute them in a timely manner in order to get the most tasks accomplished in a single work day as well as planning the weekly schedule around performance.
- Demonstrating time management skills in balancing customer service along with the duties required of the electronics department staff with attention to detail to keep the shelves clean.

**Freelance Commissioned Artist**, Self-Employed, REMOTE Summer 2019 - Present

- Developing a strong portfolio of commissioned art pieces for clients in a variety of styles and designs.
- Creating detailed artworks to client specifications, meeting established deadlines and ensuring high quality results.
- Established pricing structures that reflected the complexity of projects while providing competitive rates that are customer-friendly.
- Adapting artistic styles to meet customer needs while still maintaining creative integrity.
- Maintains excellent communication with customers throughout the creation process to ensure satisfaction with the finished product.
- Cultivates relationships with potential new clients through networking events and online presence.
- Generating unique ideas for projects that exceeded customer expectations.
- Utilizing various software programs including Adobe Photoshop, InDesign, and Illustrator to create digital artworks.
- Editing exiting images to create custom designs to meet expectations of a project's outlines.

### EDUCATION

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**Kent State University**, Kent, OH Graduated May 2022  
Bachelor of Arts, Major: Visual Communication & Design

**Lakeland Community College**, Kirtland, OH Graduated May 2019  
Associates of Graphics Design

### SKILLS

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- Adobe Creative Suite • Web Design • Creative Design • Teamwork • Microsoft Office Suite • Logo Creation
- Public Speaking • Sketching & Brainstorming • Figma • Commission Requests • Sales Contracts
- Digital Illustration • Adobe Acrobat • Marketing & Advertising • Time Management • Sketch Designs
- Social Media Promotion • Visual Integration • Critical & Creative Thinking • 2D Vector Illustrations
- Graphics & Photo Imaging • Communications & Media • Conceptual Graphics • Traditional Fine Art Skills
- Adaptability & Flexibility • Graphic Arts Design • Understanding of Anatomy • Character Design
- Popular Trends • Originality and Creativity