

Mitchell Culp

Graphic Designer

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WORK EXPERIENCE

Account Executive, Verge Events, Columbus, OH September 9, 2024 - Present

- Applies marketing techniques to seek out new customers for Spectrum Internet, and help ensure quality assistance.
- Exercising student mentality to learn the systems and workflow of an office setting as well as the means of career progression while learning the expectations set upon me as an employee.
- Setting performance goals and working to perform and execute them within a timely fashion and maximizing efficiency.
- Works directly with customers out in the field, ensuring they get the best deals using current as well as personal product knowledge.

Freelance Commissioned Artist, Self-Employed, REMOTE Summer 2019 - Present

- Developed a strong portfolio of commissioned art pieces for clients in a variety of styles and designs.
- Created detailed artwork to customer specifications, meeting tight deadlines and ensuring high-quality results.
- Edited existing images to create custom designs for specific projects.
- Established pricing structures that reflected the complexity of projects while providing competitive rates for customers.
- Adapts artistic style to meet customer needs while still maintaining creative integrity.
- Maintained excellent communication with customers throughout the creation process to ensure satisfaction with the finished product.
- Cultivated relationships with potential new clients through networking events and online presence.
- Generated unique ideas for projects that exceeded customer expectations.
- Utilized various software programs including Adobe Photoshop, InDesign, and Illustrator to create digital artwork.

EDUCATION

Kent State University, Kent, OH Graduated May 2022
Bachelor of Arts, Major: Visual Communication Design

Lakeland Community College, Kirtland, OH Graduated May 2019
Associates of Graphics Design

SKILLS

- Adobe Creative Suite • Web Design • Creative Design • Teamwork • Microsoft Office Suite • Logo Creation
- Public Speaking • Sketching & Brainstorming • Figma • Commission Requests • Sales Contracts
- Digital Illustration • Adobe Acrobat • Marketing & Advertising • Time Management • Sketch Designs
- Social Media Promotion • Visual Integration • Critical & Creative Thinking • 2D Vector Illustrations
- Graphics & Photo Imaging • Communications & Media • Conceptual Graphics • Traditional Fine Art Skills
- Adaptability & Flexibility • Graphic Arts Design • Understanding of Anatomy • Character Design
- Popular Trends • Originality and Creativity