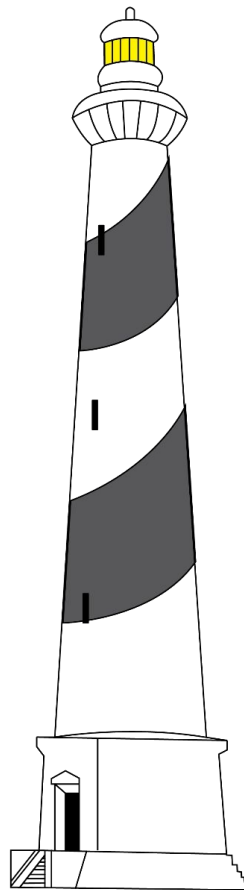


“Lights of Yesterday”

ISTD Creative Play Phase

Mitchell Culp






Logo
Experimentation



Lights of Yesterday



Lights of **Yesterday**



Lights of
Yesterday



Display / Header Typeface Contestants

- **Bernard MT Condensed**
“Lights of Yesterday”

- **Gloucester MT Extra Condensed**
“Lights of Yesterday”

- **Modern No. 20**
“Lights of Yesterday”

- *Blackadder JTC*
“Lights of Yesterday”

Body Text Typeface Contestants

- Bell MT
“Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip.”

- Acumin Variable Concept
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- Bodoni MT
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- Garamond
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Typeface Interaction Contestants

Lighthouses of the Ancient Era

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Typeface Interaction Contestants (cont.)

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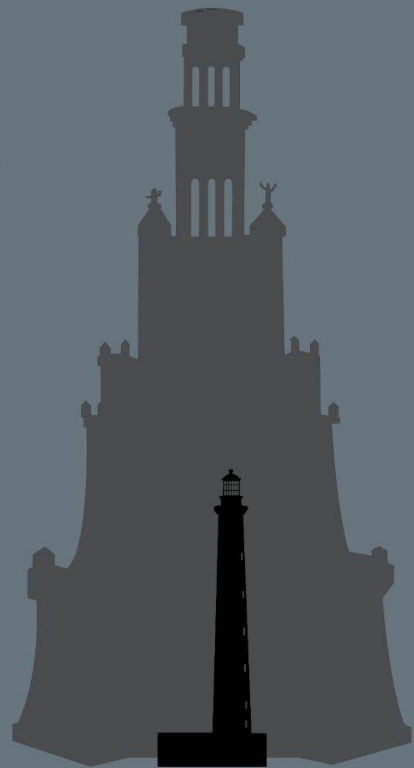
NOT SO HUMBLE BEGINNINGS.....

The first ever lighthouse ever built was constructed in New Alexandria and was named the "Pharoh's Lighthouse". Egypt in the years of 300 B.C. and 280 B.C. had what was deemed the largest lighthouse ever made even to this day and was even considered one of the Seven Wonders of the Anicent World during its time. It was built during the rule of Ptolemy I and his son Ptolemy II, and the Pharoh's Lighthouse stood for several generations but was ultimatly destroyed over time due to invaders and other foreign attacks and was never reconstructed. The tower was built from stone brick and the main lightsource was an open flame housed in the summit of the tower that casted its light across the New Alexandria harbor that led many ships to its shores . It would go to serve as the beginning for a new era of coastal navigation that will impact the generations to come.

The lighthouse itself stood at a colossal 450 ft. tall which is almost twice as tall as the Punta Penna Lighthouse located in Penne, Italy which is the current tallest lighthouse in the world.

The Pharaoh's Lighthouse
New Alexandria, Egypt
300-280 B.C.
Estimated 450 feet in height

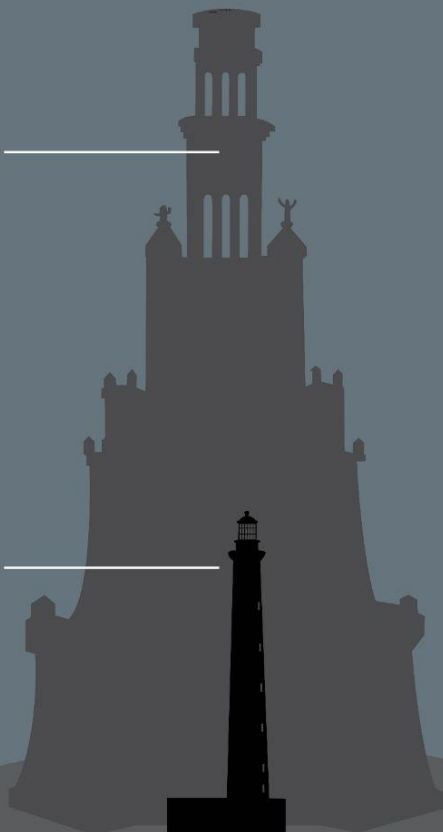
Punta Penna Lighthouse
Penna, Italy
1906 A.D. - Present
230 ft. in height
Current tallest lighthouse in the **WORLD**




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