

Lights of Yesterday

Strategy & Specifications

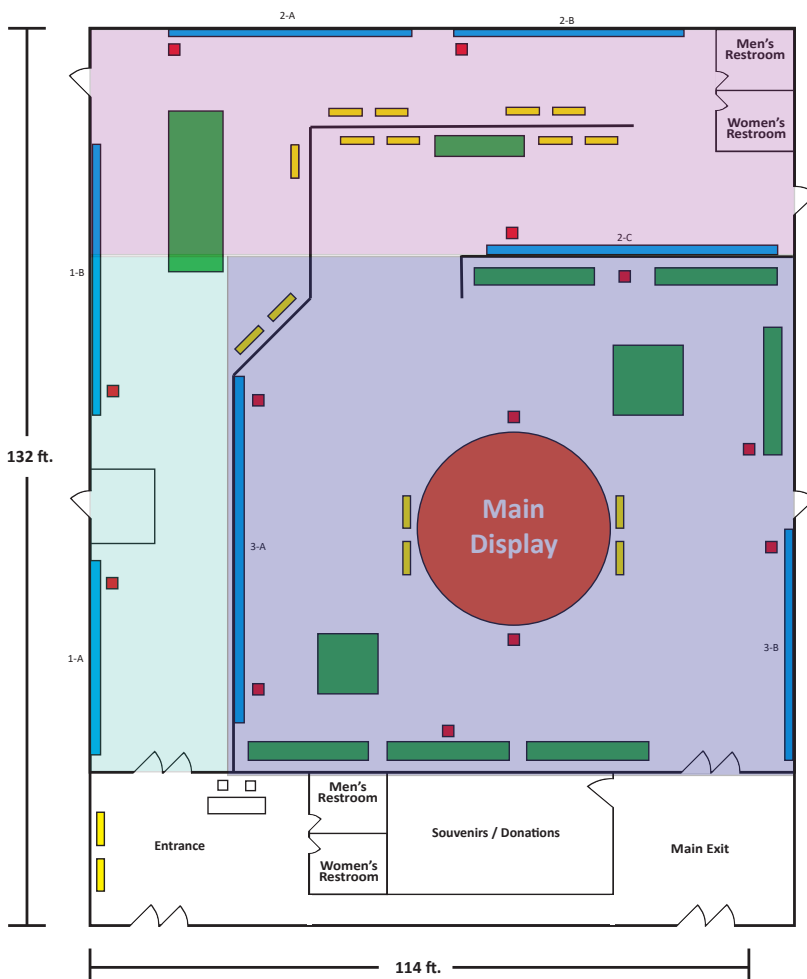
Strategy

The approach with this project is to present the wonders of lighthouses to the general public through the use of a public (and possibly mobile) historical exhibit. This display could either be established in a permanently dedicated structure or could be utilized in a traveling exhibit at a local community center and could become a yearly outing for the event.

The event would be advertised through television, radio, posters, as well as digital deliverables such as an online ad campaign in order to spread the word about the event. The event would also host some small memorabilia and other merchandise that could allow the event to make some revenue that will allow for paying workers and keep up with maintenance and transport if necessary. This will allow the mobile approach to reach a broader audience in more locations across the country or even beyond if the event sees enough success.

**Lights of Yesterday
Floor Plan**

Ancient Era Displays
 Colonial Era Displays
 Modern Era Displays
 Infograph / Mural
 Artifact Display
 Bench
 Info Kiosk (audio optional)



Specifications

The event will be housed in either a dedicated building or convention center room that is 132ft. x 114ft. in order to fit all of the exhibit. The use of deployable walls will shape the path that the guests will follow and be exposed to the content. ANY emergency exits must not be impeded by any of the displays for legal purposes. The closest exit on the left-hand side will be a recreation of the Pharaoh Lighthouse, but will have a door that can be opened in case of an emergency and open up the exit.

Chairs and benches will be placed throughout in order to allow elderly and other guests to rest or allow them to spend time reading and admiring the graphics that will be displayed on the allocated locations. The main display will consist of a model lighthouse with a functioning lantern that will rotate and display the event logo.

Research & Development

Sources

- Ponce Inlet Lighthouse Museum

[https://www.ponceinlet.org/History-of-the-USLHS-6-121.html#:~:text=The%20lighthouse%20on%20Little%20Brewster,1776%](https://www.ponceinlet.org/History-of-the-USLHS-6-121.html#:~:text=The%20lighthouse%20on%20Little%20Brewster,1776%20)

- United States Lighthouse Society

<https://uslhs.org/education/glossaries-facts-trivia/lighthouse-facts>

- Kidadl

<https://kidadl.com/articles/illuminating-lighthouse-facts-for-kids>

- Just Fun Facts

<http://justfunfacts.com/interesting-facts-about-lighthouses/>

Drafts & Iterations

