



PRAE Kids 2022  
Cuban Day Parade

*Cuba y Puerto Rico*

De Un Pajaro  
Las Dos Alas



# Our Why's Family

Community  
Tradition  
**Culture**  
Education



**Lilianna Vazquez**  
Royal Court  
1st Place



**Daniela Rodriguez**  
Scholarship  
Recipient

# 2022

Youth







## Our Team

### EXECUTIVE BOARD

Carlos Torres, President  
Carlos Alma  
William Burgos

### ADMINISTRATIVE TEAM

Mildred Bernier-Gonzalez  
Samantha Carpio  
Lily Duran  
Brenda Muñoz  
Nancy Carrero-Muñoz  
Vanessa Nieves  
Sandra Torres  
Yalitza Torres-Clark  
Deborah Ramos  
Jannette Rivera  
Mary Rivera  
Victoria Rivera  
Yomayra Ruiz Velez

### 2022 LIAISONS

Jessica Rivera  
Tania Rodriguez  
Israel Santana  
Lisa Torres

### Dear Sponsor:

It is with great enthusiasm that the Puerto Rican Alliance of Elizabeth (PRAE) continues their fundraising efforts in the community. We understand that our achievements are not possible without the help of local businesses, companies and leaders. Sponsorships directly impact the Elizabeth, NJ community and neighboring towns. Our organization is a registered 501(c) 3 Non-Profit Organization, and we are also a member of Guide Star. We are 100 percent volunteer based. All of our proceeds are applied to scholarships, free community events, and relief efforts; while simultaneously highlighting our culture, heritage, and traditions.

Please consider partnering with us as we continue making a difference. Established in 2015, our sole goal was to fund one scholarship per year, while sharing with the community our Puerto Rican Culture & Heritage. Because of generous donors like yourself, we surpassed those initial goals. Our achievements include: Graduating Senior Scholarship, Freshman College Scholarship, Cultural Dance Instruction, Community Parade & Festival, Relief Efforts, Beauties of Puerto Rico Cultural Showcase, Back to School Supply Give Away, Back to School Ice Cream Night and provide supplies to a local undisclosed women & babies shelter. PRAE has become a platform for many other non-profit organizations, in which we provide: support with their events, technological, graphic design and event assistance at no cost. This year, we partnered with the Union County YWCA and were able to make a generous donation in the name of our **PRAE Kids**.

We have been privileged to witness and award individuals that have shown valor, hard work and dedication in our community with a much deserved "Excellence Award". Our Excellence Awards proudly include: Humanitarian, Cultural, Educational, Business and Corporate Awards.

### 2022 Calendar of Events:

**May 15, 2022, "Beauties of Puerto Rico"** A cultural show event that attracts 700 attendees including community members and families.

**June 23, 2022, "Noche de San Juan"** An exclusive tropical cigar event that includes business owners and community leaders; capped at ONLY 100 VIP guests.

**September 25, 2022, "3rd Annual Puerto Rican Parade & Festival"** A parade of local organizations, floats, marching band, horses, educators, honorees, marshals, dignitaries, and dance groups. In addition to the parade, we provide a free of charge festival with live music featuring Salsero Headliner "Frankie Negron", local cover bands, rides, food trucks and youth activities attracting 5,000 plus attendees.

**October 13, 2022, "2nd Annual Golf Outing & Cocktail Benefit "** A golf outing and benefit reception held at the beautiful Galloping Hill Golf Course It attracts local business owners and community leaders. This exclusive event is capped at 100 golfers and 200 cocktail reception attendees. The 2022 Excellence Award Recipients are awarded during the cocktail reception and presented their commendations in each of the Excellence Award categories.

We are extremely proud that with each passing year, through highs and lows, we have been able to maintain our repertoire of fundraising, and ensuring that scholarships continue to reach a deserving recipient. We would love nothing more than to have you partner in our efforts and be part of "Our Story". Thank YOU for assisting us to achieve our goals.

With warm regards and gratitude,

*Puerto Rican Alliance Board & 2022 Administrative Team*



Follow  
US



### CONTACT US



908-370-5214  
908-403-1981



puertoricanalliance@gmail.com  
www.puertoricanalliance.org

WITH *You* OUR FUTURE IS BRIGHTER



### PRAE KIDS

Our PRAE Kids Cultural Dance Group not only nurtures and instructs our youth on traditional dances, it also provides all the children a sense of belonging; as well as simultaneously ensuring they are not lost to drugs, alcohol or violence.

### OUR MISSION

To preserve, promote and educate our community, as well as our future generations on our Puerto Rican culture, it's history, values, cuisine, music and achievements accrued by Puerto Ricans all over the world. We focus on making the maximum positive effort by striving to do everything with excellence. Our PRAE members & volunteers provide the momentum that truly helps affect change.

### YWCA

Thanks to our 2022 partnerships we have been able to raise and contribute \$2,500 thus far to our local Union County YWCA. Our emphasis and focus was to bring awareness to the Latino Community on the fight against battered women.

## 2022 Events

- Volunteer Events
- PRAE Kids Cultural Dance Group
- Beauties of Puerto Rico
- Noche de San Juan Cigar Night
- Family Bowling Night
- Flag Raising
- Parade & Festival
- Golf Outing & Cocktail Benefit Reception

Accepting the  
Posthumous Award  
in honor  
of his late father  
Ralph Mercado Jr.

*Gracias...*

**2022 Keynote Speaker & Festival  
Master of Ceremony  
Ralphie Mercado III**





**Frankie Negron**  
 & SWING COMBO & THE ONE & ONLY PROJECT

**Puerto Rican**  
**WATERFRONT**  
**PARADE & FESTIVAL**  
 Elizabeth, NJ

**2022**

**Sunday**  
**9-25 ☆ 1pm**

**RALPHIE MERCADO**

**Coors LIGHT** **PEERLESS Beverage Co.**

**SEAL OF THE COUNTY OF UNION NEW JERSEY** Sponsored by the Union County Board of County Commissioners  
**UNION COUNTY**  
 We're Connected to You!

**SEAL OF THE CITY OF ELIZABETH**

**New Jersey Lottery** **QUAKER** EST 1877

Connect  
 with us!

♥ 7K 👤 1K 💬 95



[www.puertoricanalliance.org](http://www.puertoricanalliance.org)

SCAN ME







# SOMOS **mas** FUERTE



Together We Are Stronger

YOUR partnership and donation gives us the opportunity to continue our mission and efforts to help others. Our team is composed of volunteers. 100 percent of our fundraising is poured directly into the community, towards scholarships, non-profit organizations such as: EYL Baseball, and the Puerto Rican Parade & Festival, an event for all ages.



Honorable Mayor J. Christian Bollwage



Carlos L. Torres First Ward Councilman



Manny Grova Jr. Councilman-At-Large



Kevin Kinery Third Ward Councilman





# 2022 Star Partnership Levels

**Parade & Festival Benefits 9/25/22**  
**Vet. Memorial Waterfront Park**

**Platinum**  
**20 K**

**Gold**  
**15 K**

**Silver**  
**10 K**

**Bronze**  
**5 K**

	40'x10'	30'x10'	20'x10'	10'x10'
Footprint Space	10	8	6	3
Front Stage Concert Seats	10	8	6	3
VIP Back Stage Tent Passes	10	8	6	3
VIP Parade Reserved Seats	10	8	6	3
VIP Parking Passes	10	8	6	3
Stage Brand Mentions by MC	20	10	5	2
Stage Company Logo - Center Stage	X			
Stage Company Logo - Side Towers		X	X	
Rights to Mobile Sampling	X	X		
Float with Logo 20 Person Capacity	X	X	X	
Logo on Volunteer T-Shirts	X			

## Advertising (Parade & Festival)

Local Newspapers	X	X	X	
Social Media	X	X	X	X
Print 30K Flyers w/Logo	X	X	X	

## Golf & Cocktail Event Benefits

**Galloping Hill Golf Course 10/13/22**

Cocktail Benefit Reception Tickets	10	8	4	2
Golf Outing-18 Hole Round	4	4	2	
Marketing Tent/Booth Display	X	X	X	
Logo Golf Balls for Golfers	X			
Logo Water Bottles for Golfers	X			
Logo Towels for Golfers	X			
Logo Dry Fit Shirts for Golfers	X			

## Advertising (Golf Outing)

Local Newspaper	X	X	X	
Social Media	X	X	X	X
Cocktail Benefit Program Page	Full	Half	Quarter	Listed
Big Screen Logo Throughout Venue	X	X	X	X

Select Star Level -->

☐
☐
☐
☐

Company \_\_\_\_\_

Contact \_\_\_\_\_

Phone Number \_\_\_\_\_

Address \_\_\_\_\_

City, ST, ZIP \_\_\_\_\_

**TOTAL DONATION \$** \_\_\_\_\_

Checks Made Payable To:

**Puerto Rican Alliance**

740 Wyoming Ave

Elizabeth NJ 07208

**501c (3) Non-Profit Organization**

**@Prae-Elizabeth**



**venmo**



# PUERTO RICAN ALLIANCE

OF ELIZABETH

October 13, 2022

BEST  
DRESSED  
GOLFER  
PRIZE

2nd  
Annual



## Outing & Cocktail Benefit



### SPONSORSHIPS

<input type="checkbox"/> Dinner Sponsor	\$2,500
<input type="checkbox"/> Brunch Sponsor	\$2,000
<input type="checkbox"/> Beverage Sponsor	\$ 750
<input type="checkbox"/> Dessert Sponsor	\$ 500
<input type="checkbox"/> DJ Sponsor	\$ 300
<input type="checkbox"/> Golf Ball Sponsor	\$ 750
<input type="checkbox"/> Longest Drive Sponsor	\$ 200
<input type="checkbox"/> Closest to the Hole Sponsor	\$ 100
<input type="checkbox"/> Photo Sponsor	\$ 125
<input type="checkbox"/> Hole Sponsor	\$ 125

### ITINERARY

- Registration: 11 AM
- Cocktail Hour: 5 PM
- Tee Time: 1 PM
- Dinner Reception: 6 PM



venmo

### WE ACCEPT

**VENMO:** @PRAE-ELIZABETH

**CHECK PAYABLE TO:** PRAE  
740 Wyoming Ave. Elizabeth, NJ 07208

### REGISTRATION FORM

☐ Individual \$ 225.00    ☐ Foursome \$ 800.00

*\*Golfer Fee Includes Dinner Reception*

☐ Cocktail Reception Dinner Only \$ 125.00 PP

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone / Email \_\_\_\_\_

Connect  
with us!

7K 1K 95



[www.puertoricanalliance.org](http://www.puertoricanalliance.org)

SCAN ME

