



2022 Vendor Packet

3rd Annual

Puerto Rican Parade & Festival

Sunday, September 25, 2022

Parade (1-8pm)

Frankie Negrón
& SWING COMBO THE ONE PROJECT

Puerto Rican WATERFRONT PARADE & FESTIVAL
Elizabeth, NJ

Sunday 9-25 ☆ 1pm

2022

RALPH MERCADO

Coors LIGHT **PEERLESS Beverage Co.** **UNION COUNTY** **New Jersey Lottery** **QUAKER**

Sponsored by the Union County Board of County Commissioners.

WE'RE CONNECTED TO YOU!



July 1, 2022



Our Team

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Carlos Torres, President
Carlos Alma
William Burgos

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Mildred Bernier-Gonzalez
Samantha Carpio
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Nancy Carrero-Muñoz
Vanessa Nieves
Sandra Torres
Yalitz Torres-Clark
Deborah Ramos
Jannette Rivera
Mary Rivera
Victoria Rivera
Yomayra Ruiz Velez

2022 LIAISONS

Jessica Rivera
Tania Rodriguez
Israel Santana
Lisa Torres

To Whom It May Concern:

The Puerto Rican Alliance of Elizabeth, New Jersey (PRAE) proudly presents, our 3rd Annual Puerto Rican Parade & Festival on September 25th, 2022. Firstly, on behalf of our entire team, we extend warm greetings to you and your loved ones. Due to the Covid-19 worldwide pandemic many of our festivities, meet & greets, fundraising events, and the simplest of things such as human touch, had to be placed on hold. We are certain that you would agree to say, that it is a blessing to be able to once again get together and return to some level of normalcy. This year, we look forward to a great number of vendors, food trucks, participants, organizations, attendees, but most importantly fun for the entire community and its neighboring towns.

We are also excited to share, our entertainment headliner is the amazing and talented "Salsero-Puertorriqueño", Frankie Negron! Along with Frankie, our attendees will also enjoy: local cover bands, cultural dance groups and amazing presentations. Introducing this amazing line-up and our Master of Ceremonies is none other than Ralphie Mercado III. Your participation will most certainly contribute to an amazing day, we look forward to having you. Please review the packet carefully and be sure to fill out all applicable areas clearly and accurately.

If you should have any questions, be sure to contact us at your earliest convenience via any of the following options:

E-mail: puertoricanalliance@gmail.com
Website Contact Key: www.puertoricanalliance.org
Telephone: 908-316-8276

Important Details:

Begins: Union Square-Corner of High St & Elizabeth Ave
Ends: Veterans Memorial Park, 71 Front Street
Band Stand & Bleachers: Near Elizabeth Avenue & Third Street

Times: 1:00 P.M. – 8:00 P.M.

See you on September 25th, 2022... with warmest regards...

*Puerto Rican Alliance Executive Board &
2022 Administrative Team*



CONTACT US



908-370-5214
908-403-1981



puertoricanalliance@gmail.com
www.puertoricanalliance.org

For additional vendor information, please contact
Janette Rivera, Tania Rodriguez, Victoria Rivera, Vanessa Nieves
Email: puertoricanalliance@gmail.com

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Puerto Rican Alliance of Elizabeth, Inc. 2022 Parade & Festival Vendor Application

Parade/Festival Fees

Parade/Festival Fees:	Due Date 9/9-15	Due Date 9/16-22	Due Date 9/23-25	Amount
Food Vendor (12x12)	\$ 600.00	\$ 800.00	\$ 1,000.00	\$
Food Truck	\$ 600.00	\$ 700.00	\$ 800.00	\$
Specialty Drinks (12x12)	\$ 600.00	\$ 800.00	\$ 1,000.00	\$
Cotton Candy	\$ 200.00	\$ 300.00	\$ 400.00	\$
Pushcart Vendor (Ex. Balloons, Italian Ice)	\$ 200.00	\$ 300.00	\$ 400.00	\$
Non-Food Vendor (12x12) (Ex. T-shirts, flags, etc.)	\$ 350.00	\$ 450.00	\$ 550.00	\$
Float w/ Generator & Basic Sound System (2 Bases, 2 Speakers)	\$ 1,800.00	\$ 1,900.00	\$ 2,000.00	\$
Float w/ Generator	\$ 1,500.00	\$ 1,600.00	\$ 1,700.00	\$
Ponies	\$ 350.00	\$ 450.00	\$ 550.00	\$
All Vehicles & Cycles See Parade Participant Application (Vehicles)				
Other:				
_____	\$ _____	\$ _____	\$ _____	
*\$200.00 (Per booth) Mandatory Deposit is due w/application *For return of deposit, the space must be clean, in good order and no damage to the area.	+\$200 Dep.	+\$200 Dep.	+\$200 Dep.	+\$200 Dep.
			Grand Total =	

Acceptable Payments Include:

- Bank Checks (No personal checks)
Return Check Fee: \$38.00
- Money Order
- Venmo

Checks are Payable to:

Puerto Rican Alliance
740 Wyoming Avenue
Elizabeth, NJ 07208



PRAE Elizabeth
@PRAE-Elizabeth



venmo

Date:	Lic.#
Bank Check #:	Issued By:
Money Order:	

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Puerto Rican Alliance of Elizabeth, Inc.

2022 Parade & Festival Vendor Application

Nonfood Vendor Application Central License Bureau

**The undersigned does hereby make application for a license to operate
Stand/ Booth**

Name of Festival: PUERTO RICAN PARADE & FESTIVAL

Date of Festival: September 25, 2022

Location of Festival: Front Street (Bet. Elizabeth Ave. & Marshall St.)

Sponsor of Festival: Puerto Rican Alliance of Elizabeth

Sponsor Address: PO Box 3372
Elizabeth, NJ 07207

Sponsor Telephone: (908) 316-8276

Type of Booth: _____

Hours of Operation: 1 pm - 9pm; (8am Setup for vendors and stage.)

Name of Operator: _____

Home Address: _____

Home Telephone: _____

E-mail Address: _____

In making this application I agree to comply with all Ordinance of the City of Elizabeth and the laws of the State of New Jersey. It is further agreed that I will surrender this license if granted to The City of Elizabeth on demand for violating such laws or ordinance. Code of the City of Elizabeth 72B-(2)

Signature of Operator: _____ **Date:** _____

***Please provide proof of Registered Business**

***Special Licensing may be required as per vendor product.**

Please inquire prior to submitting form.

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Puerto Rican Alliance of Elizabeth, Inc.

2022 Parade & Festival Vendor Application

Temporary Food & Beverage License Division of Health

The undersigned does hereby make application for a license to operate Stand/ Booth

Name of Festival: PUERTO RICAN PARADE & FESTIVAL

Date of Festival: September 25, 2022

Location of Festival: Front Street (Bet. Elizabeth Ave. & Marshall St.)

Sponsor of Festival: Puerto Rican Alliance of Elizabeth

Sponsor Address: PO Box 3372
Elizabeth, NJ 07207

Sponsor Telephone: (908) 316-8276

Type of Booth: _____

Hours of Operation: 1 pm - 9pm; (8am Setup for vendors and stage.)

Name of Operator: _____

Home Address: _____

Home Telephone: _____

E-mail Address: _____

In making this application I agree to comply with all Ordinance of the City of Elizabeth and the laws of the State of New Jersey covering food establishment.

It is further agreed that I will surrender this license if granted, to the City of Elizabeth on demand for violating such laws or ordinance.

Signature of Operator: _____ **Date:** _____

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Puerto Rican Alliance of Elizabeth, Inc.

2022 Parade & Festival Vendor Application

Festival Vendor Rules & Regulations

All food/beverage vendors must comply with all Licenses, Fire, Health & safety requirements. Failure to adhere will result in the closure of your stand for the time of the festival.

- Hand washing stations must include water disbursed from a container with spigot. Hand washing station must include liquid soap and paper towels. Frequent hand washing is required.
- Bare hand contact with ready to eat food is prohibited. Disposable gloves must be changed frequently.
- All meat products must be stored in freezer's which are powered by generators or stored in ice chests containing sufficient ice to always maintain a temperature of 41 degrees (Fahrenheit) or Greater. All containers/ ice chests must be clean washed and presented in a sanitary manner.
- All food for consumption must be cooked on site. Vendors will NOT be permitted to serve food prepared off site.
- Rice products must be cooked on site and temperature must be always maintained at 135 degrees (Fahrenheit) or Greater.
- Food display areas must provide barrier between vendor and consumer.
- Wares washing station must be provided for utensils. This station must be equipped with water, soap, and sanitizing agent (Clorox).
- Fryers must not be located by food display areas.
- Each vendor booth is required to have a portable 10 lb. fire extinguisher on site. Each vendor must display a sign no smaller than 24 inches by 24 inches indicating the food being sold has been prepared in a non-commercial kitchen, an example of the wording could be: Vendor will reserve a Kiosk/Space by signing this agreement.

NOTICE

**THE FOOD BEING SOLD AT THIS BOOTH HAS NOT BEEN PREPARED IN A COMMERCIAL KITCHEN.
THE WHOLESOMENESS IS SOLELY THAT OF THE VENDOR**

- Each vendor is required to be licensed by the Health Department, please check with the promoter of the festival regarding all fee requirements. Un-licensed vendors will not be permitted and maybe subject to a possible fine.
- There will be NO sharing of spots or subcontracting.
- Alcoholic Beverages are prohibited

Non-compliance with any of the above rules may result in your entry being removed from the festival and \$200 deposit will not be refunded and subsequent disqualification from future festival and future events.

I hereby certify that the information contained in this document is true and correct; that I have read all of the regulations and conditions in this agreement, I understand them and I agree to comply with them and consent to their enforcement.

Agreed and Consented to:

Vendor Signature

Date

**For additional vendor information, please contact
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- PRAE will not return any money as a result of the cancellation of all or any part of the Event due to any incident beyond the control of PRAE including rain or inclement weather, acts of law enforcement and/or government.
- **Note:** Any violation of the regulations contained in this agreement, laws, or local ordinances will result in the retention of the Security Deposit and the immediate closing of Vendor's kiosk/space.
- Vendor will be responsible for their electricity.
- Vendor will limit his/her sales and/or cooking to the kiosk/space assigned. Vendor will not enlarge or change his/her assigned kiosk/space.
- Vendor will only sell the above-described food/merchandise.
- Vendor will not, under any circumstances, sell alcoholic beverages or any type of cigarettes or tobacco products.
- Vendor will not play any sound system unless Vendor is authorized specifically to sell music cassettes or compact discs in the above description of merchandise.
- Vendor will not display the brand or company name of any company that is not sponsoring Event.
- Vendor is prohibited from using PRAE logo or sponsoring organizations logos.
- Vendor will not permit minors inside the kiosk/space.
- Vendor shall only use either propane or charcoal, but not both.
- Vendor will properly dispose of cooking grease. Vendor is absolutely forbidden from throwing cooking grease on the ground, grass, streets, sidewalks or any area around Event.
- Vendor will take complete responsibility for maintaining the kiosk/space in an acceptable hygienic condition, according to state and local health laws.
- Vendor shall indemnify and hold harmless, PRAE, the sponsoring organization and all of both entities' directors, officers, agents, employees and members from and against any loss, damage or expense, including attorney's fees, based upon or as a result of any acts, errors or omissions of Vendor and from any claims, demands or proceedings brought against PRAE, the sponsoring organization or any of its directors, officers, agents, employees and members including but not limited to:
 - Any claims or demands arising from contracts or understandings between Vendor and any third parties made to effectuate the purposes for which this agreement is hereby submitted; and any claims or demands arising as a result of personal injuries or property damage caused by any act or omission of Vendor.
- Vendor will be responsible for complying with all the regulations set forth in this agreement, laws and local ordinances. Vendor will also be responsible for assuring that any person performing any function in the kiosk/space will also comply with the regulations, laws and local ordinances.
- Vendor understands, agrees and accepts that PRAE and the sponsoring organization and all of both entities' directors, officers, agents, employees and members will not be held responsible for any kind of damage or loss incurred as a result of any accident, act of nature or any incident beyond the control of PRAE and/or the sponsoring organization, including rain or inclement weather, acts of law enforcement and/or government.

I hereby certify that the information contained in this document is true and correct; that I have read all of the regulations and conditions in this agreement, I understand them and I agree to comply with them and consent to their enforcement.

Agreed and Consented to:

Vendor Signature

Date

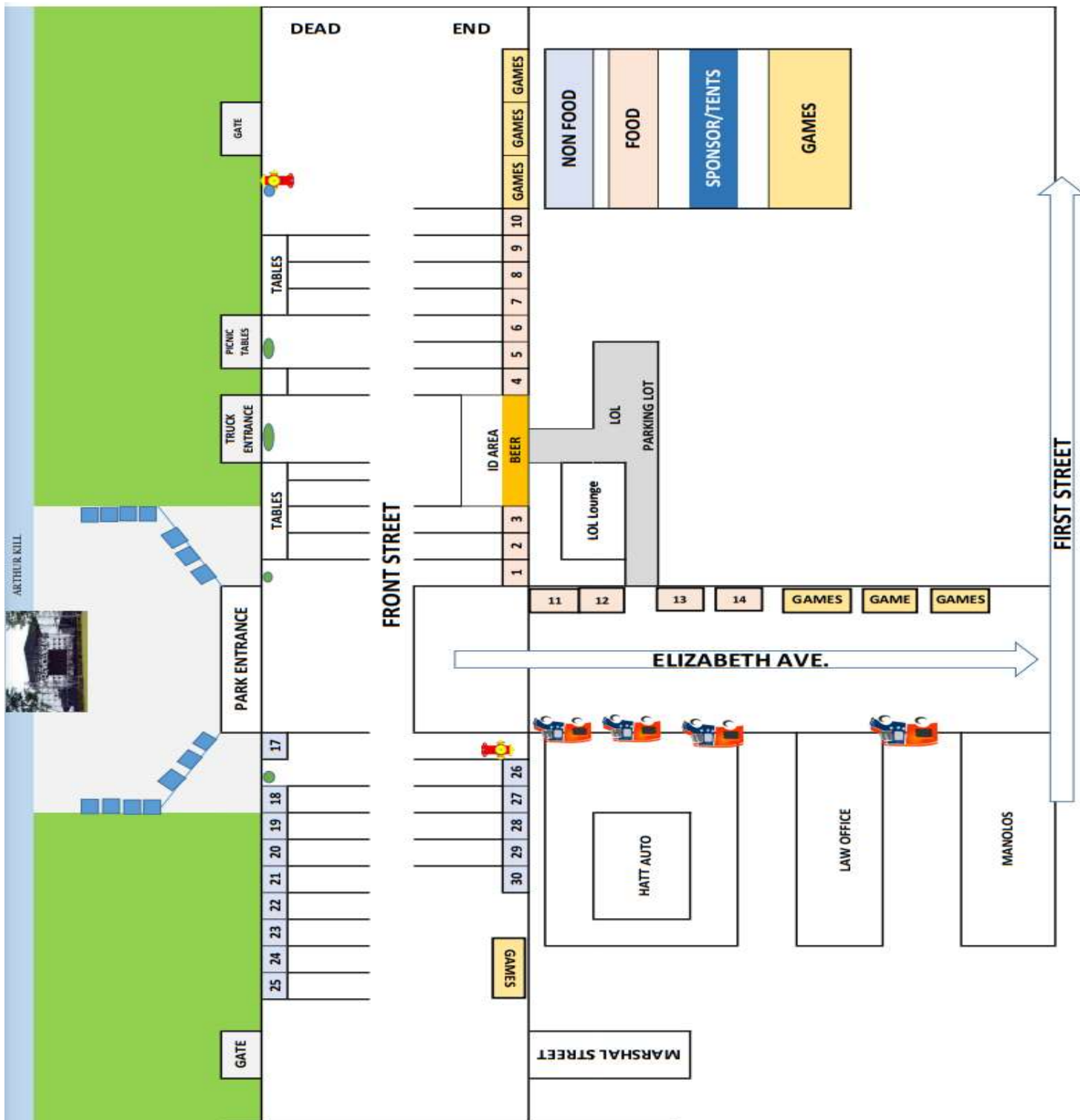
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