

# 2024

*Tradition*

Education

**Culture**

*Community*

**Family**

*Youth*







2024

11/01/2023

Dear Sponsor:

## Our Team

### EXECUTIVE BOARD

Carlos Torres, President  
Carlos Alma  
William Burgos

### ADMINISTRATIVE TEAM

Mildred Bernier-Gonzalez  
Samantha Carpio  
Lily Duran  
Brenda Muñoz  
Nancy Carrero-Muñoz  
Vanessa Nieves  
Sandra Torres  
Deborah Ramos  
Jannette Rivera  
Mary Rivera  
Victoria Rivera  
Yomayra Ruiz Velez  
Tania Rodriguez  
Israel Santana  
Lisa Torres

It is with great enthusiasm that the Puerto Rican Alliance of Elizabeth (PRAE) continues their fundraising efforts in the community. We understand that our achievements are not possible without the help of local businesses, companies and hardworking leaders. Sponsorships directly impact the Elizabeth, NJ community and neighboring towns. Our organization is a registered 501(c) 3 Non-Profit Tax Deductible Organization. We are also members of Guide Star and the Greater Elizabeth Chamber of Commerce. We are most proud of running our organization with an amazing 100 percent volunteer based "Admin Team". All of our proceeds are applied towards scholarships, free community events, and relief efforts; while simultaneously highlighting our culture, heritage, and traditions.

Established in 2015, our sole goal was to fund one scholarship per year, while sharing with the community our Puerto Rican culture & heritage. Partnering with generous donors like yourself, we surpassed those initial goals. Our achievements include: Graduating Senior Scholarship, Freshman College Scholarship, Cultural Dance Instruction, annual Puerto Rican Parade, two-day free Waterfront Festival, Relief Efforts, Beauties of Puerto Rico Cultural Showcase, Back to School Supply Give Away, Back to School Ice Cream Night and provide supplies to a local undisclosed women & babies shelter. PRAE has become a platform for many other non-profit organizations, in which we provide: support with their events, technological, graphic design and event assistance at no cost. This year, we partnered with the Elizabeth Police Explorers Program and were able to make a generous donation in the name of our **PRAE Kids**.

We have been privileged to witness and award individuals that have shown valor, hard work and dedication in our community with a much deserved "Excellence Award". Our Excellence Awards proudly include: Humanitarian, Cultural, Educational, Business and Corporate Awards.

### 2024 Calendar of Events:

**April 27- "Beauties of Puerto Rico" Sabor, Arte y Mas** A cultural show event that attracts 700 attendees including community members and families.

**July 13 & 14- "5th Annual Puerto Rican Parade & Two Day Festival"** A parade of local organizations, floats, marching bands, horses, educators, honorees, marshals, dignitaries, and dance groups. In addition to the parade, we provide a free of charge festival with live music featuring Well Known Latino Headliners, local cover bands, rides, games, food trucks and youth activities attracting 10,000 plus attendees.

**August 15-** A golf outing held at the beautiful Galloping Hill Golf Course which attracts local business owners and community leaders. This exclusive event is capped at 100 golfers .

### October 4- Excellence Awards Gala- Vintage Theme

The nominated 2024 Excellence Award Recipients are awarded and presented their commendations in each of the Excellence Award categories.

We would love nothing more than to have you partner in our efforts and be part of "Our Story". Thank YOU for assisting us to achieve our goals.

With warm regards and gratitude,

*Puerto Rican Alliance Executive Board & 2024 Administrative Team*



Follow US



## CONTACT US



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908-403-1981



puertoricanalliance@gmail.com  
www.puertoricanalliance.org

WITH *You* OUR FUTURE IS BRIGHTER



## 2024 Events

- Volunteer Events
- PRAE Kids Cultural Dance Group
- Beauties of Puerto Rico
- Family Bowling Night
- Flag Raising
- Parade & Festival
- Golf Outing
- Excellence Gala
- Toy Drive

### PRAE KIDS

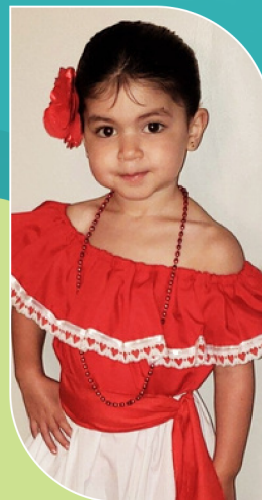
Our PRAE Kids Cultural Dance Group not only nurtures and instructs our youth on traditional dances, it also provides all the children a sense of belonging; as well as simultaneously ensuring they are not lost to drugs, alcohol or violence.

### OUR MISSION


To preserve, promote and educate our community, as well as our future generations on our Puerto Rican culture, it's history, values, cuisine, music and achievements accrued by Puerto Ricans all over the world. We focus on making the maximum positive effort by striving to do everything with excellence. Our PRAE members & volunteers provide the momentum that truly helps affect change.

### Explorers

Thanks to our 2023 partnerships we have been able to raise and contribute to our local Elizabeth Police Explorers Program. Our emphasis and focus on local events guiding our children to a better future.



# 2024

 100% Tax Deductible 501(c)3





**ARTE**  
*Sabor, y mas*



#beautiesofpr2024



Connect  
with us!



[www.puertoricanalliance.org](http://www.puertoricanalliance.org)





# 2024

# Star Partnership Levels



**Festival Benefits 7/13-14**  
**Veterans Waterfront Park**

**Platinum**  
**20 K**

**Gold**  
**15 K**

**Silver**  
**10 K**

**Bronze**  
**5 K**

	40'x10'	30'x10'	20'x10'	10'x10'
Footprint Space	40'x10'	30'x10'	20'x10'	10'x10'
Front Stage Concert Seats	10	8	6	3
VIP Back Stage Tent Passes	10	8	6	3
VIP Parade Reserved Seats	10	8	6	3
VIP Parking Passes	10	8	6	3
Stage Brand Mentions by MC	20	10	5	2
Stage Company Logo - Center Stage	X			
Stage Company Logo - Side Towers		X	X	
Rights to Mobile Sampling	X	X		
Float with Logo 20 Person Capacity	X	X	X	
Logo on Volunteer T-Shirts	X			

**Advertising (Festival)**

Local Newspapers	X	X	X	
Social Media	X	X	X	X
Print 30K Flyers w/Logo	X	X	X	

**Golf & Cocktail Benefit Gala**  
**Gallop Hill Golf Course**

Cocktail Benefit Gala Tickets	10	8	4	2
Golf Outing-18 Hole Round	4	4	2	
Marketing Tent/Booth Display	X	X	X	
Logo Golf Balls for Golfers	X			
Logo Water Bottles for Golfers	X			
Logo Towels for Golfers	X			
Logo Dry Fit Shirts for Golfers	X			

**Advertising (Golf Outing)**

Local Newspaper	X	X	X	
Social Media	X	X	X	X
Cocktail Benefit Program Page	Full	Half	Quarter	Listed
Big Screen Logo Throughout Venue	X	X	X	X

Select Star Level -->





Company \_\_\_\_\_

Contact \_\_\_\_\_

Phone Number \_\_\_\_\_

Address \_\_\_\_\_

City, ST, ZIP \_\_\_\_\_

**TOTAL DONATION \$** \_\_\_\_\_

**501c (3) Non-Profit Organization**  
**Tax Deductible**

**Checks Made Payable To: Puerto Rican Alliance**  
**740 Wyoming Ave ~ Elizabeth NJ, 07208**