

2023 Our Why's



Tradition

Education

Culture

Community

Family

Youth



Lilianna Vazquez

Royal Court

1st Place-2022



Daniela Rodriguez

Scholarship

Recipient-2022



Our Team

EXECUTIVE BOARD

Carlos Torres, President
Carlos Alma
William Burgos

ADMINISTRATIVE TEAM

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Yomayra Ruiz Velez
Tania Rodriguez
Israel Santana
Lisa Torres

Jan 31, 2023

Dear Sponsor:

2023

It is with great enthusiasm that the Puerto Rican Alliance of Elizabeth (PRAE) continues their fundraising efforts in the community. We understand that our achievements are not possible without the help of local businesses, companies and hardworking leaders. Sponsorships directly impact the Elizabeth, NJ community and neighboring towns. Our organization is a registered 501(c) 3 Non-Profit Tax Deductible Organization. We are also members of Guide Star and the Greater Elizabeth Chamber of Commerce. We are most proud of running our organization with an amazing 100 percent volunteer based "Admin Team". All of our proceeds are applied towards scholarships, free community events, and relief efforts; while simultaneously highlighting our culture, heritage, and traditions.

Please consider partnering with us as we continue making a difference. Established in 2015, our sole goal was to fund one scholarship per year, while sharing with the community our Puerto Rican Culture & Heritage. Because of generous donors like yourself, we surpassed those initial goals. Our achievements include: Graduating Senior Scholarship, Freshman College Scholarship, Cultural Dance Instruction, Community Parade & Festival, Relief Efforts, Beauties of Puerto Rico Cultural Showcase, Back to School Supply Give Away, Back to School Ice Cream Night and provide supplies to a local undisclosed women & babies shelter. PRAE has become a platform for many other non-profit organizations, in which we provide: support with their events, technological, graphic design and event assistance at no cost. This year, we partnered with the Union County YWCA and were able to make a generous donation in the name of our **PRAE Kids**.

We have been privileged to witness and award individuals that have shown valor, hard work and dedication in our community with a much deserved "Excellence Award". Our Excellence Awards proudly include: Humanitarian, Cultural, Educational, Business and Corporate Awards.

2023 Calendar of Events:

May 15-21- 2023, "Beauties of Puerto Rico" A cultural show event that attracts 700 attendees including community members and families.

June 22, 2023, "Noche de San Juan" An exclusive tropical cigar event that includes business owners and community leaders; capped at ONLY 100 VIP guests.

July 15-16, 2023, "4th Annual Puerto Rican Parade & Two Day Festival" A parade of local organizations, floats, marching bands, horses, educators, honorees, marshals, dignitaries, and dance groups. In addition to the parade, we provide a free of charge festival with live music featuring Well Known Latino Headliners, local cover bands, rides, games, food trucks and youth activities attracting 10,000 plus attendees.

October 13, 2023, "3rd Annual Golf Outing & Cocktail Benefit Gala " A golf outing and benefit reception gala held at the beautiful Galloping Hill Golf Course which attracts local business owners and community leaders. This exclusive event is capped at 100 golfers and 250 cocktail reception attendees. The 2022 Excellence Award Recipients are awarded during the cocktail reception and presented their commendations in each of the Excellence Award categories.

We are extremely proud that with each passing year, through highs and lows, we have been able to maintain our repertoire of fundraising, and ensuring that scholarships continue to reach a deserving recipient. We would love nothing more than to have you partner in our efforts and be part of "Our Story". Thank YOU for assisting us to achieve our goals.

With warm regards and gratitude,

Puerto Rican Alliance Board & 2023 Administrative Team



**100% Tax
Deductible
501(c)3**

Follow
US



CONTACT US



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908-403-1981



puertoricanalliance@gmail.com
www.puertoricanalliance.org

WITH *You* OUR FUTURE IS BRIGHTER



PRAE KIDS

Our PRAE Kids Cultural Dance Group not only nurtures and instructs our youth on traditional dances, it also provides all the children a sense of belonging; as well as simultaneously ensuring they are not lost to drugs, alcohol or violence.

OUR MISSION

To preserve, promote and educate our community, as well as our future generations on our Puerto Rican culture, it's history, values, cuisine, music and achievements accrued by Puerto Ricans all over the world. We focus on making the maximum positive effort by striving to do everything with excellence. Our PRAE members & volunteers provide the momentum that truly helps affect change.

YWCA

Thanks to our 2022 partnerships we have been able to raise and contribute \$2,500 thus far to our local Union County YWCA. Our emphasis and focus was to bring awareness to the Latino Community on the fight against battered women.

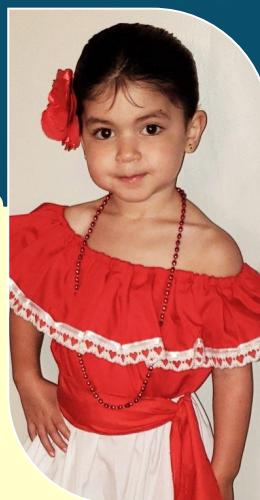
2023 Events

- Volunteer Events
- PRAE Kids Cultural Dance Group
- Beauties of Puerto Rico
- Noche de San Juan Cigar Night
- Family Bowling Night
- Flag Raising
- Parade & Festival
- Golf Outing & Cocktail Benefit Reception

2023



100% Tax
Deductible
501(c)3



PUERTO RICAN waterfront PARADE & FESTIVAL

1 Front Street & Elizabeth, N.J.

July 15 & 16

2023



BRENDA K. Starr

LUIS DAMON

Coors LIGHT

Modelo

New Jersey Lottery

PEERLESS Beverage Co.

UNION COUNTY Board of County Commissioners

UNION COUNTY We're Connected to You!

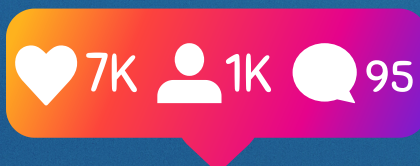
SEAL OF THE CITY OF ELIZABETH

QUAKER EST 1877

POPULAR

Connect

with us!



www.puertoricanalliance.org

SCAN ME



2023

Star Partnership Levels



Parade & Festival Benefits 7/15-7/16
Vet. Memorial Waterfront Park

Platinum
20 K

Gold
15 K

Silver
10 K

Bronze
5 K

| | 40'x10' | 30'x10' | 20'x10' | 10'x10' |
|--|---------|---------|---------|---------|
| Footprint Space | 10 | 8 | 6 | 3 |
| Front Stage Concert Seats | 10 | 8 | 6 | 3 |
| VIP Back Stage Tent Passes | 10 | 8 | 6 | 3 |
| VIP Parade Reserved Seats | 10 | 8 | 6 | 3 |
| VIP Parking Passes | 10 | 8 | 6 | 3 |
| Stage Brand Mentions by MC | 20 | 10 | 5 | 2 |
| Stage Company Logo - Center Stage | X | | | |
| Stage Company Logo - Side Towers | | X | X | |
| Rights to Mobile Sampling | X | X | | |
| Float with Logo 20 Person Capacity | X | X | X | |
| Logo on Volunteer T-Shirts | X | | | |
| Advertising (Parade & Festival) | | | | |
| Local Newspapers | X | X | X | |
| Social Media | X | X | X | X |
| Print 30K Flyers w/Logo | X | X | X | |
| Golf & Cocktail Benefit Gala | | | | |
| Gallop Hill Golf Course 10/13/23 | | | | |
| Cocktail Benefit Gala Tickets | 10 | 8 | 4 | 2 |
| Golf Outing-18 Hole Round | 4 | 4 | 2 | |
| Marketing Tent/Booth Display | X | X | X | |
| Logo Golf Balls for Golfers | X | | | |
| Logo Water Bottles for Golfers | X | | | |
| Logo Towels for Golfers | X | | | |
| Logo Dry Fit Shirts for Golfers | X | | | |
| Advertising (Golf Outing) | | | | |
| Local Newspaper | X | X | X | |
| Social Media | X | X | X | X |
| Cocktail Benefit Program Page | Full | Half | Quarter | Listed |
| Big Screen Logo Throughout Venue | X | X | X | X |

Select Star Level -->

☐
☐
☐
☐

Company _____

Contact _____

Phone Number _____

Address _____

City, ST, ZIP _____

TOTAL DONATION \$ _____

501c (3) Non-Profit Organization
Tax Deductible

Checks Made Payable To: Puerto Rican Alliance
740 Wyoming Ave ~ Elizabeth NJ, 07208