

ruang
guru

Annual Impact Report 2022

Delivering Educational Impacts
for the Next Generations



ruang
guru



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A Letter from Our Founders

Looking Ahead After the Pandemic

The COVID-19 pandemic exposed learning setbacks, unequal access to education, and decreased motivation. Nevertheless, it expedited the adoption of educational technology, leading to a transformation in the way we learn. At Ruangguru, we address post-pandemic challenges through innovative content, accessible learning, and enhancing employability.

Building Foundation for a Resilient Future Generation

As Southeast Asia's leading edtech company, Ruangguru believes in leveraging technology to make education accessible to all. We provide high-quality education irrespective of location, socioeconomic status, age, or physical abilities, with a focus on improving K-12 education, enhancing classroom teaching and learning, and promoting lifelong learning, reskilling and upskilling.

Breaking Down Barriers to Education

Underprivileged communities face barriers, including the availability of quality educational resources, adequately qualified educators, and essential infrastructure. Ruangguru uses technology to overcome these barriers by providing digital learning resources, connecting learners with quality teachers, and offering collaborative platforms for personalized learning. This annual report highlights the transformative opportunities available through Ruangguru's platform. We are dedicated to using technology to empower learners in Southeast Asia, collaborating with our team, partners, and stakeholders to ensure accessible learning for all.



Iman Usman

Iman Usman
Co-Founder &
COO Ruangguru

Belva Devara
Co-Founder &
CEO Ruangguru

About Ruangguru

Ruangguru, the largest edtech company in Southeast Asia, has successfully catered to over 42 million students in Indonesia, Thailand, and Vietnam.

Our comprehensive range of tech-based education services includes subscription-based learning videos, live teaching, a learning management system (LMS) for schools, online soft skills training, and corporate employee training. Accessed up to 200 million times monthly, Ruangguru remains a trusted and highly utilized platform, making a significant impact on the education sector in the region.

VISION

To be the best and most comprehensive education technology company that offers world-class educational solutions for students, teachers, professionals, and the general public.

MISSION

Providing and improving access to quality education by leveraging technological innovations for anyone, anytime, and anywhere.

Global Awards & Recognition



Global Silicon Valley (GSV)

50 Most Transformative Education Companies in the World



Fast Company

50 Most Innovative Companies in the World



Innovation League

G20 Innovation League
Artificial Intelligence

Holon IQ

HolonIQ
50 Most Popular and Promising Edtech Startups in Southeast Asia

Strong Investor Supports

East Ventures

UOB Venture Management

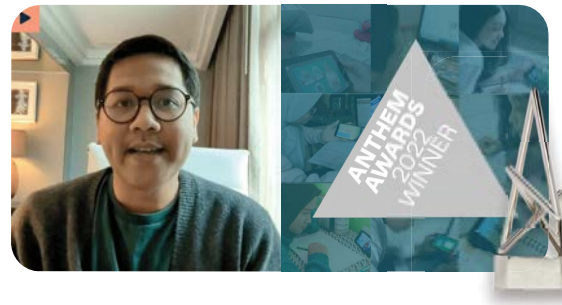
GGVCAPITAL

GENERAL ATLANTIC

TIGERGLOBAL

Innovations & Achievements in 2022

Ruangguru gained international recognition for its significant impact on education during the pandemic and for being an exceptional workplace for its employees



Anthem Awards: Diversity, Equity, and Inclusion

Ruangguru won the silver medal in the Diversity, Equity, & Inclusion category with the Innovation subcategory at the Anthem Awards. The award acknowledges its innovative support for education during the pandemic, particularly in transitioning to online and hybrid learning. This achievement highlights Ruangguru as the only Indonesian company to receive an award in the Innovation subcategory, demonstrating their commitment to making a social impact and addressing challenges in education.



HR Asia Best Companies to Work for in Asia 2022 (Indonesia Edition)

Ruangguru received the prestigious HR Asia Best Companies to Work for in Asia 2022 award. The recognition is a testament to their exceptional HR practices, high employee engagement levels, and outstanding workplace culture. Ruangguru achieved above-average scores in three key survey categories: CORE, SELF, and GROUP, reflecting their commitment to collective engagement, individual well-being, and collaborative efforts.

We expanded our offerings to include study abroad preparation, coding lessons, AI integration, and learning center expansion – solidifying our commitment to impact education in Southeast Asia.



The Acquisition of Schoters

In July 2022, Ruangguru acquired Schoters, overseas study guidance platform that provides consultation and guidance for college admission, scholarship application, foreign language classes, document preparation and assistance in finding accommodation.



The Acquisition of Kalananti

In June 2022, Ruangguru officially acquired Kalananti, a coding school startup that offers various Coding and Innovation courses for children aged 5–12 years old.



ruangguru for kids

Integrated learning ecosystem to develop the academic and non-academic potential and abilities for children aged 3–12 years old through language learning, coding, reading, writing, and arithmetic, to online schooling.



Dafa&Lulu Learning Package

Interactive and animated learning platform for elementary school students in grades 1–6, combining learning materials with storytelling and various engaging educational games.



AdaptoX

Learning videos that incorporate simulations and interactive games, AdaptoX is an enhancement of the previously launched adaptive learning feature, Adapto, which has successfully increased students' study time by up to 86%.



UTBK Center

Comprehensive platform for preparing high school students for entrance exams from UTBK preparation, including UTBK countdown schedule, distribution of study materials and strategies, practice questions, analysis of UTBK passing opportunities, and information on universities and study programs.



The Expansion of Brain Academy Center

To mark the beginning of the second semester of 2022/2023, in January 2023, Ruangguru also officially inaugurated over 100 Brain Academy Centers across Indonesia.

Ruangguru 2022 Annual Impact Report

The Annual Impact Report shows Ruangguru's commitment in improving education and human capital quality in Indonesia by focusing on three pillars



ACCESSIBILITY

Improving access to quality education through technology for all students, anytime and anywhere



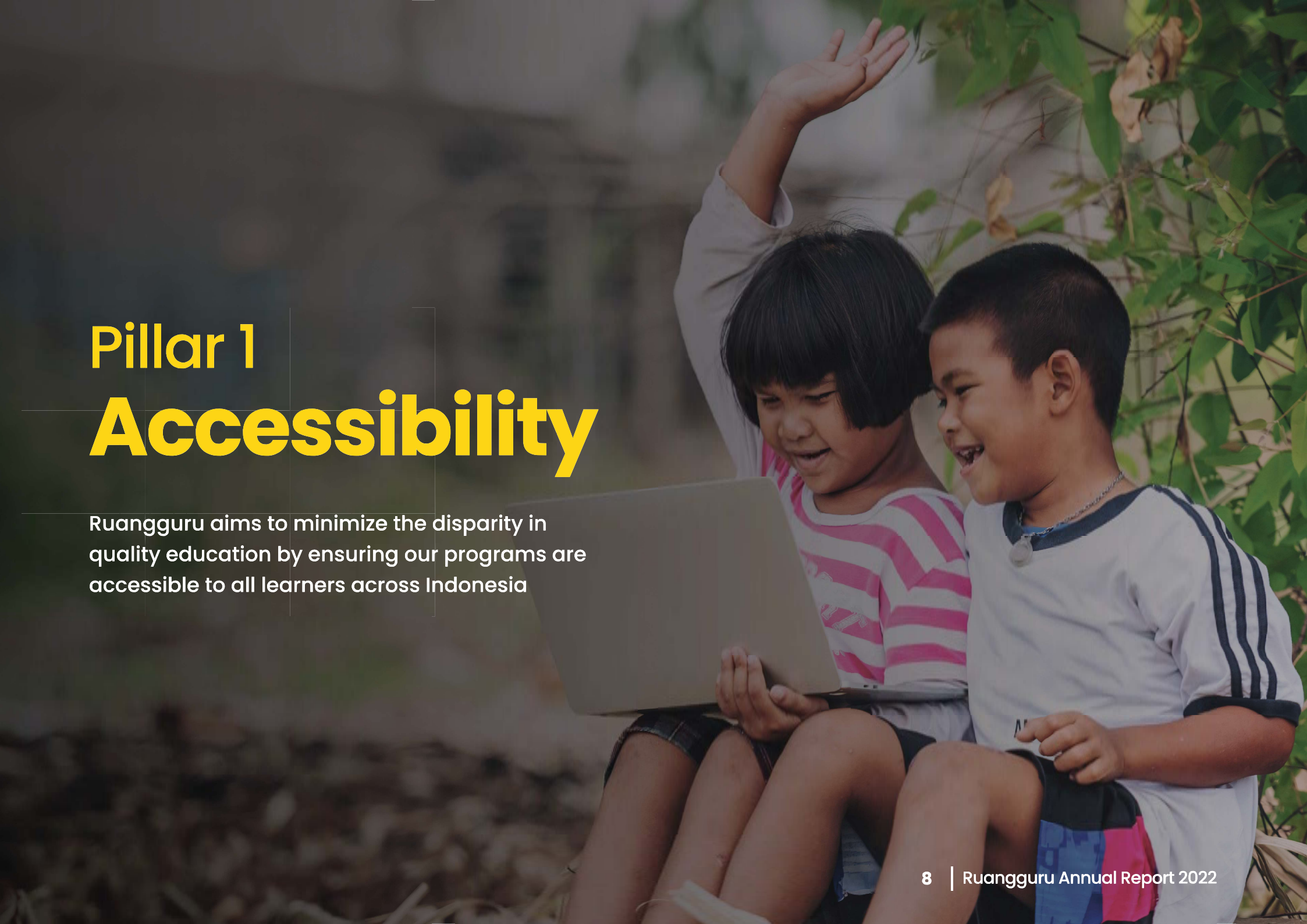
QUALITY

Enhancing access to high quality education trainings and learning materials for all



EMPLOYABILITY

Boosting Employability: Elevating Workforce Skills and Championing Lifelong Learning

A photograph of two young children, a girl and a boy, sitting outdoors and looking at a laptop. The girl, on the left, is wearing a pink and white striped shirt and has her hand raised. The boy, on the right, is wearing a white shirt with blue stripes on the sleeves. They are both smiling and appear to be engaged with the content on the laptop. The background is a blurred outdoor setting with green foliage.

Pillar 1 Accessibility

Ruangguru aims to minimize the disparity in quality education by ensuring our programs are accessible to all learners across Indonesia



We have **collaborated** with various stakeholders to ensure **quality education** is happening for all **learners**



34 | **507** | **400+**
Provinces | Districts | Companies

Government & State-owned Enterprises



Non-government Partnership



Private Sector



42 million+

registered users for Ruangguru and Skill Academy from Pre-K, K-12 and Lifelong Learners



510k teachers

received access to free teaching & learning materials



153k teachers

have been successfully trained to improve teaching and learning competencies



63k schools

used ruangkelas as LMS to help teachers manage classrooms and enhance their pedagogical, technological, and social competencies



63k teachers

Students and Job Seekers Participate in events and discussions related to education and training



25k students

from both formal and non-formal schools received affirmative scholarship

Challenge 1.1:

Disparities in learning due to unequal access to quality education

Big and Small City Disparities

70%

of Indonesia's eastern region citizen are inadequately connected due to low quality of service

80%

of top schools enrolled in universities came from Java

Indonesia rank **74** for literacy and **73** for numerical out of 79 PISA participating countries

Economic Gap

29%

students age 16-18 drop out of school due to poverty, early marriage, disabilities, and remoteness

Indonesia is the world's **6th most unequal**

in terms of wealth distribution

Barriers to Individuals with Disability

3 in 10

children with disabilities have never been to school

15 out of 3,115

universities providing special needs education programs

Lack of material, resources, and trained teachers for disabled learners

Ruangguru Solves Disparity in Education by Increasing Access to Those in Needs



75% of Ruangguru **users** are from smaller cities*



of Ruangguru **users** are from low to middle class income** earning families



of Ruangguru **users with disability** use the subtitle and talkback features to help them understand the learning materials ***

Legend:

* Big cities include Greater Jakarta area (DKI Jakarta, Bogor, Tangerang, Depok, Bekasi), Surabaya, Medan, Makassar, Bandung, and Palembang

** The socioeconomic status was based on Indonesia Data by Talenta Data Indonesia, which classify Indonesia's SES in 2021

*** The disability definition refers to UU No. 8 of 2016, which are any person who experiences physical, intellectual, mental and/or sensory limitations for a long period of time who, in interacting with the environment, may experience obstacles and difficulties to participate fully and effectively with other citizens based on equal rights.

Users of ruangguru value our enhanced features and initiatives that elevate access to quality education

ruangbelajar can be **accessed** with **minimal internet bandwidth usage**. Even with such a low bandwidth consumption, I still have the access to its **complete features**, such as the **try outs** and everything else. I am very happy and certain that a brighter future awaits.



Shabila Dina A
Sukabumi

Thank God. I am very grateful and supported by **Ruangguru platform**. I can study well with such **affordable prices**. With **complete features and friendly tutors**, the prices fit our family's financial capacity. I hope that there will be more students who can get the benefit of **learning with complete features with an affordable price** at Ruangguru.



Ahmad M. Nazir
Halmahera Barat

As an **individual with visual impairments**, I greatly benefit from the **talkback features** within the Ruangguru app, particularly in its ruangbelajar product. **These features help me comprehend** all the study materials; facilitating my preparation and supporting me in achieving my goal of graduating and earning the Packet C High School Equivalency diploma. With Ruangguru's BAR program, I am more motivated to continue my studies to higher education in Special Education program.



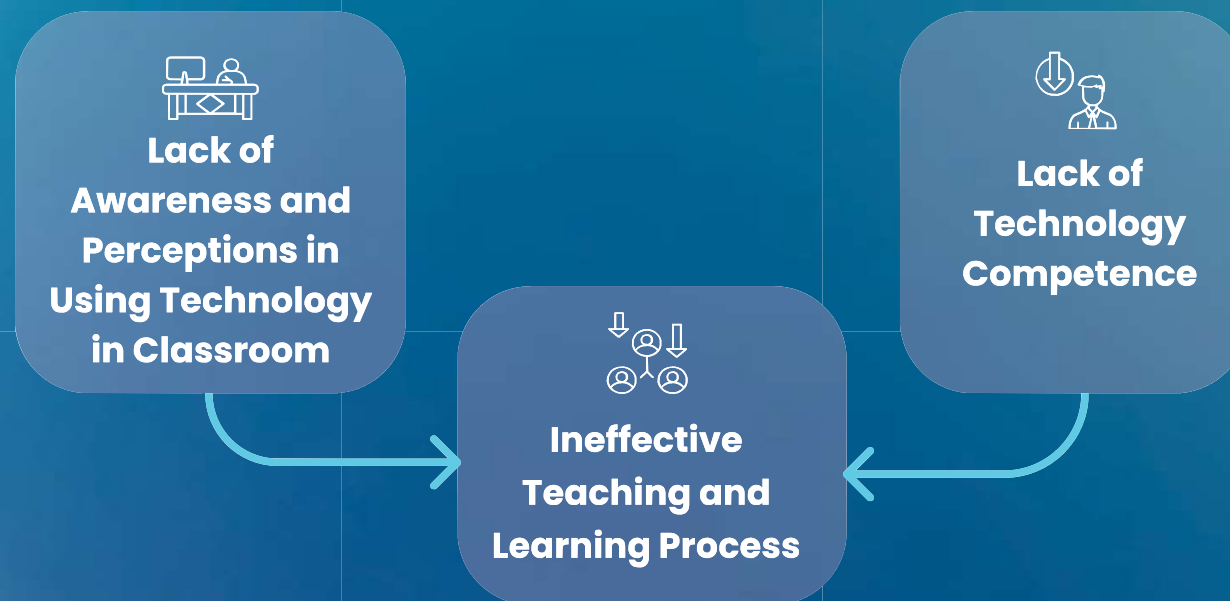
Nur Ajizah
Tangerang Selatan



Challenge 1.2:

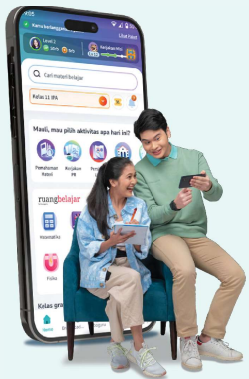
Ineffective teaching and learning process

Teaching and learning process currently is heading towards the 21st century skills framework, which aims to create successful learners complied with future workplaces. Central to this framework is the emphasis on information, media, and technology. Leveraging technology in the classroom is pivotal to enhancing the competencies of both students and teachers. A deficit in technology integration can diminish student engagement, subsequently impacting their performance.



<https://www.unicef.org/indonesia/media/10531/file/Strengthening%20Digital%20Learning%20across%20Indonesia:%20A%20Study%20Brief.pdf> Carstens, Kaite. J. et.al. 2021. Effects of Technology on Student Learning. TOJET: The Turkish Online Journal of Educational Technology – January 2021, volume 20 Issue 1 <https://files.eric.ed.gov/fulltext/EJ1290791.pdf>

Ruangguru has improved online/technology based learning process through our innovative products



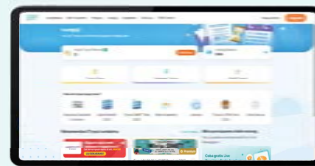
ruangbelajar
by Ruangguru

Self-learning platform with thousands of animated videos



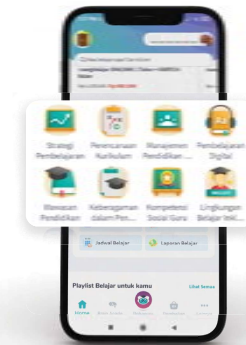
ruangkelas
by Ruangguru

Learning Management System (LMS) to facilitate distance learning



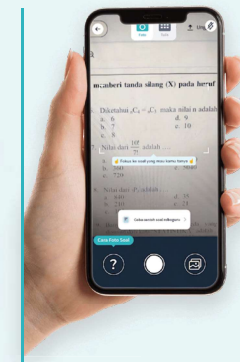
ruanguji
by Ruangguru

Online platform for tryouts and exam preparation



**ruangbelajar
for teacher**

Self-learning platform for teachers to improve competences namely: pedagogical, social, technological, personal, and professional



roboguru
by Ruangguru

Multi-subjects problem solver platform

Ruangguru Keeps Improving Each User's Online Learning Readiness, which is fundamental to online learning efficacy

Online Learning Readiness Scale (OLRS) measures individuals' success in utilizing internet-based technology to enhance their self-capacity.

A 2022 survey shows that there is an increase of by **44.40%** for students' online learning readiness after using Ruangguru.

Online Learning Readiness Scale	How much it increased after using Ruangguru
Computer/internet self-efficacy, i.e.: • Able to share, download, upload appropriate files for learning • Able to explore material or questions, etc	36.80%
Self-directed learning, i.e.: • Taking the initiative in understanding their learning needs • Establishing learning goals • Identifying human and material resources for learning • Choosing and implementing appropriate learning strategies • Evaluating learning outcomes	46.03%
Learner control, i.e.: • Limiting the distractions during study time • Making their own study schedule	53.04%
Motivation for learning, i.e.: • More self-driven in studying	41.71%
Online communication self-efficacy, i.e.: • Discussing study material with peers & teachers	44.41%
Overall dimension	44.40%

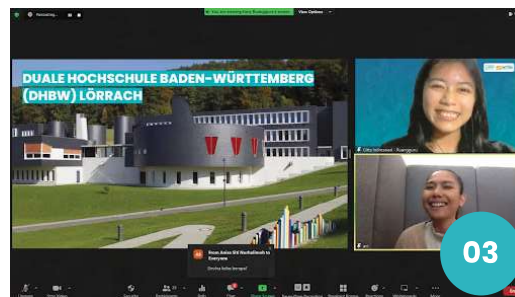
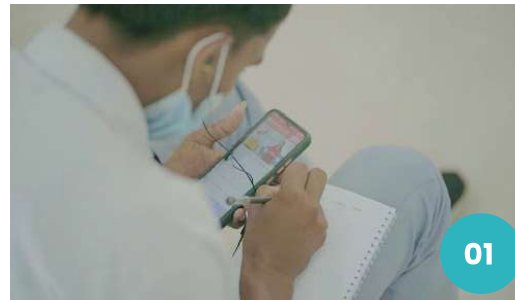
Indonesia Learning Fellowship:

Ruangguru's flagship program dedicated to improving learning outcomes for targeted students



Indonesia Learning Fellowship (ILF) an initiative by Ruangguru, is a program specially designed to provide online learning support and guidance for students, typically in remote areas, spanning a duration of six to twelve months.

The program offers a **comprehensive blend of intensive academic learning and personal development activities**, with the primary objective of enhancing students' academic skills and preparing them for university entrance selections.



- 01 Self-learning through ruangbelajar and Brain Academy Online
- 02 Self-development/soft-skill and university preparation webinars
- 03 Virtual campus tour
- 04 Academic tryouts reflecting school and university selection tests
- 05 Offline regional gathering
- 06 1o1 Mentoring and counselling for career and university preparation

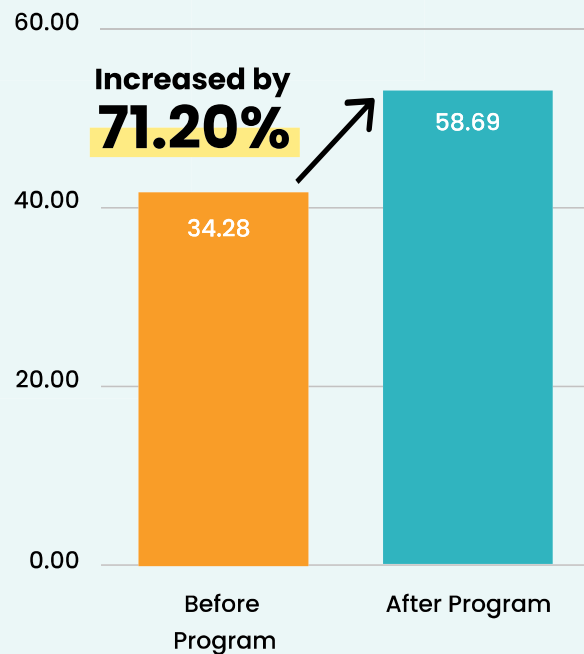
ILF program improves educational outcomes for students in remote regions, resulting in increased academic scores and admissions to notable universities

With only 6% of Indonesia's population having obtained tertiary education by mid-2022, enrollment rates in higher education institutions remained low, particularly among individuals from middle to lower economic backgrounds.

To address this issue, Ruangguru has optimized technology to support learning, specifically through the Indonesia Learning Fellowship (ILF) Program focusing on Class 12 high school students in underprivileged 3T areas.

By equipping students with academic skills and self-development especially through Ruangguru app, ILF has successfully brought 49% of applying students from four 3T areas into notable universities.

Indonesia Learning Fellowship's Academic Subject Tryout Score



Thanks to the ILF program, I've been putting in extra effort in my classes to improve my grades, especially after they declined during the 11th grade. Moreover, I find myself more motivated than ever to secure admission into my preferred state university. I was lack of confidence at first and felt unprepared for college. Now, I'm feeling much more composed and self-assured, believing I can succeed in the upcoming exams.



Silvia P Ngoe Bhado

SMK Syuradikara
Ende, Nusa Tenggara Timur

Pillar 2 Quality

Ruangguru aims to ensure quality education through our platform by equipping all learners with the knowledge and skills necessary to improve educational outcome



Ruangguru Achievement and Impact Since 2014

Through our online learning platforms, we provide interactive, updated and enjoyable content to improve learners' learning interest



871 million

questions/inquiries searched cumulatively



>4 million

teachers and students utilized ruanguji for competency tests, assessing learning and exam readiness



151k

teachers accessed the Developed Learning Management System (LMS), which contains advanced features to help execute administrative tasks and learning processes effectively



136k

interactive quizzes deployed in ruangbelajar



116k

learning videos across grades and subjects developed including

200+ free educational non-curricular content (e.g. Digital Literacy, Basic Health Education, etc.) to assist adaptive learning methods

Challenge 2.1:

Disparities in Teacher's Competencies to Facilitate Effective Learning Process



By 2024, **51%** teachers are expected to reach professional or specialized qualification (PPG).



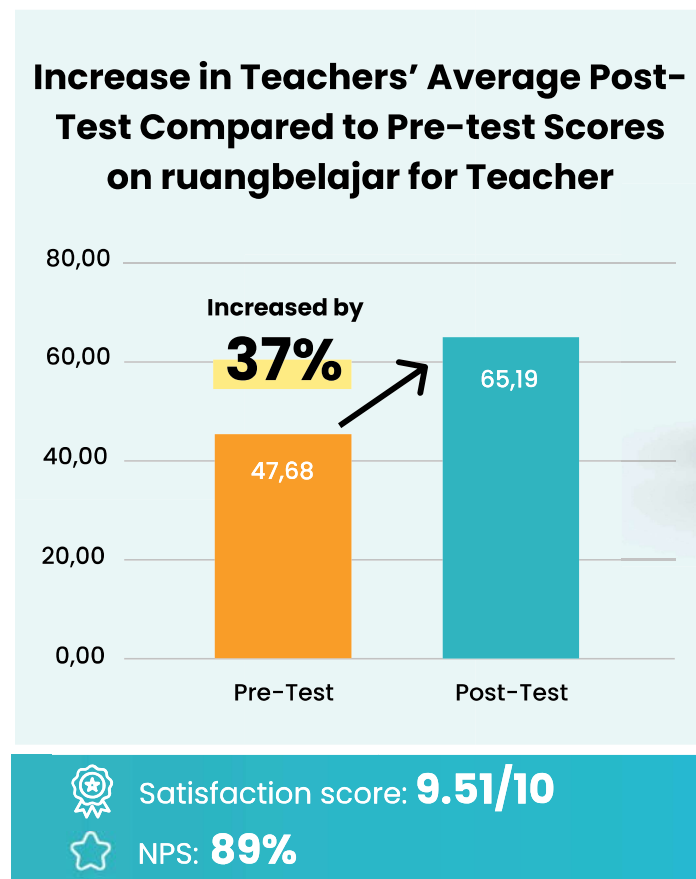
However, as of 2019, only **40.9%** teachers have been professionally certified.

Today's teachers are expected to master pedagogical, social, personality, professional, and technological competencies, especially when addressing the evolving characteristics of 21st-century students.

The quality of teachers directly influences instructional quality in the classroom, which subsequently impacts student learning and achievement.

ruangbelajar for teacher allows teachers to learn effective teaching strategies, with proven outcomes in increased understanding

Teachers gain pedagogical competencies through learning videos, quizzes, and infographics tailored for 21st century teaching through ruangbelajar for teacher (RBFT) product.



Post-Test & Pre-Test



Quizzes



Infographics



Ismail

a Teacher from
South Buru
Regency, Maluku

The content is highly relevant to the needs of teachers and 21st-century learning. The delivery of the material is engaging and easy to understand. Furthermore, there are downloadable infographics available at the end of the explanations.

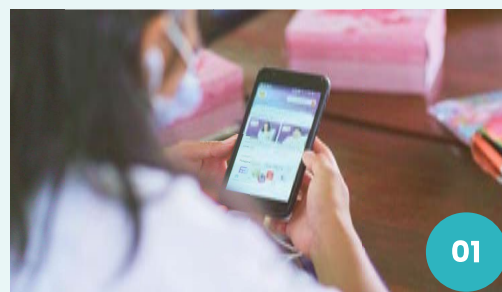
Indonesia Teaching Fellowship (ITF):

Ruangguru's hallmark teacher training program designed to improve teaching competencies

Ruangguru helps address the issue of uneven distribution of quality teachers in Indonesia through the Indonesia Teaching Fellowship (ITF) Program.

Implemented nationwide, including in remote areas through collaboration with local governments and private partners, the program combines self-learning activity through videos on ruangbelajar for teacher, interactive learning through webinars, structured mentoring, implementation tasks, and assessments.

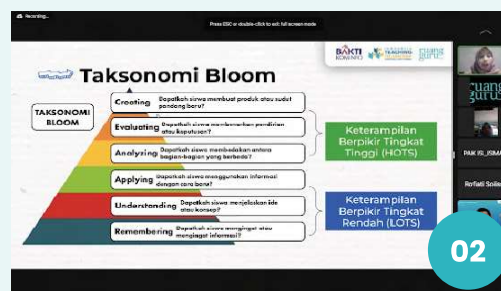
ITF improves teachers competencies through the following main interventions:



01



04



02



05



03



06

- 01** Self-learning through competency videos via ruangbelajar for teacher
- 02** Interactive webinars to delve into subject matter
- 03** Pedagogical competence tryouts
- 04** Implementation Tasks as means for reflection
- 05** Structured mentoring with education experts
- 06** Access to teaching reference from learning videos for K12 students

Indonesia Teaching Fellowship program has been helping teachers in outermost areas improve their competencies

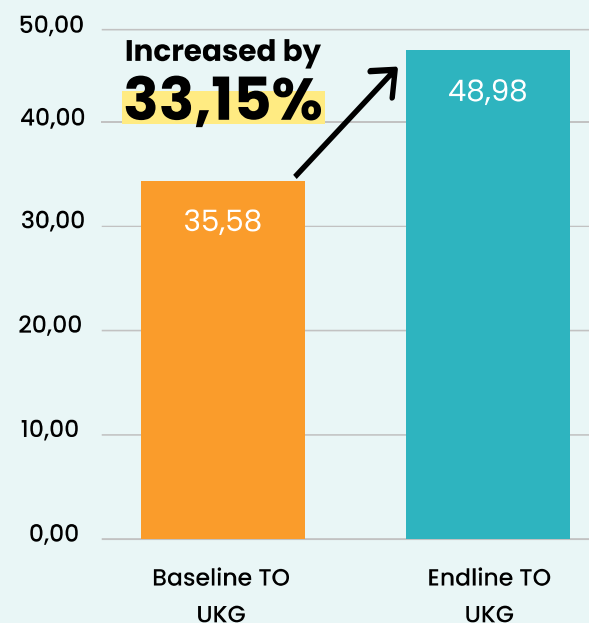


Indonesia Teaching Fellowship (ITF) is Ruangguru's hallmark teacher training program designed to improve teachers' competencies in pedagogical, social, personality, and technological aspects.

Selected teachers participate in a series of learning activities, including through ruangbelajar for teacher and webinars, learning about best teaching practices including those suggested in the new curriculum (Kurikulum Merdeka).

These participants come from various regions, including those categorized as disadvantaged, frontier, and outermost (3T) (i.e. Kepulauan Talaud, Buru Selatan, and Papua), where the average use of technological tools for teaching is still minimal due to inadequate infrastructure.

ITF Teachers' Competency Improvement based on Teacher Competency Cognitive Test (TO UKG)



45% improvement in teacher efficiency



9.3/10 user satisfaction



Fatma Sampolawa
Buru Selatan, Maluku

There is a lot of knowledge from the ITF Program. Previously, I didn't know the benefits of Google Drive, Google Documents, making creative lesson plans, and counseling guidance. We learned various problems from friends about educating students in their respective areas. I got a lot more from Ruangguru. Thank God I've learned from this program. I have applied them at school and can share my knowledge with fellow teachers and students.

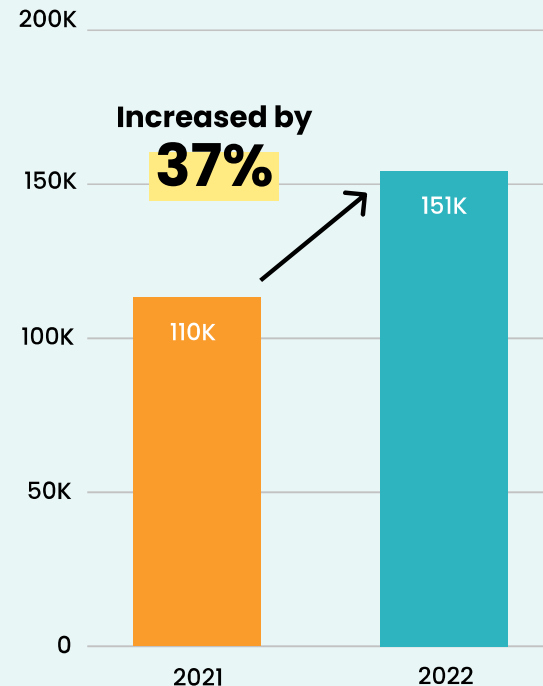
ruangkelas as learning management system enables effective teaching and learning experience

ruangkelas is an integrated learning management system (LMS) with advanced features and readily available learning content designed to assist teachers in effectively managing teaching and learning process.

ruangkelas Features

		
Video Learning and Infographic	Assignment Scoring	Attendance List
		
Class Discussions	Tasks	Organization and Class

ruangkelas User Growth



Since using ruangkelas, my class administration has grown to be more “real time” and structured. After some period of adapting to its features, I have felt the benefits of its system, such as attendance record and feedback, and test and assignments real time results ruangkelas has made it easier for me to engage in hybrid learning meaningfully.



Mandanne Wuryanto
SMA Prisma
Pioneer, Manado

★ **4.5/5**

rating for effective teaching, efficient learning, and productive student communication

Challenge 2.2:

Disparity in quality learning materials for students



The quality of learning materials impact student engagement.*



Engaging, relevant materials foster engagement, while uninteresting, irrelevant ones hinder learning.**



The pandemic has prompted some schools and communities to utilize technology for hybrid and/or blended learning, however some face challenges due to inadequate access to supportive learning media.***

* Bikowski, D., & Casal, E. (2018). Interactive digital textbooks and engagement: A learning strategies framework.

** Lin, L. C., Hung, I. C., Kinshuk, & Chen, N. S. (2019). The impact of student engagement on learning outcomes in a cyber-flipped course. Educational Technology Research and Development, 67, 1573-1591.

*** Northey, G., Govind, R., Bucic, T., Chylinski, M., Dolan, R., & van Esch, P. (2018). The effect of "here and now" learning on student engagement and academic achievement. British Journal of Educational Technology, 49(2), 321-333.

Ruangguru enhances learning engagement for high schoolers through gaming experience via AdaptoX



Learning through gaming with AdaptoX

AdaptoX, launched in mid-2022 as an improvement to Adapto, integrates simulations and interactive games into **educational videos, providing dynamic and personalized learning powered by AI.**



92%

users acknowledged AdaptoX's substantial impact on their content mastery.



88%

user satisfaction

AdaptoX is recognized as top-rated feature for making learning more interesting **(39%)**

AdaptoX offers students the ability to adapt their learning pace based on their understanding level, while also providing a more engaging experience with options to continue lessons or play tailored educational games.

Ruangguru's Dafa & Lulu feature also integrates captivating animated storytelling into learning videos, making elementary school learning more engaging



What is Dafa & Lulu?

Dafa & Lulu is an innovative educational platform that uses animated videos and interactive games to deliver school materials, engaging primary school students and enhancing their educational experience.

350% increase
in primary school students'
weekly study time



Ruangbelajar's Dafa dan Lulu is cool. It's like I'm playing cards of animations but I'm actually learning, so it's easy for me to understand the learning materials



**Putri Khalista
Atha Alysia**
4th grade student

Ruangguru's LMS (ruangkelas) enables better students engagement in hybrid and blended learning

ruangkelas
by Ruangguru

A learning management system (LMS) that integrates with the Ruangguru app

Ruangkelas, Ruangguru's LMS, supports hybrid and blended teaching and learning.

It seamlessly integrates with the Ruangguru app, allowing teachers to assign resources and provide access to a wide range of learning materials such as videos, quizzes, summaries, infographics, and exam preparation materials for students.



4.52/5

scores for facilitating active participation and learning comprehension

Net Promoter Score

77.3

overall NPS Score from students



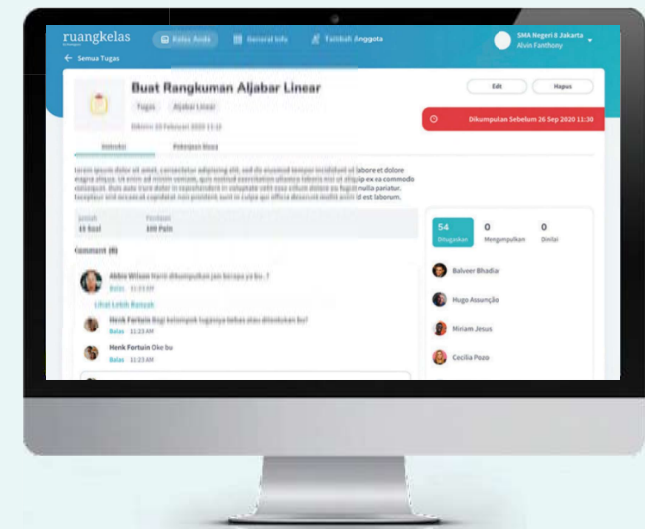
4.5/5

score for making effective and efficient learning process



Yeni Ruliawati, S.P
SMP Negeri 3 Samarinda

LMS Ruangkelas helps teachers and students in online learning. With its comprehensive features, and easily understandable materials, students don't get easily bored. Teachers can insert instructional videos and use evaluation questions of various difficulty levels.



Ruangguru's Brain Academy Center adapts to post-pandemic needs with hybrid and blended learning materials

Brain Academy Center (BAC) is Ruangguru's hybrid learning facility, providing both in-person and online tutoring.

BAC leverages Ruangguru's outstanding digital learning materials to support students of all levels, including for those preparing for university entrance exams.



>100 Learning Centers across Indonesia



BAC's Programs



Offline interactive class



Homework consultation
(in person or online)



Digital learning modules



Access to Ruangguru's
digital learning resources
(Brain Academy Online,
ruangbelajar, and tryouts)



Counselling (offline or
online)

Pillar 3 Employability

Ruangguru aims to increase lifelong learners' opportunities for a better livelihood

Ruangguru Achievement and Impact Since 2014

Through various partnerships, Ruangguru provides programs to improve skills and work readiness of job seekers, university students and vocational students to increase their employability

Strategic Partners:



ATLASSIAN Foundation



and others



45k
Beneficiaries of
skill improvement
programs



54%
Beneficiaries got a
job upon program
graduation



21%
Beneficiaries
improved career
path/received
promotion



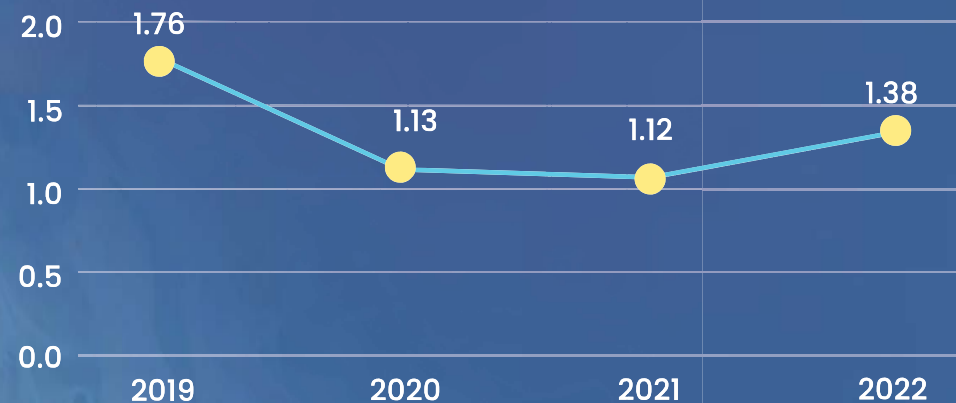
37%
Beneficiaries
received higher
income

Challenge 3.1:

Large number of high school dropouts

Equipping high school graduates with knowledge, social skills, and practical skills enhances their competence and employability.

Large Number of High School Dropouts



Dropout rate for high schools students increased quite significantly in 2022.

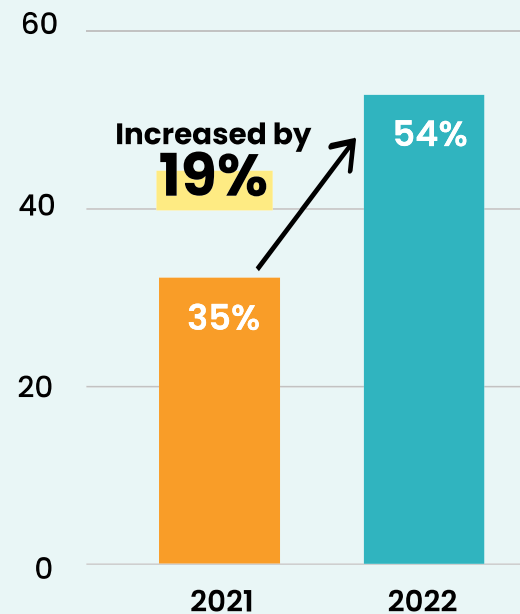
There are more than **141k high school dropouts** who lost their opportunities to get high school diploma. Eventually, they might also lose their opportunity to get proper jobs.

Beasiswa Akademi Ruangguru supports high school dropout students obtain high school equivalency diploma (Paket C)



Beasiswa Akademi Ruangguru (BAR) is a year-long initiative for Community Learning Centers, aimed at supporting dropout students from senior schools. Through learning videos, live teachings, webinars, group discussions, and counseling, BAR assists students in obtaining their 'Packet C' diplomas, equivalent to a high school diploma.

BAR PKBM Participant University Admission Rate



In addition to assisting students to receive the high school equivalency certificates, BAR PKBM also provides Bimbingan Masuk Universitas where we provide learning materials for Paket C students to pass university admission test.



7,000

students from 74 Community Learning Centers across Indonesia have participated in BAR PKBM since 2017



97%

BAR PKBM beneficiaries received high schools equivalent to diploma certificates



86%

BAR PKBM beneficiaries are from low income families

How Beasiswa Akademi Ruangguru (BAR) helps students get better access to employment?



Beasiswa Akademi Ruangguru provides numerous benefits for PKBM INTAN and our students. This program improves access to quality education and facilitates self-paced learning, allowing students to study anytime and anywhere. Moreover, this scholarship provides inspiration and motivation to strive harder. BAR also encourages personal growth and self-development, opening opportunities to pursue further education or acquire new skills to face the working world. Thank you, Ruangguru!



Arif Abdul Ghafur
Tutor and Operator PKBM

I can access many features in the ruangbelajar and Brain Academy Online platforms, that helped me in preparing for and acing my exams. It covers all subjects and are easy to understand. If I forget something, I can simply review it again. It's super easy. Thank you so much, Beasiswa Akademi Ruangguru and Ruangguru. I really love it!



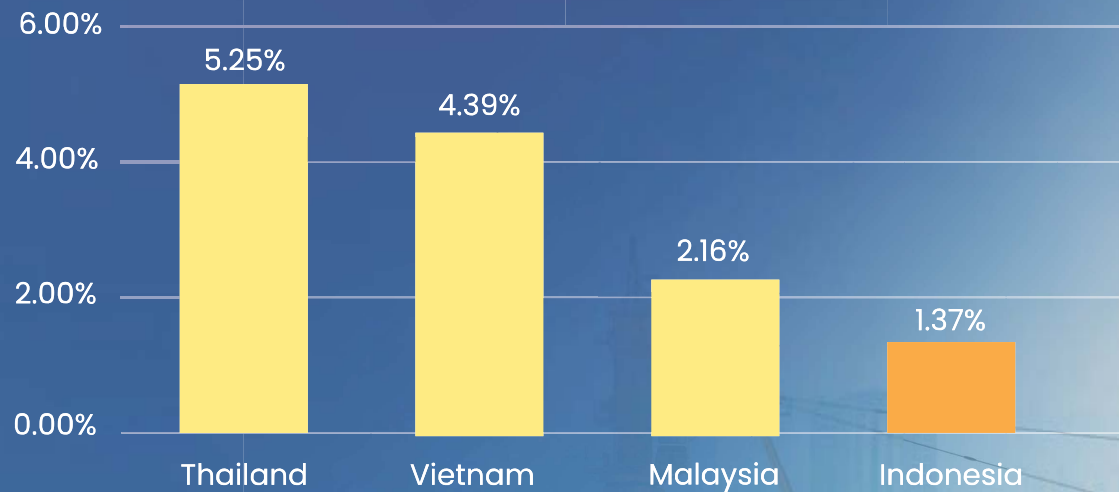
Nafisa Siti Ghaida
PKBM Intan Bandung

Challenge 3.2:

Incompatible competency with the needs of industry

A significant contributor to low productivity rates is the lack of soft skills. While 85% of workplace success is attributed to soft skills and just 15% to technical abilities, an overwhelming 93% of hiring leaders consider soft skills "essential" or "very important" in hiring decisions.

The Productivity Level of The Indonesian Workforce Compared to Other Countries in ASEAN



Ruangguru's programs help job seekers reskill, upskill, and increase their compatibility with the needs of the industry



Bimbingan Kesiapan Kerja by Ruangguru



Bimbingan Kesiapan Kerja (BKK) prepares individuals in employment training centers (BLK), universities, Prakerja (government reskilling/upskilling program) recipients to improve working and entrepreneurial competencies

BKK helps me so much as a fresh graduate. I am more well prepared to start working through CV and cover letter development and interview assistance. It also provides counseling services that allow us to consult about our problems or obstacles during our search for employment.



Jumiati

Fresh Graduate Univ Trunojoyo –
Teller in BMT NU Sidoarjo



Ruangguru Engineering Academy



REA (Ruangguru Engineering Academy) includes mentorship and hands on training in real projects with direction from Ruangguru's engineering experts, which aims to upskill young tech talents.

Being able to directly dive into working on real projects, in my opinion, was extremely fun and quite challenging. Trying out the tech stack used at Ruangguru and learning how to use it was really helpful for our future development learning because we already have an idea of what technologies are currently being used in the company and can start learning them earlier.



Bima Aulia

Ruangguru Engineering Academy

Ruangguru provides various opportunities for university student and fresh graduate to be more employable

Ruangguru has been supporting thousands of university students and fresh graduates in jump-starting their careers in the digital tech industry through diverse range of programs that involve hands-on project assignments and mentorship from industry leaders and experts



Learning Acceleration Program (LEAP)

LEAP is a 3 month program designed for the final year students or graduates to learn, progress, and prepare themselves into Ruangguru's business set up and culture.



Management Associate Program (MAP)

Ruangguru Management Associate Program is a 2 year accelerated career track designed to prepare future digital tech industry professionals by ensuring them to have all the expertise to be industry leaders.



Magang Bersertifikat

Integral part of the Merdeka Belajar program initiated by the Ministry of Education, Culture, Research, and Technology (Kemendikbudristek) that provides an invaluable opportunity for all students to refine their skills according to their talents and interests by directly immersing themselves in the real working world.

Challenge 3.3:

Low rate of digital reskilling and upskilling training

Low Rate of Digital Training



Lack of Awareness

The demand for digital and technical skills training is on the rise, driven by global trends and further fueled by technological changes prompted by the COVID-19 pandemic.

Proficiency in digital communication for remote collaboration is amplified by the Covid 19 pandemic, due to increased remote working and digitization of customer interactions.



Lack of Flexibility and Accessibility in Training

85% workers feel the need to acquire more digital skills to adopt to the changes in their jobs resulting from the COVID-19 pandemic.



Lack of Ability to Scale Up

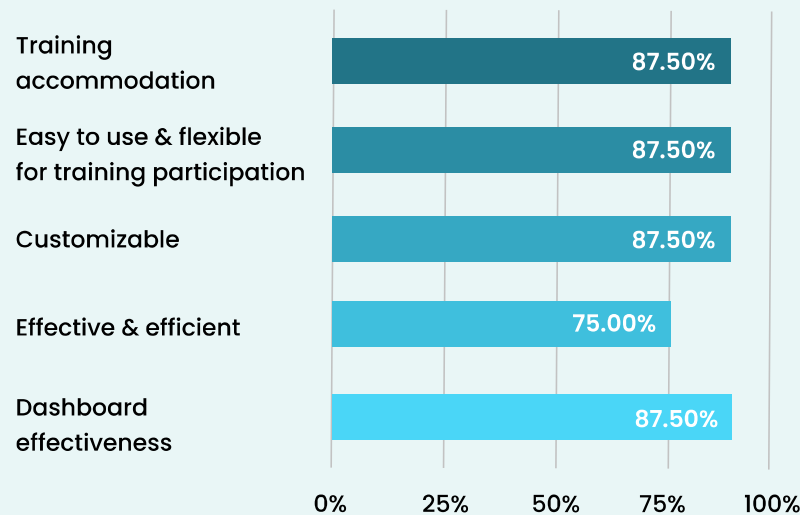


ruangkerja as digital learning platform to help companies and employees increase their skills

ruangkerja is a professional learning management system solution to carry out effective and efficient employee online training through a mobile and web accessible platform



Users' Impact Survey Results of ruangkerja



User-friendly features in the LMS ruangkerja help us in conducting remote training. Its monitoring dashboard is highly effective in assisting us in quickly preparing training reports. ruangkerja has opened up new perspectives for us regarding remote training methods using the application.



300K

professionals have used ruangkerja to enhance their learning experience



9/10

Satisfaction Rate from ruangkerja users



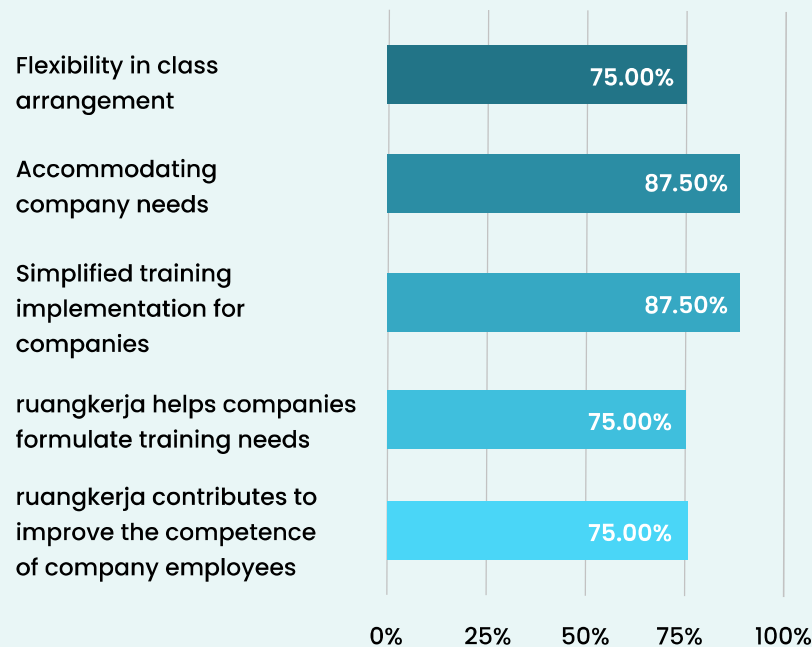
PT. INDO LAKTO
INDOHILK

Angga Munggaran
Human Resource
PT Indolakkto

ruangkerja helps to meet our clients' need in delivering optimal learning experience for their employees



Users' Impact Survey Results of ruangkerja



We really appreciate ruangkerja's content development team who has been able to develop effective digital-based learning methods and content. Our employees really enjoy the training videos developed by our team with ruangkerja's team.



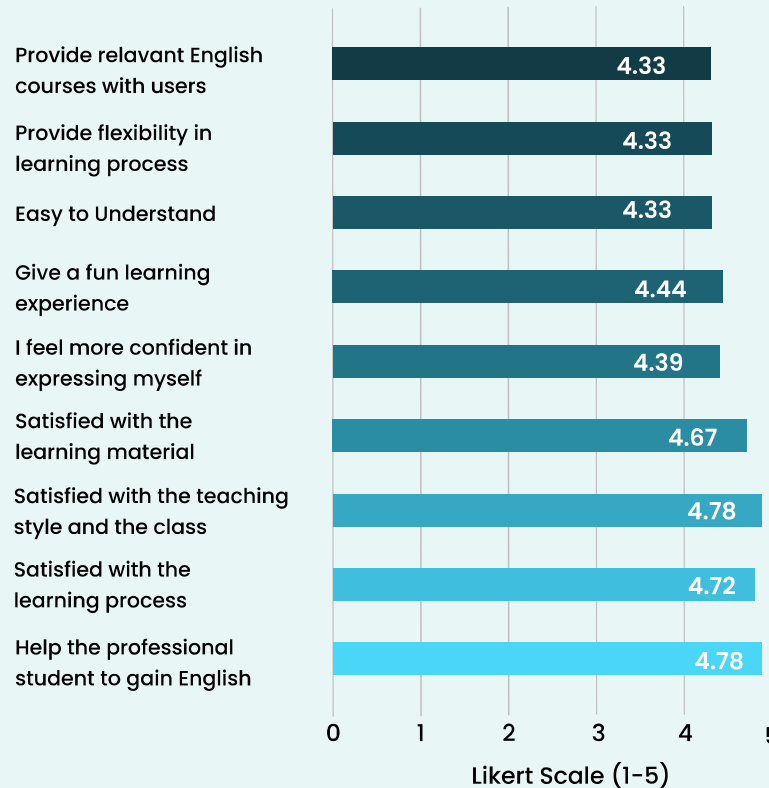
PLN
Indonesia Power

Okto Rinaldi Sagala
Human Resource
Director PT PLN
Indonesia Power

English Academy for professional is a tailor-made digital solution to improve employees' english language and professional skills



Users' Impact Survey Results of English Academy for Professional



4.9/5

feedback for teachers

English Academy for Professional training content is very good and related with our job. The lessons help me communicate with our client and develop my report effectively. The teacher and teaching assistant are very kind and always helpful if any have any difficulties in understanding the material.



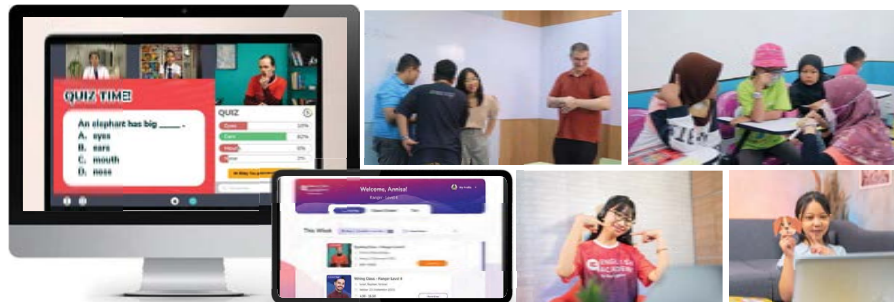
Dwi Khusnia
Logistic Officer
PT. Petrosea Offshore
Supply Base Sorong

A photograph of a woman in a blue graduation cap and gown with a yellow and blue sash, looking towards another woman who is seen from the back, sitting in a wheelchair. The background is a green metal fence and lush green trees.

Extra Miles

Enhancing global competitiveness through English language mastery

Ruangguru advocates for early adoption of English Language skills to foster vital global competencies and prepare for future advancements and opportunities



English Academy is an online interactive platform which helps students to have proficiency in English based on international curriculum for educational and professional purposes.



4.8/5
Satisfaction Rate

Skill Improvement



4.36/5
Listening



4.48/5
Reading



4.53/5
Speaking



4.25/5
Writing

Net Promoter Score

70

“

Local or native speakers are very pleasant and really appreciative with their students. I have one experience with the native speaker, he gave me cute cat stickers and cheered when I turned on the camera. Really makes my mood happy and I feel more prepared to receive lessons.



Renata Napitulu
Explorer E Student from
English Academy

Fostering coding skill from an early age for future digital prospects

Learning coding skill improves competencies and prepares for future opportunities in the increasingly digital world



Kalananti, which translates to "the future", empowers students with essential skills to thrive in their upcoming years. At present, Kalananti boasts the largest coding program designed for children in Indonesia.



9/10

Satisfaction Rate



9/10

Learning Effectiveness

Net Promoter Score

80



My son is very happy to join the class at Kalananti. The class is fun and the material is very good. Children's creativity is increasingly honed with freedom in creativity. Children also learn to be brave and communicate by telling the results of the work they have made. The teachers are kind, patient, and very supportive.



Yulita
Mother of Malik,
One of Kalananti Users

Increasing digital literacy in Indonesia

Ruangguru is committed to improving digital literacy in Indonesia through our programs and initiatives

01 ASEAN Digital Literacy Program

ASEAN Digital Literacy Programme (ASEANDLP) is a training for trainer initiation to amplify digital literacy skill to **12K+** laypeople through **76 Master Trainers**, consisting of high school students, teachers, and government officials.



02 Aku Cinta Damai

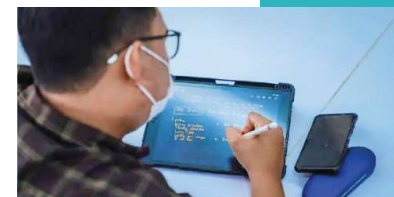
Aku Cinta Damai is free educational videos on Ruangguru platform partnering with UNDP to enhance digital literacy as a means to counter hate, extremism, and radicalism. By 2022, **4,380** users has acces to the content.



Strategic Partners:



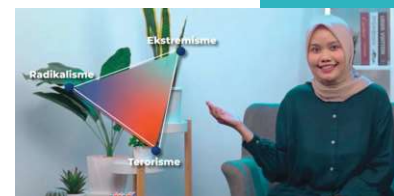
Virtual classes by digital literacy experts



Group discussion accompanied by a facilitator



Offline workshops and mentoring in designing digital literacy amplification projects



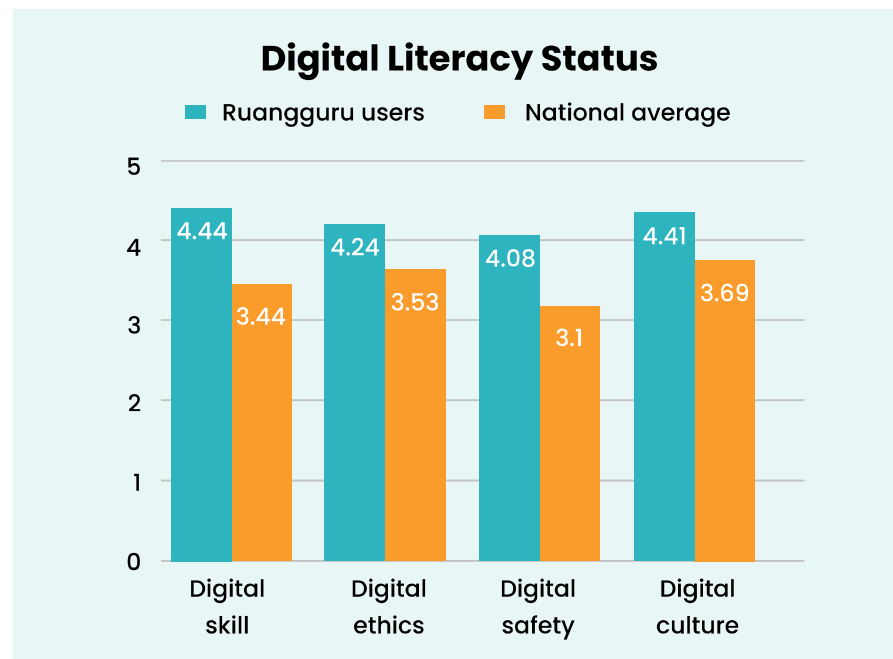
Amplification strategies in groups by master trainers based on training of trainers material



Facilitated amplification as speaker in webinar bincang literasi digital by ruangguru

ASEAN Digital Literacy program improves participants' overall digital literacy capacity

Our users show higher digital literacy compared to the general population in Indonesia



Source : Ruangguru Survey, 2023

I had an amazing time by joining the program, from the on-boarding until now, I can better apply critical thinking skills when accessing internet on daily basis and be wiser when deciding what to upload on social media. The program also helps me improve my confidence to speak up about issues that become my concerns, especially in digital literacy.



Abhinaya Priyatama
Student - Bekasi, Indonesia

In this digital age, it is getting harder to distinct whether or not a certain content is valid. By participating in ASEAN Digital Literacy Programme (ADLP), I understand fact checking strategies and try to apply it on day to day context. I also learn how to be a wiser internet citizen and protect myself from digital fraud. I am beyond grateful to learn all the skills needed to live in this digital era.



Maya Rahayu Puspasari
Teacher - Depok, West Java

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Net Promoter Score

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PT. Ruang Raya Indonesia

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