

EQITY



WHAT IS EQITY



An Innovative Way of Renting

Eqity is here to provide a new innovative way of renting. This new form of renting has both benefits for the tenant as well as many benefits for the landlord.

The Current Real Estate Problem

A Growing Size of the Population Unable to Participate in Receiving Benefits of Home Ownership

1

Rising Home Prices

2

Renting But Not Building Home Equity

3

Troubles Qualifying For A Mortgage

4

High Interest Rates

The Solution

EquityLease

- Tenants Enjoy The Flexibility of Renting
- Tenants Build Equity While Renting
- Tenants Can Achieve a 5% Down Payment in 5 Years With Monthly Contributions
- Tenants Avoid Costs of Traditional Home Ownership But Reap The Benefits
- Tenants Can Grow Their Wealth

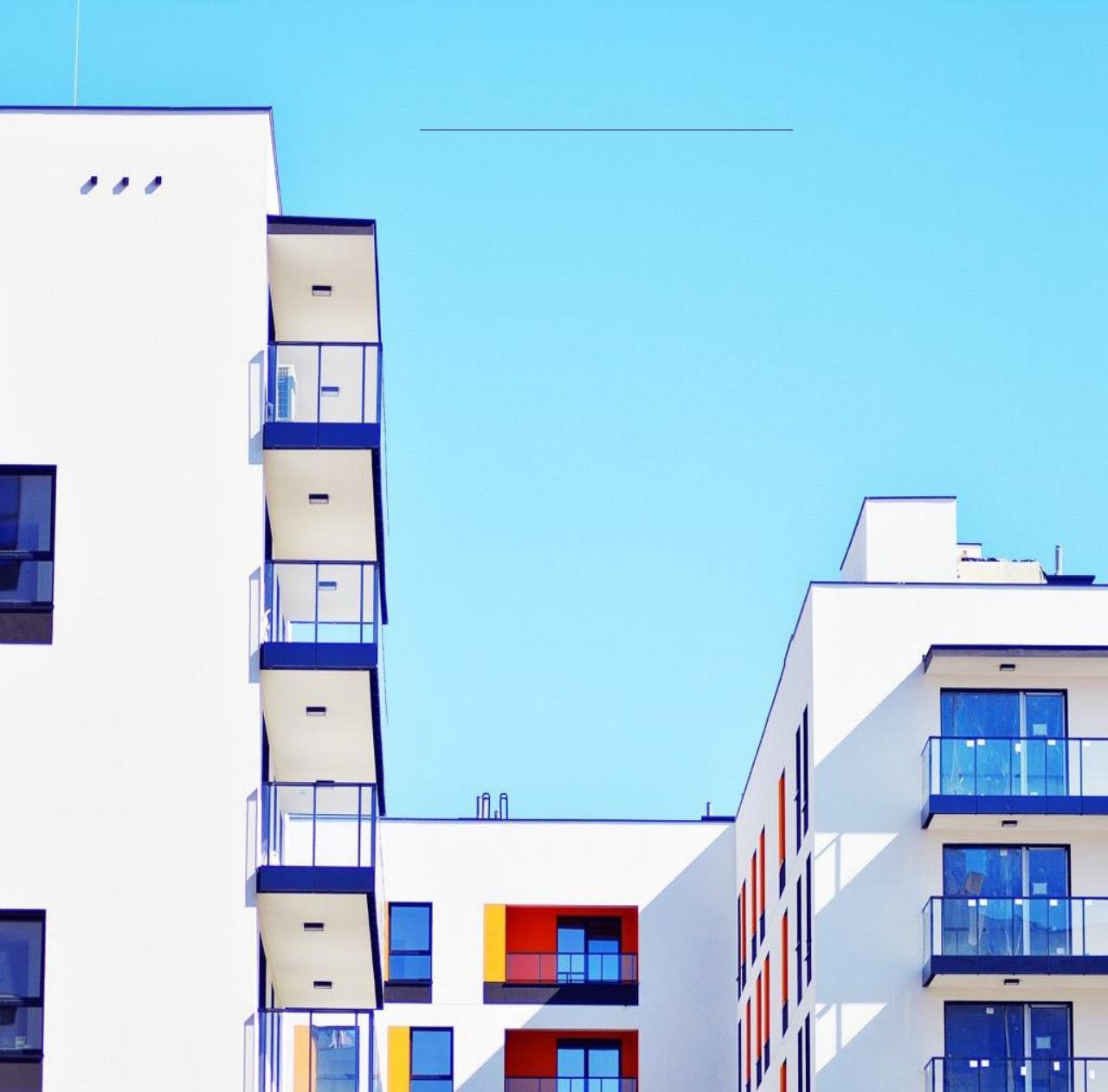
EqityBuilding

Convert Your Property To An EqityBuilding

- Improve Your Tenants Living Experience
 - Experience All The Landlord Benefits That Eqity Provides
 - Scale Your Portfolio At A Faster Rate
 - Have The Ability To Participate In More Investment/Development Opportunities
- Thanks To Having An EqityBuilding



How This Benefits Landlords



Not Only Is There Upside For The Tenant, But There Are Many Benefits For The Landlord

- Attract High Quality Long Term Tenants
- Reduce Costs...Turnover, Maintenance, Bad Debt
- Frees Up Capital For Landlord
- Increased Return On Equity
- Gives Landlord Competitive Advantage

The EquityLease Model



EquityLease Concept

When an EquityLease is purchased, you get a standard residential lease. Money is also put forward for an enhanced deposit (this is the money that will be invested).

When you have an EquityLease, you pay your usual monthly rent the same as traditional renting, but at the same time the enhanced deposit is invested for the tenant and will continue to grow.

Each month the tenant is guaranteed a fixed 5% annual return. In addition, the enhanced deposit is tied to the KW Market Index, so when the market goes up the enhanced deposit goes up.

The tenant has the option each month to contribute additional money to be invested to grow it faster.

At the end of the lease there are a few options. They can sell the lease back to the landlord. They can sell the lease to someone else on the Equity Marketplace. Or they can continue to stay in the EquityLease program.

Minimum Investment is 2.5% of the unit value and the maximum that can be invested is \$100,000

What It Looks Like



EquityLease

Tenants Balance Will Not Go Below
Original Purchase Price + Fixed Return
Even If The Market Goes Down

With 60 Days-Notice, The Tenant Can
Request To Have Their Money Withdrawn

When Tenants Invest, More Capital Is
Freed Up For The Landlord

Example On Unit Worth 350k

Equitylease	Year 0	Year 1	Year 2	Year 3	Year 4	Year 5
Initial Purchase	\$8,750	\$8,750	\$10,300	\$12,036	\$13,980	\$16,158
Contributions	\$0	\$500	\$500	\$500	\$500	\$500
Fixed Return	\$0	\$438	\$515	\$602	\$699	\$808
Market Appreciation	\$0	\$613	\$721	\$843	\$979	\$1,131
Total Balance	\$8,750	\$10,300	\$12,036	\$13,980	\$16,158	\$18,597

Free Up Equity And Reduce Costs



Free Up Equity:

- When tenants buy an EquityLease and make contributions, this allows you to take equity out of the property, and then you can use this money to acquire more properties.
- This is a more efficient way to access more capital compared to other methods such as doing a cash out refinance. Your return on equity will also be higher.

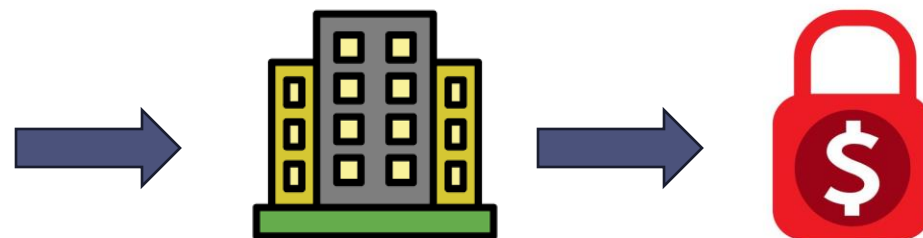
Reduce Costs:

- An EquityLease creates an incentive for longer term leases.
- This reduces tenant turnover costs as well as maintenance.
- Any bad debt or damages would be covered by the tenants EquityLease balance at the point of repurchase.

Example Of Taking Out Equity



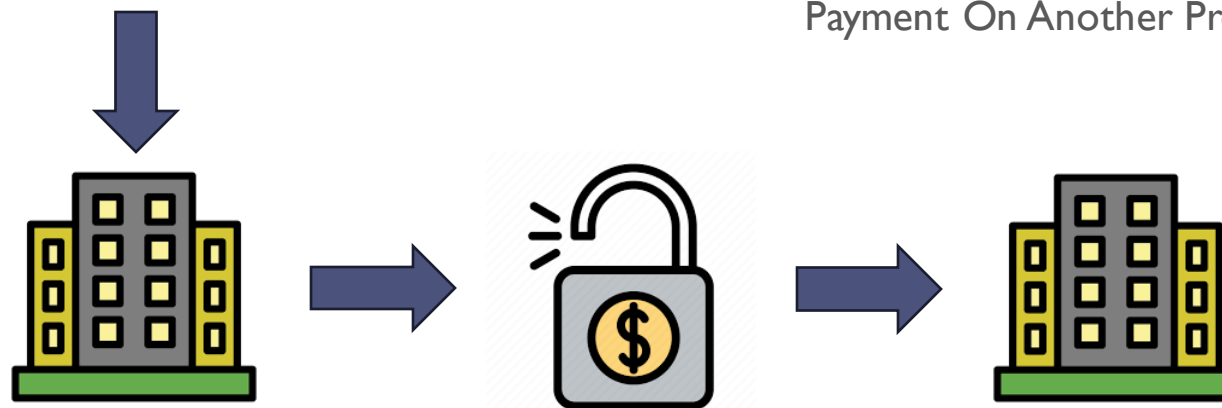
Single Property
With 2 Million In
Equity That Is Not
Accessible



With EquityLease Capital From The Tenants, You Can Now Pull Out Your Original Capital And Fund The Purchase Of An Additional Building

2 Million In Equity
\$500k From EquityLeases

Now You Have Freed \$500K In
Capital To Use For The Down
Payment On Another Property





Competitive Advantage

EquityLease is something new and desirable for tenants therefore giving you the Ultimate Competitive Advantage.

The EquityLease program is extremely marketable.
What tenant does not want to...

- Maintain The Flexibility Of Renting
- Gain Benefits Of Home Ownership While Renting
- Build Equity And Increase Their Wealth
- All While Avoiding The Costs Of Traditional Home Ownership



This gives you an edge over other landlords who are only able to gain a competitive advantage through lowering prices, having a good location, offering amenities, etc.



**Join The EquityLease
Program Today And
Experience The
Benefits**



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