

# Sponsorship Package Details

April 15, 16, 17

Red Deer Resort & Casino



**PLATINUM SPONSOR - \$10,000**

- Premium logo placement on event poster and materials
- A dedicated booth in featured sponsor showcase area
- Featured recognition during the opening and closing ceremonies
- Full page ad in the event program
- Mention in all pre-event marketing materials and press releases
- Links to company website on event website
- Five complimentary event registrations including gala
- Interview at the event on sponsor spotlight luncheon panel

**Employment Synergy Conference: Diversity and Inclusion through Indigenous Innovation** is a dynamic initiative that will bring together renowned speakers, panel discussion, and networking opportunities to showcase your company brand.

## Why Sponsor?

We firmly believe that your support and partnership will greatly contribute to the success of this event. By working together, we can create a platform for meaningful discussions, knowledge sharing and the promotion of inclusivity.

Specific benefits for your company;

- ▶ **Visibility:** Gain exposure to a diverse audience, including community leaders, front-line workers, and industry experts.
- ▶ **Community Engagement:** Demonstrate your commitment to Indigenous employment and inclusivity.
- ▶ **Networking:** Connect with industry professionals, decision-makers, and potential partners.
- ▶ **Promotion:** Showcase your brand and values through various marketing channels and event collateral.
- ▶ **Investment in the Future:** Contributes to the long-term success of the indigenous workforce and partnership opportunities



**GOLD SPONSOR - \$7500**

- Prominent Logo Placement on Event Materials
- Recognition During the Opening Ceremony
- Half Page Ad in The Event Program
- Mention in pre-event marketing materials
- Booth in event breezeway
- 3 complimentary event registrations including gala



**SILVER SPONSOR - \$5000**

- Logo in the event program
- Mention in event website
- Recognition as a refreshment sponsor
- Booth in designated trade show area
- Two complimentary event registrations including gala



**BRONZE SPONSOR - \$ 2,500**

- One Complimentary Event Registration for your own networking opportunities

**FRIEND OF THE EVENT - \$1000**

- Friend of the conference, table at vendor hall only.
- No admittance to conference or gala.



### How to Confirm Your Sponsorship

If you're ready to make a positive impact by sponsoring



- PLEASE CONTACT -  
**Maskwacis Employment Center**

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### Sponsorship Opportunities

We offer a range of sponsorship packages to suit your organization's needs and budget. Please review the options and choose the one that aligns with your goals.



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