

Spark Magazine

Q2 2024



PROMOTIONS
NETWORKING EVENTS

Q2 ACHIEVEMENTS
TEAM EVENTS
HIGHROLLERS

BOLT PROMOTIONS

WWW.BOLTPROMOTIONS.COM.AU

**Let's get into the
quarter that
was..**

Context:

PROMOTIONS

NETWORKING EVENTS

TOP TEAMS

TEAM EVENTS

COMPANY ACHIEVEMENTS





From Bolt's Account Manager Matt

Matt is a sales manager at Bolt, where he has been a valuable asset for over three years. He leads the Apex team, which manages two strategies across two clients. Under his leadership, the team has grown to 19 members and achieved an impressive 2,038 sales in Q2 alone, generating a forecasted revenue of \$1,736,520 for their clients. His contributions significantly enhance Bolt Promotions' success and reputation.

"As a account manager at Bolt, it's been a pleasure to watch our company grow and expand over the past three years. Seeing our Apex team achieve 2,038 sales in Q2 alone, generating a forecasted revenue of \$1,736,520, makes me incredibly proud. I'm excited about our team's growth and the achievements of the entire company this quarter. Looking forward, my next goal is to open a satellite office for Bolt in Newcastle hopefully by the end of the year, continuing our momentum and success in our new office location."

Matt Robinson

New Zealand R&D Trip



NEW ZEALAND RISING STAR EVENT

Tom and Matt recently attended the Rising Star event in New Zealand. This event was a fantastic opportunity for networking, featuring numerous guest speakers who shared their insights and experiences. Notably, Tom was one of the guest speakers, contributing his expertise and adding significant value to the event.

Every now and then, we put the suit and tie away to go sightseeing as a team. During their trip to New Zealand, Tom & Matt took advantage of the beautiful sights and activities the country had to offer. They enjoyed archery, visited vineyards & toured distilleries. It was a great trip where the boys had a lot of resources and education to bring back to the Gold Coast location & share with the team. Matt was particularly thrilled to have been given the travel opportunity.



WHARF AUCKLAND

WILD ESTATE VINEYARD, WILD ON WAIHEKE ACTIVITIES, WHAIHEKE ISLAND



THE HEKE DISTILLERY, WHAIHEKE ISLAND



Rising Star Q2

THE CALLILE HOTEL, BRISBANE



The Rising Star event in Brisbane during Q2 was a significant opportunity for the Bolt team. This event provided a comprehensive platform for education and development, focusing on several key areas.

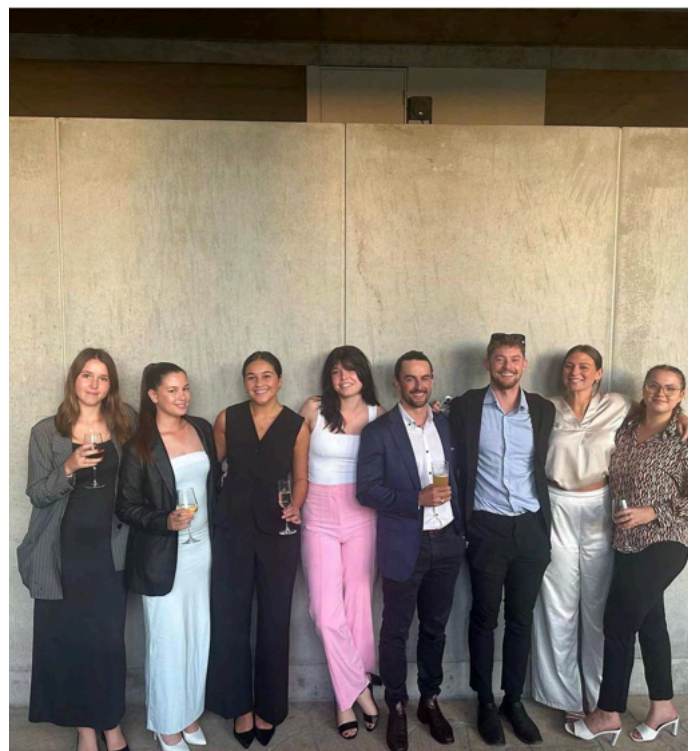
Team building was a major focus, with activities and workshops aimed at strengthening the bonds within the team. These sessions were designed to enhance communication, collaboration, and trust among team members.

Personal development was also emphasized, with sessions focused on individual growth. Workshops on leadership skills, time management, and personal resilience were geared towards helping team members achieve their full potential both personally and professionally.

In the area of business development, insights and strategies from successful market company owners were shared. Topics like market expansion, innovation, and strategic planning were covered, providing invaluable understanding of the broader business landscape and identifying growth opportunities.

Sales development was another critical area, with top-performing sales agents from Queensland and New South Wales leading sessions on advanced sales techniques, customer relationship management, and effective sales strategies. These workshops provided practical skills and knowledge to enhance the team's sales performance.

Overall, the event was a rich blend of learning and networking, offering the Bolt team a chance to grow and excel in various aspects of their professional journey.





Dan Cross - The Progress Faculty



Rory White - Invictus Marketing

Guest Speakers, Rising Star Q2

Callie Hotel, Brisbane 2024



Darryl Kennedy - Bua Group



Joshua Jochheim - Growth Rocket



A huge Congratulations to everyone at Bolt for an outstanding quarter! We had an impressive total of 8 Sales Leader promotions in Q2. A huge round of applause goes to Olivia, Zac, William A, Liam, Rowan & Cat for their exceptional achievements. Their hard work and dedication have truly paid off, and we couldn't be prouder of our team's efforts. Keep up the fantastic work!





JNR ACCOUNT MANAGER PROMOTION

SAMUEL
HOLUB-
HUTTEN

Wait..... another promotion.... back to back!? And this is a big one.....

Another amazing achievement at Bolt! Sam, who leads our Surf Life Saving events team, has just been promoted. Running a team of 10, including 5 Sales Leaders and 2 Sales Trainer, Sam has consistently driven his team to the top ranks, with his team always in the top 10 and often securing the top 2 spots for total sales in the office. At just 20 years old, Sam has hit his JNR Account Manager criteria in a remarkable 18 months, proving that with hard work and dedication, the sky's the limit.

We are incredibly proud of Sam and grateful to have him as part of our Bolt family. We look forward to seeing his continued growth, especially with the exciting prospect of him opening a satellite office in Melbourne! Keep up the phenomenal work, Sam!



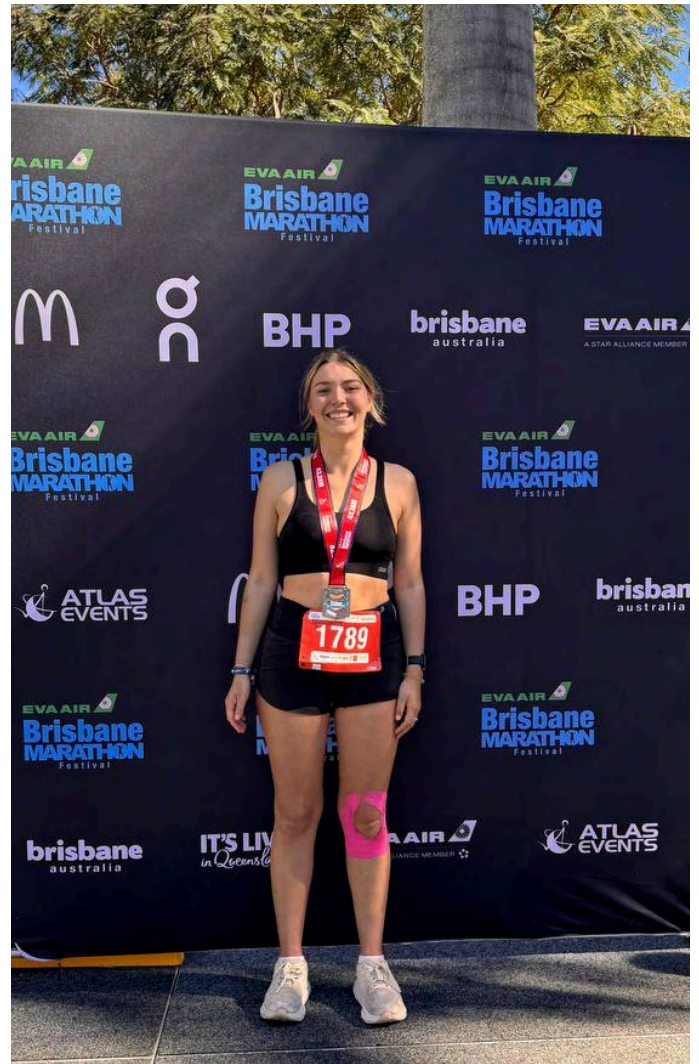
Tom & Matt completed the Spartan Race ! The Spartan race is a series of obstacle races of varying difficulty, ranging from 3 miles to ultra-marathon distances of 50k+

Matt achieved 1st place! & Tom took home 6th place! We are all very proud of the lads!

Bolters personal Achievements

At Bolt, we believe in recognizing our team not only for their achievements within the business but also for their epic personal milestones. In the sales industry, we find that progressing and achieving big results often involves significant personal mindset development and growth.

This quarter, we had three of our team members, including our managing director, achieve some pretty epic milestones. These achievements are a testament to their dedication, hard work, and personal growth, and we are incredibly proud of their accomplishments. Recognizing and celebrating these milestones is an integral part of our culture at Bolt, as it fosters a supportive and motivating environment for everyone.



Zoe completed her first ever marathon! She ran a whopping 42.2KM! Returning very tender with a couple injuries! But despite all her challenges she completed her run & even came back with some tips for her team from her experience

Well done Zoe! We are all beyond proud!



Top Teams

LET'S GIVE SOME OF OUR HARD WORKING TEAMS & TEAM LEADERS SOME RECOGNITION FOR THEIR EFFORTS THIS QUARTER



Apex Devision

Team Leader: Matt Robinson

2200 sales
\$77,845 retail
\$1,868,280 Forecasted revenue to clients



Maven Marketing

Team Leader: Samuel Holub-Huttunen

1634 sales
\$59,850 retail
\$1,436,400 Forecasted revenue to clients



Aion Design

Team Leader: Ashleigh Bartunek

897 sales
\$32,480 retail
\$779,520 Forecasted revenue to clients



Nova Group

Team Leader: Jack Sayer

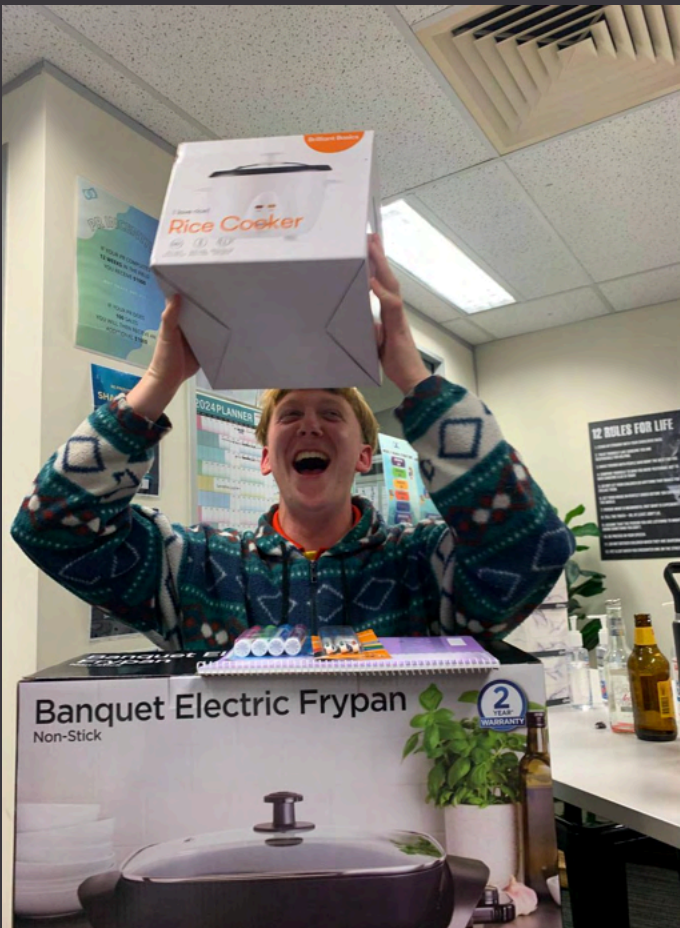
859 sales
\$29,450 retail
\$706,800 Forecasted revenue to clients



The Generals

Team Leader: Zoe Bayley

666 sales
\$25,885 retail
\$621,240 Forecasted revenue to clients



As we all know, Bolters love getting together and hanging out. Although Q2 was a busy one for the Bolters, filled with numerous work trips and visits to other offices within the organization, we didn't get around to having as many team nights as we would have liked. However, we still managed to gather in the office for our Q2 raffle, ending an epic quarter on a high note!

Tom treated everyone to beers and pizza, and the team had the chance to win some pretty fantastic prizes. The criteria to earn entries were met with enthusiasm and determination.

The top prizes won were:

- Apple AirPods
- GoPro
- Garmin watch

The highlight of the evening, however, was definitely the Boltasaurus, won by Connor! Well done to all our Bolters who won prizes, and thank you for another awesome night hanging out, team!

Business Trips

Our business trips this quarter:

- **Ballina/Byron**
- **Port Macquarie**
- **Emerald**
- **Mt Isa**
- **Inverell**
- **Gunnedah**
- **Moranbah**
- **Kingaroy**
- **Casino**
- **Moranbah**
- **longreach**

At Bolt, our business trips are more than just a change of scenery—they're a key part of our team's growth and development. We road-trip to various locations in QLD and NSW, where we set up for a week to sell and connect with new clients. These trips are led by our top performers and trainers, who provide invaluable education and guidance to the team. Our team engages in goal setting, planning, and team-building activities. These trips also offer the chance to explore new places and enjoy some sightseeing, strengthening the bonds within our team while driving their professional growth.



“Find a group of people who challenge and inspire you, spend a lot of time with them, and it will change your life” - Amy Poehler



At Bolt, our business trips are more than just a change of scenery—they're a key part of our team's growth and development. We road-trip to various locations in QLD and NSW, where we set up for a week to sell and connect with new clients. These trips are led by our top sales managers and trainers, who provide invaluable education and guidance to the team.

Staying together for the week, our team engages in goal setting, planning, and team-building activities. These trips also offer the chance to explore new places and enjoy some sightseeing, strengthening the bonds within our team while driving their professional growth.

PB IN Q2

We did it!

In quarter 2 we
ticked off one of
our yearly goals!

500 sales in just
1 week!

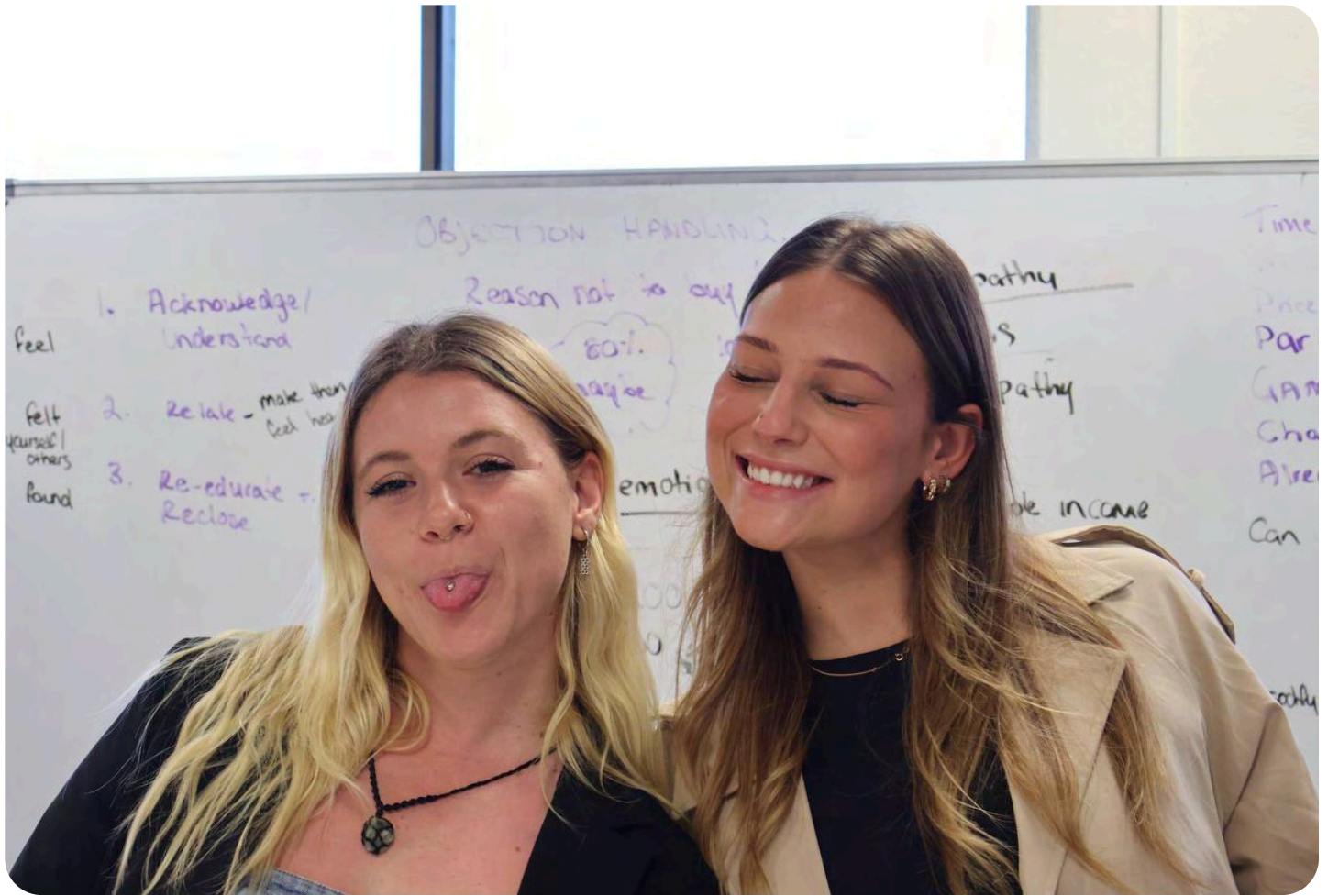




4,647 sales
\$169,835 Retail
\$4,076,040
Forcasted revenue
to clients

HIGHEST WEEKLY SCORE

500 Sales!



High Rollers



Samuel Holub-Huttunen

320 sales

\$

\$1,868,280 forecasted revenue to clients



Zoe Bayley

300 sales

\$59,850 retail

\$1,436,400 forecasted revenue to clients



Jay Lee

276 sales

\$32,480 retail

\$779,520 forecasted revenue to clients



Jack Sayer

266 sales

\$29,450 retail

\$706,800 forecasted revenue to clients



Matt Robinson

257 sales

\$25,885 retail

\$621,240 forecasted revenue to clients



2024