



Sponsorships@seven42.com

742 MARKETING receives multiple sponsorship applications daily. Sponsorship is directly correlated with the level of media exposure that your vehicle can offer our company during the sponsorship year. This exposure includes magazine/news placement, media events, races, etc. To fully process your application, please fill in **ALL** related fields of this application. In addition to photos of your vehicle, also provide a full proposal on what you and/or your organization will provide in exchange for product sponsorship. For consideration, we must have a copy of your proposal and sponsorship form. If not approved, you are eligible to re-apply for sponsorship in one year's time. If you fail to comply with the ONE YEAR agreement, 742 MARKETING will require the equipment to be returned or paid in full at the retail price.

Applicant Information

Full Name: _____
Last First M.I.
Address: _____
Street Address Apartment/Unit #
City State ZIP Code
Home Phone: () _____ Fax Number(if applicable): () _____
Email Address: _____

Vehicle Information

Year Make Model Engine size MT/AT FWD/AWD/RWD: _____

- Race Show Exhibition Male

(Please include high-resolution images or renderings of your vehicle along with the submission of your application. Applications without images will not be considered.)

If vehicle is for show, will the sponsored product be visible? _____

SEMA participants, is the sponsored product going to be visible? _____

SEMA participants, what company has confirmed your participation? _____

742 Marketing • Los Angeles, CA 90002 • 323.490.9440 • Sponsorships@seven42.com



LIST CURRENT SPONSORS (Attach Proposal if available)

Company and Contact Name	<input type="checkbox"/> PARTIAL	<input type="checkbox"/> FULL
Company and Contact Name	<input type="checkbox"/> PARTIAL	<input type="checkbox"/> FULL
Company and Contact Name	<input type="checkbox"/> PARTIAL	<input type="checkbox"/> FULL
Company and Contact Name	<input type="checkbox"/> PARTIAL	<input type="checkbox"/> FULL
Company and Contact Name	<input type="checkbox"/> PARTIAL	<input type="checkbox"/> FULL
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Company and Contact Name	<input type="checkbox"/> PARTIAL	<input type="checkbox"/> FULL
Company and Contact Name	<input type="checkbox"/> PARTIAL	<input type="checkbox"/> FULL
Company and Contact Name	<input type="checkbox"/> PARTIAL	<input type="checkbox"/> FULL

Do you have committed media coverage for this vehicle? YES NO

IF YES, COMPLETE THE FOLLOWING:

NAME(MAGAZINE, TV SHOW, ETC.)	
CONTACT NAME:	
CONTACT PHONE NUMBER/EMAIL:	
EXPECTED COVERAGE DATE:	
ADDITIONAL INFORMATION:	

LIST PAST EVENTS ATTENDED:	LOCATION:

In exchange for product sponsorship, 742 MARKETING requires the following be provided once the product has been received and installed. If these commitments are not met, we will not provide further sponsorship and legal actions will be pursued.

A written testimonial describing why you have chosen 742 MARKETING for your Vehicle Marketing Company within two (2) months of receipt. (Please fill out attached release form) along with at least two (2) photos of the Sponsored Product installed in your vehicle.

A minimum of 4 photos to be provided to 742 MARKETING for use in advertising, public relations efforts or promotional use within two (2) months of receipt. Photo should include 742 Marketing logo, product, etc. (Please fill out the attached release form) **1 24" decal must be placed in the front window** and **At least 2 5X5 decal to be placed on the front corners of the vehicle plus 1 in the rear roll call.** Display of product literature when appropriate at events.



(FRONT CORNER DECAL PLACEMENT)



(REAR ROLL CALL DECAL PLACEMENT)



(FRONT WINDSHIELD DECAL PLACEMENT)

I and/or my company agree to adhere to the above in exchange for product sponsorship.

SIGNATURE

DATE:

742 Marketing has the right to charge you full price for the sponsored products if 742 Marketing feels that you **HAVE NOT** complied with the agreement at any time of the 1 year sponsorship and no refunds will be allowed once the contract has been breached.

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Credit Card Type:

VISA MASTERCARD AMERICAN EXPRESS DISCOVER

NAME AS IT APPEARS ON CARD:		CREDIT CARD NUMBER:	
EXPIRATION DATE:		CVC CODE:	

SIGNATURE

DATE:

(If credit card information is not complete, application will not be considered for the sponsorship) this is to assure the sponsored product and sponsors are fully satisfied with the commitment you have agreed to comply. YOU MUST INCLUDE A COPY OF BOTH CREDIT CARD AND ID (FRONT/BACK) WITH YOUR APPLICATION OR IT WON'T GET APPROVED.

Authorization and Release

In consideration for 742 MARKETING, its subsidiaries, distributors, or affiliates (only in conjunction with 742 MARKETING provided products) hereafter referred to as "742 MARKETING", providing Sponsored Products to the undersigned, the undersigned hereby agrees as follows:

Authorization: Sponsoree authorizes 742 MARKETING to use, at no cost, the items set forth below, at any time and in any manner desired by 742 Marketing including, but not limited to, any advertising or marketing activities of 742 MARKETING as follows: (a) written testimonials or excerpts thereof, which are provided by Sponsoree or its employees, representatives and agents; (b) any photographs, slides, pictures, prints (or copies thereof) which are provided by Sponsoree. In addition, Sponsoree agrees and acknowledges that 742 MARKETING may use Sponsoree's name as it appears in any of the items described in the preceding sentence. Sponsoree agrees that 742 MARKETING may edit, alter, and/or enhance, electronically or otherwise, any photographs or other materials provided to 742 MARKETING. Sponsoree further agrees that 742 Marketing may use Sponsoree's name in connection with any advertising or marketing efforts of 742 MARKETING in any manner not covered by the preceding sentence, provided that 742 MARKETING has obtained Sponsoree's consent. Sponsoree represents and warrants that any items which it makes available to 742 MARKETING pursuant to this paragraph shall not infringe or violate any person's or party's rights, including, without limitation, any copyright, trademark, publicity or privacy rights.

Release. Sponsoree hereby releases, discharges, and holds 742 MARKETING harmless from any and all claims, counterclaims, actions, causes of action, liabilities, demands, rights, damages, costs, expenses, and controversies of every kind and description whatsoever, whether known or unknown, and whether in law or in equity, arising as a result of 742 MARKETING use of testimonials, photographs or the like, or use of Sponsoree's name in accordance with the provisions in the preceding paragraph.

NAME:	
SIGNATURE	DATE:

RETURN FORMS and PHOTOS TO:Email: sponsorships@seven42.com

