



742 Marketing Services INC.
 Los Angeles, CA 90002
 323.490.9440



ABOUT

742 Marketing is a family run business with the singular purpose to assist Enthusiast, Manufacturers and Consumers reach each other by means of Vehicle Marketing, Branding, Advertisement, Social Media Reach, Publication, Exposure and Network Connections.

We believe in family, friendships, relationships and commitments.

MISSION

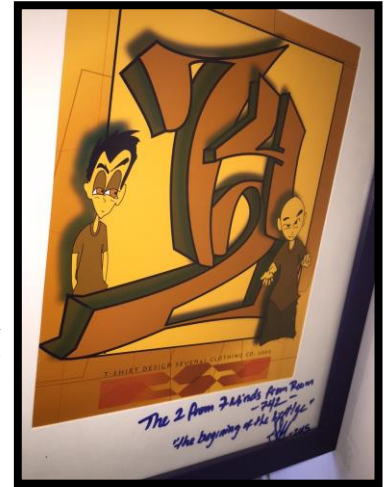
Our mission is to provide our affiliates, partners, and clients with increased sales with measurable results. We assist in marketing research, product placement, branding and promotions. We have experience and the proper contacts to provide expertise on project vehicles and sponsorships for Car shows such as SEMA, CES and

COMPANY OVERVIEW



742 Marketing stands strong with the help of its partners and sponsors who we help market using our wide range of networking experience. Founded in L.A, we have been in the fashion industry with such companies as ED HARDY and AFFLICTION, and promoted Nightlife with THE HIGHLANDS, BASQUE, CONGA ROOM, MARQUEE LAS VEGAS, LAVO LAS VEGAS and many others. These other affiliations have shored up our roots in the automotive industry by producing such show series as "THE FWY SERIES, SPEED SHOP TOUR, AUTOFAIR GROUNDS, RACEWARS" and other signature shows around Southern California.

A- ORIGINAL 742 GRAPHIC



DESCRIPTION

We provide marketing for new and existing brands from the fashion, automotive and lifestyle scene. Specializing in social media management by using Facebook, Instagram, Twitter, and other blog forums. This also includes providing top notch graphic design services, photography, video production, and business development for new and upcoming brands

THE PROGRAMS



As a **MANUFACTURER AND SPONSOR** you will benefit of the commitment we have to making sure vehicles that you decide to sponsor through our company, 742 MARKETING, commit to contracts arranged by your company. Giving a peace of mind knowing that you're **RETURN ON INVESTMENT** or **ROI** will be guaranteed and not wasted on vehicles that will not attend car shows, car meets, promoting your brand and represent you one

hundred percent. Vehicles accepted to our marketing programs have been reviewed and researched to make sure that they are the correct fit for our company and yours. Not every applicant gets accepted. Access to New model Vehicles for Possible Research and Development, and Test Fit. Vehicles chosen to join our program are committed to the end of the year **SEMA SHOW** as a feature and possibly a booth car, making this a greater opportunity for exposure.



As a **SPONSORED VEHICLE** you will have the benefit of the opportunity to access partial and full sponsorships from our affiliate companies. A professional proposal and introduction of your vehicle will be sent to all affiliates to give them an opportunity to work with your vehicle. Online promotions and exposure will be handled by 742 MARKETING to benefit you and your project ride. Access to Research and Development and Test Fit will be granted to all registered vehicles of 742 MARKETING.



THE TEAM

742 Marketing has built numerous award winning vehicles since our inception and with the birth of our sponsorships programs, we have added unique rides from **FLORIDA, NEW YORK, VIRGINIA, ARIZONA, NEVADA, OREGON, TEXAS, BOSTON, CANADA** and **CALIFORNIA** to help in the growth and possibilities of your **ROI**.

DOWORKSON!

Jeff Maldonado - CEO

