## Contact

267 640 5908 (Mobile) drewp3d@gmail.com

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### Top Skills

Problem Solving BOM creation Adobe Photoshop

### Patents

Undisclosed Undisclosed Undisclosed Undisclosed

# **Drew Palumbo**

Industrial Designer / Inventor / Experiential Design Consultant Conshohocken, Pennsylvania, United States

## Summary

I specialize in generating 3D and 2D digital media assets for a wide range of industries. Including Graphic Design, Product Design & Development, Packaging, Experiential Marketing, Retail Displays, Storefronts, Intellectual Property Protection (Patents / Trademarks), Interior Design, Corporate Offices, Exhibits, and more. I currently perform contract work and freelance for a variety of large corporations, small companies, and creative firms. My 3d models, renderings, and technical drawings are used for launching new consumer products, point of sale displays, retail environments, trade show booths, meeting spaces, and promotional marketing events. I have extensive project management experience in developing new product lines, and kickstarting entrepreneurial business ventures. I take my clients from ideation into prototyping, as well as branding, pitching, 3d engineering, and preparing the necessary documentation for bids / RFQ's. My experience with various fabrication techniques allows me to streamline designs, so that they can be optimally manufactured or fabricated.

# Experience

Drew Palumbo Design Experiential / Interior Design Consultant June 2015 - Present (9 years 4 months) Greater Philadelphia Area

I am a 3d rendering specialist for Corporate Interior Design, Wayfinding, Event Design, Retail Environments, and other Interactive Experiences. I also provide 3d cad support for fabrication and sourcing. Recent notable client projects include Google, Nike, QVC, HSN, Yves Saint Laurent, Facebook, Anthropologie, Skechers, and Lucky Brand.

DrewP 3D Freelance Product Designer February 2012 - Present (12 years 8 months) Home Office : Philadelphia PA I create 3d media assets for Product Development and Prototyping for all major manufacturing industries. This includes Product Engineering, Patent Illustrations, Rapid Prototyping, and VR and AR Interactions, and Graphic Design.

Some recent clients include- Silgan Containers Corporation, Kiki Price High Heels, Lexus, Ford, Jose Cuervo, Lucky Brand LLC, Ring Labs, Styleworks Creative, Scosche, Anthropologie / URBN, Moldamatic, Click n' Carry, K Swiss Inc, Guerilla Rides.com, Nova Probe, Luggage Serv, Digipuppets, Somabar, and the Innovation Factory. (Along with many great private inventors)

Universal Services Associates, Inc. Senior CAD (Design Detailing) Manager January 2023 - February 2023 (2 months) Folcroft, Pennsylvania, United States

I managed an incredibly talented team of CAD design detailers to ensure cost effectiveness, safety, the overall quality, as well as software solutions for project assets for U.S.A. and their clients.

Kohler Co. Exhibit Designer June 2022 - August 2022 (3 months) Remote

I performed 3d modeling, 3d rendering, wayfinding, interior / interactive display design, and reverse engineering services.

Qurate Retail Group 3d Design Specialist October 2018 - April 2019 (7 months) West Chester, Pennsylvania, United States

Contracted to generate 3d and 2d digital media assets for the Brand and Environment Design Teams. This included 3D CAD modeling, rendering, animation, and generating engineering drawings for fabrication and construction.

SPMD Inc. Senior 3D Environmental Designer January 2016 - March 2018 (2 years 3 months) Long Beach CA Contracted for exhibit design projects. Won a bid for a multi-million dollar buildout. Managed the fabrication of all props and installations. This included 3D CAD modeling, rendering, animation, and generating engineering drawings for fabrication.

#### Freelance-Lucky Brand

Design Consultant / Concept Presentation Design Builds November 2014 - January 2016 (1 year 3 months) Greater Los Angeles Area

Contracted for exhibit design/build for concept presentation meetings and seasonal demos. Includes CAD planning, prop sourcing, custom fabrication, and on-site installations at multiple locations ( in and around their headquarters in DTLA).

SCPS Unlimited CAD Designer / Product Engineer October 2014 - December 2014 (3 months) Torrance CA

Contracted for 3D Design, Fabrication, CNC Routing, CNC Programming, 3D Printing, and Rapid Prototyping for Movie and TV Commercial Props. All work is under strict NDA and cannot be shown in my portfolio. Please inquire for more info on this role.

Ring Labs Product Engineer July 2014 - September 2014 (3 months) Santa Monica

Contracted as a CAD Designer, 3d Renderer, Animator and Manager of an inhouse prototyping lab. I prototyped key components during the Doorbot/Ring re-branding phase. I was also featured in a Ring TV Commercial. Additional consulting was also performed for later versions of the Ring video doorbell products in 2015-16.

Moldamatic LLC. Industrial Designer March 2012 - March 2013 (1 year 1 month) Penndel PA

Plastic Injection Manufacturing - Product Design Consultant I performed 3d modeling support for parts and products in the plastic injection molding process. I worked alongside their incredible engineering, tooling, and production teams to assists clients with industrial design consulting. Page 3 of 4 This included custom robotic builds, general reverse engineering, and troubleshooting fabrication methods.

Drew Palumbo Construction Independent Contractor January 2007 - January 2012 (5 years 1 month)

Retail, Commercial, Residential, and Luxury Design Builder. Specializing in Carpentry, Masonry, Brick Paving, Flooring, Heating, and Plumbing.

## Education

The Art Institute of Philadelphia Bachelor's Degree, Industrial Design and Technology · (2009 - 2012)

Richard Stockton College of New Jersey Oceanography · (2005 - 2006)