



**Lerla G. Joseph, MD**  
**Founder, Chair & CEO**  
**CVCHIP, LLC**

Dr. Joseph articulates her unwavering commitment to ensuring that no individual's quality of life is compromised due to lack of access to superior medical care. Throughout her extensive career, she has dedicated herself to utilizing her expertise, innovation, and values to enhance health outcomes for underserved populations in both the United States of America and the medically underserved nation of Haiti, where vast opportunities exist to improve overall well-being.

Regarded as a consummate professional, Dr. Joseph exemplifies a results-driven approach rooted in her proficiency in strategic planning, organizational development, effective communication, continuous quality enhancement, and fostering partnerships across public, private, and non-profit sectors. Her exceptional leadership qualities have positioned her as a highly sought-after speaker and role model for aspiring healthcare professionals, both women, and men.

Dr. Joseph obtained her medical education from Bowman Gray School of Medicine, now known as Wake Forest University Medical School, before pursuing her internship and residency at Howard University Medical School. Since then, she has established and successfully operated her private practice, CCMG, Inc., maintaining a steadfast commitment to patient care.

A recognized expert in value-based healthcare delivery and a staunch advocate for Medicare Beneficiaries, Dr. Joseph is the esteemed founder of the Coalition of Virginia Healthcare Providers, LLC (CVCHIP), where she serves as Chair and CEO. CVCHIP has excelled in participating in both the CMS Shared Savings Program (MSSP) and Accountable Care Organization (ACO) Reach, fostering shared savings for its member providers nationwide.

Throughout her illustrious career, Dr. Joseph has been the recipient of numerous accolades, including the distinguished title of "Outstanding Humanitarian of the Commonwealth of Virginia." She has contributed her expertise as a past Board member of esteemed institutions such as Richmond Community Hospital, Bon Secours Richmond Health Systems, J. Sargent Reynolds Community College, Richmond Renaissance, the Richmond Free Press, Community Transformers Foundation, and Honoring Choices of Virginia. Notably, she has been recognized as a Strong Woman by Dominion Energy, a Richmond, Virginia-based Fortune 500 Company.

In addition to her professional endeavors, Dr. Joseph is an avid world traveler. She derives immense joy from her role as a devoted mother to two sons, Akere and Earl, and as a loving grandmother to four cherished grandchildren, Braylin, Mala, Akenji and Elo.