



**Dr. Lerla G. Joseph**  
**Chair & CEO**

CVCHIP CONTINUES TO EXPERIENCE SUCCESS THROUGH THE EFFORTS OF ITS LEADERSHIP AT THE GOVERNANCE, ADMINISTRATIVE AND MEMBER LEVELS. IT IS IMPORTANT TO EMPHASIZE THAT ITS ACHIEVEMENT HAS NOT PAUSED EVEN WITH BUMPS IN THE ROAD EXPERIENCED BY MEMBERS. TWO OF CVCHIP'S BOARD MEMBERS WERE HOSPITALIZED. A BOARD MEMBER AND I LOST SISTERS AND A PRACTITIONER AND SPOUSE OF ONE OF THE MEMBERS PASSED. THE CVCHIP CULTURE IS ONE WHERE WE REACH OUT AND HELP WHENEVER POSSIBLE. I HAVE LEARNED OVER TIME THAT WHILE WE DON'T DWELL ON WHAT MAY HAPPEN, WE SHOULD DWELL ON WHAT WE CAN MAKE HAPPEN.

DURING THE PERIOD OF JUNE 1 THROUGH AUGUST 16 CVCHIP WILL FOCUS ON EXPANDING ITS FOOTPRINT IN OTHER AREAS WITHIN AND OUTSIDE OF VIRGINIA. CVCHIP HAS A COMPELLING STORY TO SHARE ABOUT VALUE-BASED CARE AS AN

## BI-MONTHLY HEALTH JOURNAL & GUIDE JUNE 2021

ACCOUNTABLE CARE ORGANIZATION (ACO) FOR ITS MEDICARE BENEFICIARIES. MEMBER PROVIDERS AS WELL HAVE REAPED THE BENEFITS FROM THEIR HARD AND SMART WORK THROUGH MEDICARE SHARED SAVINGS FOR THE LAST FOUR CONSECUTIVE YEARS. CVCHIP HAS BECOME A "GO TO" ACO RESOURCE. (SEE PAGE 4 FOR MORE DETAILS.) TO THIS END, I ALONG WITH OTHER CVCHIP MEMBERS HAVE BEEN FORTUNATE TO BE RECOGNIZED BY ORGANIZATIONS THAT PROMOTE HEALTHY LIVING AND SAFETY OF ALL SEGMENTS OF THE POPULATION.

CVCHIP IS FOCUSING ADDITIONALLY ON GROWING ITS MEMBERS AND OFFERS PRESENTATIONS THAT IMPACT THEIR BUSINESS AND PATIENTS THROUGH THE BI-WEEKLY CHAT AND ITS LUNCH AND LEARN SERIES FOR EXAMPLE. THE BI-MONTHLY BOARD MEETINGS FEATURE ORGANIZATIONS AND SUBJECT MATTER EXPERTS IN AREAS SUCH AS VACCINATIONS FOR COVID-19, DIABETES MANAGEMENT, MENTAL HEALTH AND MORE.

**WE ARE "MOVING ON UP...  
JOIN US!!!!**



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**Thursday 12:30-2:00 PM**

### **Purpose**

1. Establish a forum for CVCHIP to showcase its Vendors/Suppliers
2. Boost dialogue between CVCHIP Administrative staff and Participant Practices
3. Extend an opportunity for Participant Practices to share its unique characteristics

### **Agenda**

- 12:30-1:00 PM—Vendor Showcase  
1:00- 1:30 PM— CVCHIP/ACO Dynamics  
1:30—2:00 PM—Practice Updates

### **ACO OVERVIEW & MEMBERSHIP ESSENTIALS**

1. Document Requirements - BAA; Personal Information (all providers in practice), ACO Champion for Practice, Compliance Agreement, Beneficiary Poster
2. Measuring Population Health- Quality Metrics, Benchmark, HCC Scoring, CVCHIP Calendar
3. Benefit ROI for - AWW, Transitional Care, Advance Directives
4. GPRO Reporting - New for 2022-
5. Growing Your ACO

### **\*A CVCHIP/QUEST DIAGNOSTICS INITIATIVE**

**CALL US TODAY**

**IT**

[Lerla.joseph@cvchip.net](mailto:Lerla.joseph@cvchip.net)

**804.337.7575**

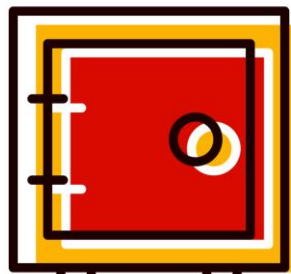


## **CONFIDENTIALITY MERITS INCLUSION IN YOUR VAULT**

All of us don't hesitate to make trips to the bank to place valuables in a safe deposit box or vault. Some are even fortunate enough to have vaults or comparable safe storage in their homes.

Many of us are too the beneficiaries of confidential information shared with us by colleagues, family and friends. We know as well that personal information that is generated for example in conjunction with a medical condition when shared without permission of the affected party or their representative is a violation of privacy laws, more often referred to as HIPPA laws.

**Bottom Line:** All of us should store what we know that can be classified as confidential in our intangible vaults...this is our memory bank. I recommend that you keep your bank in good condition and leave enough capacity to accept confidential information that may be shared with you.



**M. H. West & Co., Inc.,  
MANAGEMENT & EDUCATION CONSULTANTS**



# INFORMATION YOU CAN USE

## OPEN ENROLLMENT

JUNE 1-AUGUST 16

**CATCHING THE BIG ONES FROM VALUE-BASED  
CARE...CVCHIP ACO KNOWS  
HOW AND INVITES PRACTICES IN  
YOUR AREA TO JOIN FREE!**



**WHERE: VIRTUAL WEBINARS**

**WHEN: 2<sup>ND</sup> & 4<sup>TH</sup> THURSDAY MONTHLY**

**TIME: 7:30 AM & 6:30 PM**

**ALSO...CVCHIP INTENDS TO AWARD A \$500 SCHOLARSHIP TO MEDICAL SOCIETIES  
WHEN 15 OR MORE MEMBERS PARTICIPATE IN THE WEBINARS FROM JUNE TO AUGUST**



**THANK YOU**

**Lerla G. Joseph, M.D.\***

**\*Recent Recognition**

Practitioner of the Year

ANNUAL MEETING, NMA. REGION II

**RSVP TO MARILYN WEST TO HOLD A SEAT AT THE WEBINARS  
804.337.7575 OR mhwestcon@aol.com**



**JUNE 2021**

## REMINDERS



## CELEBRATIONS

### Monthly Holidays

Alzheimer's and Brain Awareness

Cataract Awareness

Oral Health Month

### Weekly Holidays

National Flag: 13-19

Men's Health: 14-20

American Library 24-29

### Daily Holidays

Baby Boomers Recognition: 5

National Making Life

Beautiful: 11

Flag: 14

(World) Blood Donor: 14

Father's Day: 20

National Sunglasses: 27

PTSD Awareness: 27

## JOIN THE CVCHIP

BI-WEEKLY CHAT  
VIA ZOOM

WEDNESDAY, 7:30 AM  
6/9 and 6/23

(Visit [cvchip.org](http://cvchip.org) for details)



**PROGRESS IS BEING MADE TO CONTAIN COVID-19 BUT CONTINUE TO PRACTICE THE 3 Ws:** Wash Your Hands; Watch Your Distance; Wear Your Masks

**TAKE THE TIME TO ACT ON THE FOLLOWING:**

- **CONNECT REGULARLY WITH CVCHIP QUALITY ASSURANCE OFFICER – Shakara Elam**
- **SHARE** Success Stories and Best Practices
- **RECOMMEND** Board Members, Partners and Practices for CVCHIP
- **VISIT FREQUENTLY CVCHIP WEBSITE** ([cvchip.org](http://cvchip.org))
- **SCHEDULE** Lunch and Learn Session

## CELEBRATE OFTEN





## PRACTICES AND BOARD MEMBERS

Practice Name	Contact Name
Adult And Pediatric Medical Associates, PC	Vernis Beverly, MD
Cardiac Connections Home Health Care	Zanaib Dumbya, RN
Central Virginia Family Medicine, P.C.	Mitzi j. Sampson, MD
Charles City Medical Group Inc	Lerla G. Joseph, MD
Divine Health Care LLC	Lind W. Chinnery, MD
Dr Al Family and Urgent Care	Liqaa S Al-Khozaie, MD
East Coast Physicians PC	Hasan Farkhani, MD
Family Medical Center PC	James Cook, MD
Family Medicine Health Care PLLC	Samir Abdelshaheed, MD
Fort Norfolk Plaza Medical Associates, LLC	Keith Newby, M.D.
Horace Jackson, M.D.	Horace Jackson, MD
Jerome Smith, M.D.	Jerome Smith, MD
House Calls MD	John Gehman, MD
Lei S. Charlton MD PC	Lei S. Charlton, MD
Leon J. Brown, Jr., M.D., P.C.	Leon J. Brown, Jr, MD
Lifestyle And Wellness Center LLC	Tanis Akers-White, MD
Lindley Smith	Lindley T. Smith. MD
MD Wellness And Health Center	Makini Ainsworth, MD
Old Hampton Family Medical Associates PC	Leo C. Bowers, MD
Peoples Pharmacy LLC	Anna Peoples, Pharm D
Primary Care Specialists, Inc.	James Newby, II, MD
Professional Health Care, Inc.	John K. Min, MD
* Jerome Smith , MD is practicing with Professional Health Care	

### BOARD MEMBERS

Graisse Abdelshaheed, RN  
 Leon J. Brown, Jr, MD  
 Lei S. Charlton, MD  
 Melessia Hill, PM  
 Lerla G. Joseph, MD  
 James Newby, II, MD  
 Michael Perriccio, BS  
 Mitzi J. Sampson, MD  
 Jerome Smith, MD  
 Lindley Smith, MD  
 Thelma B. Watson, Ph.D.  
 Edward G. West, MBA  
 Tania Akers-White, MD

**WE ARE CONTINUING TO TRAVEL TO THE NEXT LEVEL...**

**VISIT FREQUENTLY OUR WEBSITE AT [cvchip.org](http://cvchip.org)**

**SEND NEWSLETTER TOPIC SUGGESTIONS TO**

Dr. Lerla Joseph: [lerla.joseph@chip.net](mailto:lerla.joseph@chip.net)

**THANK YOU EVERYONE FOR YOUR CONTINUING SUPPORT**

**2021 IS TAKING SHAPE AS ANOTHER GREAT YEAR**

**(It Will Be Reflected In Part From The Shared Savings  
To Be Distributed For The 5<sup>th</sup> Consecutive Year In 2021)**

Marilyn H. West, Editor

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**NORTH CAROLINA**

**TENNESSEE**

**NEBRASKA**

**VIRGINIA**

**STAY ON TRACK WITH US**



## **ROLL OUT OF CVCHIP STRATEGIC PLAN DRAFT ON JUNE 24**

### **TOPICS FOR UPCOMING CVCHIP BI-WEEKLY CHAT**

**JUNE 9**

**BUILDING PARTNERSHIPS TO FILL GAPS IN  
SERVICES DELIVERY FOR MEDICARE  
BENEFICIARIES THROUGH PCP**

**JUNE 23**

**STANDING ON DATA TO WIN AT PATIENT  
AND STAFF ENGAGEMENT AND  
FINANCIAL BENEFITS**

**JOIN US FOR OUR JULY  
2021 ISSUE TO LEARN MORE ABOUT**

### **INVITED SPEAKERS**

**Dr. Danny Avula, Shakara Elam, Munica Green**