

STRATEGIC PLANNING INITIATIVE

PHASES	Phase 1 <i>Awareness</i>	Phase 2 <i>Plan Process</i>	Phase 3 <i>Plan Development</i>	Phase 4 <i>Plan Review</i>	Phase 5 <i>Plan Execution</i>	Phase 6 <i>Monitoring</i>
ACTIVITIES	<p>BOARD CHAIR/CEO Announcement</p> <p>Ignite Board Interest and Engagement</p> <p>Board Perspective on Strategic Planning and Outcomes</p> <p>Board Member Willingness to Serve on SPC</p> <p>Beneficiaries of Plan</p>	<p>Board Chair/CEO Appoints Strategic Planning Committee</p> <p>Plan Development Steps and Workplan Identified</p> <p>Process Approved and Shared by SPC Committee</p> <p>SPC Facilitator (s) SCOPE OF WORK Identified</p> <p>SPC Facilitator Selected</p>	<p>SWOT Analysis Conducted</p> <p>Vision and Mission Revisited Taking into Account Outcomes from SWOT</p> <p>BOARD Approves Vision and Mission</p> <p>SMART GOAL, Goals, Objectives and Strategies Developed by Facilitator</p>	<p>Board Reviews, Offer Comments on Draft Plan</p> <p>Draft Plan Executive Summary Sent to Sample of Beneficiaries for Comment</p> <p>Facilitator Takes into Account Account Comments from Review and Produces Next Draft of Plan</p> <p>Board Approves Strategic Plan</p>	<p>Facilitator Develops an Action Plan</p> <p>Board Approves Action Plan</p> <p>Facilitator Develops Process for Evaluating Progress Made in Plan Implementation</p> <p>Plan Implementation Published and Implementation Begins</p>	<p>Quarterly Reports Developed and Shared with the SPC and Board on Plan Implementation</p>
TIME LINE	January	February	March - April	May - June	July - August	September -