

The transition from fee-for-service to value-based care is inevitable—it's happening right now.

Earlier this year, CMS introduced the new ACO REACH (Realizing Equity, Access, and Community Heath) model as part of its drive to move care from fee-to-service to relationships with accountability for quality and total cost of care by 2030.

If you act now, by participating in the right ACO REACH program, you can lead positive change for your patients and community, be an owner not an employee, and begin realizing financial benefit in 2023.



OF FEE-FOR-SERVICE MEDICARE IS EXPECTED TO TRANSITION TO NEW MODELS BY 2030<sup>1</sup>

## CMS' NEW ACO REACH PROGRAM

CMS launched the ACO REACH model in response to feedback from stakeholders and participants in early ACO programs. It is designed to advance health equity, stakeholder feedback, and participant experience. CMS is encouraging providers with a strong track record of direct patient care to participate in an ACO REACH program. The model's goals are to:



BRING THE BENEFITS OF ACCOUNTABLE CARE TO UNDERSERVED COMMUNITIES,



PROMOTE PROVIDER LEADERSHIP AND GOVERNANCE, AND



PROTECT THE MEDICARE BENEFICIARIES AND DUAL-ELIGIBLES THEY SERVE.

Typically, physicians only realize about 6% of the total care dollars<sup>2</sup>. In the ACO REACH model physicians have clinical custody and financial control—and may benefit from the savings realized on 100% of all Medicare costs.

More information on the ACO REACH model is available at https://innovation.cms.gov/innovation-models/aco-reach.



## WHAT IS JERICHO REACH?

Jericho REACH is a new ACO REACH program launched by the diverse group of physicians who founded and ran CVCHIP, LLC., a successful MSSP ACO. It plans to begin operations on January 1, 2023. The highlights of Jericho REACH are:



PHYSICIAN OWNED & GOVERNED



PRACTICE INDEPENDENCE



STEADY INCOME STREAM



CARE DELIVERY POTENTIAL SAVINGS
NETWORK ALREADY IDENTIFIED



PHYSICIANS RETAIN SAVINGS



NO UPFRONT \$
OR LONG-TERM
CONTRACT



MINIMAL ADMINISTRATIVE FFFS



DOESN'T ADD OPERATING COMPLEXITY



INSURANCE LIMITS DOWNSIDE RISK



QUALITY REPORTING SUPPORT



NEW INCOME SOURCES

## WHAT ARE THE NEXT STEPS?

Want to better understand the ACO REACH model and learn how Jericho REACH can benefit your patients, practice, and pocketbook?

Contact us at (203) 520-9471 or jericho@jerichoreach.com to get answers to your questions and a summary of your personal potential for financial gain based on your current practice.



IS THE DEADLINE
TO GIVE CMS A
NON-BINDING
EXPRESSION OF
INTEREST FOR 2023

TO RECEIVE A FACT-BASED PERSONALIZED REPORT OF YOUR POTENTIAL FINANCIAL GAIN CONTACT US AT:

**.** (203) 520-9471

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For more information and a personalized summary of your financial potential as a Jericho REACH ACO participant, visit www.jerichoreach.com or contact us at (203) 520-9471 or jericho@jerichoreach.com