

Email: <u>angela@artfulorder.com</u> Mobile: 07407207476

# **Cookie Policy**

Effective Date: November 9, 2023

This Cookie Policy explains how Artful Order uses cookies and similar tracking technologies when you visit our website. By using our website, you are accepting the use of cookies as described in this Policy.

# What Are Cookies?

Cookies are small files that are placed on your computer or mobile device when you visit a website. They are widely used to improve the browsing experience, remember preferences, analyse website traffic, and personalise content. Cookies can be either session cookies (temporary and deleted when you close the browser) or persistent cookies (remain on your device until you delete them or they expire).

# How We Use Cookies?

We use cookies for various purposes, including:

- 1. Essential Cookies: These cookies are necessary for the website to function properly. They enable you to navigate our pages and use its features. Without these cookies, certain services and functionalities may be limited or unavailable.
- 2. Analytical Cookies: We use analytical cookies to collect information about how visitors use our website and to assess its performance. For example, they allow us to count visits, identify traffic sources and see which parts of the site are most popular. This allows us to improve the user experience and optimise our website's performance.
- 3. Preference Cookies: Preference cookies are used to remember your preferences and settings on our website. These cookies enable us to provide a more personalised and enjoyable experience by remembering your choices and preferences.
- 4. Marketing Cookies: Marketing cookies are used to deliver personalised advertisements and targeted content based on your interests and browsing behaviour. These cookies help us measure the effectiveness of our marketing campaigns and provide you with relevant content.

# **Third-Party Cookies**

We may also incorporate content from other websites or applications, such as social media platforms, which may use their own cookies. Please note that we have no control over the cookies used by these third-party websites or applications. We recommend reviewing their own cookie policies for relevant information.

#### **Managing Cookies**

You have the option to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. However, please note that this may prevent you from fully utilising all the features and functionalities of our website.

# **Updates to Cookie Policy:**

We may update this Cookie Policy from time to time. Any changes will be posted on our website with the revised effective date. We encourage you to periodically review this Policy to stay informed about how we use cookies.

# Contact Us:

If you have any questions or concerns regarding this Cookie Policy or our use of cookies, please contact us at [angela@artfulorder.com].

By continuing to use our website, you consent to the use of cookies as described in this Policy.