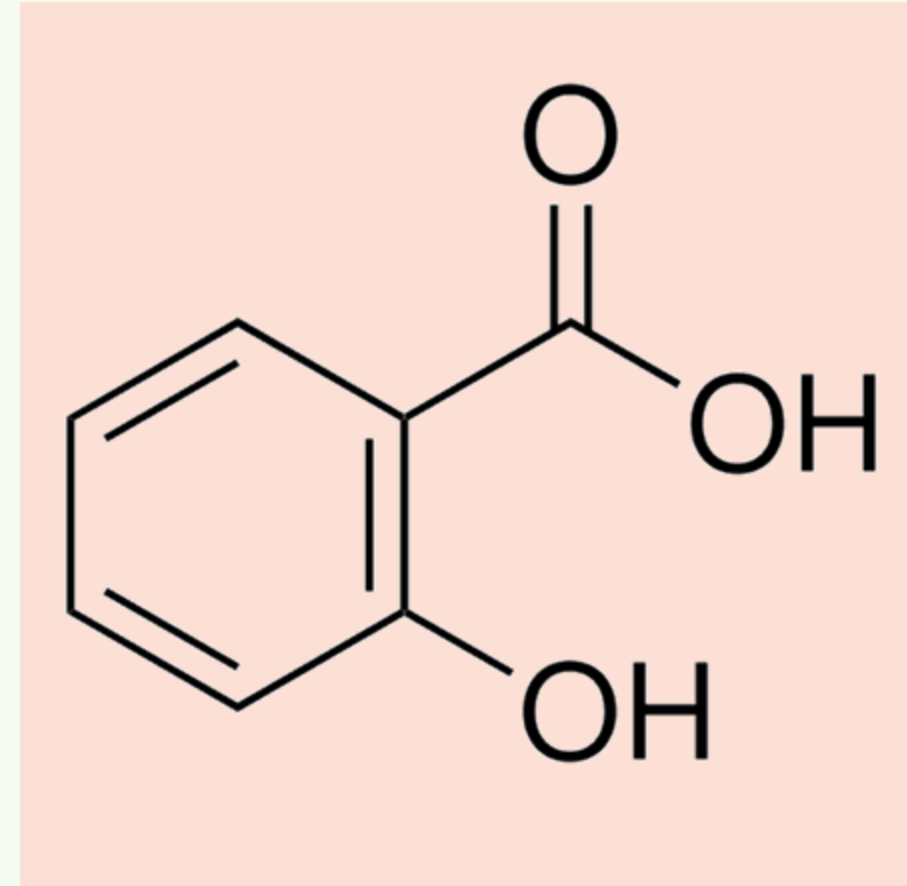


## THE FORMULATIONS - SKINCARE



**CLEANSING OIL**



**SALICYLIC ACID + ZINC  
EXFOLIANT**



**HYALURONIC ACID +  
PANTHENOL SERUM**



**BARRIER REPAIR  
FACE CREAM**

# CLEANSING OIL

## Description:

A lightweight and gentle cleanser that thoroughly removes makeup and impurities while providing nourishing care, leaving the skin soft, smooth, and clean.

## Potential Marketing Claims:

Gentle cleansing, moisturizing, softening, smoothing, glowing

## Active ingredients:

Avocado Oil + Sunflower Oil + Centella Asiatica Extract + Tocopherol

## How to Use:

Apply a moderate amount of cleansing oil onto dry hands or directly to the face. Gently massage over dry skin to break down makeup and impurities. Add water to emulsify, massaging until the oil transforms into a light, milky texture. Rinse thoroughly with lukewarm water.

Scent: Fragrance-free



# 2% BHA + 1% ZINC EXFOLIANT

## Description:

A solution formula that helps prevent breakouts and blackheads, unclogs pores, and exfoliates dead skin cells for smoother, refined skin. 2% BHA penetrates deep into pores to target congestion, regulate sebum, and reduce blemishes. 1% Zinc PCA balances oil, soothes irritation, and supports the skin's natural barrier. Perfect for acne-prone and combination skin.

## Potential Marketing Claims:

Exfoliating, prevents breakouts and blackheads, unclogs pores, sebum regulation, balanced hydration

## Active ingredients:

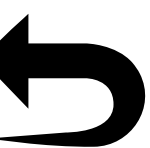
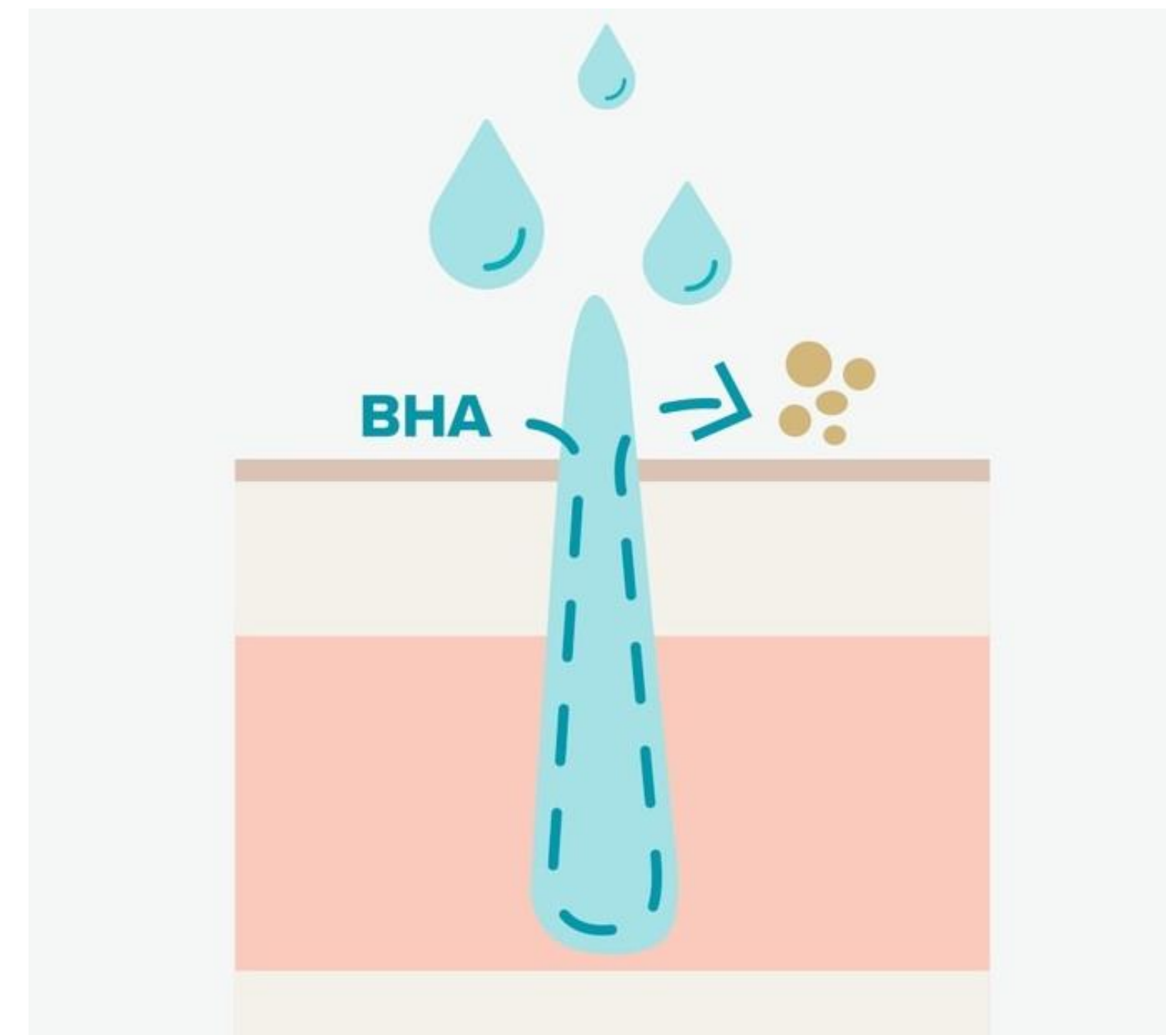
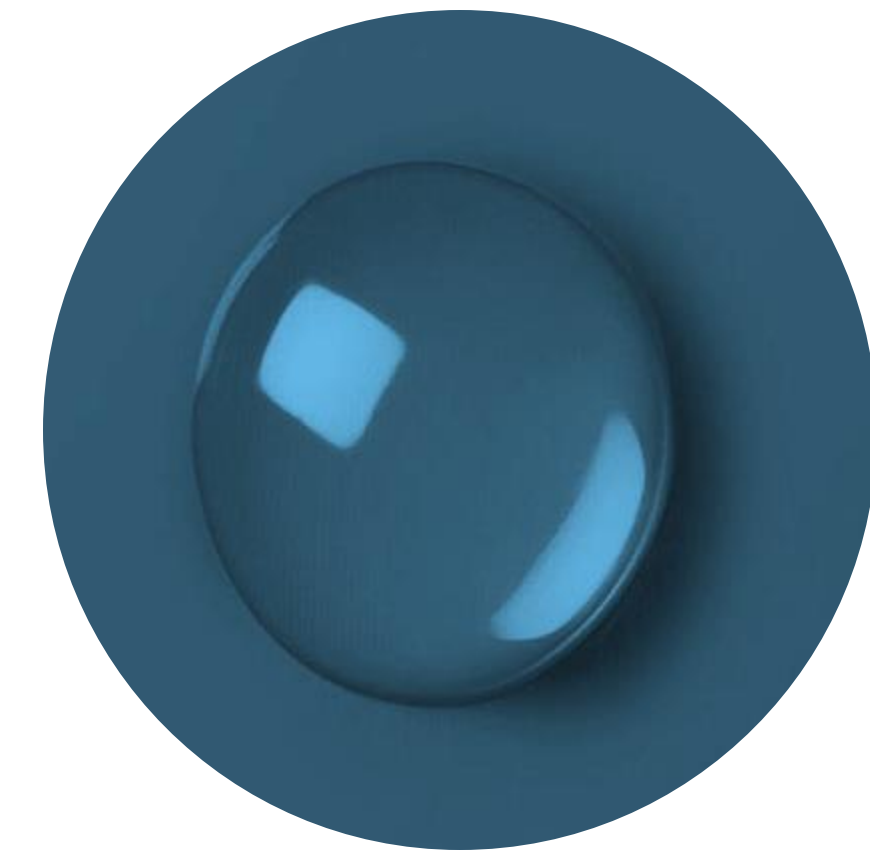
2% BHA (Salicylic Acid) + 1% Zinc PCA  
pH: 3.3 – optimized for effectiveness with minimal irritation

## How to Use:

Apply to clean skin using a cotton pad or dropper. Do not rinse. Follow with serum and moisturizer.

Start 2–3 times per week, gradually increasing frequency. Suitable for daily use if tolerated. Reduce use if irritation occurs

Scent: Fragrance-free



# 2% HYALURONIC + PANTHEOL SERUM

## Description:

Hyaluronic Acid boosts moisture levels for hydrated skin, improving moisture retention and reducing dryness to maintain a stable hydration balance. Paired with Panthenol, which soothes, calms, and helps lock in moisture, this combination delivers long-lasting hydration while supporting a healthy, comfortable, and resilient skin barrier. With regular use, it also helps the skin appear plump, smooth, and radiant with a natural glow.

## Potential Marketing Claims:

Hydration, balanced moisture level, soothing, softening, moisturizing, plumping and glowing

## Active ingredients:

2% Hyaluronic Acid + 3% Panthenol

## How to Use:

After cleansing, apply the serum to face and neck. Works for all skin types. Apply day or night.

Scent: Fragrance-free



