



Vol.04

IMG[®]
N O R W A Y

Experience the Scandinavian passion

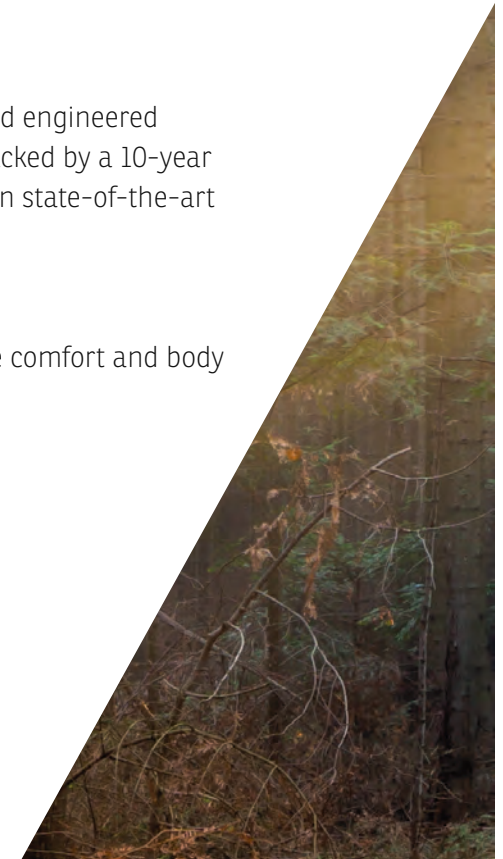
IMG is located in Sykkylven, Norway – famous for its steep mountains and deep fjords as well as the production and development centre for Scandinavian comfort recliners.

IMG's core commitment is on comfort, quality and innovative design. With generations of experience we create furniture based on the Scandinavian approach to relaxation. IMG's inspiration comes from you and what you require for ultimate relaxation. It is this foundation and focus that assures each piece of our furniture is carefully crafted to meet your needs and expectations.

Our entire range is designed, engineered and tested by our Norwegian product development team and produced in our own specialised and vertically integrated manufacturing facilities in Vietnam and Thailand.

Every element of our design has been researched and engineered with a focus on both functionality and comfort all backed by a 10-year warranty. So be rest assured that you have invested in state-of-the-art Scandinavian inspired furniture that lasts.

Please visit one of our retailers and discover the true comfort and body correct support created by IMG.





COMFORT *NORWAY*™





*A reflective gaze, a moment of pause to appreciate
and respect nature and all her elements.*

*That is the Scandinavian way, to be in harmony with your surroundings,
to coexist responsibly with the environment and acknowledge the place and part
you play in this world.*

*At IMG, we strive to make the world a better place,
one comfortable body at a time.*

Lift and Multi- function chairs **8-11**

Classic - 4 leg chairs **12-13**

Accessories **14**

Textiles / Leather / Wood **15-18**

Measurements **19**



the reason why this is *Quality*

BUILT FOR COMFORT AND QUALITY

Our vision is to create and deliver products that offer an exceptional combination of comfort, quality and unsurpassed value. The human body is the pattern for every piece of our furniture. We study the human body so we can develop and deliver furniture for daily use that balances creative design with comfort, health, ergonomics and space efficiency.

The IMG Design Centre is located in Sykkylven on the northwest coast of Norway, our products are designed from the inside out by our team of Norwegian designers and engineers. Strength, durability, stability, effortless function, beauty and lasting healthy comfort are the guiding stars for all our products.

IMG has implemented a world-class quality management system that ensures all components are routinely tested to make sure they exceed the most stringent European standards.

GREEN AND DURABLE FOAM

The IMG cold cure molded foam process is unique and guarantees absolute comfort, durability and a cleaner greener product. This space age material encases the interior steel frame and sinuous springs allowing for body-friendly curvatures to be covered with glove-fitted upholstery.

ENVIRONMENT

You should also know about our commitment to the environment, and the health of our customers as well as our employees. IMG continuously works towards being as environmentally friendly and technologically practical as possible.

Out of respect for you and the environment, the best thing that we can do is to make furniture that is long lasting. To protect our environment we regularly assess the whole life-cycle of our production with focus on the type of raw material used, production processes, waste and disposal. We work diligently towards achieving reduction in the use of substances that could be harmful for the environment and the health of our employees, partners and customers.

Creating sustainable products by using eco-friendly raw materials, reducing waste factor and energy consumption in our production processes as well as extending the useful lifetime of our products and recyclability are other focal points.

CRAFTSMANSHIP

Within every chair and sofa — you will discover our passion for excellence.

We start by designing all of our seating from the inside, out. Artfully combine the science of ergonomics with old-world craftsmanship and state-of-the-art technology. This technology includes our unique mechanisms, cold-cured molded foam, lamination and distinctly designed inner steel frames.

All IMG materials are selected to ensure optimum performance. Each material has been individually assessed to provide the correct style and comfort for each model. Our skilled team use specialized equipment in combination with years of experience to secure the best outcome.

We show great respect for good craftsmanship and leave our mark on every single piece of furniture – of the person who last handled it. This mark is the fingerprint of a proud producer and is also your guarantee that the furniture from IMG is built to last.



10
YEAR
WARRANTY

10 years on molded foam cushions
and steel frames
5 years on mechanisms
2 years on motor and battery-parts
2 years on leather and fabric covers

DESIGNED IN NORWAY



COLD-CURED FOAM CUSHIONING

THIS SPACE-AGE MATERIAL ENCASES THE INTERIOR STEEL FRAME AND SINUOUS SPRINGS, ALLOWING FOR BODY-FRIENDLY CURVATURES TO BE COVERED WITH GLOVE-FITTED UPHOLSTERY.

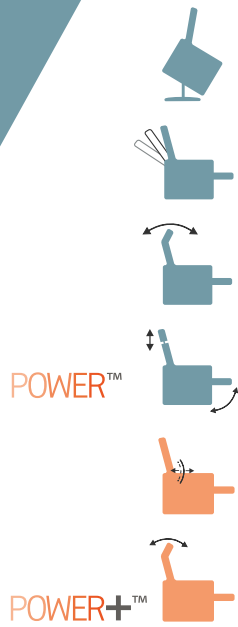
- A Computer controlled injection molded cold-cure foam ensures ergonomically correct seating and comfort through-out all areas of the chair.
- B Adjustable head and neck support gives you the ultimate comfort in all seating positions.
- C Effortless deep recline.
- D The interior steel frame with sinuous springs encased in cold-cure molded foam ensures correct back and lumbar support.
- E Solid hard wood and steel frame.
- F The advanced mechanism offers outstanding stability. This mechanism is sourced from the largest supplier of it's kind in the world.
- G The integrated footrest, backrest and lift function is easily operated by the hand controller.

Disclaimer: Due to the handmade nature of this product, all measurements are approximate and can vary in size on any individual product up to 2 cm.

- *2 to 3 sizes for the perfect fit*
- *100% Top Grain leather*
- *Battery options available*

Relaxer

Multifunctional / Lift



The Multifunctional Relaxer (MF): enables you to operate the back and footrest independently coupled with a full lift function. This chair also provides an almost lay-flat position.

POWER+™ *MFS: Multifunctional Relaxer with added motorised headrest and lumbar support.

Available on Brando and Chelsea

Our Lift Chair Relaxer (LF): with its practical 2 button wand, enables you to raise the footrest and recline back effortlessly. Then with a touch of a button the chair can gently lift you.

POWER+™ *LFS: Lift Chair Relaxer with added motorised headrest and lumbar support.

Available on Brando and Chelsea



* **MOTORISED HEADREST AND NECK SUPPORT**



* **MOTORISED LUMBAR SUPPORT**



Control MFS



Control LFS



Control MF



Control LF

EASY OPERATION

Large, hand-held controls with over sized buttons allow you to selectively lift, recline, and return to the start position effortlessly.



LF/MF CROWN

Leather: Trend 406 Chocolate



LF/MF DIVANI

Fabric: Mason Peacock



LF/MF DUKE

Leather: Trend 417 Cinder



LF/LFS/MF/MFS CHELSEA

Leather: Sauvage 550 Nutmeg



LF/MF GRAND

Fabric: Caprice 112 Petrol

Wood: 921 Chalk Nature



LF/MF MAJESTY

Leather: Trend 417 Cinder

Wood: 920 Black



LF/LFS/MF/MFS BRANDO

Leather: Prime 307 Latte



LF/MF PEAK

Leather: Trend 418 Leaf

Wood: 901 Oak

Clever Comfort

Our exquisite attention to detail through old world craftsmanship delivers ultimate relaxation made just for you...





EXCLUSIVE TECHNOLOGY

A patented design keeps the chair base secure as the seat and the back are raised for greater stability and superior ergonomic support.

CONVENIENT FEATURES

Side pocket storage keeps the hand control always within reach. Pocket storage also offers room for books and magazines.

BATTERY BACKUP

All chairs come with a battery backup transformer allowing users to exit their chair even when there is a power outage.

TWO SIZES

Two sizes are available in most designs assuring a perfect customized comfort fit.



GREEN AND DURABLE FOAM

The IMG cold cure molded foam process is unique and guarantees absolute comfort, durability and a cleaner greener product. This space age material encases the interior steel frame and sinuous springs allowing for body-friendly curvatures to be covered with glove-fitted upholstery.





Classic



CLASSIC CHAIR



CLASSIC LIFT CHAIR



*This is the chair for people who need special comfort features. Classic chairs are specifically designed with a higher seat, taller armrests and an ease of sitting and exiting not available in most chairs. The Classic chair is therefore an ideal option for people requiring total stability from a recliner chair. Plus, the angled Ottoman includes our exclusive Circulation Enhancing Pivotboard. * This popular model is also available as a motorized lift chair and 2 size options.*

10
YEAR
WARRANTY

10 years on molded foam cushions and steel frames
5 years on mechanisms
2 years on motor and battery-parts
2 years on leather and fabric covers

DESIGNED IN NORWAY



JADE 202

Leather: Prime 307 Latte

Legs: 908 Dark Brown



ROMEO 270

Fabric: Habitat 711 Steel

Legs: 921 Chalk Nature

Built to last



Accessories

IMG offers a wide range of complementary products to create an even more comfortable and functional home with an integrated and seamless design.



EC060 OTTOMAN

Leather: Trend 401 Tuxedo

Legs: 920 Black



SMALL OTTOMAN (SPALL)

Leather: Elite 616 Teal



CYLINDER OTTOMAN

Leather: Trend 418 Leaf



LEATHER CARE KIT

Our Leather Care Kit contains:

- Cleaning 250ml bottle
- Protection 250ml bottle
- Sponge, Brush, Cloth



LARGE OTTOMAN (DPALLH)

Leather: Trend 414 Pebble

Legs: 911 Espresso



SIDE TABLE

Wood: 911 Espresso



TRIANGLE TABLE

Wood: 920 Black



ROUND TABLE

Wood: 911 Espresso



10 YEAR WARRANTY

10 years on molded foam cushions and steel frames
5 years on mechanisms
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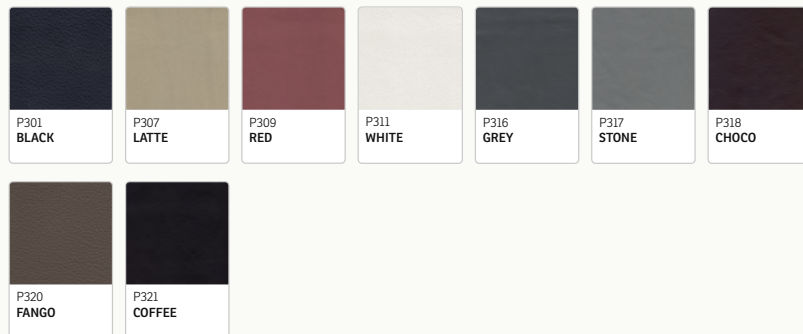
DESIGNED IN NORWAY

Leather & wood

Leather is a natural product and every hide has its own unique characteristics. Colour and grain variations are normal and can vary from hide to hide. Common surface variations include scratches, wrinkles and healed scars. Colour change will occur with time, due to use and the effect of light.

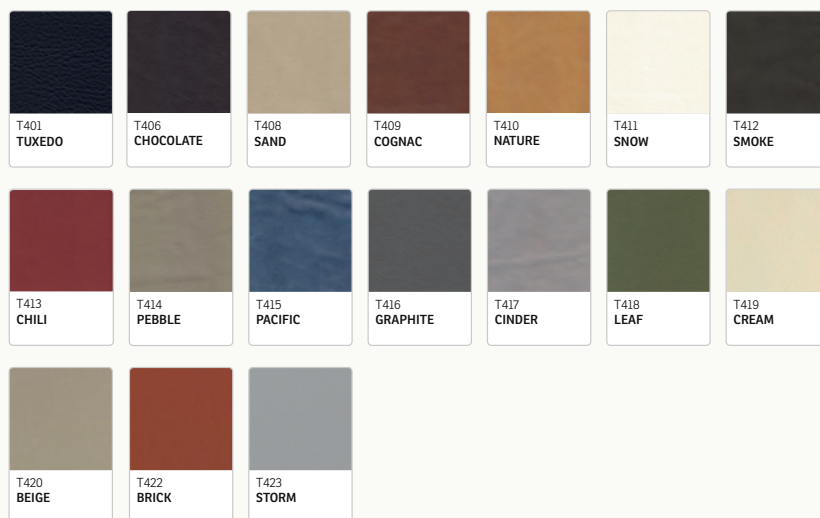
PRIME

PRIME is a top grain aniline-dyed and pigmented upholstery leather with a thickness between 0,9-1,1 mm. It has been slightly corrected.



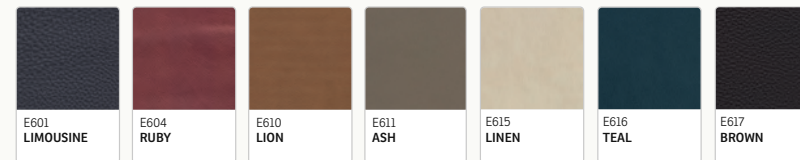
TREND

TREND is a premium top grain aniline-dyed upholstery leather with a rich and comfortable feel.



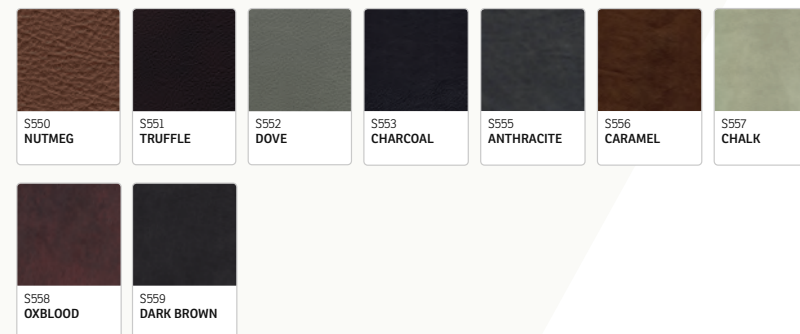
ELITE

ELITE is a thick corrected grain leather featuring a pigmented pebbled appearance supported by a protective lacquer that assists cleaning.



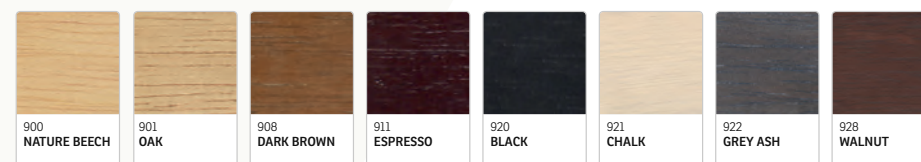
SAUVAGE

SAUVAGE is a natural milled top grain, upholstery leather made from the best rawhide selection.



WOOD COLOURS

A number of products with visible wood can be delivered in a wide range of colours.



* Printed colors in this catalogue may appear different from the actual cover colors.

** Cover will be discontinued from time to time.

Leather

Linea is a premium top grain aniline-dyed upholstered leather with a rich comfortable feel supported by an extensive colour palette. The advanced upholstery protection of Linea retains the natural characteristics of quality leather. Linea has a subtle fine grain with a thickness of 0.8 - 1.0mm which is ideal for upholstery applications. Its soft waxy feel coupled with a semi-matt appearance adds to its luxurious personality.

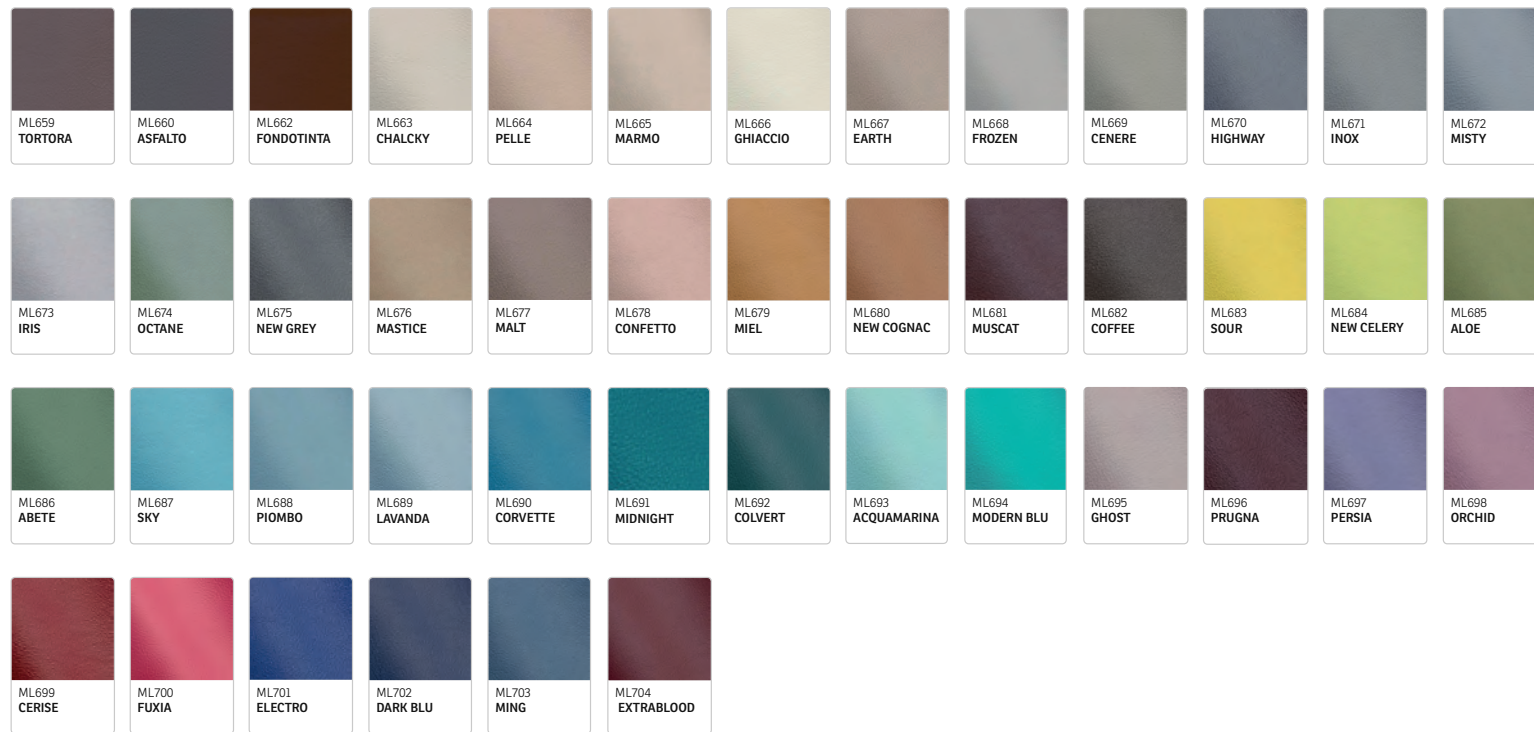
- The Mastrotto Linea range is available on all IMG designs.
- Allow an additional 2 weeks for completion.

LINEA



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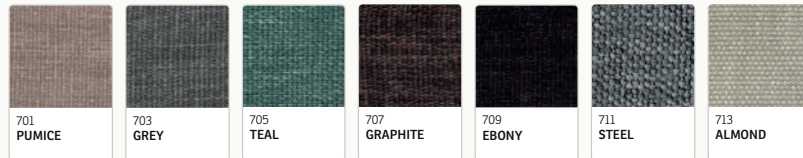
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Textile

IMG offers a wide range of fabric types selected to suit many homes and lifestyles. Ultra Smart fabric is another alternative that is durable and stain resistant. Please ask your retailer for more information.

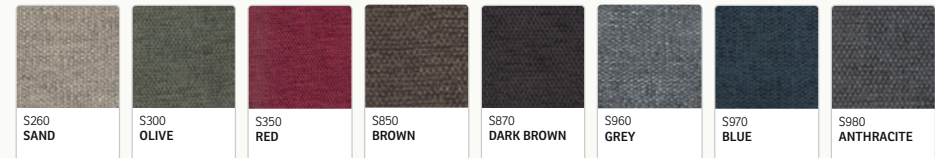
HABITAT

COMPOSITION: 100% POLYESTER | MARTINDALE: >30000 | PILLING: 4-5 | COLOUR FASTNESS TO LIGHT: 5



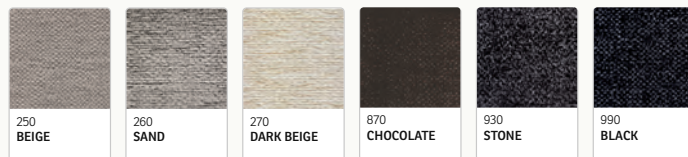
SICILIA

COMPOSITION: 100% POLYESTER | MARTINDALE: >40 000 | PILLING: 4-5 | COLOUR FASTNESS TO LIGHT: 5



CAMPA

COMPOSITION: 49% POLYESTER, 51% ACRYLIC | MARTINDALE: 30 000 | PILLING: 5 | COLOUR FASTNESS TO LIGHT: 6



*ULTRA


SMARTFABRIC
COMPOSITION: 95% POLYESTER, 5% NYLON | MARTINDALE: >30 000 | PILLING: 4 | COLOUR FASTNESS TO LIGHT: 4-5



CAPRICE

COMPOSITION: 100% POLYESTER | MARTINDALE: >30 000 | PILLING: 4-5 | COLOUR FASTNESS TO LIGHT: 5



 * SMARTFABRIC technology combines a performance fibre with a performance finish to give our fabrics inherent durability and longevity. Spills bead, sitting on top of the fabric until they are gently blotted with a cloth for cleanup.



SINCE 1966 WARWICK HAVE SUPPLIED FINE FURNISHING FABRICS WHICH HAVE BEEN QUALITY TESTED TO WORLD STANDARDS FOR PERFORMANCE, DURABILITY AND SAFETY. IMG ARE PROUD TO OFFER THE ENTIRE WARWICK UPHOLSTERY RANGE FOR USE ON EACH AND EVERY DESIGN. PLAIN AND SMALL PATTERN FABRICS ARE RECOMMENDED.

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MF/MFS
LF/LFS



LF/LFS/MF/MFS BRANDO
295: W: 80 D: 92 H: 105.5/142.5
395: W: 84 D: 92 H: 105.5/142.5



LF/LFS/MF/MFS CHELSEA
299: W: 90 D: 92 H: 105.5/142.5
399: W: 95 D: 92 H: 105.5/142.5



LF/MF CROWN
221: W: 78 D: 91 H: 103/141
321: W: 82 D: 92 H: 103/141



LF/MF DIVANI
225: W: 76 D: 88/92 H: 103-116/140-153
325: W: 81 D: 88/92 H: 103-116/140-153



LF/MF DUKE
285: W: 79 D: 94/98 H: 104-117/142-154
385: W: 85 D: 94/98 H: 104-117/142-154



LF/MF GRAND
221L: W: 80 D: 91 H: 103/141
321L: W: 84 D: 92 H: 103/141



LF/MF MAJESTY
275: W: 80 D: 94/98 H: 104-117/142-154
375: W: 86 D: 94/98 H: 104-117/142-154



LF/MF PEAK
265: W: 78 D: 94/98 H: 102-115/139-152
365: W: 83 D: 94/98 H: 102-115/139-152

CLASSIC



JADE 202
202: W: 70 D: 73 H: 110
302: W: 76 D: 75 H: 112



ROMEO 270
270: W: 73 D: 74 H: 108
370: W: 78 D: 78 H: 110

For other models, please see our web page: www.imgcomfort.com

* Disclaimer: Due to the handmade nature of this product, all measurements are approximate and can vary in size on any individual product up to 2 cm.



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