



# EPA SRING SEM GBM #4



March 19th, 2024

# Welcome Potential New Members!

**EPA is so happy to share we now collaborate with students at partnering schools who are PCMA members**

**If you would like to stay informed on EPA and PCMA activities please send your name and email to [epasthm@temple.edu](mailto:epasthm@temple.edu)  
Follow our instagram [@epatemple](https://www.instagram.com/epatemple)**



# Professional Convention Management Association

## What is PCMA?

“PCMA educates, inspires, and listens, creating meaningful experiences where passion, purpose and commerce come together. We are the world’s largest community for Business Events Strategists, providing senior-level education, networking, and market intelligence for the global business events industry.”

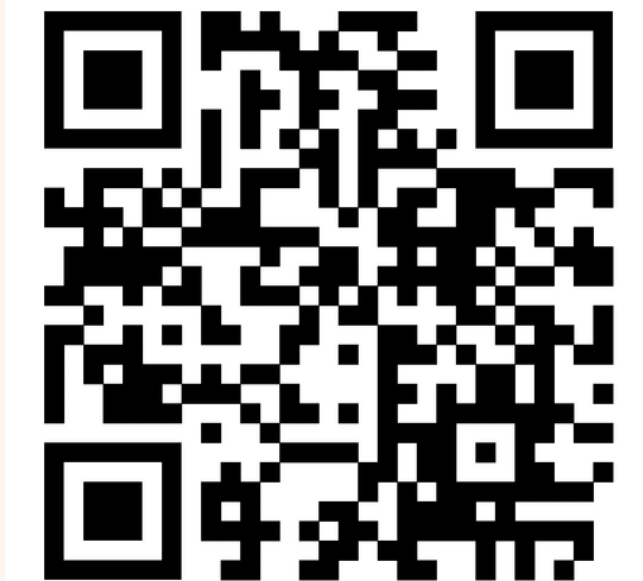


PCMA is now  
Offering scholarship  
Opportunities  
on the PCMA website  
[Click Here](#)

# How To Become a Member

- **Attend Meetings!**
  - **EPA GMB/Guest Speakers will be every other Tuesday at 5 pm**
- **5 Points to your name**
- **Be a member of PCMA (Completely Free!) - Must verify by showing confirmation**
- **Pay Dues**
- **\$30/year (2024)**
- **\$20/semester (Spring only)**
- **Join Us on Owl Connect**

**Link to PCMA  
Membership**



# Point System

- **5 Points** are necessary in order to be classified as a member
- **8 Points** allows you to be eligible for an E-Board Position or to attend one of our conventions
- **Points are earned by the following**
  - **3 Points** - Attend a PCMA function
  - **2 Points** - Assist in the production of the End of Year Event or plan a fundraising or publicity event on campus reach out for more info
  - **1 Point** - Attend Meetings, fundraiser or help with closet

# Service Project



**Huddle Up for Autism** is a fun-filled day designed especially for kids and teens on the autism spectrum and their families. The event raises critical funds for autism research at Children's Hospital of Philadelphia.

**Sunday, April 21st at Lincoln Financial Field.**

**Event Name:** 2024 Eagles Huddle Up for Autism

**Location:** Lincoln Financial Field, 1 Lincoln Financial Field Way, Philadelphia, PA 19147

**Volunteer Timeline:** 9am-3pm

**Volunteer Attire:** Volunteer shirts will be handed out please note these will be given out on a first come first serve basis



# Philadelphia Region Hospitality Career Exploration Workshop!

## Event Details:

- **Date and Time:** Tuesday, April 3, 2024, 2-5 pm and Wednesday, April 3, 2024, 6 AM - 3 PM
- **Location:** Temple University – Speakman Hall, Howard Gittis Student Center, 1810 and the Liacouras Center
- **Interested?** If you're ready to join our volunteer team and make a lasting impact,
- Please use this form to sign up:  
<https://forms.office.com/r/zvqdJfbbjA> Links to an external site.

Industry  
Hour  
Opportunity

Reach out to  
Professor  
Cleaver if you  
need an  
excused  
absence

# Save the Dates!

- **April 1st, 12-1pm** Speakman 214, Resume Workshop
- **On Tuesday, April 2, at 5:00 p.m., Joe Heller, Senior Vice President of Marketing & Communications at PHLCVB,** will be discussing the details and strategies that went into creating Philadelphia's booth and activations during the 2024 Convening Leaders Conference.
- **On Thursday, April 11th, 12:45-6pm,** Global Meetings Industry Day 2024
- **April 14th** End of Year Celebration 1 p.m
- **On Tuesday, April 16, at 5:00 p.m., Linda Suh, Brain Education TV,** will be discussing Reducing the Stress of Event Planning
  - Playa Bowls fundraiser **6-8pm**
- **April 21st, 9am-3pm,** Huddle Up for Autism

**YOU ARE INVITED!**  
**GLOBAL MEETINGS INDUSTRY DAY 2024**  
**PHILADELPHIA**  
 Future@Work: Bridging Gaps and Embracing Differences

**GLOBAL MEETINGS INDUSTRY DAY**

HOSTED BY **pcma** Greater Philadelphia Chapter

**4.11.24** THURSDAY, APRIL 11  
**12:45 PM - 6:00 PM**

LOCATION: CYTO | PHL @ THE CIRA CENTRE  
 CLICK HERE FOR MORE INFORMATION AND TO REGISTER.

VENUE SPONSOR: **CYTO | PHL** LEARN. MEET. CONNECT.

PLATINUM SPONSOR: **WIND CREEK BETHLEHEM**

GOLD SPONSORS: **DISCOVER Puerto Rico**, **CAESARS ENTERTAINMENT.**

SILVER SPONSOR: **Signature BOSTON**

ANNUAL SPONSORS: **PHLCVB** Philadelphia Convention & Visitors Bureau, **POCONO MOUNTAINS** CONVENTION & VISITORS BUREAU, **VALLEY FORGE** TOURISM & CONVENTION BOARD

SUPPORTING PARTNERS: **MPI PHILADELPHIA AREA CHAPTER**, **MPI NEW JERSEY CHAPTER**, **ILEA** INTERNATIONAL LIVE EVENTS ASSOCIATION GREATER PHILADELPHIA CHAPTER



All  
ARE  
WELCOME!

Prepare for  
the TSCB  
Conference with  
CIE



# EPA Events!

## RESUME WORKSHOP

*Elevate Your  
Professional Profile!*

Join Event Planning  
Association's Resume  
Workshop to craft  
standout resumes and  
land your dream job



SCAN HERE TO RSVP

**MONDAY, APRIL 1ST  
SPEAKMAN 214, 12-1 P.M**

Walk-Ins Are Welcome



SUNDAY, APRIL 14, 1:00 PM, SAC 200A



## EVENT PLANNING ASSOCIATION



Celebration and Awards Ceremony



# EPA Exchange



**Do you have an interview or networking event coming up? Are you looking to add to your professional wardrobe? Check out the EPA Exchange closet!**

**We would love for some **volunteers** to work the closet - reach out to the closet manager, Linda Williams or email us if you have any questions!**



# POPL

- **Great EPA fundraising opportunity**
- **Scan the QR code and spread the word :)**

ENJOY 20% OFF YOUR DIGITAL BUSINESS CARD



CHECK OUT OUR NEW  
WEBSITE:

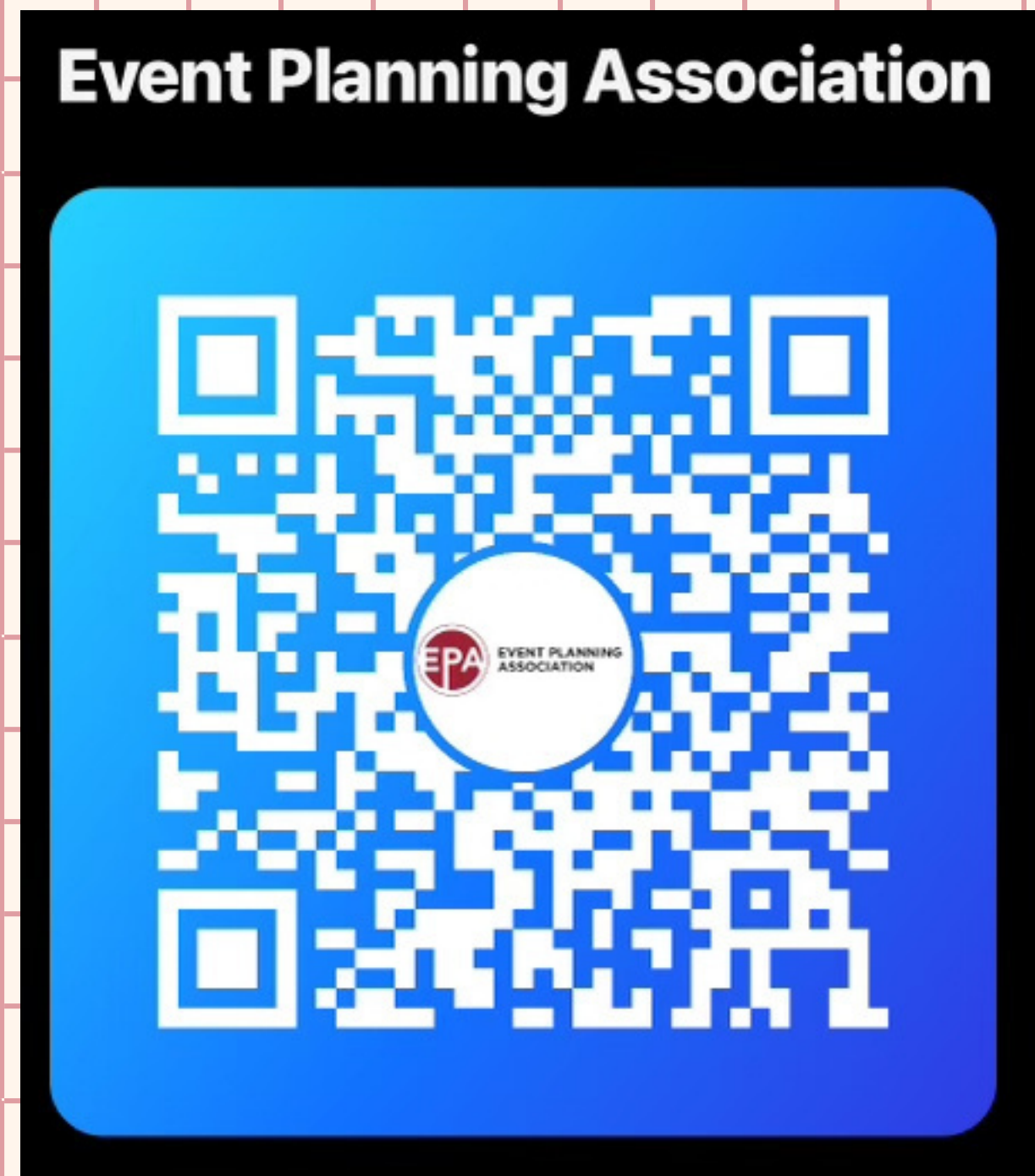
[www.eventplanningassociation.com](http://www.eventplanningassociation.com)

PLEASE DON'T FORGET YOU CAN PAY  
YOUR DUES HERE

**Attendance**



**GroupMe**





**Any  
Questions?**

Please Welcome Our  
Guest Speaker

**Brooke Johnson, CEM**

National Account  
Executive - HERITAGE  
Nationwide Exposition  
Services

