MMOCC Newsletter –

APRIL 2025

Mid Mo-Old Car Club PO Box 1594, <u>Jefferson City, MO 65102</u>

PRESIDENT'S CORNER

ID MO OLD CAR CLUB

Hello my fellow Mid Mo Old Car Club members:

A man walks into a shop, and says "Can I have a gas cap for my Yugo?" The shop owner thought for a little bit, and then replied "Yea, that seems like an even trade".



If the speed of light is faster than the speed of sound, why do I hear the car behind me before the light turns green?

98% of all Kia's are still on the road today, the other 2% actually made it home.

But on a serious note, our next meeting will be at Jim Martin's shop in Elston. Rusty Baldwin has agreed to speak. Should be interesting. Please bring a chair to this event, as Jim doesn't have enough chairs for the expected turn out.

Total dollars generated for the Scholarship Fund from last month's Auction Meeting was \$1,099.50. Thank you for the donations of items, money, and your purchases!

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MMOCC goes international!

MMOCC Members Mike Schaefer and Ron Clark check out an old car in Ireland.





O'Reilly Auto Parts opened in Springfield, Missouri in 1957

https://corporate.oreillyauto.com/history/

O'Reilly Automotive, Inc. officially started in the auto parts business in Springfield, Missouri, in November of 1957. However, its historical background in the automotive business, as well as the family's quest for opportunity and advancement, may be traced back to a much earlier time.

Michael Byrne O'Reilly immigrated to America in 1849, escaping from the hard times of the potato famine, which struck Ireland in 1845-46. Settling in St. Louis, he worked his way through school to earn a law degree, and then pursued a career as a title examiner. His son, Charles Francis O'Reilly, attended college in St. Louis and went to work in 1914 as a traveling salesman for Fred Campbell Auto Supply in St. Louis. By 1924, Charles had become familiar with the Springfield area, having traveled by train to sell auto parts throughout the territory. He recognized the region as an area of growth and opportunity and asked to be transferred there. By 1932, he had become manager of Link Motor Supply in Springfield. One of his sons, Charles H. (Chub) O'Reilly, had also joined the company. Together they provided the leadership and management that made Link the predominant auto parts store in the area.

In 1957, Link planned a reorganization, which would have included the retirement of 72-year-old Charles F. O'Reilly, and the transfer of C. H. O'Reilly to Kansas City. Since neither agreed with these plans, they made the decision to form their own company, O'Reilly Automotive, Inc.

They opened for business on December 2, 1957 with one store and 13 employees at 403 Sherman in Springfield. Their sales totaled \$700,000 in 1958, their first full year of

business. Due to the hard work and ability of the original employees, several of whom were stockholders in the company, the business grew and prospered from its very first year.

By 1961, the company's volume had reached \$1.3 million – the combined volume of O'Reilly Automotive Distributors, a division formed to serve independent automotive jobbers in the area.

O'Reilly Automotive opens in Springfield, 1957



In March of 1975, annual sales volume rose to \$7 million, and a 52,000-square-foot facility

at 233 S. Patterson was built for the O'Reilly/Ozark warehouse operation. By that time, the company had nine stores, all located in southwest Missouri.

The long range plans and stability of the company were solidified by a public offering of company stock in April 1993. Since that time, the Company has grown through the opening of new stores, as well as through numerous mergers and acquisitions, and currently operates stores in 48 states, including Alaska and Hawaii.

Throughout this time the underlying spirit and philosophy of O'Reilly Automotive, Inc., has been one of growth and progress, both for the company and its team members. This remains the policy to which the company is dedicated today.

Jefferson City High Street Looking West

1935



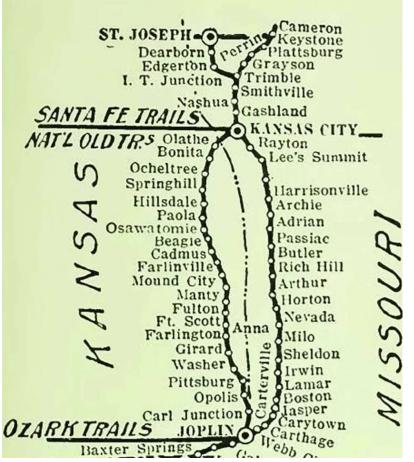
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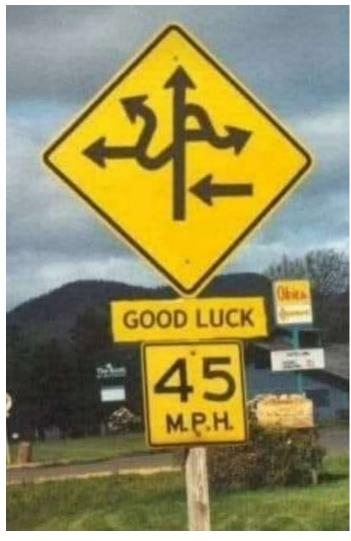


Submitted by MMOCC Member Craig Haugen

This 1918 map shows the sometimes parallel and sometimes overlapping north-to-south route of the Jefferson Highway from St. Joseph and Cameron along the Missouri/ Kansas border. Today's US Highway 69 roughly follows the path of the Jefferson Highway.

To read more about the journey of Jefferson Highway, read our story! https://missourilife.com/jefferson-highway-revisited/







We got a long way to mow and a short time to get there ...



A flying car from 1948 (Convair Model 118 ConvAirCar).





Faulty shock absorbers are extremely DAN-GEROUS, and are not easily detected until it's too late. See us.

FREE 60-DAY TRIAL OFFER

CAPITAL

CITY TIRE SERVICE

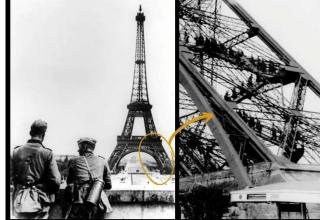
Dunklin & Highway 50 West

Dial 5-4785





When France was occupied by the Germans in 1940, Citroën was compelled to produce vehicles for them. The company decided to lower the fill line on their oil dipsticks, which caused the trucks to seize under stress due to insufficient oil levels.



When Paris fell to Germany in 1940, French soldiers cut the elevator cables of the Eiffel Tower. This meant that if the Germans wanted to hoist their flag, they would have to climb all the way to the top.



Upcoming Events that MMOCC Plans to Attend

A. April MMOCC Meeting.

- Thursday, April 24 at 6pm.
- Jim Martin's Shop at Route T and Second Street in Elston. (573-864-4048). BRING A CHAIR. Elston's Taste-T-Stop (across from Jim's garage) will be open at 5pm with sandwiches and ice cream for sale.
- Topic: MMOCC Member Rusty Baldwin Missouri State Motor Vehicle Inspector, discussing Titles, VINs, safety inspections, vehicle ownership do's and don'ts, etc.

B. Capitol Cruise In (JC) East Capital at Madison.

• Last Saturday of each month from March to September. 5-9pm.

C. Monthly Capital Mall (JC) Cruise In.

• Last Saturday of each month from April to September. 3-7pm.

D. Nichols Career Center Car Show.

- Sunday, April 27 from 12-3pm.
- JCHS Adkins Stadium Parking Lot at 610 Union Street / JCMO.
- All proceeds benefit Nichols Career Center SkillsUSA Chapter.
- Lots of student cars and projects on display.

E. Ford Enthusiasts / Shelbyfest Charity Cruise In.

- All makes and models.
- Friday, May 2 from 6pm-9pm.
- East Capital JCMO.

F. Holts Summit Pizza Hut Old Car Cruise In.

• First Saturday of each month from April to October. Evenings (guessing 5pm).

G. Wings and Wheels Poker Run.

- Saturday, May 10. Start and end at JC Memorial Airport.
- Visit airports throughout the area.
- Registration at 10am, ride at noon, last vehicle back at 5pm, prize raffle at 5:30pm.
- Proceeds benefit Wyatt's Wings Memorial Foundation and Shriners Hospital.

H. Missouri Moonshiners Street Rod Club Cruise In.

- Second Saturday of each month from <u>April to October</u>. 5-8pm.
- Thriftway in Linn. Contact the Evens at 573-291-6209 if questions.

I. May MMOCC Meeting.

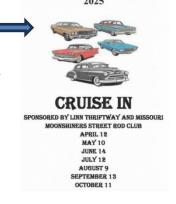
- Thursday, May 22 at 6pm.
- Xtreme Body and Paint / 1007 Lomo Drive / JCMO.

J. Freeburg Cruise In.

• Friday, May 30 at 5pm.







• 110 West Oliver, Freeburg, MO.

K. Sheriff's Barbeque Car Display.

- Old Car display at the annual Cole County Sheriff's Barbeque.
- Tuesday, June 10 serving from 4-7:00 pm. Arrive when you can. Leave when you want. Bring a chair. Contact Lyle at 573-291-7159 if questions.
- BBQ pork steak or chicken available.
- Old Car parking inside the Cole County Fairgrounds near the flagpole.

L. June MMOCC Meeting.

• Thursday, June 26 at 6pm. Location and topic TBD.

M.GOBMC British car show - Springfield MO

• June 27-28 https://gobmccarshow.com/show-details-1

N. Lohman Cruise In.

- Sunday, June 29 from 10:30am to 2pm in Lohman on Front Street "by the big tree".
- Bring a chair and cooler. Come and go as you please. Contact Lyle at 573-291-7159 with questions.
- Lions Club BBQ available at the Community Center from 10:30am to 2:30pm.
- Fireworks at the Church at 9pm by Dennis and Laura Even.

O. July MMOCC Meeting / Trunk Swap.

- Thursday, July 24 with Swapping starting at 3. Meal about 5. Meeting about 6.
- Bandelier Mustang Connection. 102 Route T / JCMO. (NE of the intersection of Rt.T Bus.50) (Best access on Bus.50 across from Farmers Bank of Lohman).
- All the usual participants are, of course, invited, and guests are welcome.
- Probably just a hot dog roast or something simple.
- Bring lots of stuff to swap or sell (garden vegetables expected) and cash to buy.
- Plenty of parking. Bring chairs and your favorite beverages.

P. Argyle K of C Car Show and BBQ.

- Saturday, August 9 at 11am.
- 513 Second Street in Argyle, MO.

Q. August MMOCC Meeting – BBQ at McClung Park.

- Thursday, August 28. McClung Park Indoor Pavilion (air conditioned). 931 McClung Park Drive / Jefferson City, MO.
- Arrive as early as 5. Meal at 5:30. Meeting at 6. Indoor BBQ. Bring a side to share and bring your own beverages. Pulled pork, plates, and utensils provided by the Club.
- Contact Connie Schaefer with questions at 573-690-5954.
- In September 2021, John Kelsey hosted MMOCC to view his closed car museum / collection in Camdenton. John died in September 2023. His collection was sold through Mecum Auctions. His daughter, Ann Kelsey-Doughty, the President of Kelsey Tire and co-owner, will present about Kelsey Tire, its history, Good Year connections, and the auction process.



R. September MMOCC Meeting.

• Thursday, September 25 at 6pm.

- HyVee-JC Community Room (upstairs). Room is available at 5pm, so get your meal and come upstairs and dine together.
- Topic: MMOCC Car Show on September 27.

S. MMOCC Old Car Round Up and Show.

- 56th annual.
- Saturday, September 27, 2025.
- In conjunction with JC Oktoberfest.
- Car Show Chair Justin Colvin at 573-694-6813.

T. October MMOCC Meeting.

• Thursday, October 23 at 6pm. Location and topic TBD.

U. NO November meeting.

V. December Meeting / Holiday Party.

- Thursday, December 18, 2025. Arrive as early at 5pm. Meal about 6pm.
- American Legion off Tanner Bridge.
- Meal provided by the Club.
- Bring a rob-your-neighbor gift for your gender valued around \$25. Be creative!

October 1, 1939 News and Tribune

submitted by MMOCC Member Mike Schaefer.

Prices Slashed Again On the Following Reconditioned Used Cars! PONTIAC CHEVROLET 1938 Four Door 1936 Coupe 1937 Two Door 1936 Four Door 1937 Coupe 1936 Four Door 1936 Four Door, With Trunk 1936 Two Door 1936 Four Door 1932 Two Door With Trunk 1935 Coupe 1932 Two Door	3 DAYS 3 Sal., Sun., Mon.! 37 PLYMOUTH \$375 Sedan 33 PLYMOUTH \$150 Ceach \$165 Sedan \$165 Sedan \$275
REAL BARGAINS 1931 Chevrolet Coupe 1930 Chevrolet Four Door Sedan 1929 Chevrolet Two Door 1928 Chevrolet Two Door	37 FORD \$375 Coach \$345 Coupe \$345 37 OLDSMOBILE \$595
1937 Ford Pickup 1936 Oldsmobile Four Door 1935 Ford Two Door NEBEL MOTOR COMPANY "A GOOD PLACE TO TRADE"	Coach 34 CHEVROLET \$275 Coach Reduced to Sell Quick! HEISINGER'S Jefferson City, Mo.
Where Customers Send Their Friends 609 Jefferson Phone 2695	Phone 23

MMOCC SHIRTS:

We have T-shirts in gray and white, collared polo-type shirts, and a humorous T-shirt addition. If your shirt looks dingy, time to upgrade! Shirts available at future meetings and events. \$20 for collared shirts. \$15 for t-shirts. \$10 for hats. Contact Jim Martin at 573-864-4048.



Officers:

President Nathan Fuller (573-645-7088)
Vice President Dennis Smith (573-680-2505)
Secretary Lyle Rosburg (573-291-7159)
Newsletter Editor Lyle Rosburg (573-291-7159)
Treasurer Larry Rhea (573-606-9266)
Historian Ron Bandelier (573-893-2553)
2025 Car Show Chair Justin Colvin (573-694-6813)

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