



MMOCC Newsletter –

AUGUST 2026

*Mid Mo Old Car Club
PO Box 1594,
Jefferson City, MO 65102*

PRESIDENT'S MESSAGE:

A lot has happened since the last time I was at an MMOCC club meeting. There was the 4,000 miles we drove on rt 66 (which will be the topic part of our next meeting at Hy-Vee), followed by a weekend in St Louis for my wife's family, and then last weekend we went to the rt66 car show in Springfield, MO. There were over 800 cars registered, plenty of activities, and we had the opportunity to meet two car TV personalities, Dave Kindig and his sidekick Kevin. It was lots of fun, especially since it was my first chance to display my 57 convertible in ten years.



Our next meeting will be at Hy-Vee. If you haven't approached your previous year car show sponsors please do so as soon as possible. See you at the next meeting.

MMOCC President Nathan Fuller

August Birthdays

Laura Even
Sally Stucker
Linda Smith
Joshua Schubert
Kirk Boyer

August Anniversary

Dennis & Laura Even

Historian Mike Schaefer is accumulating your Profile. If you have not completed the profile. Mail to the info to MMOCC / PO Box 1594 / JCMO 65102 or Email the info Mike Schaefer at cnn_schaefer@yahoo.com.

2026 CAR SHOW INFO:

SPONSORS:

David Jaeger/Accountant	\$50.00
Cole County Upholstery	\$50.00
Jim Lewis Tire and Wheel Inc	\$50.00
Joe Machens Capital City Ford	\$50.00
Evers & Company CPA LLC	\$50.00
Governor Motor Company	\$50.00
Jim Logan and Brad Schrimpf	\$50.00
Sam Bushman	\$100.00
Millard Family Chapels	\$250.00

GOODY BAGS:

NEED MORE!

Highline Plating gave stuff for goody bags plus the \$200.00 gift certificate for Chrome Plating.

Brad Hutchinson/State Farm Insurance supplied us the goody bags plus stuff for the goody bags.

Walker Kesterson/State Farm Insurance supplied stuff for the goody bags.

O'Reilly Auto Parts gave stuff for goody bags.

Williams-Keepers provided pens.

SCHOLARSHIP DONORS:

Pamela Taylor	\$50.00
Wes & Betty Scott	\$100.00
Precision Machine Inc	\$100.00
Woodman Engineering Company	\$100.00
Cory Wilcox	\$100.00
Donald & Becky Weber	\$200.00
Kelsey Tire Inc.	\$250.00
Kent Moreland	\$350.00

SPONSOR LIST FROM 2024:

MMOCC Member	Sponsor's Name
Lyle Rosburg	Capitol Hauling
*	Jim Logan Audio Service
*	Lyle and Lori Rosburg
*	Millard Family Chapels
*	Moser's Food - Show Me Oil Co
*	Sam Bushman for Presiding Commissioner
*	Williams-Keepers, LLC
Wes Scott	
*	Cole County Upholstery
*	David Jaeger Insurance
*	Evers and Company CPAs
*	Joe Machens Capital City Ford
*	Joe Machens Capital City Ford
*	Precision Machine, Inc.
*	Wes Scott
*	Woodman Engineering Co.
Billy and Janice Burnitt	Billy and Janice Burnitt
*	Daisy Delight
*	McDonalds
*	Xtreme Body and Paint
Ron Clark	Capital Machine Company, Inc.
*	4-Wheel Parts Plus LLC
Frank Hazellhorst	Jefferson Bank
Ricky Mendez	Governor Motors
Tim Petty	Towner Communications Systems, Inc.
Ron Bogg	Lubanza Auto Parts
*	Best Fit, Inc.
*	Co-Wheel Systems
*	Fechtel Beverage and Sales
Ron Sanjakovic	Benkelier Trucking Connection
*	Farmer's Bank of Linn
*	Farmer's Insurance - John Powell
*	Invictus Health and Wealth
*	Kenneth Luerkmeier
*	Show Me Health Solutions LLC
Stan Fast	Central Bank
*	Stan Fast
Mike and Connie Schaefer	Warehouse Tire and Muffler
*	Kenns Collision Repair
*	Mark's Mobile Glass
Floyd Siebeck	Mike and Connie Schaefer
*	Fred Vogel Insurance
Nathan and Juana Fuller	Wiebbeck Auto Sales
Dennis and Linda Smith	AutoZone
Ed Treman	Dennis and Linda Smith
*	Edward and Linda Tremain
Jim and June Martin	Rooster's Transmission and Service
Todd Slanter	Jim's Classics
*	Bonecutter Body Shop & Off Road
*	Dale and Ruth Doelhoff
*	Don Perdue
*	James and Linda Ennis
*	Keith Fedigo
*	Larry's Motorsports
*	Mary Gerdes
*	Nichole and Kathleen Kachel
*	Todd Slanker
*	Mike Hall
*	Wes Scott
*	Kevin Riley
*	Link Farmer
*	Larry Kolb
*	Danell Hake
Jim Roberson	Osage Classic Cars and Mary's Auto Body
*	Winter Dent and Company
Tom Winters, Jr.	Putnam Chevrolet
Richard Heidbreder	Richard Heidbreder
Joshua Schubert	Joshua Schubert
*	River City Farm and Gun
Pam Taylor	Pam Taylor
Don Weber	Don and Becky Weber
Jack Boswell	Jack Boswell
Craig Roost	Midwest Binder
*	Rusty Drevling Toyota-Chevrolet-Buick-GMC
Larry Rhea	Larry and Vera Rhea
Tom Winters, Jr.	O'Reilly Auto Parts
*	American National Insurance - Doug Lansing, Agent
*	Kurtum Signs, LLC
*	The Eastwood Company
*	The Noble Needle Upholstery Co.

UNION PACIFIC BIG BOY RECENTLY VISITED THE AREA

If you got a photo of a steam locomotive with your car during any visit, send it to Lyle at lrosburg@hotmail.com or text to 573-291-7159. Lyle took his near Centertown. Recent and past Steam Engine Visits, below, from Ron Bandelier and Dennis Smith.



THE LUVERNE AUTOMOBILE

From Buggies to Fire Engines



The story begins in Luverne, Minnesota, a small city in the state's far southwest corner. In 1896, brothers Fenton "Al" Leicher and Edward Leicher purchased the Luverne Wagon Works, building horse-drawn wagons and buggies. Curious about the emerging automobile industry, the brothers had their first car assembled by the St. Louis Motor Car Company, powered by a single-cylinder Buick engine. After seeing how that manufacturing process worked, they decided

motorcars were the wave of the future and began building automobiles themselves around 1905.

The first production Luverne was a high-wheeler with a two-cylinder Buick engine, with Rutenber and Beaver engines used in later production. Early 1905 high-wheelers featured side-entrance touring or surrey coachwork with bodies largely made of wood. A conventional 20-hp touring car joined the lineup that stayed in production until 1909, and by 1909 a four-cylinder 40-hp model pushed Luverne into the upscale automobile market.

The company's most celebrated vehicle was the "Big Brown Luverne," known regionally as a smart, dependable buy. In 1912, the four-cylinder Model Fifty evolved into the "Montana Special," coinciding with Luverne's first six-cylinder engine — a fifty-horsepower inline-six priced at \$3,000, built to handle Montana's rugged terrain. The company also built the first motorized funeral coach in the U.S. in 1915. Luverne prized quality over volume, and total automobile production is estimated between roughly 300 and 750 cars over the company's run — sources vary, but only two original Luvernes are known to survive today, both tied to the Rock County Historical Society in Luverne, Minnesota.

The Big Brown Luverne (right), on display at the Rock County Historical Society, was acquired from the Kelsey Automobile Collection in Camdenton, Missouri.



Timeline

1896	Leicher brothers buy Luverne Wagon Works (buggies/wagons)
1903–04	First kit car assembled; automobile experimentation begins
1906	Luverne Automobile Company formally incorporated (\$50,000 capital)
1909	Four-cylinder 40-hp model launches; enters luxury car market
1911	First 1-ton truck offered; industry's first tilting dump box
1912	Six-cylinder "Montana Special"; renamed Luverne Motor Truck Co.
1913	First fire truck built, for Luverne's own fire department
1915	First engine pumper produced; first motorized funeral coach
1916–17	Final automobiles produced (only ~2 built in 1917)
1923	Renamed Luverne Fire Apparatus Company
1985	Acquired by Luverne Truck Equipment, moved to Brandon, SD
2003	Company (later known as Crimson Fire) ceases operation under that name

After curtailing automobile production in 1917, the company evolved, becoming the Luverne Motor Truck Co. and then the Luverne Fire Apparatus Co. The Leichers adapted when Henry Ford introduced the assembly line, pivoting as engineers and builders toward specialized motorized equipment — particularly fire trucks. Luverne eventually produced fire trucks for major cities including Chicago, Cleveland, and Tulsa. Between 1913 and 1985, the Luverne plant built pumpers, tankers, brush trucks, and rescues for Minnesota and neighboring states.

The Leicher family's third generation later moved into ambulances and emergency vehicles, and in 1985 great-grandson Terry Leicher opened Lifeline Emergency Vehicles in Sumner, Iowa, which continues operating today. The Rock County Historical Society in Luverne now preserves this legacy through its "From Harnesses to Hoses" exhibit.



Lyle and Lori Rosburg visited the Rock County Historical Society Museum in Luverne, MN in July 2026. Accidentally coming across the Luverne Automobile story and the Kelsey Auto Collection connection.

MMOCC SHIRTS:

Shirts available at future meetings and events.
Contact Doug Stephens at 573-298-0317

U.S. MAIL TRUCKS THROUGH HISTORY

12 Postal Vehicles From 1899 to 2026



**1899
WINTON**
Electric Mail Automobile
Early Electric Mail



**1907
COLUMBIA**
Electric Delivery Wagon
Antique Mail Delivery



**1914
WHITE**
Parcel Post Mail Truck
Early Parcel Post



**1931
FORD**
Model A Parcel Post
Parcel Post Era



**1954
TWIN COACH**
Postal Van
Midcentury Mail Route



**1965
JEEP**
Fleetvan FJ 3
Compact Postal Van



**1975
JEEP**
DJ 5D Mail Jeep
Neighborhood Mail Jeep



**1987
GRUMMAN**
LLV Mail Truck
USPS Fleet Icon



**1999
FORD UTILIMASTER**
FFV Postal Vehicle
Flex Fuel Postal Vehicle



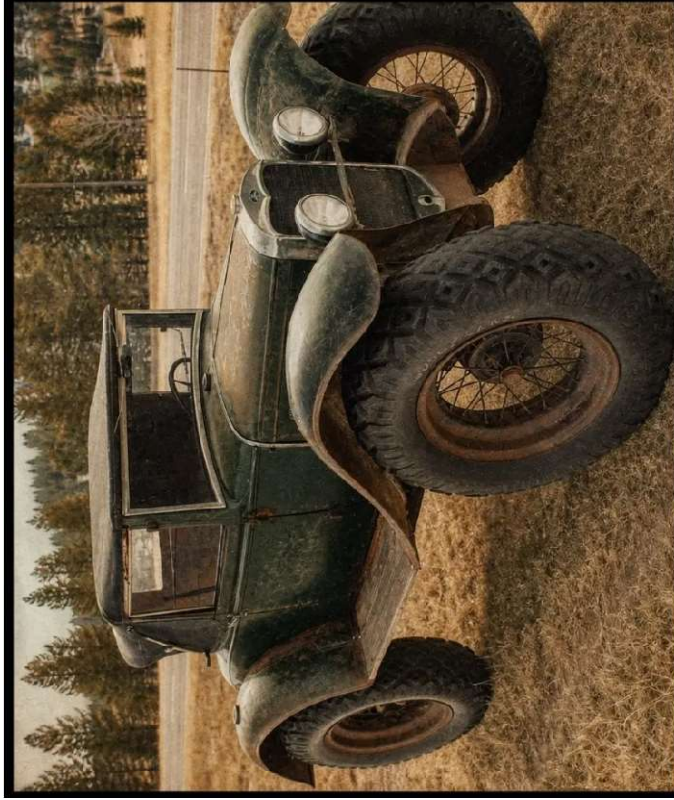
**2006
DODGE**
Sprinter USPS Van
Tall Delivery Van



**2015
RAM**
ProMaster USPS Van
Modern Postal Van



**2026
OSHKOSH**
NGDV USPS Truck
Next Generation Delivery



MONTANA MAIL RUNNER



Richard Nixon Presidential Library and Museum

Suggested for you · June 20 at 12:00 PM ·



#OTD 6/20/1973 – During Soviet General Secretary Leonid Brezhnev's visit to the Presidential retreat Camp David, President Nixon presented him with a snazzy windbreaker jacket and a new Lincoln Continental. With Brezhnev behind the wheel, and much to the dismay of the Secret Service, the two leaders took the car out for a high-speed spin around the camp. In his memoir, President Nixon described the short but harrowing adventure: "'You are an excellent driver,' I replied. 'I would never have been able to make that turn at the speed at which we were traveling.' Diplomacy is not always an easy art." (Images: WHPO-E1046-04 and E1040-26A) [See less](#)



Upcoming Events:

Monthly Cruise Ins.

1. **Concord Baptist Church Capital City Cars and Coffee.**
 - Saturdays: 08/01, 08/22, 09/12, 10/03, 10/24 - 8am to 12pm.
 - 3724 W Truman Blvd / JCMO.
2. **Holts Summit Pizza Hut Old Car Cruise In.**
 - First Saturday of each month from April to October. 4:30-8pm.
3. **Missouri Moonshiners Street Rod Club Cruise In.**
 - Second Saturday of each month from April to October. 5-8pm.
 - Thriftway in Linn. Contact the Evens at 573-291-6209 if questions.
4. **Sonic Hot Summer Nights.**
 - Third Saturday of each month from May to September from 6-10
 - Sonic in Versailles.
5. **Monthly Capital Mall (JC) Cruise In. DILLARDS LOT.**
 - Last Saturday of each month from April to September. 3-7pm.
6. **Capitol Cruise In (JC) East Capital at Madison.**
 - Last Saturday of each month from April to September. 5-9pm.

A. Sacred Heart Parish Picnic Cruise In Car Show.

- Sunday, August 23 11am-6pm.
- 540 N Mill Street / Eldon
- Sonny Evers. 573-338-0552.

B. August MMOCC Meeting.

- Thursday, August 27.
- HyVee-JC Community Room (upstairs). Room available at 5pm with meeting at 6pm. Grab your meal and eat together!
- Topic: "Nathan and Jaunita Travel Route 66".

C. Special Olympics Missouri (SOMO) Showdown Car Show and Cruise.

- Saturday, August 29. Gates open 7am. Judging at noon. Awards at 2pm.
- Cole County Fairgrounds.
- \$25 entry fee. Many classes. <https://allevents.in/jefferson-city/somo-showdown-car-show-and-cruise/200028530448959>

D. Hangover Cruise In.

- Monday, September 7. 12-4.
- Mary's Home, Missouri.

E. Westphalia Cruise In (15th Annual).

- Friday, September 11 starting at 5pm-11:30pm
- Main Street in Westphalia.

F. Show Me State Air Show – Car Display.

- Reminder to those who have committed.
- 12 cars for Saturday, September 12 and Sunday, September 13 from 8:45am-2:15pm at the Jefferson City Memorial Airport as a car display for the Air Show.
- Benefits include free admission to the air show, T-Shirt, lunch, and you get to drive your car on the runway under the aerial portion of the show.
- Contact Lyle at lrosburg@hotmail.com or 573-291-7159.

G. Wheels for Meals Car Show Fundraiser.

- Saturday, September 12 at 8:30am.
- Russellville High School / 13600 Route C.

H. Tillie Mae Foundation Car Show.

- Saturday, September 12 with Registration 11-12, Spectator Judging 12-3, Winners Announced at 3:30. \$10 entry per car.
- 28991 Asahl Road / Clarksburg, MO 65025 (between California and Tipton). Contact Greg at 573-694-9507.

I. Cruisin' to Folk – Fall Festival and Car Show.

- Sunday, September 13. 11am-6:30pm.
- Car show at Laura and Dennis Even's house (173 Hwy EE) in conjunction with the Church's Fall Festival.
- Contact the Evens at 573-291-6209 if questions.

J. Chamois Days.

- Saturday, September 19. 10am-3:30pm.
- Optional Parade at 10am.

K. All Ford Show.

- Sunday, September 21 at 8am.
- Wal-Mart (East) / 401 Supercenter Drive / JCMO.
- \$25 fee. Various classes.
- Sponsored by Central Missouri Mustang & Ford Club.

43rd Annual All Ford Powered Car Show



September 20, 2026

Rain Date September 27, 2025
Walmart, 401 Supercenter Drive
Jefferson City, MO 65101

A. 64-1/2-66 Mustang all
B. 67-73 Mustang all
C. 74-83 Mustang all
D. 94-04 Mustang GT, V6
E. 05-09 Mustang GT, V6
F. 10-14 Mustang GT, V6
G. 15-17 Mustang GT, V6, 4Cyl
H. 18-Present Mustang GT, V6, 4Cyl
I. 94-04 Mustang Specialty*
J. 05-09 Mustang Specialty*
K. 10-14 Mustang Specialty*
L. 15-19 Mustang Specialty*
M. 20-Present Mustang Specialty*
N. 1903-49 Ford, Mercury, Lincoln
O. 1950-Present Ford, Edsel, Mercury, Lincoln
P. 1903-96 Ford Truck
Q. 97-Present Ford Truck
R. Cougars All
S. Bronco All
T. Thunderbird All
U. 62-76 Fairlane, Torino, Cyclone
V. Tuner (Focus, Fiesta, Fusion)
W. Ford Powered Specialty**
X. Youth (21 and Under)
Y. Electric Vehicle All
Z. Sport/High Performance (All years)

* Specialty includes Shelby, Boss, Roush, Saleen, and Mach 1
** Cobra, Sunbeam, Panthera, Bricklin, Kit cars, etc.



JOE MACHENS
CAPITAL CITY

McLarty Automotive Group



All Fairlane
Club of
America
Members
welcome



Food Trucks On Site

Registration 8:00am – Noon
Judging Noon – 1:00pm *** Participant Judged
Awards for 1st thru 3rd place in all classes.
Day of Show - \$25.00, Display - \$10.00

Proceeds to benefit Mid-Missouri Charities:
\$1000.00 State Tech Automotive Scholarship,
Coyote Hill Christian Children's Home, Mid-
Missouri Fisher House, Pascal Pals, and
Vincent P. Guruchari MD Foundation, Inc.

Special Awards: Best of Show, Walmart
Choice, Mayor's Choice, Fireman's Choice,
Police Choice, Kids Choice, Veterans
Choice, Club Choice, Longest Distance, and
Club Participation.

www.centralmomustang.org
centralmomustang@gmail.com

Call (573) 619-5646 for more information

L. September MMOCC Meeting.

- Thursday, September 24.
- HyVee-JC Community Room (upstairs). Room available at 5pm with meeting at 6pm. Grab your meal and eat together!
- Topic: Car Show items. Members can pre-register FOR FREE!

M. MMOCC Old Car Round Up and Show.

- 57th annual.
- Saturday, September 26, 2026.
- In conjunction with JC Oktoberfest.
- MMOCC Members that register their car BEFORE September 26 will not have to pay a fee. Registration via email to irosburg@hotmail.com or at the August or September meetings.
- MMOCC Members will receive a dash plaque, but no goody bag.

N. No November Meeting.

O. December Meeting / Christmas Party.

- Thursday, December 17, 2026. Arrive as early as 5pm. Meal about 6pm.
- American Legion off Tanner Bridge.
- Meal provided by the Club.
- Bring a rob-your-neighbor gift for your gender valued around \$25. Be creative!

Plans in process:

- Meet up with Columbia's Old Wheels Car Club at the Post Office Bar and Grill in Fulton. Date to be determined. Organized by Lyle.
- Evening tour of the Jefferson City Fire Department Museum with dinner at Daisy Delight.
- Do you have an idea? Let's do it!



Officers:

President Nathan Fuller (573-645-7088)

Vice President Doug Stephens (573-298-0317)

Secretary/Newsletter Editor Lyle Rosburg (573-291-7159)

Treasurer Connie Schaefer (573-690-5954)

Historian Mike Schaefer (573-645-7802)

Car Show via Committee: Bob Brandt, Nathan Fuller, Lyle Rosburg, Mick Rhyne, Doug Stephens

Dues are \$20 for July 1 to June 30 each year. Mail to MMOCC / PO Box 1594 / JCMO 65102.
SEE THE NEWSLETTER MAILING LABEL FOR YOUR DUES STATUS.

MID-MO OLD CAR CLUB
PO Box 1594,
Jefferson City, MO 65102

