



MMOCC Newsletter –

APRIL 2022

***Mid Mo Old Car Club
PO Box 1594,
Jefferson City, MO 65102***

Invitation to Locost 7 and Goblin Midwest Gathering Multi-Day Cruise

As many know, my toy car is a Lotus 7 replica also known as a Locost 7. It is a hand-built car and was not put together from a kit. I am part of a group of other Locost 7 owners, and we share information, tips, and ideas on Website, www.LocostUSA.com. Over the past decade, a group of Locost 7 owners and builders have held a gathering in the Midwest, including Arkansas, Oklahoma, Kansas, Wisconsin, and Missouri. I organized the event last year in Lake of the Ozarks and I am currently organizing an event for this spring here in Jefferson City.

This event started with Locost 7s, but has quickly grown to include many other types of cars as we do not discriminate and are open to all types of cars. Over the last few events a large number of kit car owners have also been

joining the gatherings. These are called Goblins and, in many ways, they are a modern version of the Locost concept. More on the Goblins can be seen on their website, www.dfkicar.com. We also always invite any local clubs to join us as car people we enjoy all types of cars. Last year in Lake of the Ozarks, we also had mustangs, corvettes, MGBs, Jaguars, and Stalkers which is a Lotus 7 kit car. We also have current and wannabe builders show up with their daily drivers to learn about the Locost 7 cars and get ideas and tips for their builds.

This year's gathering will be based in Jefferson City and since most of the attendees are from out of town we will be based at the Holiday Inn on Jefferson St. This is a multi-day cruise starting on May 19th and concluding on May 22nd. Each day we will start from the hotel and



Group meeting before we leave for drive during 2021 Gathering in Lake of the Ozarks

return to the hotel before we go to dinner. The schedule and routes are still being finalized, but here is our latest schedule:

May 19th @ 4 PM
Short 70 mile
drive south and
west of Jefferson
City along State
Hwys B, E, H, D
and 179.

Returning to
hotel around 6
PM and then to
dinner at Canterbury Winery.



We always have a wide range of cars

May 20th @ 9 AM Long drive East of Jefferson City to Washington going through Loose Creek, Fankenstein, Chamois, Fredicksburg, and Swiss. Lunch in Washington and then similar drive back to the hotel. Dinner Friday evening at Veits Pub. Total of ~ 290 miles



Saturday morning route to Washington for Lunch. We avoid major highways and focus on the twisty back roads.

May 21st
@ 9 AM
Long drive
south and
east of
Jefferson
City to
Freeburg

going through Osage Bend, St Thomas, Meta, Van Cleve, Dixon, and Vienna. Lunch in Freeburg at The Edge Restaurant then a similar drive back to the hotel. Dinner Saturday night at Sweet Smoke BBQ. Total of ~230 miles

May 22nd @ 9 AM. Reverse version of the route on Thursday.

Thursday and Sunday are normally travel days for those from out of town, so those routes are shorter and usually we have fewer attend as not everyone has made it to the hotel yet or they have to leave early on Sunday to make it back home.

The Locost 7 and Goblins are small lightweight sporty cars. Most drivers of these cars enjoy twisty roads which is how we choose our base location and routes we drive. There are many drivers that enjoy pushing their cars along these drives but not everyone does. Because of this we break the group up into aggressive drivers and casual drivers. There is a leader of both groups with the route maps, however the first group always stops through the drive to keep

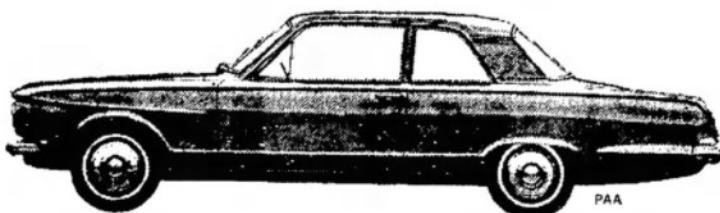
the group together and ensure we haven't lost anyone. We do NOT drive on any gravel roads in our routes but some of the restaurants do have gravel parking lots.

This is not a car show where we park in a parking lot for the day. The focus is on the drive; however we do take time through the weekend to enjoy looking at each other's cars and discussing cars in general. This is a very diverse group and always an enjoyable weekend. I will be discussing this at club meetings before the event, but don't hesitate to let me know if you have any questions or interest. As we get closer to the weekend, I need to provide the restaurants estimates on how many people to expect.

MMOCC Member Chris Reinke
573-821-9147
CMReinke882@gmail.com

{ Price Surprise! }

VALIANT PRICES START LOWER THAN FALCON OR CORVAIR



It's true! In spite of Valiant's superior features, its higher horsepower, its completely restyled beauty, and its longer and better new-car warranty*, a quick comparison of the Manufacturers' Suggested Retail Prices will show you that Valiant prices start lower. Most people have thought that Valiant's looks, its performance, and its quality would make it cost much more than

the other two. And that's the price surprise! Why not come in to our showroom real soon for this nice surprise?

* Your Authorized Plymouth-Valiant Dealer's Warranty agreement, effective January 1, 1963, has been expanded to include parts replacement or repair, without charge for required parts or labor, for 5 years or 50,000 miles, whichever comes first, on the engine block, head and internal parts; transmission case and internal parts (excluding manual clutch); torque converter, drive shaft, universal joints (excluding dust covers), rear axle and differential, and rear wheel bearings, provided the vehicle has been serviced at reasonable intervals according to the Plymouth-Valiant Certified Car Care schedules.



Let us show you the price picture!

CENTRAL MISSOURI MOTORS, INC.
Highway 54 South



Phone 636-4137



1953 Lotus 7
Chris Reinke



**"You've Put That Engine
In Fine Condition Thanks!"**

WE ARE proud to give efficient service to the car owner because of his cordial appreciation for work well done.

The modern mechanic and equipment enables us to take care of a car whether it needs complete overhauling, or reconditioning, or merely some slight adjustment of brakes or carburetors.

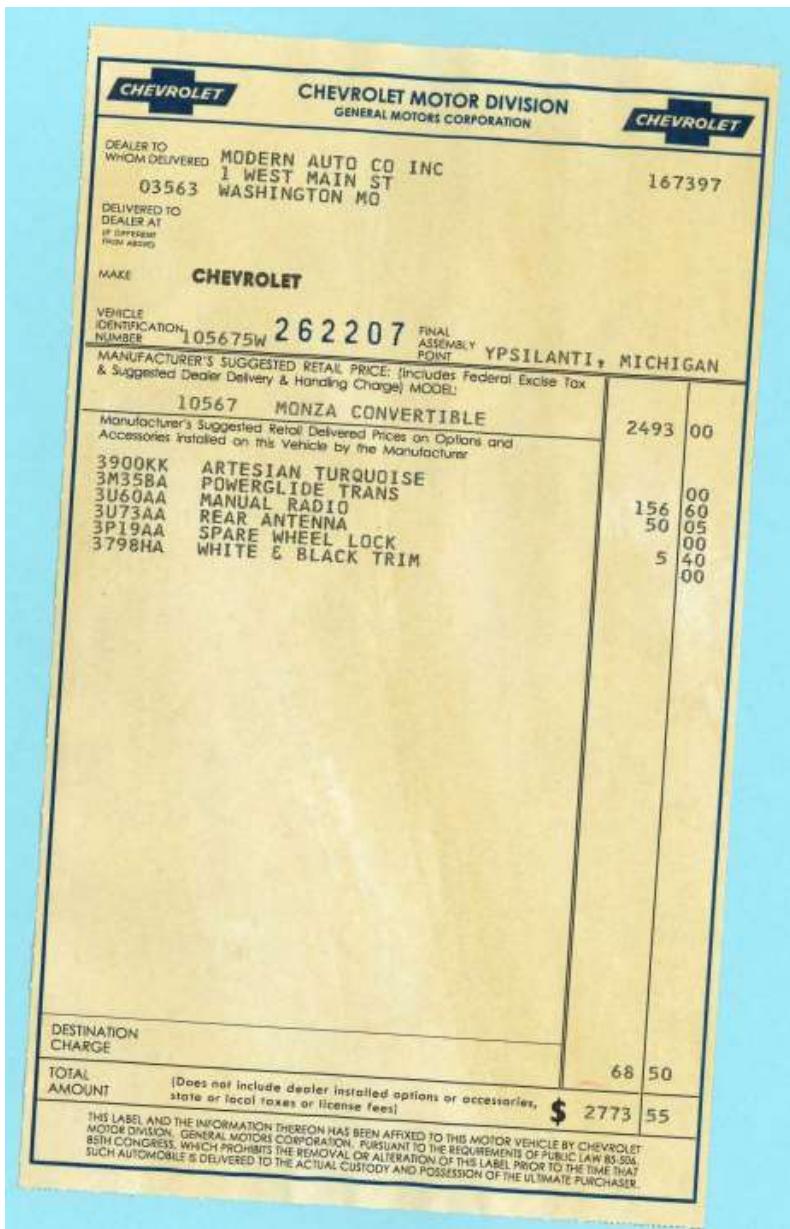
Our methods of doing business and the very reasonable charges we make for high class work have won us high reputation among motorists.

Davis Garage

Phone 131

216 Commercial Ave.

MMOCC Member Lyle Rosburg recently purchased a “reprint” (not an original) Window Sticker for his 1965 Chevrolet Corvair from WINVOICES.COM. Lyle was impressed by the product and, while a bit pricey, the service, speed, “aging”, and attention to detail was appreciated. Tell WINVOICES.COM your VIN, option codes, and the Dealership you want. They do not do history research, but they do create an historical document that you specify.



MINUTES FROM 03/24/2022.

MMOCC held its March 2022 meeting at HyVee-JC Community Room. The focus was the Scholarship Fund Auction.

42 members and guests attended.

New member Brian Kujath was introduced.

Birthdays, Anniversaries, and Special Events were mentioned.

Scholarship Committee is seeking applications.

MMOCC Year Books and member roster were made available.

Upcoming events were noted.

Meeting topic: Scholarship Fund Auction.

President Tim Petty auctioned donated items generating \$510.10, bringing the Scholarship Fund to \$2,285.10. Items included automotive-related, tools, books, baked goods, and clothing.

Meeting adjourned at 7:40pm.

SCHOLARSHIP

Scholarship Applications are available and available online (<https://midmooldcar.club/scholarship>). Turn in completed applications to Dennis Smith.

During the March meeting, President Tim Petty auctioned donated items generating \$510.10, bringing the Scholarship Fund to \$2,285.10.

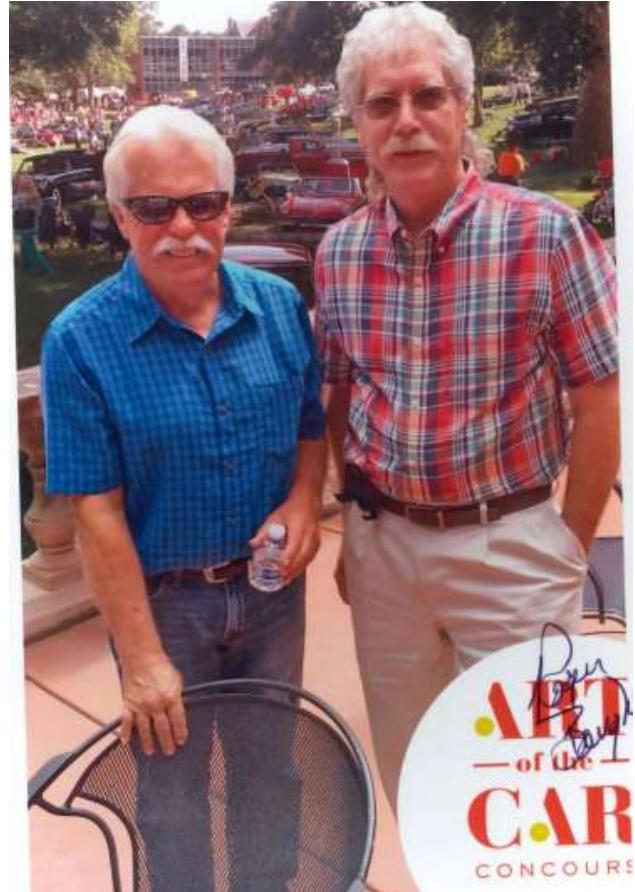
Items included automotive-related, tools, books, baked goods, and clothing. **Lyle was the proud buyer of a Wayne Carini (Chasing Classic Cars TV Show) and MMOCC member Roger Bauer autographed photo. Roger was the only autograph. Neither subject was a cardboard cutout!**

1969	Volkswagen Panel Truck. Ideal for pick-up and delivery. White color	\$1395
1965	Volkswagen. 2 door sedan, radio, tires in excellent condition. Red	\$795
1964	Volkswagen. Choose from 2. Both has our 100% guarantee	\$695
1962	Volkswagen. 2 door sedan, excellent running condition.	\$495
1967	Ford Fairlane 6 cylinder, stick shift, 4 door sedan ...	\$395
1965	Mustang, V/8, automatic, radio, whitewalls	\$795
1968	Plymouth Satellite, 2 door hardtop, V/8, automatic, factory air power steering, radio. Yellow with black interior	\$1295
1969	Volkswagen Square Back, 4 speed, vinyl interior, extra clean, low mileage.	\$1595

This Week's Special

1969 Ford XL, 2 door hardtop,
power steering, power
brakes, air, 8 track tape. \$1595

Many, Many More to Choose From
Come Out and Test Drive One!



MMOCC SHIRTS:

We have T-shirts in gray and white, collared polo-type shirts, and a humorous T-shirt addition. If your shirt looks dingy, time to upgrade! Shirts available at future meetings and events. \$20 for collared shirts. \$15 for t-shirts. \$10 for hats.

Contact JIM MARTIN at 573-864-4048.

Capitol City Volkswagen
1700 Jefferson Dial 635-9227

Upcoming Events that MMOCC Plans to Attend

A. Nichols Career Center Car Show.

- Sunday, April 24 from 12pm to 4pm. \$10 entry fee.
- Jefferson City High School Adkins Stadium.

B. April MMOCC Meeting.

- Thursday, April 28, 2022 at 6pm.
- HyVee-JC Community Room. Get your meal as early as 5pm and come on up!

C. Monthly Capital Mall (JC) Cruise In.

- Last Saturday of each month from April to September. 4-8pm.
- April 30, May 28, June 25, July 30, August 27, September 24.

D. Joyce Wolken Evers (Louie Ever's wife) Celebration of Life.

- 07/30/1955-01/26/2022. Sunday, May 1. 1pm-5pm. VFW Hall in St. Martins.

E. Shelby Fest.

- Thursday, May 5 to Saturday, May 7
- Downtown Jefferson City.
- <https://shelbyfest.net/>

F. Monthly Ice Cream 4 Ice Cream Cruise In.

- 11800 Farm View Road / Eugene, MO (off 54).
- Select Fridays from April to October. 4-10pm.
- April 8, May 13, June 10, July 15, August 12, September 9, October 14.

G. Locost 7 and Goblin Midwest Gathering Multi-Day Cruise.

- May 19-22. Various events. See feature article in April Newsletter.
- MMOCC Member Chris Reinke / 573-821-9147 / CMReinke882@gmail.com

H. Larry Rhea's Poker Chip Run.

- Saturday, May 21. Time - TBA (in the afternoon)
- Start at the Capital Mall
- Heading west and ending at the Versailles Sonic Summer Nights Cruise In.

I. Sheriff's Barbeque Car Display.

- Old Car display at the annual Cole County Sheriff's Barbeque.
- Tuesday, June 7 serving from 4-7:00 pm.
- Arrive when you can. Leave when you want. Bring a chair.
- BBQ pork steak or chicken.
- Old Car parking inside the Cole County Fairgrounds.



J. Russellville Festival and Engine Show – Car Show Section.

- Saturday, June 11 at 10am.
- Russellville City Park, Russellville, Missouri.
- Festival is June 10 and 11 and includes tournaments, tractor show, barbecue contest, parade, vendors, bounce house, live music, concessions, etc.

K. Missouri Moonshiners Second Annual Poker Run.

- Saturday, June 11 at 10am starting at Casper's 66 (one mile east of Linn).
- Stops in Loose Creek, Freeburg, Vienna, Argyle, with last stop in Westphalia.
- \$10 per hand.
- Questions, call Top at 573-644-4478.

L. 20th annual Juneteenth Heritage Festival Celebration with Car Show.

- Saturday, June 18th.
- Community Park off Dunklin near Lafayette.
- Times and details TBA.

M. Lohman Cruise In.

- Sunday, July 3 from 10:30am to 2pm in Lohman on Front Street “by the big tree”.
- Bring a chair and cooler. Come and go as you please.
- Lions Club BBQ available at the Community Center from 10:30am to 2:30pm.
- Fireworks at the Church at 9pm.

N. Argyle Knights of Columbus Car Show.

- Argyle, Missouri.
- Saturday, August 13 at 11am.

O. Ozark Ham and Turkey Festival.

- Downtown California, Missouri.
- Saturday, September 17. 9-4.
- “Cars and More” Show (Cars, Tractors, etc.) and small-town Parade (optional).

P. September MMOCC Meeting.

- Thursday, September 22, 2022 at 6pm.
- HyVee-JC Community Room. Get your meal as early as 5pm and come on up!
- Car Show related.

Q. MMOCC Old Car Round Up and Show.

- 53rd annual.
- Saturday, September 24.
- In conjunction with JC Oktoberfest.



RUSSELLVILLE CITY PARK

Parade

12U Baseball Tournament

Cornhole Tournament

Tractor Show

Car Show

Community Pool Open

BBQ Contest

Food & Craft Vendors

Bounce House

Mechanical Bull

Kiddie Train

Live music

Concessions

RUSSELLVILLE FESTIVAL & ENGINE SHOW

Remember When...

FRIDAY, JUNE 10 & SATURDAY, JUNE 11, 2022

Schedule of Events

Friday, June 10

- 6:00 p.m. 12U Baseball Tournament
6-10 p.m. Food Stand Concessions
7-10 p.m. Live Music: Band Whiskey Throttle
7-10 p.m. Historical Booth

Contact information

- Festival events- Ben Merhoff 573-645-0357
- Baseball tournament- Jack Lake 573-694-8770
- BBQ Contest- Dana Friesy 573-338-3823
- Cornhole Tournament- Jack Lake 573-694-8770
Donna Roe 573-690-5620



Visit [Russellville Engine Show & Festival](#) on Facebook for more details.

Saturday, June 11

- | | |
|------------|--------------------------------|
| 7:00 a.m. | Vendor Setup |
| 9:00 a.m. | Parade |
| 9:00 a.m. | Silent Auction begins |
| 10:00 a.m. | Opening Ceremony |
| 10:00 a.m. | Car Show |
| 10:00 a.m. | Live Music: Helen Russell Band |
| 12:30 p.m. | Live Music: Osage Drifters |
| 3:00 p.m. | Silent Auction ends |
| 3:00 p.m. | Live Music: Debbie Strickfaden |

R. Eugene PTO Car, Truck, and Bike Show.

- Cole R-V High School in Eugene.
- Saturday, November ?? from 9am to 2pm. Registration ends 11am.
- \$15 pre-registration. \$20 day of.

S. Bill Bicknell Engines in Rolla.

- MMOCC Member Bill Bicknell has invited us back to his shop in Rolla.
- 410 North Elm Street / Rolla.
- Date and time to be determined.

T. Tim Petty's Drive In Theater.

- Date to be determined.
- Drive in Theater at the Petty Estate.
- Coordinated by MMOCC Member Tim Petty (573-694-2977).

U. Old School Drive In Theater.

- Spring/Summer 2022. Date to be determined.
- Newly opened Drive in Theater in Moniteau County.
- 34263 State Highway T near Hwy 87 south of Burghers.
- <https://www.facebook.com/Oldschooldrivein>

V. NO November or December Meetings.

- Attend the Holiday Party and New Year's Day Garage Tour, instead.

W. MMOCC Holiday Party.

- Thursday, December 15, 2022 at 6pm.
- American Legion off Tanner Bridge.

X. 2023 New Year's Day Garage Tour.

- Sunday, January 1, 2023.
- Lunch and Garage Tours.
- Need YOUR GARAGE as a destination.
- Contact Dennis Smith at 573-680-2505.

Where is this?



WHAT'S IN A NAME?

American Motors Corporation (AMC; commonly referred to as American Motors) was an American automobile manufacturing company formed by the merger of Nash-Kelvinator Corporation and Hudson Motor Car Company on May 1, 1954. At the time, it was the largest corporate merger in U.S. history.

American Motors' most similar competitors were those automakers that held similar annual sales levels such as Studebaker, Packard, Kaiser Motors, and Willys-Overland. Their largest competitors were the Big Three—Ford, General Motors, and Chrysler.

American Motors's production line included small cars - the Rambler American which began as the Nash Rambler in 1950, Hornet, Gremlin, and Pacer; intermediate and full-sized cars, including the Ambassador, Rebel, and Matador; muscle cars, including the Marlin, AMX and Javelin; and early four-wheel drive variants of the Eagle, the first true crossover in the U.S. market.

Regarded as "a small company deft enough to exploit special market segments left unintended by the giants", American Motors was widely known for the design work of chief stylist Dick Teague, who "had to make do with a much tighter budget than his counterparts at Detroit's Big Three", but "had a knack for making the most of his employer's investment".

After periods of intermittent independent success, Renault acquired a major interest in American Motors in 1979, and the company was ultimately acquired by Chrysler.

HUDSON MOTORS

The Hudson Motor Car Company, often called simply Hudson Motors, was founded in 1909. Joseph L. Hudson, owner of the renowned Detroit department store, was the primary investor in the company, created by eight individuals, including Roy Chapin and Howard Coffin, former employees at Olds Motor Works. In the first year, Hudson Motors sold 4,000 of their original four-cylinder models. This represented the highest number of first-year-sales of any car company to that point, and quickly earned Hudson respect in the American auto market.

Moving to a factory on the corner of Jefferson Avenue and Conner Street in 1910, Hudson Motors sought to differentiate itself from hundreds of other auto companies. By 1913 they released a signature new engine, the Super Six. This six-cylinder engine offered significantly more power than the four-cylinder configurations common at the time. It became the power plant used in most Hudson models through 1957 and led to the claim of "world's largest manufacturer of six-cylinder cars." The



powerful Super Six distinguished itself in 1916, when Hudson automobiles broke records for the first two-way transcontinental trip and fastest climb to the top of Pike's Peak.

The large engine and manufacturing quality were competitive gambles. Hudson was a medium-priced brand, costing more than Fords and Chevrolets, but less than luxury marques like Packard. Hudson successfully captured more market share in 1919 with the release of its Essex line, a cheaper variant of the Hudson body that began as a four-cylinder but changed to the Super Six by 1924. The popularity of Hudson and Essex grew throughout the 1920s, and production peaked in 1929 with 300,000 cars made that year. This ranked Hudson third among American manufacturers, but by comparison, that same year Ford sold 1.5 million vehicles and Chevrolet 1.3 million.

Slow decline came with the Great Depression, and Hudson Motors fought to innovate and adjust in the new market. It introduced the Electric Hand transmission in 1935, a revolutionary device that employed a button to shift gears instead of the usual stick shift, though it became notorious for operating incorrectly. In 1936 the company introduced a newly-developed independent front suspension called the "rhythmic ride." After the death of Roy Chapin that same year, A.E. Barit was named president, having started at the company as a stenographer in 1910. Under Barit's management Hudson was able to realize a small turn-around in profits, but ultimately continued to lose market share.

After formation of American Motors Corporation, a small number of cars were released with the Hudson badge due to its continuing popularity and reputation for quality, but three years later the name was finally dropped by American Motors, marking the end of the Hudson brand of automobile.

NASH MOTOR COMPANY

Charles Nash founded the Nash Motor Company in 1916 after purchasing the Kenosha-based Thomas B. Jeffery Company. The Jeffery Company, best known for its "Ramblers," had begun life as a bicycle company in Chicago but, after a move to Kenosha, the company saw the coming tide and switched to producing automobiles. After the Jeffery family sold the company, the first Nash automobile rolled out of Kenosha's Rambler plant in 1917.

Pledging to "Give the customer more than he has paid for," Nash built branch plants in Milwaukee, Racine, and Pine Bluff, Arkansas. During World War I, Nash negotiated a contract with the U.S. Army that made the Nash Motor Company one of the largest producers of trucks in the nation. By 1926 the Nash automobile was one of the nation's top selling makes of cars.

Nash soon began acquiring other Wisconsin car companies, including the Mitchell Motors Company of Racine in 1923 and LaFayette Motors of Milwaukee in 1924, many of which began producing new automobile lines for the company. A Nash automobile even became the official state car for Governor Julius P. Heil. The company introduced its top-of-the-line Ambassador models in 1932. Earning the nickname the "Kenosha Duesenburgs" for their quality, Nash Ambassador automobiles were produced by Nash until 1957. In 1958, Democratic candidate for lieutenant governor Philleo Nash, capitalizing on the car's name, used a Philleo Nash Rambler on the campaign trail.

Goldschmidt buys out Schanzmeyer agencies

"After 12 years of real good business relations in Jefferson City, I'm turning things over to younger and more capable hands," says Pat Schanzmeyer, of Schanzmeyer Ford Inc., 807 Southwest Blvd. and Schanzmeyer Lincoln-Mercury Inc., 814 Southwest Blvd.

Both agencies have been purchased by Peter Goldschmidt, owner of Capitol City Volkswagen Inc., who will operate them as Capitol City Ford Inc. and Capitol City Lincoln-Mercury Inc.

Schanzmeyer is only relinquishing his ownership in the agencies, which have sold more than 45,000 new and used cars during his tenure, however. He will continue to run the dealerships for Goldschmidt, he said.

After suffering a heart attack last July, Schanzmeyer said he decided to relinquish some of his responsibility for health reasons. He said the dealerships, which had gross sales of about \$17 million last year, haven't been severely affected by the nation-wide slowdown in auto purchases.

High volume at both dealerships has resulted from liberal trade-in policies and good service, he said.

"I'd like to thank the people of this area for their prior patronage," Schanzmeyer added. With his brothers, Bert and Bernard, Schanzmeyer ran Chevrolet dealerships in Meta and Owensville, before buying the Jefferson City Ford dealership in 1963. In 1965, they purchased the local Lincoln-Mercury agency, giving the Schanzmeiers the largest full-line — selling all models of cars and trucks — Ford franchise in Missouri.

Schanzmeyer emphasized that no personnel changes are planned at the dealerships.

Goldschmidt, a native of Berlin, Germany, established a new Volkswagen dealership in Jefferson City in 1968, he said. Previously he was general manager for McCallister Volkswagen Inc., Springfield.

"I plan to run these dealerships aggressively," Goldschmidt. "But everything will stay pretty much the same."

Lincoln-Mercury Service Department



Top row left to right: Dennis Bollinger, Service Helper, Paul Hoelscher, Mechanic, Larry Rains, Service Writer, Archie Roack, Service Helper.

Front row sitting left to right: Charles Kuensting, Mechanic, Bill Lipskoch, Mechanic, Norbert Bax, Mechanic.



I would like to take this opportunity to introduce myself as the new owner of the New Capitol City Ford, Lincoln-Mercury dealership in Jefferson City

There Is No Change In Personnel

Come in anytime! You will see all of your old friends at the new dealership, including Pat, Bernard and Bert Schanzmeyer.

I pledge in the future, the dealership will be far more competitive in all "trades", than ever before.

Our "service after the sale", no other dealership can match.

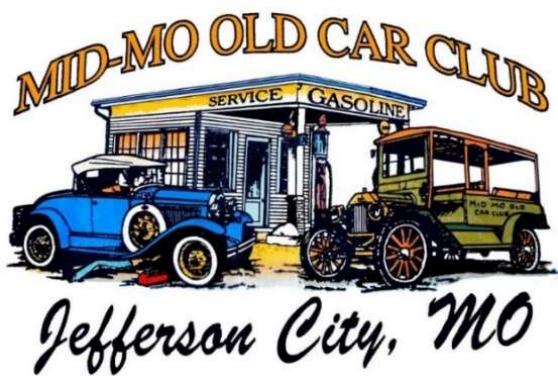
I promise you the same friendly, courteous "customer service and satisfaction" you have always enjoyed in the past.

We want you for a customer!

Sincerely,

Peter A. Goldschmidt

CAPITOL CITY FORD, LINCOLN-MERCURY (Formerly Schanzmeyer's)
MISSOURI'S LARGEST FULL LINE FORD DEALER



Officers:

President Tim Petty
Vice President Dennis Smith
Secretary Lyle Rosburg
Newsletter Editor / Creator – VACANT.
Treasurer Larry Rhea
Historian Ron Bandelier
Car Show Chairs Tom and Karen Winters
Immediate Past President Lyle Rosburg

Jefferson City, MO 65102
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