



MMOCC Newsletter –

JULY 2021

*Mid Mo Old Car Club
PO Box 1594,
Jefferson City, MO 65102*

DUES ARE DUE

The annual MMOCC Dues run July 1 to June 30. For a Modest \$20, you can stay involved with the Mid Missouri Old Car Club. Well worth the price for the monthly newsletters, a variety of events, being in the know on Old Car activities, events, and sessions, and having a cool group to be associated.

Mail your \$20 to MMOCC / PO Box 1594 / JCMO 65102 or give them to MMOCC Treasurer to Larry Rhea (not Lyle, as he is irresponsible when being handed a \$20 bill and is expected to remember who handed it to him!).

CAR SHOW!

The MMOCC Car Show is mere months away, but we need your sponsors, NOW! Contact Tom Winters at 719-660-9012.

Sponsors are key to funding our scholarships! YOU can be a sponsor! Places you do business, can be a sponsor!

Sponsor names are in the goody bags, logo on the board, mentioned during the day by the DJ, and on the MMOCC website.



52nd ANNUAL OLD CAR ROUND UP AND SHOW

SATURDAY, SEPTEMBER 25, 2021

The Mid-Mo Old Car Club is hosting its annual round-up and show in conjunction with the Old Munichburg Association Oktoberfest.

Location: Intersection of Dunklin and Broadway Street, Jefferson City, MO (enter via Broadway/Cedar Way, Broadway/Ashley, or Dunklin/Mulberry)

Cost: \$20.00 per vehicle (FREE ENTRY for Class 1 and Class 2!)

Registration: 8:00 am – 10:00 am (NO entry after 11:00 am!) (dash plaque, goody bag, and door prize to the first 100 entries)

Judging: starts promptly at 10:00 am

(NOTE: MMOCC Members will be allowed to bring and display their car, but they will NOT place or receive a trophy!)

For more information about the car show call Tom at (719) 660-9012.

SHOW IS FREE TO SPECTATORS!



**Mid Mo
Old Car Club**

<https://midmooldcar.club>

Stock Classes (up to 3 mods allowed):

- Class 1: Cars & Trucks: through 1931
- Class 2: Cars & Trucks: 1932 – 1945
- Class 3: Cars: 1946 – 1954
- Class 4: Cars: 1955 – 1957
- Class 5: Cars: 1958 – 1964
- Class 6: Cars: 1965 – 1967
- Class 7: Cars: 1968 – 1970
- Class 8: Cars: 1971 – 1980
- Class 9: Cars: 1981 – 1996
- Class 10: Trucks: 1946 – 1970
- Class 11: Trucks: 1971 – 1996
- Class 12: Corvettes: 1953 – 1996
- Class 13: Mustangs: 1964 – 1996

Open Classes (Stock or Modified):

- Class 14: German Make: through 1996 (it is the Oktoberfest after all!)
- Class 15: Other Foreign: through 1996
- Class 16: Young Adult: through 1996 (owner is 25 years old or under!)

Modified Classes:

- Class 17: Cars: through 1960
- Class 18: Cars: 1961 – 1996
- Class 19: Trucks: through 1970
- Class 20: Trucks: 1971 – 1996
- Class 21: Rat Rod: through 1996

Awards:

- Top 3: in each Class 1-20
- Rat Rod: 1st Place only (Class 21)
- Diamond in the Rough: 1st Place only (Class 21 excluded)
- People's Choice: 1st Place only (chosen by exhibitors / spectators)

Best of Show - Stock: highest overall score out of Classes 1-16 (only stock vehicles considered from Classes 14-16)

Best of Show - Modified: highest overall score out of Classes 14-21 (only modified vehicles considered from Classes 14-16)

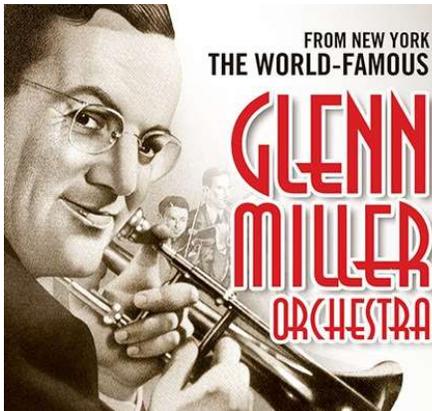
MMOCC and OMA are not responsible for losses, damages, or injuries while at this show.

THOSE WERE THE DAYS

(Long Version)



Boy, the way Glen Miller played.



Alton Glenn Miller was an American big-band trombonist, arranger, composer, and bandleader in the swing era. He was the best-selling recording artist from 1939 to 1942, leading one of the best-known big bands. Miller was due to fly from Bedford, England to Paris, France on December 15, 1944, to make arrangements to move his entire band there in the near future. His plane, a single-engine UC-64 Norseman, departed from RAF Twinwood Farm in Clapham, on the outskirts of Bedford, and disappeared while flying over the English Channel.

Songs that made the Hit Parade.



Your Hit Parade is an American radio and television music program that was broadcast from 1935 to 1953 on radio, and seen from 1950 to 1959 on television. It was sponsored by American Tobacco's Lucky Strike cigarettes. During this 24-year run, the show had 19 orchestra leaders and 52 singers or groups.

Guys like us, we had it made.

Those were the days.



Didn't need no welfare state.

The **welfare state** is a form of government in which the state protects and promotes the economic and social well-being of the citizens, based upon the principles of equal opportunity, equitable distribution of wealth, and public responsibility for citizens unable to avail themselves of the minimal provisions for a good life. Sociologist T. H. Marshall described the modern welfare state as a distinctive combination of democracy, welfare, and capitalism.

Everybody pulled his weight,

Gee, our old LaSalle ran great.

LaSalle was an American brand of luxury automobiles manufactured and marketed, as a separate brand, by General Motors' Cadillac division from 1927 through 1940. Alfred P. Sloan, GM's Chairman of the Board, developed the concept for four new GM marques brands - LaSalle, Marquette, Viking and Pontiac - paired with already established brands to fill price gaps he perceived in the General Motors product portfolio. Sloan created LaSalle as a companion marque for Cadillac. LaSalle automobiles were manufactured by Cadillac, but were priced lower than Cadillac-branded automobiles, were shorter, and were marketed as the second-most prestigious marque in the General Motors portfolio. LaSalle's were titled as LaSalle's, and not as Cadillacs.



1930 LaSalle Phaeton 7 Passenger ...



1934 LaSalle Series 350 | conceptcarz.com



1940 LaSalle Convertible Sedan ...

Those were the days.

And you knew where you were then.

Girls were girls and men were men.

A reference to Homosexuality.

Mister, we could use a man like Herbert Hoover again.



Herbert Clark Hoover was an American politician, businessman, and engineer who served as the 31st president of the United States from 1929 to 1933. He held office during the onset of the Great Depression.

Before serving as America's 31st President from 1929 to 1933, Herbert Hoover had achieved international success as a mining engineer and worldwide gratitude as "The Great Humanitarian" who fed war-torn Europe during and after World War I.

People seemed to be content.

Content: adjective - in a state of peaceful happiness

Fifty dollars paid the rent.

Freaks were in a circus tent.

A **freak show** is an exhibition of biological rarities, referred to in popular culture as "freaks of nature". Typical features would be physically unusual humans, such as those uncommonly large or small, those with intersex variations, those with extraordinary diseases and conditions, and others with performances expected to be shocking to viewers. Heavily tattooed or pierced people have sometimes been seen in freak shows, (more common in modern times as a side show act) as have attention-getting physical performers such as fire-eating and sword-swallowing acts.

Those were the days.

Take a little Sunday spin,

A **Sunday drive** is an automobile trip, primarily in the United States and Australia, typically taken for pleasure or leisure on a Sunday, usually in the afternoon. During the Sunday drive, there is typically no destination and no rush.

Go to watch the Dodgers win.

The **Brooklyn Dodgers** were a Major League baseball team, active primarily in the National League (founded 1876) from 1884 until 1957, after which the club moved to Los Angeles, California, where it continues its history as the Los Angeles Dodgers. The team moved west at the same time as its longtime rival, the New York Giants, also in the National League, relocated to San Francisco in northern California as the San Francisco Giants.

The team's name derived from the reputed skill of Brooklyn residents at evading the city's trolley streetcars. The Dodgers played in two stadiums in South Brooklyn, each named Washington Park, and at Eastern Park in the neighborhood of Brownsville before moving to Ebbets Field in the neighborhood of Crown Heights in 1913. The team is noted for signing Jackie Robinson in 1947 as the first black player in the modern major leagues.

Have yourself a dandy day

The **definition** of **dandy** is something that is excellent.

That cost you under a fin.

A fin is a five dollar bill. From Yiddish "finf" meaning five. Old High German "funf" meaning five.

Hair was short and skirts were long.

The musical *Hair* was controversial in 1968, with its rock music, hippies, nude scene, multiracial cast and anti-war irreverence. It billed itself as "the American Tribal Love-Rock Musical."

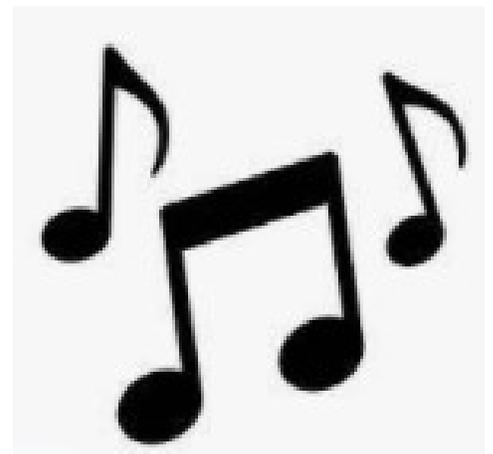
A **miniskirt** is a skirt with its hemline well above the knees, generally at mid-thigh level, normally no longer than 4 inches below the buttocks. Short skirts have existed for a long time, though they were generally not called "mini" or recognized as a fashion trend until the 1960s.

Kate Smith really sold a song.



Kathryn Elizabeth Smith, known professionally as Kate Smith and The First Lady of Radio, was an American soprano well known for her rendition of Irving Berlin's "God Bless America". She had a radio, television, and recording career spanning five decades, which reached its pinnacle in the 1940s.

I don't know just what went wrong
Those Were the Days.



This song was written by the Broadway songwriters Charles Strouse and Lee Adams for the TV show *All In The Family*, which opened with Archie Bunker (Carroll O'Connor) and his wife Edith (Jean Stapleton) singing it around a spinet piano.

Created by Norman Lear, the show ran on CBS from 1971-1980. The original title of that television program was actually *Those Were the Days*.

Carroll O'Connor and Jean Stapleton performed this song (in character) before every episode of *All in the Family* throughout most of its run when it was filmed in front of a live audience.

"All in the Family" is touted as the series that brought reality to prime-time TV entertainment. The lead character, Archie Bunker, is a loudmouthed, uneducated bigot who believes in every stereotype he has ever heard. His wife, Edith, is sweet but not the sharpest knife in the drawer. They and their daughter, Gloria, and her husband, Mike, all live in a working-class home.

Unfortunately for Archie, he can't avoid the people he disdains: His son-in-law -- whom Archie calls "Meathead" -- is an unemployed student and of Polish descent; the Jeffersons next door are black; Edith's cousin Maude is a feminist; and, later, his partners in a local tavern are Jewish.

SHIRTS:

We have increased our MMOCC Shirt Inventory. We have T-shirts in gray and white, collared polo-type shirts, and a humorous T-shirt addition. If your shirt looks dingy, time to upgrade! Shirts available at future meetings and events. \$20 for collared shirts. \$15 for t-shirts. \$10 for hats.



Want to re-live MMOCC events or tell others about MMOCC? ... then check out the website!

<https://midmooldcar.club/>

- Over 3000 photos.
- Four years of newsletters.
- Car Show info, with downloads available.
- Club history.
- Scholarship information and application.
- MMOCC in the news.
- Videos.
- “Odds and Ends”



[HOME](#) [UPCOMING CAR EVENTS](#) [MMOCC CAR SHOW 2021](#) [MEMBER CARS](#) [MORE](#) ▾



**WELCOME TO
THE "MID MO
OLD CAR CLUB"**



Upcoming Events that MMOCC Plans to Attend

A. July MMOCC Meeting.

- Thursday, July 22 at 6pm.
- HyVee Community Room (upstairs). Topic to be determined.
- Room is reserved for 5pm, so you can arrive early, get your meal, and dine together.

B. Argyle Knights of Columbus Car Show.

- Argyle, Missouri.
- Saturday, August 7 at 11am.

C. Lehmen Automotive Cruise In.

- Saturday, August 14 at 5pm.
- 2004 Idlewood Court / JCMO.
- Automotive related vendors and door prizes.

D. Truman VA Car Show – Columbia.

- Saturday, September 11 at the Truman VA Medical Center in Columbia.
- Registration 8am to 11am. Event 10am to 2pm.

E. Ozark Ham and Turkey Festival.

- Moniteau County Fairgrounds in California, Missouri.
- Saturday, September 18. Registration 9-10 with judging 10-2:45. \$15 pre-entry or \$20 day of. Cash prizes.
- MMOCC caravan from the Farmers Bank of Lohman in St. Martins departing at 8:30am.
- Parade (optional).
- 573-796-3040 for more info.

F. ILRC Taos Car Show.

- Sunday, September 19 from 9:30 to 3:30 with judging starting at 1 and awards at 3:30.
- Fundraiser for Independent Living Resource Center (ILRC).
- Tickets \$15/\$10 via Eventbrite at <https://www.facebook.com/events/1492249970945658/?ref=newsfeed>

G. MMOCC Old Car Round Up and Show.

- 52nd annual.
- Saturday, September 25.
- In conjunction with JC Oktoberfest.

H. Eugene PTO Car, Truck, and Bike Show.

- Cole R-V High School in Eugene.
- Saturday, November ?? from 9am to 2pm. Registration ends 11am.

MMOCC Member Doug Stephens invites you to caravan with him to:

Hot summer night at the dam May14, June 11, Aug 13, and Sept 10, meeting at Schultes about 2:30 Friday and leaving at 3:00.

Doug Stephens
at dawg2847@hotmail.com and 573-632-2895.

- \$15 pre-registration. \$20 day of.

I. ETET (Eddie Tremain Ethanol Tour).

- Thursday, November 11, 2021 (Veterans Day). Sorry, they do not do weekend tours.
- Tour of POET Biorefining (Ethanol Plant) at 809 North Pine in Laddonia, Missouri.
<https://poet.com/>
- Depart North Jefferson City Commuter Lot at 8:15am, arriving in Laddonia at 10ish for a 90 minute tour.
- Lunch at Hobo Bar and Grill at 106 Chestnut in Laddonia.

J. USS Aries Road Trip.

- A weekend day. Date TBD.
- Leaving from Gerbes on Eastland.
- Tour of the USS Aries in Gasconade, Missouri (confluence of the Gasconade and Missouri Rivers).
- Restored Hydrofoil Guided Missile Gunboat.
- Pack your own lunch and beverages. Arranging for a port-a-potty.
- <https://www.ussaries.org/>

K. Kelsey Tire – Vintage Tire/Cars.

- Date to be determined.
- Caravan leaving Schultes at 8:30am arriving about 9:30am
- 1190 East Highway 54 / Camdenton.
- Tour until about noon.
- Lunch after at a location TBD.
- Coordinated by MMOCC Member Richard Heidbreder (573-690-1826).

L. Old School Drive In Theater.

- Spring/Summer 2021. Date to be determined.
- Newly opened Drive In Theater in Moniteau County.
- 34263 State Highway T near Hwy 87 south of Burghers.
- <https://www.facebook.com/Oldschooldrivein>



M. NO November or December Meetings.

- Attend the Holiday Party and New Year’s Day Garage Tour, instead.

N. MMOCC Holiday Party 2021.

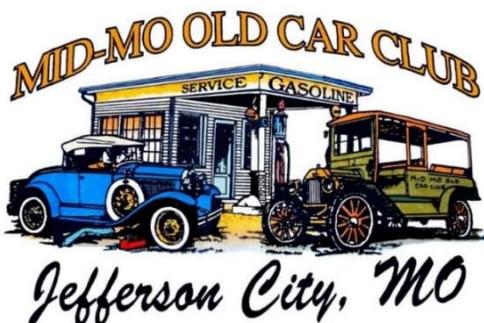
- Tuesday, December 7, 2021 at 6pm.
- American Legion / Tanner Bridge / JCMO.
- Bring a gift for your gender for the “Rob Your Neighbor” Gift Exchange.

O. 2022 New Year’s Day Garage Tour.

- Saturday, January 1, 2022.
- Lunch and Garage Tours.
- Need YOUR GARAGE as a destination.
- Contact Dennis Smith at 573-680-2505.

Officers:

- President Lyle Rosburg
- Vice President Dennis Smith
- Secretary Vacant (it could be you!)
- Treasurer Larry Rhea
- Historian Ron Bandelier
- Car Show Chairs Tom and Karen Winters
- Immediate Past President Nathan Fuller





Mid Mo Old Car Club
PO Box 1594,
Jefferson City, MO 65102

The logo is a yellow shield-shaped emblem with a blue border. Inside the shield, there is a stylized illustration of a vintage car's front end, including the grille and headlights. The text 'MID MO OLD CAR CLUB' is written in blue at the bottom of the shield, and 'JEFFERSON CITY, MISSOURI' is written in blue at the top.