

**JUNE 2024** 

Mid Mo-Old Car Club PO Box 1594, <u>Jefferson City, MO 65102</u>

# **2024 MMOCC MONTHLY MEETINGS**

(Location and Topic Subject to Change)

Date	Location	Topic
06/27/2024	Noble Needle Upholstery. 5400 West Business 50	Tour of the upholstery shop.
	/ Suite 7 / JCMO. Arrive at 6pm.	NO BBQ. (BBQ moved to July.)
07/25/2024	McClung Park Indoor Pavilion (air conditioned).	Indoor BBQ. Bring a side to share and bring
	931 McClung Park Drive. Arrive as early as 4.	your own beverages. Pulled pork, plates, and
	Meal at 6. Contact Connie Schaefer with questions	utensils provided by the Club. Featured Topic:
	at 573-690-5954.	Home movies of MMOCC Events.
08/22/2024	Bandelier Estate. 108 Route T / JCMO.	Trunk Swap.
		Swapping starts at early at 4pm with meal at
		5:30pm. Meeting at 6pm.
		Bring a chair, items to sell, and money to
		make purchases.
09/26/2024	HyVee Community Room	Car Show Details.
10/24/2024	Stuckey Farm. 3215 Zion Road / JCMO. 4 to	Bonfire. Main course provided by the Club.
	7:30pm.	Bring a side or dessert to share along with a
		lawn chair and drink of your choice.
11/21/2024	No meeting in November.	
12/19/2024	American Legion / 1423 Tanner Bridge Road /	Holiday party and rob your neighbor gift
	JCMO. 6pm.	exchange. Meal provided by the Club.



IID MO OLD CAR CLUB



Capitol Theatre. It opened in 1935 and closed in 1970. (Next to Arris' Pizza Palace.)

..1976 Jeep DJ-5 Dispatchers destined for the USPS head down the assembly line at the AM General plant in South Bend, Indiana. It's noteworthy that the facility was a former Studebaker factory and that you can see the transition in Post Office vehicle livery taking place at that very time.









put a cover on the load area to keep out the weather and prevent theft . . .



put double doors at the back and side for easy load handling, and . . .

... keep the cost of all these wonderful improvements below \$100.



Van gives pickup owners all se advantages – at a price in \$100 of most pickups! And



# FORD

**Guide to Identifying Pick Up Trucks** 

1948 to 1960







Second Generation









Third Generation

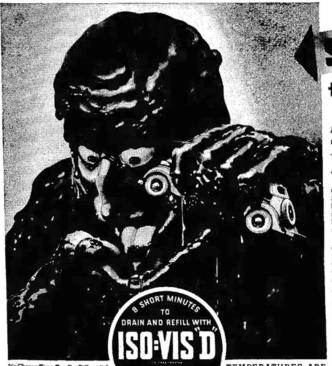








OIL CHANGING TIME IS HERE!



8 SHORT MINUTES TO DRAIN AND CHANGE Drive into your rlosest Standard Oil Sta-tion, Your Standard Servicusan will drain

OIL

It's Change Time, Too, For Differential and Transmission Lubricants

ad Transmission Lumnorm, dime is the time to heavy-up on ants that protect your differential azimission gears. Standard Stations correct lubricants for this very pur-dud Standard Servismen are expert

TEMPERATURES ARE ON THE WAY UP

SERVICE

Get rid of

# the oil eater

... AND SAVE REAL MONEY

ISO=VIS "D" won't sludge under hardest driving!

Wiff you need, right now, a heavier grade of motor oil is shown by the weather maps below.

And when you change, get rid of that tireless worker of earl in your engine — Sludge! Sludge fouls oil filters and clogs oil lines . . . takes the life out of valves, makes them sluggish—and you lose gaso-line power. Sludge makes piston rings

line power. Studge makes piston rings stick, causing wasteful pumping of oil. Keep your engine clean, lively and effi-cient this summer by using Isoa Vis "D," the Anti-Sludge Motor Oil. It will cut down your oil costs—you'll add far less oil between drains—and you'll get more resealine miles.

THIS SHOWS WHY HEAVIER GRADE IS NEEDED RIGHT NOW



NEW 1974 OPELS **FOR** LESS!

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DUE TO FROZEN RAIN DROPS **FALLING ON** OUR NEW OPEL INVENTORY...

CHECK OUR PRICE

McKAY

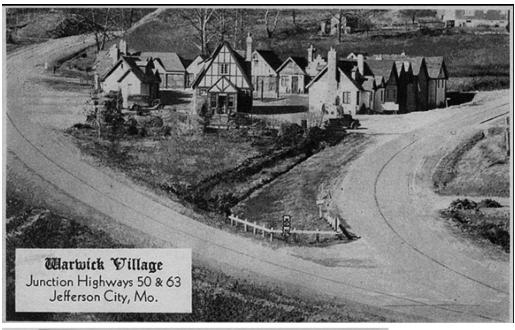
Buick-Opel

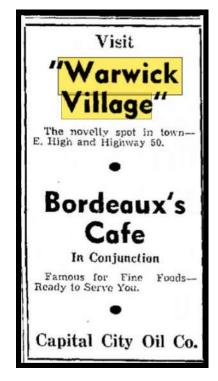
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904 Stadium

Dial 635-7201

**Warwick Village**: Named a local city landmark in 1997. In the early 1930s, John Guy Gibson, owner of Capital City Oil Company, purchased the parcel of land with the intention of building a tourist court. Initially 15 cabins and a cafe, the grand opening was October 19, 1935. This was an ad for the Cafe in Jefferson City Post-Tribune on October 31, 1935.





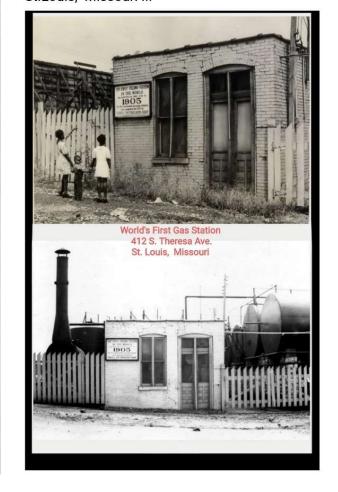


PUTNAM-GABERT CHEVROLET CO., Tipton, Mo.

PUTNAM CH VROLET CO., California, Mo.

PUTNAM'S MOTOR SERVICE, Jamestown, Mo.

World's First Gas Station .. 412 S. Theresa Ave. St.Louis, Missouri ...



## **FORD SAFETY**

Ford Motor Company has made many safety innovations for vehicles. One such invention was for Child Safety.

In 1957 Ford Motor Company introduced the child safety vest as an optional accessory, but was replaced by the Ford Astro-Guard infant restraint seat in 1965. This seat was secured with an

adult lap belt and featured a five-point belted seat that strapped the child in just like a astronaut or fighter pilot or a modern day race car driver. Ironically, with child safety not being mandatory at the time, the seat never sold well, yet the design is still being copied today by virtually every child seat manufacturer.

In October 1968, Ford deviated from the five-point seat belt and went with a simpler concept developing one of the first child restraints for crash protection called the Child's Lifeguard Safety Shield, which was later rebranded the Tot-Guard. This was a massive three-piece polyethylene seat that cocooned the occupant with a padded shield, while the vehicles seatbelt secured the Tot-Guard to the car. This early and effective restraint was not

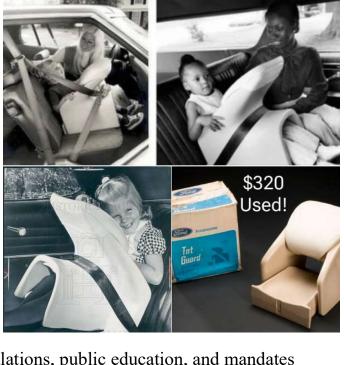
widely used, however. Only with more stringent regulations, public education, and mandates

would children safely become more common.

1958 Packard Series 58L Hardtop Coupe...

In the mid-1950s, the long-established brands were fighting a losing battle to survive a price war between the Big Three. In an effort to stay relevant and survive the tidal wave, a healthy financial company named Packard merged with the large and diverse offerings of Studebaker, becoming the Studebaker-Packard Corporation. The Packard-badged version of the Hawk was revised for 1958 with Dick Teague-designed bodywork and powered by a potent McCulloch-supercharged 289 CID V8. With 275 available horsepower, it had a top speed of 125 MPH. This was the fastest car ever to be given the Packard nameplate, and it was also the last. Just 558 examples were built for Packard's demise.







## SMOKEY AND THE BANDIT

In 1977, "Smokey and the Bandit" went into wide release. It premiered at Radio City Music Hall in New York City on May 19, where it performed badly. The wide release went better; the film eventually grossed \$126,737,428 in North America, making it the second-highest-grossing movie of 1977 (only "Star Wars" earned more, with \$221.3 million).

Director Hal Needham originally planned the film as a low-budget B movie with a production cost of \$1 million, with Jerry Reed as the Bandit. It was not until Needham's friend Burt Reynolds read the script, and said he would star, that the film was aimed at a more mainstream release; Reed would now portray the Bandit's friend the Snowman. At that time Reynolds was the top box office star in the world.

Burt Reynolds revealed in his autobiography that Needham had written the first draft script on legal pads. Upon showing it to his

friend, Reynolds told Needham that it was the worst script he had ever read, but that he would still make the movie. Most of the dialogue was improvised on set.

Universal Studios bankrolled "Smokey and the Bandit" for \$5.3 million, figuring it was a good risk. Just two days before production was to begin, Universal sent a "hatchet man" to Atlanta to inform Needham that the budget was being trimmed by \$1 million. With Reynolds' salary at \$1 million, Needham was left with only \$3.3 million to make the film. Needham and assistant director David Hamburger spent 30 hours revising the shooting schedule.

Buford T. Justice was the name of a real Florida Highway Patrolman known to Reynolds' father, who was once Police Chief of Riviera Beach, Florida. His father was also the inspiration for the word "sumb!tch" used in the

film, a variation of the phrase "son-of-a-bitch" that, according to Reynolds, he uttered quite often. Jackie Gleason was given free rein to ad-lib dialogue and make suggestions. It was his idea to have Junior alongside him throughout. In particular, the scene where Sheriff Justice unknowingly encounters the Bandit in the "choke and puke" (a roadside diner) was not in the original story, but rather was Gleason's idea. So was adding the Junior Justice character. "I can't be in the car alone," Gleason said. "Put someone in there with me to play off of."

Sally Field only accepted the part after her agent advised her that she needed a big movie role on her résumé. Reynolds actively pushed for her casting after Universal initially resisted, claiming Field was not attractive enough.

On the DVD documentary, Reynolds says that a senior executive at Pontiac promised him a free Trans-Am if the movie became a hit. It did, and the 1977 T-Top Trans-Am became one of the hottest selling cars of the year. Reynolds expected the executive to

Sidebar: Smokey is often defined as officers of the Highway Patrol. County Mounty is often defined as the Sheriff or Deputy Sheriff. Buford T. Justice was a Sheriff. Hence, it could have been "Mounty and the Bandit"... probably not.

come through with his promise, but the Trans-Am never came. Reynolds finally called Pontiac a few months later. The executive who promised the car had retired, and the new executive refused to keep the previous executive's promise.

1963 Studebaker Westinghouse Prototype Truck

This was a last ditch effort by Studebaker to save the company with a COE configuration to maximize load capacity and simple flat panels to simplify manufacturing and stamping expense.

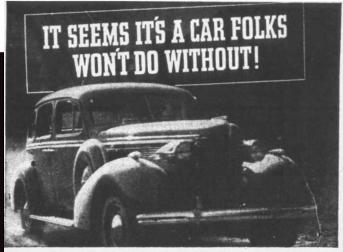


#### **MMOCC SHIRTS:**

We have T-shirts in gray and white, collared polo-type shirts, and a humorous T-shirt addition. If your shirt looks dingy, time to upgrade!

Shirts available at future meetings and events. \$20 for collared shirts. \$15 for t-shirts. \$10 for hats. Contact Jim Martin at 573-864-4048.





W<sup>E</sup> were pretty sure we had a great car when some months ago we checked the final blueprints on the 1938 Buick.

It had the new and mighty DYNAFLASH engine for sparkling action—the sensationally desirable TORQUE-FREE SPRINGING for a lullaby of a ride.

Looking ahead in that promising day, we figured we had every chance of getting our sales share by reason of what this car gave the buyer for his money.

Now, when times are sterner, it appears we built better than we knew—we've got a car folks just won't do without!

This great new Buick was first introduced to the public last fall. Through September, October, November, it sold in steadily increasing volume.

In a period when sales of other cars were sliding off it went ahead, in one month actually outselling one of the Big Three of the lowest-priced field.

It's still going ahead—not car Number Seven or Eight, as one might expect by its priceclass, but one of the season's Four Best Sellers!

There is only one explanation of such a record when made by a car in the thousand-dollar bracket.

Such a car is so good—has so much of value in it—people just won't do without it!

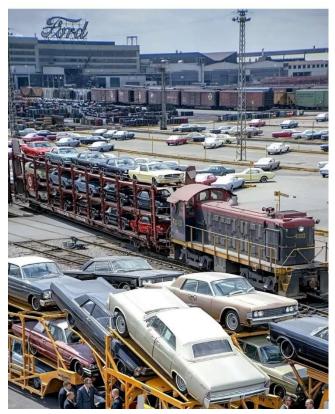
They buy it not only in preference to other cars—they buy in preference to waiting for easier times and readier money-to-spend!

That's the convincing sort of car you're about to drive when you first take the wheel of a 1938 Buick.

If you haven't yet handled a new Buick, you ought to—just to see what such a car is like!



Amazing historic photo Ford Motor Company at its River Rouge Plant Dearborn, Michigan taken in 1965... See more



In 1965 Ford introduced the wrist twist steering for cars. Despite better visibility, a roomier cabin and allowing you to drive with your arms on armrests it never went beyond the testing stage.



# Notice to Jefferson City Car Owners

City Auto Stickers Become Delinquent After July 1, 1964

Penalty Will Apply to All Stickers Purchased After That Date

Office Hours

Monday Thru Friday, 8:30 A. M. to 5 P. M.

Open During Noon Hour and
Saturday Morning, Balance of June

Car Title or Registration Certificate Must Be Presented When Purchasing Car License

Jefferson City Personal Property Taxes Must Be Paid and Receipt Presented Before Licenses Will Be Issued

ED COLE, City Collector

All Persons Whose Autos Do Not Display a Current City Sticker After July 1, 1964 Will Be Suject to Arrest

> CLAUDE SHORT Chief of Police

# Her Diary:

Tonight, I thought my husband was acting weird. We had made plans to meet at a nice restaurant for dinner. I was shopping with my girlfriends all day long, so I thought he was upset with me for coming home a bit late, but he made no comment. With zero conversation flowing, I suggested that we go someplace quiet so we could talk. He agreed, but didn't say much. On the drive out I asked him what was wrong; He said "nothing". I asked him if it was my fault that he was upset. He said he wasn't upset, it had nothing to do with me, and not to worry about it. On the drive home I told him that I loved him. He just smiled slightly and just kept on driving. I can't explain his behavior and don't know why he didn't just say "I love you too". When we got home, I felt as if I had lost him completely, as if he just wanted nothing to do with me anymore. For the next hour he just sat silently on the couch and stared at the TV. Finally, with silence all around, I decided to go to bed. About 15 minutes later he came to bed, but I still thought he was distracted, and his thoughts were somewhere else. He quickly fell asleep- I cried. I don't know what to do. My life is a mess.

# His Diary:

Boat won't start....can't figure out why.



# **Upcoming Events that MMOCC Plans to Attend**

#### A. June MMOCC Meeting.

- Thursday, June 27 starting at 5pm with the meeting about 6pm.
- Noble Needle Upholstery (Justin Colvin 573-694-6813) / 5400 W Business 50 Suite 7 / JCMO.
- Tour of the upholstery shop. NO BBQ. (BBQ moved to July MMOCC Meeting.)

#### B. Monthly Capital Mall (JC) Cruise In.

• Last Saturday of each month from April to September. 3-7pm.

#### C. Capitol Cruise In (JC) East Capital at Madison.

• Last Saturday of each month from March to September. 5-9pm.

#### D. Lohman Cruise İn.

- Sunday, June 30 from 10:30am to 2pm in Lohman on Front Street "by the big tree".
- Bring a chair and cooler. Come and go as you please. Contact Lyle at 573-291-7159 with questions.
- Lions Club BBQ available at the Community Center from 10:30am to 2:30pm.

• Fireworks at the Church at 9pm by Dennis and Laura Even.

#### E. Salute to American Cruise In.

- West Capitol Avenue and north of the Capitol.
- Thursday, July 4. 3-6pm. Help requested to park cars. No judging duties.
- Organizers: Larry Rhea (573-606-9266) and Dennis Smith (573-680-2505).

#### F. Fireworks with the Baldwins (by Bax Fireworks) at Brazito-Honey Creek Lions Club.

- Saturday, July 13 starting at 5pm. Fireworks around 9:30ish.
- Rusty and Mica Baldwin at 3239 Route E. Baldwins will provide hot dogs, chips, and water. Guests bring sides, treats, drinks, and lawn chairs.
- Classic cars park on the Baldwin Property. Modern cars park at the Lions Club.
- Baldwin Hot Rods Garage open for tours. RSVP to via Text to Rusty Baldwin (573-348-5356).
- If fireworks get canceled, so will the picnic.

#### G. Cars and Coffee (JC).

- Second Saturday of each month from June to November. 8am-11am.
- At Honda of Jefferson City. Bring out your old cars and offset the "kid cars"!
- July 13, August 10, September 14, October 12, and November 9.

#### H. Missouri Moonshiners Street Rod Club Cruise In.

- Second Saturday of each month from April to October. 5-8pm.
- Thriftway in Linn. Contact the Evens at 573-291-6209 if questions.
- July 13, August 10, September 14, and October 12.

#### I. California Cruise In.

- Second Saturday of each month from April to October. 4-8pm.
- Pizza Hut in California, MO.
- July 13, August 10, September 14, and October 12.

#### J. July MMOCC Meeting.

- Thursday, July 25. McClung Park Indoor Pavilion (air conditioned). 931 McClung Park Drive.
- Arrive as early as 4. Meal at 6. Indoor BBQ. Bring a side to share and bring your own beverages. Pulled pork, plates, and utensils provided by the Club. Contact Connie Schaefer with questions at 573-690-5954.
- Featured Topic: Home movies of MMOCC events from 1975-1981.

#### K. Argyle Knights of Columbus Car Show.

- Argyle, Missouri.
- Saturday, August 3 at 11am.

#### L. Folk Fall Festival and Car Show.

• Sunday, September 8. Car show at Laura and Dennis Even's house (173 Hwy EE) in conjunction with the Church's Fall Festival. Contact the Evens at 573-291-6209 if questions.

#### M. Ozark Ham and Turkey Festival.

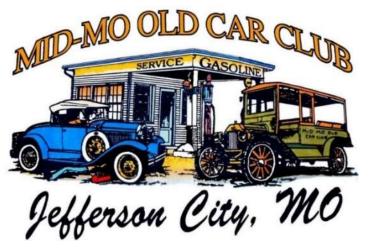
- Moniteau County Fairgrounds near downtown California, Missouri.
- Saturday, September 21. Registration 9:30-11. Judging 11-2. Awards at 3.
- "Cars and More" Show (Cars, Tractors, etc.) at the Fairgrounds and small-town Parade (optional).

#### N. All Ford Car Show

- Saturday, September 15 from 9-1.
- Walmart / 401 Supercenter Dr (formerly at the Mall).

#### O. MMOCC Old Car Round Up and Show.

- 55<sup>th</sup> annual.
- Saturday, September 28, 2024.
- In conjunction with JC Oktoberfest.
- Car Show Chairs Tom and Karen Winters (573-533-1294).
- Junior Car Show Chair needed to help in 2024 and take over in 2025.



### **Officers:**

President Tim Petty
Vice President Dennis Smith
Secretary Lyle Rosburg
Newsletter Editor Lyle Rosburg
Treasurer Larry Rhea
Historian Ron Bandelier
Car Show Chairs Tom and Karen Winters
Junior Car Show Chair to take over in
2025- NEEDED

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