



MMOCC Newsletter –

NOVEMBER 2023

*Mid Mo Old Car Club
PO Box 1594,
Jefferson City, MO 65102*

Missouri License Plate History

<https://missourilegends.com/2023/11/06/missouri-license-plate-history/?fbclid=IwAR15qsLozqODTi4SBZkf91kEblOxkwPRknX2iyh8YeFOQG4WEdZFC7CSAbs>

Missouri has a long and storied history with motor vehicles. From Route 66 cutting through the Show Me State to the old Corvette plant in north St. Louis to the massive auto plants in Kansas City, we have always had a love affair with our cars. In fact, our history with autos goes so far back that Missouri was one of the early states in adopting license plates for cars so we have a long history with license plates.

The first plates in Missouri date back to 1911, only 10 years behind the very first state, New York, to require motor vehicles to be registered with the state. Plates were first

designed so that every car had the initials of the vehicle's owner!

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1911-1948



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It wasn't until 1949 that stickers began to be put on the plates so officials would know if they were expired. The registrations were staggered by month to help staff keep up with demand, while also making it

possible for transportation officials to see which vehicles were not properly registered. The

1949



plates still had the month of registration stamped on them, along with MISSOURI in all caps.

1955-1960



In 1955, the color scheme changed to black and yellow. The month was still stamped into the metal, but the word Missouri was replaced with MO.

and MISSOURI was once again stamped into the plate. This basic design lasted for the next 15 years with the color scheme changing nearly every

1976



In 1961, the colors were changed again to red with white letters and year.

1961-1976



In 1976, the 1976 United States bicentennial logo was added and the plates were changed back to red. But the design only lasted one year. In 1977, the plates went back to the previous design.

Plates began to change in 1979 with the advent of more efficient ways of producing the plates. The "Show Me State" slogan was added and the plates stayed basically the same until 1997.

1979-1997



1997-2008



In the late 1990's, many states across the country started changing their designs on license plates to make them more aesthetically pleasing. So, Missouri decided it was time for a change as well. The red plates were changed in 1997 to a green, blue, and white design after a statewide competition to come up with the new look. The color scheme was designed to be reminiscent of a river, for which

Missouri is famous.

In 2004, state lawmakers passed a law requiring yet another redesign. Dozens of designs made the final cut, but an overwhelming number of Missourians voted in favor of a blue plate with the state bird and the state flower on them. These went into effect in 2008 and remained the standard plate for the next decade.

2008-2018



2018-Current



In 2018, the Missouri Bicentennial plates were released. Red waves were added across the top while a row of blue waves were added on the bottom.

As a side note, 19 states currently only require a single license plate, whereas Missouri requires one on the front and rear of the car.

Under Missouri law (301.130.5, RSMo) most Missouri motor vehicle registrations require two license plates to be displayed on the vehicle (front and rear). The exceptions include motorcycles, vehicles with historic Year of Manufacture registrations, and commercial vehicles registered for 18,000 lbs or greater.

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Sophie Baldwin – Auto Tech at State Tech.

Dear MMOCC, Thank you for the opportunity to apply for your Scholarship. I Greatly appreciate being one of the few chosen. The money I have recieved will be going towards my Spring Semester Payments. Thanks you again for everything YOU guys do to help us college Students.

- Sophie Baldwin



CHARGERS



DODGE CHARGER COUPE 1972



DODGE CHARGER HARDTOP 1972



DODGE CHARGER RALLYE 1972



DODGE CHARGER RALLYE COUPE 1972



DODGE CHARGER SE 1972

The big new guns of **DODGE** **REBELLION OPERATION** **'67**



'67 Dodge Charger



'67 Dodge Coronet 500



'67 Dodge Dart GT



'67 Dodge Polara 500

See them
at Rebellion Headquarters.

Dodge

DODGE DIVISION  CHRYSLER
MOTORS CORPORATION

Keep Your
Model T
FORD

It still has a good value and many thousands of miles of dependable transportation—the cheapest in the world.

We'll prove it by making it like new in six days, at very low cost. We give you the same guarantee as on a brand-new Ford. Pay in ten monthly installments if you wish.

No Better Ford Mechanics Anywhere

Our foreman and many of our workmen have been with us for more than ten years—working on Fords exclusively. Our stock of genuine Ford parts is most complete, our shop equipment of the finest and our auto painting the best.

Drive in with your Model T Ford and let our superintendent, Walter Paul, look it over. He will tell you how little it will cost to make it like a new one.

CARONDELET MOTOR CO.

Authorized Ford Dealer

3857-3869 South Grand
(10 minutes south of Grand & Olive)



MILES of SMILES

---with Proctor Oil Co.



Conductor of Sight Seeing bus (who used to be a theater usher): "Walk, don't run, to the exits."

The best way out of car troubles is to insist upon Alemite HIGH PRESSURE greasing service for YOUR car. The Proctor Oil Company can keep your car costs down with your co-operation. Come here for greasing service and put money you save on repairs in the First National.

100% Alemite Station

PROCTOR OIL CO.

100 East Capitol Ave.

When your helping dad fix the car to learn but all you learned was how to hold a flashlight and get yelled at



Upcoming Events that MMOCC Plans to Attend

A. No November or December MMOCC Meeting.

B. Russellville Lions Club Christmas Parade.

- Old cars requested.
- Saturday, December 2. Line up at Russellville High School at 10am at 13600 Rt C.
- Parade at 11am.

C. Christmas at the Warehouse.

- Jim Logan invites you to Christmas at the Warehouse at 120 W Tanner Way next to Central Church.
- Sunday, December 10 start at 2pm.
- Bring an appetizer to share.
- Organized by Jim Logan at 573-690-4622.

D. MMOCC Holiday Party.

- Thursday, December 14, 2023 at 6pm.
- American Legion off Tanner Bridge.
- Meal provided by the Club.
- Bring a rob-your-neighbor gift for your gender valued around \$25. Be creative!

E. 2024 New Year's Day Garage Tour.

- Monday, January 1, 2024.
- Meal and Tours. Details to follow.
- Coordinated by Dennis Smith at 573-680-2505.

F. MMOCC Old Car Round Up and Show.

- 55th annual.
- Saturday, September 28, 2024.
- In conjunction with JC Oktoberfest.
- Car Show Chairs Tom and Karen Winters. Junior Car Show Chair needed to help in 2024 and take over in 2025.

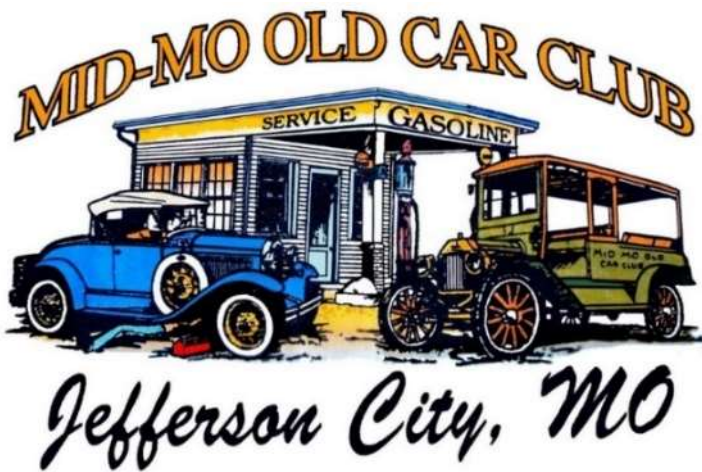
Time to start planning for 2024. What do you want to do? Organize an event, make suggestions, encourage others to do the same, etc.

MMOCC SHIRTS:

We have T-shirts in gray and white, collared polo-type shirts, and a humorous T-shirt addition. If your shirt looks dingy, time to upgrade! Shirts available at future meetings and events. \$20 for collared shirts. \$15 for t-shirts. \$10 for hats. Contact Jim Martin at 573-864-4048.

VETERAN'S DAY CRUISE SUCCESS!





Officers:

President Tim Petty
Vice President Dennis Smith
Secretary / Newsletter Editor Lyle Rosburg
Treasurer Larry Rhea
Historian Ron Bandelier
2024 Car Show Chairs Tom and Karen Winters
2025 Car Show Chair – NEEDED.
Immediate Past President Lyle Rosburg

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