

business beat

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Giuseppe and Alisha Bosco

Find Their Silver Linings

Introducing Terra Madre Wine Imports, Vini de Terre Distribution and Terra Madre Italiana



As many of you know, this year Giuseppe and I made the exciting decision to embark on a new journey! Even in difficult times, silver linings can be found, and new, exciting chapters can begin. That is just what happened to Giuseppe and me when, in the early days of the pandemic, we realized the time had come for us to embark on a new chapter in our lives.

After 35 years in the restaurant industry for Giuseppe, and over 20 for me, including over 10 amazing years we spent together with the Zino Ristorante crew, the pandemic showed us how fragile life is and that it was time to put Gaia and our families in Michigan and Italy first. So, in September 2020, we transformed our lives from restaurant ownership to importers and distributors of fine Italian wines and artisanal food products. We sorely miss the Zino buzz, and of course our wonderful staff and partners, in addition to the guests that have become friends and family to us, but we've known since we married at a winery in the heart of Tuscany in 2009 that our future would include a life in the wine industry.

Our dream has been fulfilled with the creation of two businesses, my company, Terra Madre Wine Imports, to bring the wines into the U.S., and Giuseppe's baby, Vini di Terre Distribution, to sell the wine. Our companies import and distribute fine Italian wines from Piedmont, Tuscany, and Sicily, with more regions to follow soon. Selling great Italian wines at Zino piqued our interest in the supply side of the business, and we quickly

developed a real passion for artisanal Italian wine and a deep appreciation for the work that went into creating organic and sustainably produced wines. Over the years, we enjoyed visiting many producers in Italy and formed close relationships that propelled us into this new business.

Through conversations with our Italian contacts and consumers here in Colorado, we identified a market demand for high-quality wines from small to medium producers. We created our own companies to help link discerning consumers with boutique wineries that large, nationwide importers and distributors in need of large volumes overlook. We only represent Italian producers that are organic or biodynamic, and are authentic, artisanal, and family-owned with a compelling story to tell. Our philosophy at Terra Madre Wine Imports: "We strive to find unique, small-volume products from Giuseppe's homeland that are otherwise overlooked by large distribution companies. We are committed to working with high-quality, artisanal

